

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM624729

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bell Green Trading Ltd		01/21/2021	Limited Liability Company: MALTA
RECEIVING PARTY DATA			
Name:	Marketing Secrets LLC		
Street Address:	3443 W. Bavaria Street		
City:	Eagle		
State/Country:	IDAHO		
Postal Code:	83616		
Entity Type:	Limited Liability Company: IDAHO		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	87264902	ZUMA	
Serial Number:	87220691	ZUMA GREEN JUICE	
Serial Number:	87220688	ZUMA RED JUICE	
Serial Number:	87137250	ZUMA JUICE	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	trademarkdocket@venable.com, tmcucio@venable.com, rliebowitz@venable.com		
Correspondent Name:	Rebecca Liebowitz		
Address Line 1:	Venable LLP		
Address Line 2:	P.O. BOX 34385		
Address Line 4:	Washington, D.C. 20043-9998		
ATTORNEY DOCKET NUMBER:	140118536337		
NAME OF SUBMITTER:	Tanya Marie Curcio		
SIGNATURE:	/tmc/		
DATE SIGNED:	02/05/2021		
Total Attachments: 2			

OP \$115.00 87264902

source=Purchase Agreement (Assets) ZumaJuiceFINAL (002)#page1.tif

source=Purchase Agreement (Assets) ZumaJuiceFINAL (002)#page2.tif

ASSIGNMENT

WHEREAS, Bell Green Trading Ltd (hereinafter "Assignor"), a Maltese company having an address at 60/2 Melita Street, Valletta, Malta VLT1122, is the owner of the Trademark Applications shown in the attached Schedule A, and of the trademarks shown in said applications, and of the goodwill of the business symbolized by said marks;


AND WHEREAS, pursuant to an Intellectual Property Purchase Agreement, effective as of January 20, 2021, Marketing Secrets LLC (hereinafter "Assignee"), an Idaho limited liability company, having its offices and principal place of business at 3443 W. Bavaria Street, Eagle, Idaho 83616, is desirous of acquiring the entire right, title and interest in and to the said trademark applications, the trademarks shown in said applications, the goodwill of the business symbolized by said marks, and the right to sue for past infringements;

AND WHEREAS, Assignee is the successor to the business and assets of Assignor related to that portion of Assignor's business to which the marks pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said trademark registrations and applications, and the trademarks shown in the said registrations and applications, together with the goodwill of the business symbolized by said marks, the right of Assignor to conduct business under said trademarks, and the right to sue for past infringements of said marks.

Done, this 21st day of January, 2021.

Bell Green Trading Ltd
Document signed by:

By:  _____
447830F1D08B84B...

Name: Hamish Hurley

Title: Director

Schedule A

- ZUMA – Serial Number 87/264902
- ZUMA GREEN JUICE Serial Number 87/220691
- ZUMA RED JUICE – Serial Number 87/220688
- ZUMA JUICE -Serial Number 87/137250