

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM623106

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SIMPLY GOURMET PRODUCTS, LLC		01/28/2021	Corporation: SOUTH CAROLINA
RECEIVING PARTY DATA			
Name:	BITTERSWEET BILLOWS, INC.		
Street Address:	85 West Street		
City:	Walpole		
State/Country:	MASSACHUSETTS		
Postal Code:	02081		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5426694	SIMPLY GOURMET	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6179174609		
Email:	kiela.abarr@thras.io		
Correspondent Name:	Kiela Abarr		
Address Line 1:	85 West Street		
Address Line 4:	Walpole, MASSACHUSETTS 02081		
NAME OF SUBMITTER:	Thaddeus Tirrell		
SIGNATURE:	/Thaddeus Tirrell/		
DATE SIGNED:	01/29/2021		
Total Attachments: 1			
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OP \$40.00 5426694

Trademark Assignment Agreement

This Trademark Assignment Agreement is made and entered into effective as of January 28, 2021 ("Effective Date"), by and between SIMPLY GOURMET PRODUCTS, LLC, a South Carolina limited liability company, ("Assignor"); and BITTERSWEET BILLOWS, INC., a Delaware corporation ("Assignee").

Whereas, Assignor is the owner of the following trademark registrations ("Marks"):

SIMPLY GOURMET, US Registration # 5426694



Whereas, Assignor has full right and title to the Marks, and the Marks are not otherwise encumbered by prior assignment, contract, lien, or legal process;

Whereas, Assignee wishes to acquire all rights, goodwill, and interest in the Marks from Assignor; and

Whereas, Assignor agree to assign all rights, goodwill, and interest in the Marks to Assignee;

Now therefore, for good and valuable consideration, which has already been received and acknowledged by Assignor, Assignor wholly assigns all of its rights, goodwill, and interest in the Marks to Assignee.

In witness whereof, this Agreement has been duly executed and delivered by the parties thereto as of the Effective Date, regardless of the date of signatures below.

ACCEPTED BY ASSIGNEE, BITTERSWEET BILLOWS, INC.:	ACCEPTED BY ASSIGNOR SIMPLY GOURMET PRODUCTS, LLC:
	
Michael Fahey	John David Scelsi
Title: Secretary	Title: Managing Member
Date: 1/28/21	Date: 1/28/21