

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM622179

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bunzl Distribution USA, LLC		12/23/2020	Limited Liability Company: VIRGINIA

## RECEIVING PARTY DATA

<b>Name:</b>	Bunzl IP Holdings, LLC
<b>Street Address:</b>	One CityPlace Drive, Suite 200
<b>City:</b>	Creve Coeur
<b>State/Country:</b>	MISSOURI
<b>Postal Code:</b>	63141
<b>Entity Type:</b>	Limited Liability Company: VIRGINIA

## PROPERTY NUMBERS Total: 83

Property Type	Number	Word Mark
Registration Number:	5333420	BOWL CLEAN
Registration Number:	5449443	DECISION TREE ANALYTICS
Registration Number:	2899598	PRIME SOURCE
Registration Number:	2874633	PRIME SOURCE
Registration Number:	5891698	GREEN SOURCE
Registration Number:	5681428	PINK POWER
Registration Number:	5870085	INOX PRO
Registration Number:	5870086	INOX PRO
Registration Number:	2773616	TOTEALL 2000
Registration Number:	3027508	BIG RED
Registration Number:	2814229	GRIPTEX
Serial Number:	88346518	PRISTINE
Serial Number:	88461920	BUNZL BUSINESS ANALYTICS
Serial Number:	88461917	BUNZL BUSINESS INTELLIGENCE
Registration Number:	2899378	K
Registration Number:	2890181	PRIME SOURCE
Registration Number:	2909242	PRIME SOURCE
Registration Number:	2960952	PRIME SOURCE
Registration Number:	2895610	PRIME SOURCE

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2825317	PRIME SOURCE
Registration Number:	2865116	PRIME SOURCE
Registration Number:	2784571	PRIME SOURCE
Registration Number:	2946167	PRIME SOURCE
Registration Number:	3613902	HI-VALU
Registration Number:	2390136	RAWHYDE FRONTIER
Registration Number:	2325998	PRIME SOURCE
Registration Number:	3414992	R3
Registration Number:	3418119	R3 RELIABLE REDISTRIBUTION RESOURCE
Registration Number:	3473452	R3
Registration Number:	0981792	C.L.D.
Registration Number:	2126906	PACKAGED FOR PERFORMANCE
Registration Number:	1701438	EDGE MASTER
Registration Number:	3078660	
Registration Number:	1744914	KOCH
Registration Number:	2202555	PACKERS KROMER
Registration Number:	2252385	ZERO GRAVITY
Registration Number:	3511225	R3 ONDEMAND
Registration Number:	3511240	R3
Registration Number:	4057915	R3 REDUCE REUSE RECYCLE
Registration Number:	3560920	BUNZL
Registration Number:	3726470	BEGREEN
Registration Number:	4501939	GREEN SOURCE
Registration Number:	3847339	PRIME SOURCE
Registration Number:	3865753	CHEMCRAFT
Registration Number:	4193519	HI-VALU
Registration Number:	4782206	SMART PACKAGING
Registration Number:	4515117	HI-VALU
Registration Number:	2439722	PRIME SOURCE
Registration Number:	4517267	R3 SAFETY TOP STORY
Registration Number:	4517260	R3 SAFETY THE MARKETING WAREHOUSE
Registration Number:	4517255	R3 SAFETY THE MESSENGER
Registration Number:	2361716	HANDSOFF
Registration Number:	4517412	R3 SAFETY
Registration Number:	5249040	COOL PAK
Registration Number:	4504149	OUR BAKERY
Registration Number:	4586833	OUR DELI
Registration Number:	2795318	PRIME SOURCE

Property Type	Number	Word Mark
Registration Number:	5018212	HI-VALU
Registration Number:	5261367	1ST VALUE
Registration Number:	4553231	OUR BAKERY
Registration Number:	2669959	OUR STORE
Registration Number:	4565550	PRIME SOURCE
Registration Number:	2743317	PRIME SOURCE
Registration Number:	3053806	PRIME SOURCE
Registration Number:	5174854	CLARITY
Registration Number:	2603445	
Registration Number:	4712156	PRIME SOURCE
Registration Number:	4990576	ECONOMIC DENSITY ANALYTICS
Registration Number:	4931753	KOOLERWEAR
Registration Number:	4936096	KOLDWEAR
Registration Number:	5079531	HI-VALU
Registration Number:	1424780	BUNZL
Registration Number:	1962781	PRIME SOURCE
Registration Number:	1925513	ENVY
Serial Number:	87024552	RIGHT CHOICE
Serial Number:	90191962	RIGHT CHOICE
Registration Number:	5188638	ALKALIDRAIN
Serial Number:	88945507	WORKHORSE
Serial Number:	90179803	SH
Serial Number:	88882775	ISO-GUARD
Registration Number:	4515118	PRIME SOURCE
Registration Number:	4735569	HI-VALU
Registration Number:	2895218	PRIME SOURCE

**CORRESPONDENCE DATA**

Fax Number: 8169838080

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 8169838000

Email: PTO-KC@huschblackwell.com

Correspondent Name: Husch Blackwell LLP

Address Line 1: 4801 Main Street, Suite 1000

Address Line 4: Kansas City, MISSOURI 64112

ATTORNEY DOCKET NUMBER: 706584.1375

NAME OF SUBMITTER: Olivia Miller

SIGNATURE: /olivia miller/

<b>DATE SIGNED:</b>	01/25/2021
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**Total Attachments: 8**

- source=IP Assignment Agreement from Bunzl Distribution USA, LLC to NewIPCo#page1.tif
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## INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT ("IP Assignment") is made effective as of December 23, 2020 (the "Effective Date") by and between Bunzl Distribution USA, LLC, a Virginia limited liability company, ("Assignor") and Bunzl IP Holdings, LLC, a Virginia limited liability company ("Assignee").

**WHEREAS**, Assignor is the owner of the right, title, and interest in and to the pending and registered trademarks listed in the attached Exhibit A (the "Trademarks"); and

**WHEREAS**, Assignor desires to assign to Assignee, and Assignee desires to acquire the right, title, and interest in and to the Trademarks, including any and all goodwill associated with the Trademarks.

**NOW, THEREFORE**, for valuable consideration of ten dollars (\$10.00) furnished by Assignee to Assignor, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree to the following:

1. Trademark Assignment. Assignor hereby assigns, transfers, sells, and conveys to Assignee any and all of its right, title, and interest in and to the Trademarks, including all goodwill associated therewith, and the right to sue for and the remedies resulting from past and future infringement of the foregoing, and rights of protection of interest therein under the laws of all jurisdictions. Assignor authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all Trademarks to Assignee, as assignee of the entire right, title, and interest therein or otherwise as Assignee may direct.
2. Further Assurances. Assignor covenants, agrees, and undertakes to execute, wherever reasonably requested by the Assignee, all assignments, lawful oaths, and any other papers which Assignee may deem reasonably necessary for securing to Assignee or for maintaining for Assignee any and all of the Trademarks, all without further compensation to the Assignor.
3. Provision of Requested Information. Assignor agrees that it is hereby legally bound, upon request and at the expense of Assignee or its respective successors or assigns or a legal representative thereof, to supply all information and evidence of which the Assignor has knowledge or possession relating to the Trademarks, and to testify in any legal proceeding relating thereto.
4. Attorney-In-Fact. Assignor hereby constitutes and appoints Assignee as Assignor's true and lawful attorney-in-fact, with full power of substitution in Assignor's name and stead, but for Assignee's benefit, to take any and all steps, including proceedings at law, in equity or otherwise to execute, acknowledge, and deliver any and all instruments and assurances necessary in order to vest the aforesaid Trademarks, and causes of action more effectively in Assignee or to protect the same, or to enforce any claim or right of any kind with respect thereto. This includes any rights with respect to the Trademarks that may have accrued in Assignor's favor up to the Effective Date. Assignor hereby declares that the foregoing power is coupled with an interest and is irrevocable.
5. Counterparts. This IP Assignment may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original. Facsimile signatures and signed executed pages sent as a PDF attachment to an e-mail shall be deemed originals for all purposes. This IP Assignment may not be amended except by an instrument in writing signed by each of the parties hereto.
6. Governing Law. This IP Assignment shall be construed in accordance with Missouri law without giving effect to the choice or conflicts of law provisions thereof. The parties agree that any legal

proceedings which arise under this IP Assignment shall be brought in the courts in the state of Missouri.

**IN WITNESS WHEREOF**, the parties have executed this IP Assignment by their authorized representatives as of the date first set forth above.

**ASSIGNOR:**  
**Bunzl Distribution USA, LLC**

By: 

Name: Dan Lett

Title: Secretary

**ASSIGNEE:**  
**Bunzl IP Holdings, LLC**

By: 

Name: Dan Lett

Title: Secretary

**Exhibit A**  
**Trademarks**

Country	Serial No.	Registration No.	Trademark	Status
United States	87/293,392	5,333,420	BOWL CLEAN	REGISTERED
United States	87/271,462	5,449,443	DECISION TREE ANALYTICS	REGISTERED
United States	78/253,712	2,899,598	PRIME SOURCE	REGISTERED
United States	78/253,715	2,874,633	PRIME SOURCE	REGISTERED
United States	87/373,578	5,891,698	GREEN SOURCE	REGISTERED
United States	87/549,598	5,681,428	PINK POWER	REGISTERED
United States	87/728,783	5,870,085	INOX PRO & Design	REGISTERED
United States	87/728,792	5,870,086	INOX PRO	REGISTERED
United States	78/154,227	2,773,616	TOTEALL 2000	REGISTERED
United States	78/450,372	3,027,508	BIG RED	REGISTERED
United States	78/160,939	2,814,229	GRIPTEX	REGISTERED
United States	88/346,518		PRISTINE	PENDING
United States	88/461,920		BUNZL BUSINESS ANALYTICS	PENDING
United States	88/461,917		BUNZL BUSINESS INTELLIGENCE	PENDING
United States	78/180,230	2,899,378	K & PENGUIN DESIGN	REGISTERED
United States	78/163,944	2,890,181	PRIME SOURCE	REGISTERED
United States	78/196,567	2,895,218	PRIME SOURCE	REGISTERED
United States	78/245,763	2,909,242	PRIME SOURCE	REGISTERED
United States	78/241,305	2,960,952	PRIME SOURCE	REGISTERED
United States	78/283,696	2,895,610	PRIME SOURCE	REGISTERED

United States	78/263,791	2,825,317	PRIME SOURCE	REGISTERED
United States	78/263,758	2,865,116	PRIME SOURCE	REGISTERED
United States	75/983,351	2,784,571	PRIME SOURCE	REGISTERED
United States	78/405,895	2,946,167	PRIME SOURCE	REGISTERED
United States	78/727,648	3,613,902	HI-VALU	REGISTERED
United States	75/252,110	2,390,136	RAWHYDE FRONTIER	REGISTERED
United States	75/622,137	2,325,998	PRIME SOURCE	REGISTERED
United States	77/013,917	3,414,992	R3	REGISTERED
United States	77/277,783	3,418,119	R3 RELIABLE REDISTRIBUTION RESOURCE	REGISTERED
United States	77/228,817	3,473,452	R3 Design	REGISTERED
United States	72/435,646	981,792	C.L.D.	REGISTERED
United States	75/174,093	2,126,906	PACKAGED FOR PERFORMANCE	REGISTERED
United States	74/200,194	1,701,438	EDGE MASTER	REGISTERED
United States	78/467,158	3,078,660	KEYHOLE DESIGN	REGISTERED
United States	74/184,451	1,744,914	KOCH	REGISTERED
United States	75/249,824	2,202,555	PACKERS KROMER	REGISTERED
United States	75/250,052	2,252,385	ZERO GRAVITY	REGISTERED
United States	77/336,513	3,511,225	R3 ONDEMAND	REGISTERED
United States	77/341,605	3,511,240	R3 and Design (Grass)	REGISTERED
United States	77/351,159	4,057,915	R3 REDUCE REUSE RECYCLE	REGISTERED
United States	77/492,570	3,560,920	BUNZL & Design (BLUE/GREEN)	REGISTERED
United States	77/592,997	3,726,470	BEGREEN & Design	REGISTERED
United States	77/628,380	4,501,939	GREEN SOURCE	REGISTERED
United States	77/865,600	3,847,339	PRIME SOURCE	REGISTERED



United States	77/875,490	3,865,753	CHEMCRAFT	REGISTERED
United States	85/460,403	4,193,519	HI-VALU	REGISTERED
United States	85/489,036	4,782,206	SMART PACKAGING	REGISTERED
United States	85/514,319	4,515,117	HI-VALU	REGISTERED
United States	85/514,917	4,515,118	PRIME SOURCE	REGISTERED
United States	85/548,136	4,735,569	HI-VALU	REGISTERED
United States	75/107,057	2,439,722	PRIME SOURCE	REGISTERED
United States	85/934,209	4,517,267	R3 SAFETY TOP STORY	REGISTERED
United States	85/930,281	4,517,260	R3 SAFETY THE MARKETING WAREHOUSE	REGISTERED
United States	85/928,129	4,517,255	R3 SAFETY THE MESSENGER	REGISTERED
United States	75/629,136	2,361,716	HANDSOFF	REGISTERED
United States	86/025,634	4,517,412	R3 SAFETY	REGISTERED
United States	87/139,572	5,249,040	COOL PAK	REGISTERED
United States	85/844,874	4,504,149	OUR BAKERY	REGISTERED
United States	85/844,878	4,586,833	OUR DELI	REGISTERED
United States	76/157,504	2,795,318	PRIME SOURCE	REGISTERED
United States	85/851,546	5,018,212	HI-VALU	REGISTERED
United States	86/034,868	5,261,367	1ST VALUE & Design	REGISTERED
United States	86/007,951	4,553,231	OUR BAKERY	REGISTERED
United States	76/191,544	2,669,959	OUR STORE & Design	REGISTERED
United States	86/037,693	4,565,550	PRIME SOURCE	REGISTERED
United States	76/203,281	2,743,317	PRIME SOURCE	REGISTERED
United States	78/481,829	3,053,806	PRIME SOURCE	REGISTERED
United States	86/968,052	5,174,854	CLARITY	REGISTERED
United States	75/929,742	2,603,445	Design Only (Bear)	REGISTERED

United States	86/366,366	4,712,156	PRIME SOURCE	REGISTERED
United States	86/567,033	4,990,576	ECONOMIC DENSITY ANALYTICS	REGISTERED
United States	86/691,292	4,931,753	KOOLERWEAR & Design	REGISTERED
United States	86/691,299	4,936,096	KOLDWEAR & Design	REGISTERED
United States	86/819,708	5,079,531	HI-VALU	REGISTERED
United States	73/532,234	1,424,780	BUNZL	REGISTERED
United States	74/558,986	1,962,781	PRIME SOURCE	REGISTERED
United States	74/574,650	1,925,513	ENVY	REGISTERED
United States	87/024,552		RIGHT CHOICE	PENDING
United States	90/191,962		RIGHT CHOICE	PENDING
United States	87/067,840	5,188,638	ALKALIDRAIN	REGISTERED
United States	88/945,507		WORKHORSE	PENDING
United States	90/179,803		SH & Design	PENDING
United States	88/882,775		ISO-GUARD	PENDING

Country	Serial No.	Registration No.	Trademark	Status
Canada	1797821	TMA1,032,941	RIGHT CHOICE	REGISTERED
Canada	1805524		RIGHT CHOICE	PENDING
Canada	1880235	TMA1,074,850	PINK POWER	REGISTERED
Canada	1,001,507	547,669	PRIME SOURCE	REGISTERED
Canada	1363792	TMA763,259	R3	REGISTERED
Canada	1363794	TMA763,267	R3 (Stylized and/or with Design)	REGISTERED
Canada	1363793	TMA763,268	R3 RELIABLE REDISTRIBUTION RESOURCE	REGISTERED
Canada	855 619	508,519	PRIME SOURCE	REGISTERED
Canada	1377371	TMA741,268	R3 and Design (Grass)	REGISTERED
Canada	1377372	TMA741,477	R3 REDUCE REUSE RECYCLE	REGISTERED
Canada	1,515,812	TMA835,682	HI-VALU & Design	REGISTERED
Canada	1668732	TMA913,291	BEGREEN & Design	REGISTERED
Canada	1585322	TMA878,766	R3 DECISION TOOL	REGISTERED
Canada	1585324	TMA935,997	HI-VALU	REGISTERED
Canada	1585323	TMA935,999	PRIME SOURCE	REGISTERED
Canada	1585329	TMA958,070	HI-VALU	REGISTERED
Canada	1,003,638	547,670	HANDSOFF	REGISTERED

Canada	1629570	TMA920,267	OUR BAKERY	REGISTERED
Canada	1629578	TMA920,269	OUR DELI	REGISTERED
Canada	1648706	TMA920,272	R3 SAFETY THE MESSENGER	REGISTERED
Canada	1648709	TMA965,969	R3 SAFETY THE MARKETING WAREHOUSE	REGISTERED
Canada	1648710	TMA920,274	R3 SAFETY TOP STORY	REGISTERED
Canada	1648711	TMA965,976	R3 SAFETY	REGISTERED
Canada	1658533	TMA912,859	OUR BAKERY	REGISTERED
Canada	1658537	TMA916,164	PRIME SOURCE	REGISTERED
Canada	1709762	TMA939,574	PRIME SOURCE	REGISTERED
Canada	1247555	TMA709,339	PRIME SOURCE	REGISTERED
Canada	1702978	TMA936,028	ENVY	REGISTERED
Canada	1746476	TMA981,103	ECONOMIC DENSITY ANALYTICS	REGISTERED
Canada	1763077	TMA983,724	KOOLERWEAR & Design	REGISTERED
Canada	1763078	TMA989530	KOLDWEAR & Design	REGISTERED
Canada	1781796	TMA1,032,924	HI-VALU	REGISTERED
Canada	1993197		WANDA NEXT	PENDING
Canada	1993198		WANDA NEXT & Design	PENDING

Country	Serial No.	Registration No.	Trademark	Status
China	5882409	5882409	PRIME SOURCE	REGISTERED
China	5882407	5882407	PRIME SOURCE	REGISTERED
China	5882406	5882406	PRIME SOURCE	REGISTERED
China	5882408	5882408	PRIME SOURCE	REGISTERED
China	5882420	5882420	PRIME SOURCE	REGISTERED
China	5882418	5882418	PRIME SOURCE	REGISTERED
China	5882417	5882417	PRIME SOURCE	REGISTERED
China	5882416	5882416	PRIME SOURCE	REGISTERED
China	5882419	5882419	PRIME SOURCE	REGISTERED
China	6340853	6340853	PRIME SOURCE	REGISTERED
China	6340852	6340852	PRIME SOURCE	REGISTERED
China	8559977	8559977	KEEP SAFE & Design	REGISTERED
China	8559964	8559964	HI-VALU	REGISTERED
China	8559969	8559969	HI-VALU	REGISTERED
China	8559968	8559968	HI-VALU	REGISTERED
China	8559967	8559967	HI-VALU	REGISTERED
China	8559966	8559966	HI-VALU	REGISTERED
China	8559970	8559970	HI-VALU	REGISTERED
China	8559965	8559965	HI-VALU	REGISTERED
China	8559963	8559963	HI-VALU	REGISTERED
China	8559962	8559962	PRIME SOURCE	REGISTERED
China	8559961	8559961	PRIME SOURCE	REGISTERED
China	8559980	8559980	PRIME SOURCE	REGISTERED
China	8559979	8559979	PRIME SOURCE	REGISTERED
China	8559976	8559976	KEEP SAFE & Design	REGISTERED
China	8559975	8559975	KEEP SAFE & Design	REGISTERED
China	8559974	8559974	KEEP SAFE & Design	REGISTERED
China	8559978	8559978	PRIME SOURCE	REGISTERED

China	11187589	1187589	HI-VALU	REGISTERED
China	11192551	11192551	PRIME SOURCE	REGISTERED

Country	Serial No.	Registration No.	Trademark	Status
Mexico	522003	759705	PRIME SOURCE	REGISTERED
Mexico	527523	883482	BUNZL MEXICO & Design (Blue/Green/White)	REGISTERED
Mexico	367488	606826	PRIME SOURCE	REGISTERED
Mexico	883988	1,057,913	R3	REGISTERED
Mexico	883990	1,057,914	R3 (Stylized and/or with Design)	REGISTERED
Mexico	883987	1,057,912	R3 RELIABLE REDISTRIBUTION RESOURCE	REGISTERED
Mexico	904,317	1,058,037	R3 and Design (Grass)	REGISTERED
Mexico	904,315	1,055,154	R3 REDUCE REUSE RECYCLE	REGISTERED
Mexico	965874	1095579	BUNZL	REGISTERED
Mexico	1464673	1517039	BEGREEN & Design	REGISTERED
Mexico	1219787	1273588	PRIME SOURCE	REGISTERED
Mexico	1290735	1396588	PRIME SOURCE	REGISTERED
Mexico	1290730	1334282	HI-VALU	REGISTERED
Mexico	1290731	1335868	HI-VALU	REGISTERED
Mexico	1290732	1327124	HI-VALU	REGISTERED
Mexico	311494	565647	BUNZL	REGISTERED
Mexico	1569950	1542305	PRIME SOURCE	REGISTERED
Mexico	691056	865490	PRIME SOURCE	REGISTERED
Mexico	M1507137	1554479	COOL PAK & Design	REGISTERED