

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM616389

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Truco Enterprises, LP		12/14/2020	Limited Partnership: DELAWARE
CONDOR SNACK FOODS LLC		12/14/2020	Limited Liability Company: DELAWARE
GH POP HOLDINGS LLC		12/14/2020	Limited Liability Company: PENNSYLVANIA
GOLDEN FLAKE SNACK FOODS INC.		12/14/2020	Corporation: DELAWARE
GOOD HEALTH NATURAL PRODUCTS LLC		12/14/2020	Limited Liability Company: DELAWARE
INVENTURE FOODS, INC.		12/14/2020	Corporation: DELAWARE
KENNEDY ENDEAVORS, LLC		12/14/2020	Limited Liability Company: WASHINGTON
KITCHEN COOKED, INC.		12/14/2020	Corporation: ILLINOIS
TEJAS PB DISTRIBUTING, INC.		12/14/2020	Corporation: ARIZONA
UTZ QUALITY FOODS, LLC		12/14/2020	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	BANK OF AMERICA, N.A., as Collateral Agent
Street Address:	Gateway Village - 900 Building
Internal Address:	NC1-026-06, 900 W Trade St
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28255
Entity Type:	National Banking Association: UNITED STATES

PROPERTY NUMBERS Total: 194

Property Type	Number	Word Mark
Registration Number:	1408784	KEYSTONE PRETZELS
Registration Number:	1571187	OATZELS
Registration Number:	610479	REISMAN
Registration Number:	1786917	KEYSTONE PRETZELS

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4800976	AMERICAN FARMER
Registration Number:	4618118	RED BARN
Registration Number:	184655	GOLDEN FLAKE
Registration Number:	1344829	GOLDEN FLAKE
Registration Number:	2555604	ONIONOS
Serial Number:	90136160	SIMPLE. SOUTHERN. GOODNESS.
Serial Number:	90136166	SIMPLE. SOUTHERN. GOODNESS.
Registration Number:	3381483	THE ROAD TO SMARTER SNACKING
Registration Number:	3371556	THE SOUTH'S ORIGINAL POTATO CHIP
Registration Number:	4759435	THE SOUTH'S ORIGINAL POTATO CHIP GOLDEN
Registration Number:	4943312	TORTIYAHS!
Registration Number:	4782768	ENJOY BEING GOOD
Registration Number:	4796538	EXTRA GOODNESS!
Registration Number:	6213083	
Registration Number:	3829390	GLORIES
Registration Number:	2450380	GOOD HEALTH
Registration Number:	6071199	GOOD HEALTH
Registration Number:	5380930	GOOD HEALTH SNACKS
Registration Number:	4859143	HALF NAKED
Registration Number:	4902431	LIFEITUDE
Registration Number:	6155596	
Registration Number:	6071171	POSITIVELY SNACKABLE
Registration Number:	4605561	VEGGIE CRINKLE
Registration Number:	2903184	VEGGIE STIX
Registration Number:	5080315	WILD BUFFALO BLUE
Registration Number:	5725883	EST. 1994 BOULDER CANYON
Registration Number:	3428071	INTENSELY DIFFERENT
Registration Number:	4080746	INVENTURE FOODS
Registration Number:	5702284	LIVE BETTER. EAT BOULDER.
Registration Number:	1511130	O'BOISIES
Registration Number:	2459870	PIZZARIAS
Registration Number:	2117466	POORE BROTHERS
Registration Number:	3756227	
Registration Number:	1424126	TATO SKINS
Registration Number:	4586085	ARISE
Registration Number:	3720046	BOULDER CANYON
Registration Number:	4846002	BOULDER CANYON AUTHENTIC FOODS
Registration Number:	1417946	BRAIDS

Property Type	Number	Word Mark
Registration Number:	3670911	
Registration Number:	3576952	CANYON CUT
Registration Number:	3435650	EL RESTAURANTE
Registration Number:	3098035	ERIN'S
Registration Number:	3697408	HAWAIIAN
Registration Number:	6207227	HAWAIIAN BRAND
Registration Number:	4449997	HUSMAN'S
Registration Number:	726777	HUSMAN'S
Registration Number:	2813104	JALAPENO HOT
Registration Number:	5360509	MAKE IT LOUD. MAKE IT BOLD. MAKE IT LOCA
Registration Number:	2134541	PITTSBURGH
Registration Number:	5644343	POP-N-THIN
Registration Number:	5238301	PUFF-N-BITES
Registration Number:	1309260	PUFF-N-CORN
Registration Number:	4756712	SIMPLY ERIN'S
Registration Number:	3232333	SNYDER OF BERLIN
Registration Number:	2720688	SWEET 'N SASSY
Registration Number:	6176746	TIM'S THINS
Registration Number:	3037601	TIM'S
Registration Number:	3186037	TIM'S CASCADE SNACKS
Registration Number:	1610682	TIM'S CASCADE STYLE POTATO CHIPS
Registration Number:	3444896	KITCHEN COOKED
Registration Number:	1063447	KITCHEN COOKED
Registration Number:	5174537	KITCHEN COOKED
Registration Number:	2957169	KITCHEN COOKED
Registration Number:	1467561	TEXAS STYLE
Registration Number:	3171803	CACTUS CREEK
Registration Number:	4689537	CACTUS CREEK
Registration Number:	2934333	CACTUS CREEK
Registration Number:	4979755	CAFÉ STYLE
Registration Number:	4979918	CAFÉ STYLE
Registration Number:	4979919	CAFÉ STYLE
Registration Number:	4979347	CANTINA SALSA
Registration Number:	4566507	CANTINA THINS
Registration Number:	3281941	CELEBRATE WITH QUALITY
Registration Number:	5277353	
Registration Number:	4937156	
Registration Number:	5114643	

Property Type	Number	Word Mark
Registration Number:	4967336	FIESTA DIPPIN' CHIPS
Registration Number:	5042090	GOOD TASTE IS WORTH SHARING
Registration Number:	5717974	SOLSTICE
Registration Number:	5676664	SOLSTICE
Registration Number:	4867247	T
Registration Number:	4484452	T
Registration Number:	4693630	THIN CHIP DIP
Registration Number:	5292994	TRES MADRES
Registration Number:	5590814	TRUCO ENTERPRISES, LP
Registration Number:	6087203	EVIL EYE
Registration Number:	5417937	GATOR-TATORS
Registration Number:	4708406	GOLD N' GOOD
Registration Number:	5361218	GRILLIN' CLASSICS
Registration Number:	5792470	HOTTER 'N HOT
Registration Number:	5963705	
Registration Number:	5508901	MADE TO BE REMEMBERED
Registration Number:	4699954	MICHAEL'S
Registration Number:	6201964	POURABLES
Registration Number:	4401793	PRETZEL POP'Z
Registration Number:	6114118	PUB STIX
Registration Number:	4758816	PURIFRY
Registration Number:	4746586	PURIFRY
Registration Number:	5486916	SAY CHEESE!
Registration Number:	4905674	SHARING PACK
Registration Number:	5335663	SHARING PACK
Registration Number:	4928912	SMASHPOP
Registration Number:	4928911	SMASHPOP
Registration Number:	4533719	SNOW BALLS
Registration Number:	6091189	SOULFUL SNACKING
Registration Number:	5838095	SWEET CREOLE ONION
Registration Number:	4712171	TAILGATE MIX
Registration Number:	6092128	THE CRUNCH THAT CONNECTS US ALL
Registration Number:	4533310	UTZ 911
Registration Number:	4543573	UTZ COTTON TAILS
Registration Number:	6043858	UTZ DAISIES
Registration Number:	4570070	UTZ DIPS
Registration Number:	5421144	ZAPPY MARDI GRAS!
Registration Number:	4087312	"DIRTY" ALL NATURAL POTATO CHIPS

Property Type	Number	Word Mark
Registration Number:	5697415	"DIRTY" ORIGINAL RECIPE POTATO CHIPS
Registration Number:	4087311	"DIRTY" POTATO CHIPS
Registration Number:	2063945	
Registration Number:	3023507	AMISH FARMS
Registration Number:	1466461	BACHMAN
Registration Number:	658890	BACHMAN
Registration Number:	1214247	BACHMAN
Registration Number:	1214237	BACHMAN
Registration Number:	4461721	BACHMAN BUTTER TWIST
Registration Number:	3633300	BACHMAN CLASSIC QUALITY SINCE 1884
Registration Number:	1671939	BACHMAN JAX
Registration Number:	1223601	BACHMAN NACHOS
Registration Number:	1247239	
Registration Number:	1248533	
Registration Number:	3337529	BRICK OVEN FLAME-BAKED
Registration Number:	797349	B'S
Registration Number:	4461720	BUTTER TWIST
Registration Number:	4087318	CAJUN CRAWTATORS
Registration Number:	4087315	CALIFORNIA CHIPS
Registration Number:	4087313	CALIFORNIA CHIPS
Registration Number:	2063947	
Registration Number:	2063946	
Registration Number:	1876785	CHIPITOS
Registration Number:	4344497	CREOLE ONION
Registration Number:	5870275	
Registration Number:	4012578	DIRTY
Registration Number:	2044989	
Registration Number:	3203951	EARTHQUAKE
Registration Number:	4165759	EAT YOUR VEGETABLES
Registration Number:	1597651	GOLDEN RIDGES
Registration Number:	2175125	GOLDEN WAVY
Registration Number:	1515592	GRANDMA UTZ'S
Registration Number:	1837987	HANOVER HOME BRAND
Registration Number:	2048296	
Registration Number:	1245533	JAX
Registration Number:	1975430	KIDZELS
Registration Number:	2037896	KIDZELS
Registration Number:	1964814	MICHAEL'S GOLD N' GOOD

Property Type	Number	Word Mark
Registration Number:	4101630	MIGUELITO'S
Registration Number:	1699902	MYSTIC CHIPS
Registration Number:	1034023	NUTZELS
Registration Number:	1613088	
Registration Number:	3646587	
Registration Number:	3379835	PITA PRETZEL
Registration Number:	3099266	POKER MIX
Registration Number:	1466465	
Registration Number:	2098271	PRETZELVANIA'S BEST
Registration Number:	2941776	PUB MIX
Registration Number:	2617958	SAN FRANCISCO PRETZEL COMPANY
Serial Number:	88943405	SAN FRANCISCO PRETZEL COMPANY SOURDOUGH
Registration Number:	1909405	SNAX BOX
Registration Number:	4165605	SNIKIDDY
Registration Number:	4042121	SNIKIDDY
Registration Number:	4082716	SNIKIDDY
Registration Number:	4158872	SNIKIDDY
Registration Number:	3477858	TAVERN MIX
Registration Number:	1795156	THE CRAB CHIP
Registration Number:	2204187	THE KIDZ
Registration Number:	1889079	THIN 'N RIGHT
Registration Number:	4087320	TIGER TATORS
Registration Number:	3551594	TREASURE PUFFS
Registration Number:	3618526	TREAT
Registration Number:	878317	UTZ
Registration Number:	3742446	UTZ
Registration Number:	751404	UTZ
Registration Number:	3742447	UTZ
Registration Number:	3504486	UTZ CLUB MIX
Registration Number:	3504503	UTZ HOOPS MIX
Registration Number:	1799543	UTZ PRETZEL BARREL
Registration Number:	4419940	UTZ PRETZEL POP'Z
Registration Number:	3330226	UTZ TAILGATE MIX
Registration Number:	528575	VALLEY-MAID
Registration Number:	4012582	VOODOO
Registration Number:	4201167	WACHUSETT
Registration Number:	4087317	ZAPP'S
Registration Number:	1816995	ZAPP'S

CORRESPONDENCE DATA**Fax Number:**

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-370-4750
Email: ipteam@coagencyglobal.com
Correspondent Name: Joanna McCall
Address Line 1: 1025 Vermont Ave NW, Suite 1130
Address Line 2: Cogency Global Inc.
Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER:	1307566 Bridge
NAME OF SUBMITTER:	Theresa Volano
SIGNATURE:	/Theresa Volano/
DATE SIGNED:	12/23/2020

Total Attachments: 18

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SHORT FORM BRIDGE
TRADEMARK SECURITY AGREEMENT

This BRIDGE TRADEMARK SECURITY AGREEMENT (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Trademark Security Agreement”) dated as of December 14, 2020, is made by the Persons listed on the signature pages hereof (collectively, the “Grantors”) in favor of BANK OF AMERICA, N.A. (“Bank of America”) as Collateral Agent (the “Bridge Collateral Agent”) for the Secured Parties. Capitalized terms used herein and not otherwise defined herein shall have the meanings assigned to such terms in the Credit Agreement and the Security Agreement referred to therein.

WHEREAS, UTZ QUALITY FOODS, LLC, a Delaware limited liability company (the “Borrower”), UTZ BRANDS HOLDINGS, LLC, a Delaware limited liability company (the “Parent”), Bank of America, as Administrative Agent and as Bridge Collateral Agent, each Lender from time to time party thereto (collectively, the “Lenders” and individually, a “Lender”) and each other party from time to time thereto have entered into the Bridge Credit Agreement dated as of December 14, 2020 (the “Closing Date”) (as amended, restated, amended and restated, extended, supplemented or otherwise modified from time to time, the “Credit Agreement”), pursuant to which the Lenders have severally agreed to make Loans upon the terms and subject to the conditions therein.

WHEREAS, in connection with the Credit Agreement, the Grantors have entered into the Security Agreement dated as of the Closing Date (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Security Agreement”) in order to induce the Lenders to make Loans.

WHEREAS, under the terms of the Security Agreement, the Grantors have granted to the Bridge Collateral Agent, for the benefit of the Secured Parties, a security interest in, among other property, certain Intellectual Property of the Grantors, and have agreed as a condition thereof to execute this Trademark Security Agreement for recording with the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor agrees as follows:

SECTION 1. Grant of Security. Each Grantor hereby grants to the Bridge Collateral Agent for the benefit of the Secured Parties a security interest in all of such Grantor’s right, title and interest in and to the following (the “Bridge Collateral”): all registered Trademarks (as defined in the Security Agreement) and Trademarks for which applications are pending in the United States Patent and Trademark Office, including those set forth in Schedule A hereto (excluding any Excluded Property).

SECTION 2. Security for Obligations. The grant of a security interest in the Bridge Collateral by each Grantor under this Trademark Security Agreement secures the payment of all Obligations of such Grantor now or hereafter existing under or in respect of the Loan Documents, whether direct or indirect, absolute or contingent, and whether for principal, reimbursement obligations, interest, premiums, penalties, fees, indemnifications, contract causes of action, costs, expenses or otherwise. Without limiting the generality of the foregoing, this Trademark Security Agreement secures, as to each Grantor, the payment of all amounts that constitute part of the secured Obligations and that would be owed by such Grantor to any Secured Party under the Loan Documents but for the fact that such secured Obligations are unenforceable or not allowable due to the existence of a bankruptcy, reorganization or similar proceeding involving a Loan Party.

SECTION 3. Recordation. This Trademark Security Agreement has been executed and delivered by the Grantors for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. Each Grantor authorizes and requests that the Commissioner for Patents and the Commissioner for Trademarks record this Trademark Security Agreement.

SECTION 4. Execution in Counterparts. This Trademark Security Agreement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. This Trademark Security Agreement may be in the form of an electronic record and may be executed using electronic signatures (including, without limitation, facsimile and a "pdf") and shall be considered an original, and shall have the same legal effect, validity and enforceability as a paper record. This Trademark Security Agreement may be executed in as many counterparts as necessary or convenient, including both paper and electronic counterparts, but all such counterparts are one and the same Trademark Security Agreement. For the avoidance of doubt, the authorization under this paragraph may include, without limitation, use or acceptance by Bank of America of a manually signed paper communication which has been converted into electronic form (such as scanned into "pdf" format), or an electronically signed communication converted into another format, for transmission, delivery and/or retention. For the avoidance of doubt, the foregoing also applies to any amendment, extension or renewal of this Trademark Security Agreement.

SECTION 5. Grants, Rights and Remedies. This Trademark Security Agreement has been entered into in conjunction with the provisions of the Security Agreement. Each Grantor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Bridge Collateral Agent with respect to the Bridge Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Trademark Security Agreement and the terms of the Security Agreement, the terms of the Security Agreement shall govern.

SECTION 6. Governing Law. This Trademark Security Agreement shall be governed by, and construed in accordance with, the laws of the State of New York.

SECTION 7. Severability. In case any one or more of the provisions contained in this Trademark Security Agreement should be held invalid, illegal or unenforceable in any respect, the validity, legality and enforceability of the remaining provisions contained herein and in the Security Agreement shall not in any way be affected or impaired thereby (it being understood that the invalidity of a particular provision in a particular jurisdiction shall not in and of itself affect the validity of such provision in any other jurisdiction). The parties hereto shall endeavor in good-faith negotiations to replace the invalid, illegal or unenforceable provisions with valid provisions the economic effect of which comes as close as possible to that of the invalid, illegal or unenforceable provisions.

[Signature Pages Follow]

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

GOLDEN FLAKE SNACK FOODS, INC.,
a Delaware corporation,
as an Initial Grantor

By: 
Name: Dylan B. Lissette
Title: Chief Executive Officer


CONDOR SNACK FOODS, LLC,
a Delaware limited liability company,
as an Initial Grantor

By: 
Name: Dylan B. Lissette
Title: Chief Executive Officer

GOOD HEALTH NATURAL PRODUCTS, LLC,
a Delaware limited liability company,
as an Initial Grantor

By: 
Name: Dylan B. Lissette
Title: Chief Executive Officer

INVENTURE FOODS, INC.,
a Delaware corporation,
as an Initial Grantor

By: 
Name: Dylan B. Lissette
Title: Chief Executive Officer

Signature Page to
Bridge Intellectual Property Security Agreement (Trademarks)

TEJAS PB DISTRIBUTING, INC.,
an Arizona corporation,
as an Initial Grantor

By: 
Name: Dylan B. Lissette
Title: Chief Executive Officer

KENNEDY ENDEAVORS, LLC,
a Washington limited liability company,
as an Initial Grantor

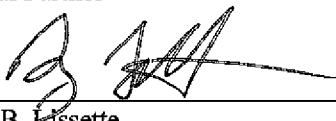
By: 
Name: Dylan B. Lissette
Title: Chief Executive Officer

UTZ QUALITY FOODS, LLC,
a Delaware limited liability company,
as an Initial Grantor

By: 
Name: Dylan B. Lissette
Title: Chief Executive Officer

TRUCO ENTERPRISES, LP,
a Delaware limited partnership,
as an Initial Grantor

By: Truco GP, Inc.
Its: General Partner


By: 
Name: Dylan B. Lissette
Title: Chief Executive Officer

Signature Page to
Bridge Intellectual Property Security Agreement (Trademarks)

GH POP HOLDINGS LLC,
a Pennsylvania limited liability company,
as an Initial Grantor

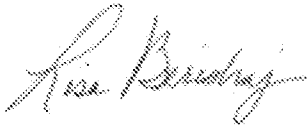
By: 
Name: Dylan B. Lissette
Title: Chief Executive Officer

KITCHEN COOKED, INC.,
an Illinois corporation,
as an Initial Grantor

By: 
Name: Dylan B. Lissette
Title: Chief Executive Officer

Signature Page to
Bridge Intellectual Property Security Agreement (Trademarks)

BANK OF AMERICA, N.A.,
as Bridge Collateral Agent



By: _____
Name: Lisa Berishaj
Title: Assistant Vice President

Signature Page to
Bridge Intellectual Property Security Agreement (Trademarks)

TRADEMARK
REEL: 007164 FRAME: 0739

SCHEDULE A

United States Trademark Registrations and Trademark Applications

Trademark	Status	Application No.	Filing Date	Registration No.	Registration Date	Owner
KEYSTONE PRETZELS	Registered	73/550979	30-Jul-1985	1408784	09-Sep-1986	Condor Snack Foods, LLC
OATZELS	Registered	73/786533	13-Mar-1989	1571187	12-Dec-1989	Condor Snack Foods, LLC
REISMAN	Registered	71/656171	10-Nov-1953	610479	09-Aug-1955	Condor Snack Foods, LLC
KEYSTONE PRETZELS and Design	Registered	74/284233	12-Jun-1992	1786917	10-Aug-1993	Condor Snack Foods, LLC
AMERICAN FARMER	Registered	86/345370	23-Jul-2014	4800976	25-Aug-2015	GH Pop Holdings LLC
RED BARN	Registered	85/817631	08-Jan-2013	4618118	07-Oct-2014	GH Pop Holdings LLC
GOLDEN FLAKE and Chip Design	Registered	71/190803	14-Jan-1924	184655	27-May-1924	Golden Flake Snack Foods, Inc.
GOLDEN FLAKE and Irregular Oval Design	Registered	73/457713	19-Dec-1983	1344829	25-Jun-1985	Golden Flake Snack Foods, Inc.
ONIONOS	Registered	76/222083	09-Mar-2001	2555604	02-Apr-2002	Golden Flake Snack Foods, Inc.
SIMPLE. SOUTHERN. GOODNESS.	Pending	90/136160	25-Aug-2020	—	—	Golden Flake Snack Foods, Inc.
SIMPLE. SOUTHERN. GOODNESS. and Design	Pending	90/136166	25-Aug-2020	—	—	Golden Flake Snack Foods, Inc.
THE ROAD TO SMARTER SNACKING	Registered	77/211640	21-Jun-2007	3381483	12-Feb-2008	Golden Flake Snack Foods, Inc.
THE SOUTH'S ORIGINAL POTATO CHIP	Registered	77/060029	08-Dec-2006	3371556	22-Jan-2008	Golden Flake Snack Foods, Inc.

Trademark	Status	Application No.	Filing Date	Registration No.	Registration Date	Owner
THE SOUTH'S ORIGINAL POTATO CHIP GOLDEN FLAKE SNACK FOODS INC. EST. 1923 BIRMINGHAM ALABAMA and Circle Design	Registered	86/424571	15-Oct-2014	4759435	23-Jun-2015	Golden Flake Snack Foods, Inc.
TORTIYAHS!	Registered	86/716944	06-Aug-2015	4943312	19-Apr-2016	Golden Flake Snack Foods, Inc.
ENJOY BEING GOOD	Registered	86/168470	17-Jan-2014	4782768	28-Jul-2015	Good Health Natural Products, LLC
EXTRA GOODNESS!	Registered	86/319650	25-Jun-2014	4796538	28-Aug-2015	Good Health Natural Products, LLC
Furry Monster Design	Registered	88/869629	13-Apr-2020	6213083	01-Dec-2020	Good Health Natural Products, LLC
GLORIES	Registered	77/752672	04-Jun-2009	3829390	03-Aug-2010	Good Health Natural Products, LLC
GOOD HEALTH	Registered	75/195451	12-Nov-1996	2450380	15-May-2001	Good Health Natural Products, LLC
GOOD HEALTH	Registered	88/726591	13-Dec-2019	6071199	02-Jun-2020	Good Health Natural Products, LLC
GOOD HEALTH SNACKS	Registered	86/458316	19-Nov-2014	5380930	16-Jan-2018	Good Health Natural Products, LLC
HALF NAKED	Registered	86/602673	20-Apr-2015	4859143	24-Nov-2015	Good Health Natural Products, LLC
LIFEITUDE	Registered	86/254574	17-Apr-2014	4902431	16-Feb-2016	Good Health Natural Products, LLC
Monster Snack Character Design	Registered	88/873360	15-Apr-2020	6155596	15-Sep-2020	Good Health Natural Products, LLC
POSITIVELY SNACKABLE	Registered	88/630060	25-Sep-2019	6071171	02-Jun-2020	Good Health Natural Products, LLC

Trademark	Status	Application No.	Filing Date	Registration No.	Registration Date	Owner
VEGGIE CRINKLE	Registered	86/226799	20-Mar-2014	4605561	16-Sep-2014	Good Health Natural Products, LLC
VEGGIE STIX	Registered	78/234339	05-Apr-2003	2903184	16-Nov-2004	Good Health Natural Products, LLC
WILD BUFFALO BLUE	Registered	86/602725	20-Apr-2015	5080315	15-Nov-2016	Good Health Natural Products, LLC
EST. 1994 BOULDER CANYON Logo	Registered	88/063039	02-Aug-2018	5725883	16-Apr-2019	Inventure Foods, Inc.
INTENSELY DIFFERENT	Registered	78/523939	29-Nov-2004	3428071	13-May-2008	Inventure Foods, Inc.
INVENTURE FOODS	Registered	85/021603	23-Apr-2010	4080746	03-Jan-2012	Inventure Foods, Inc.
LIVE BETTER. EAT BOULDER.	Registered	88/060952	01-Aug-2018	5702284	19-Mar-2019	Inventure Foods, Inc.
O'BOISIES	Registered	73/708785	01-Feb-1988	1511130	01-Nov-1988	Inventure Foods, Inc.
PIZZARIAS	Registered	76/111820	17-Aug-2000	2459870	12-Jun-2001	Inventure Foods, Inc.
POORE BROTHERS	Registered	75/109888	24-May-1996	2117466	02-Dec-1997	Inventure Foods, Inc.
Squares Design	Registered	78/909325	15-Jun-2006	3756227	02-Mar-2010	Inventure Foods, Inc.
TATO SKINS	Registered	73/488915	09-Jul-1984	1424126	06-Jan-1987	Inventure Foods, Inc.
ARISE	Registered	86/093955	17-Oct-2013	4586085	12-Aug-2014	Inventure Foods, Inc.
BOULDER CANYON	Registered	78/556283	28-Jan-2005	3720046	01-Dec-2009	Inventure Foods, Inc.
BOULDER CANYON AUTHENTIC FOODS and Design	Registered	86/593665	10-Apr-2015	4846002	03-Nov-2015	Inventure Foods, Inc.
BRAIDS	Registered	73/192793	13-Nov-1978	1417946	18-Nov-1986	Inventure Foods, Inc.
Cactus Design	Registered	77/977341	09-Feb-2007	3670911	18-Aug-2009	Inventure Foods, Inc.
CANYON CUT	Registered	77/161160	19-Apr-2007	3576952	17-Feb-2009	Inventure Foods, Inc.

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EL RESTAURANTE	Registered	77/294073	02-Oct-2007	3435650	27-May-2008	Kennedy Endeavors, LLC
ERIN'S	Registered	78/650466	14-Jun-2005	3098035	30-May-2006	Kennedy Endeavors, LLC
HAWAIIAN	Registered	77/061067	11-Dec-2006	3697408	20-Oct-2009	Kennedy Endeavors, LLC
HAWAIIAN BRAND	Registered	88/692120	14-Nov-2019	6207227	24-Nov-2020	Kennedy Endeavors, LLC
HUSMAN'S	Registered	85/752945	12-Oct-2012	4449997	17-Dec-2013	Kennedy Endeavors, LLC
HUSMAN'S (Stylized)	Registered	72/112259	23-Jan-1961	726777	23-Jan-1962	Kennedy Endeavors, LLC
JALAPENO HOT	Registered	78/223759	10-Mar-2003	2813104	10-Feb-2004	Kennedy Endeavors, LLC
MAKE IT LOUD. MAKE IT BOLD. MAKE IT LOCAL. MAKE IT TIM'S!	Registered	86/891715	29-Jan-2016	5360509	19-Dec-2017	Kennedy Endeavors, LLC
PITTSBURGH	Registered	75/265294	27-Mar-1997	2134541	03-Feb-1998	Kennedy Endeavors, LLC
POP-N-THIN	Registered	87/433664	02-May-2017	5644343	01-Jan-2019	Kennedy Endeavors, LLC
PUFF-N-BITES	Registered	87/164946	08-Sep-2016	5238301	04-Jul-2017	Kennedy Endeavors, LLC
PUFF-N-CORN	Registered	73/433514	07-Jul-1983	1309260	11-Dec-1984	Kennedy Endeavors, LLC
SIMPLY ERIN'S	Registered	86/081044	02-Oct-2013	4756712	16-Jun-2015	Kennedy Endeavors, LLC
SNYDER OF BERLIN	Registered	78/270499	03-Jul-2003	3232333	24-Apr-2007	Kennedy Endeavors, LLC

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SWEET 'N SASSY	Registered	76/341276	21-Nov-2001	2720688	03-Jun-2003	Kennedy Endeavors, LLC
TIM'S THINS	Registered	88/779037	30-Jan-2020	6176746	13-Oct-2020	Kennedy Endeavors, LLC
TIM'S	Registered	78/385804	17-Mar-2004	3037601	03-Jan-2006	Kennedy Endeavors, LLC
TIM'S CASCADE SNACKS and Design	Registered	78/666994	09-Jul-2005	3186037	19-Dec-2006	Kennedy Endeavors, LLC
TIM'S CASCADE STYLE POTATO CHIPS	Registered	74/009374	11-Dec-1989	1610682	21-Aug-1990	Kennedy Endeavors, LLC
KITCHEN COOKED	Registered	77/301560	11-Oct-2007	3444896	10-Jun-2008	Kitchen Cooked, Inc.
KITCHEN COOKED	Registered	73/099361	09-Sep-1976	1063447	12-Apr-1977	Kitchen Cooked, Inc.
KITCHEN COOKED and Kettle Design	Registered	86/910802	17-Feb-2016	5174537	04-Apr-2017	Kitchen Cooked, Inc.
KITCHEN COOKED and Kettle Design	Registered	78/377047	02-Mar-2004	2957169	31-May-2005	Kitchen Cooked, Inc.
TEXAS STYLE	Registered	73/591439	03-Apr-1986	1467561	01-Dec-1987	Tejas PB Distributing, Inc.
CACTUS CREEK	Registered	76/277441	25-Jun-2001	3171803	14-Nov-2006	Truco Enterprises, LP
CACTUS CREEK and Design	Registered	86/089070	11-Oct-2013	4689537	17-Feb-2015	Truco Enterprises, LP
CACTUS CREEK and Design	Registered	76/516836	01-May-2003	2934333	22-Mar-2005	Truco Enterprises, LP
CAFÉ STYLE	Registered	86/673463	24-Jun-2015	4979755	14-Jun-2016	Truco Enterprises, LP
CAFÉ STYLE and Design (Black and White)	Registered	86/730370	19-Aug-2015	4979918	14-Jun-2016	Truco Enterprises, LP
CAFÉ STYLE and Design (Color)	Registered	86/730396	19-Aug-2015	4979919	14-Jun-2016	Truco Enterprises, LP
CANTINA SALSA	Registered	86/573663	23-Mar-2015	4979347	14-Jun-2016	Truco Enterprises, LP

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CANTINA THINS	Registered	85/930930	13-May-2013	4566507	15-Jul-2014	Truco Enterprises, LP
CELEBRATE WITH QUALITY	Registered	77/036685	03-Nov-2006	3281941	21-Aug-2007	Truco Enterprises, LP
Diamond Label Design (Black and White)	Registered	86/962430	03-Apr-2016	5277353	29-Aug-2017	Truco Enterprises, LP
Diamond Label Design (Black and White)	Registered	86/089077	11-Oct-2013	4937156	12-Apr-2016	Truco Enterprises, LP
Diamond Label Design (Color)	Registered	87/086588	28-Jun-2016	5114643	03-Jan-2017	Truco Enterprises, LP
FIESTA DIPPIN' CHIPS	Registered	86/572783	23-Mar-2015	4967336	31-May-2016	Truco Enterprises, LP
GOOD TASTE IS WORTH SHARING	Registered	86/572852	23-Mar-2015	5042090	13-Sep-2016	Truco Enterprises, LP
SOLSTICE	Registered	87/979976	08-Feb-2017	5717974	02-Apr-2019	Truco Enterprises, LP
SOLSTICE (Stylized)	Registered	87/896709	27-Apr-2018	5676664	12-Feb-2019	Truco Enterprises, LP
T Design	Registered	86/977242	16-Oct-2013	4867247	08-Dec-2015	Truco Enterprises, LP
T Design	Registered	85/969965	25-Jun-2013	4484452	18-Feb-2014	Truco Enterprises, LP
THIN CHIP DIP	Registered	86/272662	06-May-2014	4693630	24-Feb-2015	Truco Enterprises, LP
TRES MADRES	Registered	87/975640	30-Jun-2016	5292994	19-Sep-2017	Truco Enterprises, LP
TRUCO ENTERPRISES LP	Registered	87/138322	15-Aug-2016	5590814	23-Oct-2018	Truco Enterprises, LP
EVIL EYE	Registered	88/632350	26-Sep-2019	6087203	23-Jun-2020	Utz Quality Foods, LLC
GATOR-TATORS	Registered	87/565191	11-Aug-2017	5417937	11-Aug-2017	Utz Quality Foods, LLC
GOLD N' GOOD	Registered	86/418522	08-Oct-2014	4708406	24-Mar-2015	Utz Quality Foods, LLC
GRILLIN' CLASSICS	Registered	87/271756	16-Dec-2016	5361218	19-Dec-2017	Utz Quality Foods, LLC
HOTTER N' HOT	Registered	88/163906	22-Oct-2018	5792470	02-Jul-2019	Utz Quality Foods, LLC

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Little Utz Girl Design	Registered	88/524469	19-Jul-2019	5963705	14-Jan-2020	Utz Quality Foods, LLC
MADE TO BE REMEMBERED	Registered	86/771561	29-Sep-2015	5508901	03-Jul-2018	Utz Quality Foods, LLC
MICHAEL'S	Registered	86/418486	08-Oct-2014	4699954	10-Mar-2015	Utz Quality Foods, LLC
POURABLES	Registered	88/675678	31-Oct-2019	6201964	17-Nov-2020	Utz Quality Foods, LLC
PRETZEL POP'Z	Registered	85/833875	28-Jan-2013	4401793	10-Sep-2013	Utz Quality Foods, LLC
PUB STIX	Registered	88/036549	13-Jul-2018	6114118	28-Jul-2020	Utz Quality Foods, LLC
PURIFRY	Registered	86/326893	02-Jul-2014	4758816	23-Jun-2015	Utz Quality Foods, LLC
PURIFRY and Droplet Design	Registered	86/326943	02-Jul-2014	4746586	02-Jun-2015	Utz Quality Foods, LLC
SAY CHEESE!	Registered	86/771566	29-Sep-2015	5486916	05-Jun-2018	Utz Quality Foods, LLC
SHARING PACK	Registered	86/223074	17-Mar-2014	4905674	23-Feb-2016	Utz Quality Foods, LLC
SHARING PACK	Registered	86/223080	17-Mar-2014	5335663	14-Nov-2017	Utz Quality Foods, LLC
SMASHPOP	Registered	86/550023	02-Mar-2015	4928912	29-Mar-2016	Utz Quality Foods, LLC
SMASHPOP Stylized	Registered	86/550010	02-Mar-2015	4928911	29-Mar-2016	Utz Quality Foods, LLC
SNOW BALLS	Registered	86/119949	15-Nov-2013	4533719	20-May-2014	Utz Quality Foods, LLC
SOULFUL SNACKING	Registered	86/771552	29-Sep-2015	6091189	30-Jun-2020	Utz Quality Foods, LLC
SWEET CREOLE ONION	Registered	88/169385	25-Oct-2018	5838095	20-Aug-2019	Utz Quality Foods, LLC
TAILGATE MIX	Registered	86/366574	14-Aug-2014	4712171	31-Mar-2015	Utz Quality Foods, LLC
THE CRUNCH THAT CONNECTS US ALL	Registered	88/412414	02-May-2019	6092128	30-Jun-2020	Utz Quality Foods, LLC
UTZ 911	Registered	86/084204	07-Oct-2013	4533310	20-May-2014	Utz Quality Foods, LLC

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UTZ COTTON TAILS	Registered	86/119964	15-Nov-2013	4543573	03-Jun-2014	Utz Quality Foods, LLC
UTZ DAISIES	Registered	88/389212	17-Apr-2019	6043858	28-Apr-2020	Utz Quality Foods, LLC
UTZ DIPS and Design	Registered	86/144883	16-Dec-2013	4570070	15-Jul-2014	Utz Quality Foods, LLC
ZAPPY MARDI GRAS!	Registered	87/248962	28-Nov-2016	5421144	13-Mar-2018	Utz Quality Foods, LLC
"DIRTY" ALL NATURAL POTATO CHIPS and Design	Registered	85/332604	27-May-2011	4087312	17-Jan-2012	Utz Quality Foods, LLC
"DIRTY" ORIGINAL RECIPE POTATO CHIPS and Design in Black and White	Registered	88/119237	17-Sep-2018	5697415	12-Mar-2019	Utz Quality Foods, LLC
"DIRTY" POTATO CHIPS	Registered	85/332590	27-May-2011	4087311	17-Jan-2012	Utz Quality Foods, LLC
Airplane-Shaped Pretzel Design	Registered	74/713086	09-Aug-1995	2063945	20-May-1997	Utz Quality Foods, LLC
AMISH FARMS and Design	Registered	78/494107	04-Oct-2004	3023507	06-Dec-2005	Utz Quality Foods, LLC
BACHMAN	Registered	73/652422	27-Mar-1987	1466461	24-Nov-1987	Utz Quality Foods, LLC
BACHMAN and Pretzel Design	Registered	72/032661	26-Jun-1957	658890	25-Feb-1958	Utz Quality Foods, LLC
BACHMAN and Pretzel Design	Registered	73/307024	23-Apr-1981	1214247	26-Oct-1982	Utz Quality Foods, LLC
BACHMAN and Pretzel Design	Registered	73/307025	23-Apr-1981	1214237	26-Oct-1982	Utz Quality Foods, LLC
BACHMAN BUTTER TWIST	Registered	85/925120	07-May-2013	4461721	07-Jan-2014	Utz Quality Foods, LLC
BACHMAN CLASSIC QUALITY SINCE 1884 and Design	Registered	78/935731	24-Jul-2006	3633300	02-Jun-2009	Utz Quality Foods, LLC
Bachman Jax Bunny Design	Registered	74/091836	24-Aug-1990	1671939	14-Jan-1992	Utz Quality Foods, LLC
BACHMAN NACHOS and Pretzel Design	Registered	73/305900	14-Apr-1981	1223601	11-Jan-1983	Utz Quality Foods, LLC

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Bowl Design (Popcorn)	Registered	73/332311	13-Oct-1981	1247239	02-Aug-1983	Utz Quality Foods, LLC
Bowl Design (Tortilla Chips)	Registered	73/332317	13-Oct-1981	1248533	16-Aug-1983	Utz Quality Foods, LLC
BRICK OVEN FLAME-BAKED	Registered	77/113186	22-Feb-2007	3337529	13-Nov-2007	Utz Quality Foods, LLC
B'S and Design	Registered	72/213643	09-Mar-1965	797349	05-Oct-1965	Utz Quality Foods, LLC
BUTTER TWIST	Registered	85/925112	07-May-2013	4461720	07-Jan-2014	Utz Quality Foods, LLC
CAJUN CRAWTATORS	Registered	85/332713	27-May-2011	4087318	17-Jan-2012	Utz Quality Foods, LLC
CALIFORNIA CHIPS	Registered	85/332642	27-May-2011	4087315	17-Jan-2012	Utz Quality Foods, LLC
CALIFORNIA CHIPS and Design	Registered	85/332626	27-May-2011	4087313	17-Jan-2012	Utz Quality Foods, LLC
Car-Shaped Pretzel Design	Registered	74/713088	09-Aug-1995	2063947	20-May-1997	Utz Quality Foods, LLC
Child-Shaped Pretzel Design	Registered	74/713087	09-Aug-1995	2063946	20-May-1997	Utz Quality Foods, LLC
CHIPITOS	Registered	74/321111	08-Oct-1992	1876785	31-Jan-1995	Utz Quality Foods, LLC
CREOLE ONION	Registered	85/771309	05-Nov-2012	4344497	28-May-2013	Utz Quality Foods, LLC
Daisy-Shaped Pretzel Design	Registered	88/390304	17-Apr-2019	5870275	24-Sep-2019	Utz Quality Foods, LLC
DIRTY	Registered	85/227883	27-Jan-2011	4012578	16-Aug-2011	Utz Quality Foods, LLC
Dog-Shaped Pretzel Design	Registered	74/712730	08-Aug-1995	2044989	11-Mar-1997	Utz Quality Foods, LLC
EARTHQUAKE	Registered	78/853847	04-Apr-2006	3203951	30-Jan-2007	Utz Quality Foods, LLC
EAT YOUR VEGETABLES	Registered	85/346015	14-Jun-2011	4165759	26-Jun-2012	Utz Quality Foods, LLC
GOLDEN RIDGES	Registered	73/824834	12-Sep-1989	1597651	22-May-1990	Utz Quality Foods, LLC
GOLDEN WAVY	Registered	75/343507	19-Aug-1997	2175125	21-Jul-1998	Utz Quality Foods, LLC
GRANDMA UTZ'S	Registered	73/674238	24-Jul-1987	1515592	06-Dec-1988	Utz Quality Foods, LLC

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HANOVER HOME BRAND	Registered	74/369837	19-Mar-1993	1837987	31-May-1994	Utz Quality Foods, LLC
House-Shaped Pretzel Design	Registered	74/713089	09-Aug-1995	2048296	25-Mar-1997	Utz Quality Foods, LLC
JAX	Registered	73/296957	13-Feb-1981	1245533	12-Jul-1983	Utz Quality Foods, LLC
KIDZELS	Registered	74/587185	18-Oct-1994	1975430	21-May-1996	Utz Quality Foods, LLC
KIDZELS (Stylized)	Registered	74/712728	08-Aug-1995	2037896	11-Feb-1997	Utz Quality Foods, LLC
MICHAEL'S GOLD N' GOOD and Circle Design	Registered	73/613170	04-Aug-1986	1964814	02-Apr-1996	Utz Quality Foods, LLC
MIGUELITO'S	Registered	85/332687	27-May-2011	4101630	21-Feb-2012	Utz Quality Foods, LLC
MYSTIC CHIPS	Registered	74/091528	27-Aug-1990	1699902	07-Jul-1992	Utz Quality Foods, LLC
NUTZELS	Registered	73/056650	01-Jul-1975	1034023	17-Feb-1976	Utz Quality Foods, LLC
Person on a Scale Design	Registered	73/837444	09-Nov-1989	1613088	11-Sep-1990	Utz Quality Foods, LLC
Pinwheel-Shaped Pretzel Design	Registered	77/616588	18-Nov-2008	3646587	30-Jun-2009	Utz Quality Foods, LLC
PITA PRETZEL	Registered	78/955434	18-Aug-2006	3379835	05-Feb-2008	Utz Quality Foods, LLC
POKER MIX	Registered	78/489821	27-Sep-2004	3099266	30-May-2006	Utz Quality Foods, LLC
Pretzel Design	Registered	73/654166	09-Apr-1987	1466465	24-Nov-1987	Utz Quality Foods, LLC
PRETZELVANIA'S BEST and Ribbon Design	Registered	75/064447	27-Feb-1996	2098271	16-Sep-1997	Utz Quality Foods, LLC
PUB MIX	Registered	78/328776	17-Nov-2003	2941776	19-Apr-2005	Utz Quality Foods, LLC
SAN FRANCISCO PRETZEL COMPANY	Registered	76/317058	24-Sep-2001	2617958	10-Sep-2002	Utz Quality Foods, LLC

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SAN FRANCISCO PRETZEL COMPANY SOURDOUGH SPECIALS and Design	Pending	88/943405	02-Jun-2020	—	—	Utz Quality Foods, LLC
SNAX BOX	Registered	74/802415	10-Sep-1993	1909405	01-Aug-1995	Utz Quality Foods, LLC
SNIKIDDY	Registered	85/285433	04-Apr-2011	4165605	26-Jun-2012	Utz Quality Foods, LLC
SNIKIDDY	Registered	85/285413	14-Apr-2011	4042121	18-Oct-2011	Utz Quality Foods, LLC
SNIKIDDY and Design	Registered	85/285418	04-Apr-2011	4082716	10-Jan-2012	Utz Quality Foods, LLC
SNIKIDDY and Design	Registered	85/285423	04-Apr-2011	4158872	12-Jun-2012	Utz Quality Foods, LLC
TAVERN MIX	Registered	77/310644	23-Oct-2007	3477858	29-Jul-2008	Utz Quality Foods, LLC
THE CRAB CHIP	Registered	74/350309	21-Jan-1993	1795156	28-Sep-1993	Utz Quality Foods, LLC
THE KIDZ	Registered	75/004189	11-Oct-1995	2204187	17-Nov-1998	Utz Quality Foods, LLC
THIN 'N RIGHT	Registered	74/318436	28-Sep-1992	1889079	11-Apr-1995	Utz Quality Foods, LLC
TIGER TATORS	Registered	85/332742	27-May-2011	4087320	17-Jan-2012	Utz Quality Foods, LLC
TREASURE PUFFS	Registered	77/400660	19-Feb-2008	3551594	23-Dec-2008	Utz Quality Foods, LLC
TREAT	Registered	77/473235	13-May-2008	3618526	12-May-2009	Utz Quality Foods, LLC
UTZ	Registered	72/290420	06-Feb-1968	878317	07-Oct-1969	Utz Quality Foods, LLC
UTZ	Registered	77/775004	06-Jul-2009	3742446	26-Jan-2010	Utz Quality Foods, LLC
UTZ and Girl Design	Registered	72/142470	17-Apr-1962	0751404	18-Jun-1963	Utz Quality Foods, LLC
UTZ and Girl Design	Registered	77/775025	06-Jul-2009	3742447	26-Jan-2010	Utz Quality Foods, LLC
UTZ CLUB MIX	Registered	77/392609	08-Feb-2008	3504486	23-Sep-2008	Utz Quality Foods, LLC
UTZ HOOPS MIX	Registered	77/393472	11-Feb-2008	3504503	23-Sep-2008	Utz Quality Foods, LLC

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UTZ PRETZEL BARREL	Registered	74/328780	06-Nov-1992	1799543	19-Oct-1993	Utz Quality Foods, LLC
UTZ PRETZEL POP'Z	Registered	85/833848	28-Jan-2013	4419940	15-Oct-2013	Utz Quality Foods, LLC
UTZ TAILGATE MIX	Registered	77/001321	18-Sep-2006	3330226	06-Nov-2007	Utz Quality Foods, LLC
VALLEY-MAID Stylized	Registered	71/532072	21-Aug-1947	528575	08-Aug-1950	Utz Quality Foods, LLC
VOODOO	Registered	85/227952	27-Jan-2011	4012582	18-Aug-2011	Utz Quality Foods, LLC
WACHUSETT	Registered	85/430921	23-Sep-2011	4201167	04-Sep-2012	Utz Quality Foods, LLC
ZAPP'S	Registered	85/332665	27-May-2011	4087317	27-May-2011	Utz Quality Foods, LLC
ZAPP'S (Stylized)	Registered	74/148022	15-Mar-1991	1816995	18-Jan-1994	Utz Quality Foods, LLC