

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM619252

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KTSF Holdings, LLC		12/31/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	FB Acquisition, LLC		
Street Address:	3104 W. Baseline Road		
City:	Shelby		
State/Country:	MICHIGAN		
Postal Code:	49455		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	1187977	LAKEWOOD	
Registration Number:	3946543	FRESH PRESSED	
Registration Number:	4095814	FRESH PRESSED	
Registration Number:	4248677	LAKEWOOD	
Registration Number:	4994521	LAKEWOOD BASICS	
Registration Number:	6023577	LAKEWOOD NOURISHING SINCE 1935	
CORRESPONDENCE DATA			
Fax Number:	2485677423		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	12485677400		
Email:	trademarks@varnumlaw.com		
Correspondent Name:	Erin Morgan Klug		
Address Line 1:	39500 High Pointe Blvd., Suite 350		
Address Line 4:	Novi, MICHIGAN 48375		
NAME OF SUBMITTER:	Erin Morgan Klug		
SIGNATURE:	/Erin Morgan Klug/		
DATE SIGNED:	01/08/2021		

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Total Attachments: 4

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ASSIGNMENT OF TRADEMARK AND INTELLECTUAL PROPERTY RIGHTS

This Assignment of Trademark and Intellectual Property Rights (“*Assignment*”) is entered into by and between KTSF Holdings, LLC, a Delaware limited liability company (“*Assignor*”), and FB Acquisition, LLC, a Michigan limited liability company (“*Assignee*”). This Assignment shall be effective on the date it becomes executed below (“*Effective Date*”).

WHEREAS, Assignor is the owner of the United States and foreign trademarks, including all common law rights, registrations and applications therefor, and the domain names set forth in Schedule A attached hereto and incorporated herein by reference (collectively the “*Assigned Trademarks*”).

WHEREAS, Assignor is desirous of transferring and assigning unto Assignee all rights, title, and interest in and to the Assignment Trademarks, and Assignee is desirous of acquiring all rights, title, and interest in and to the Assigned Trademarks for the territory of the United States and all foreign countries, together with all common law rights, registrations and applications therefor, the goodwill associated with the Assigned Trademarks, and the right to sue for past, present, and future infringement; and

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title, and interest in and to the Assigned Trademarks, together with all common law rights, registrations and applications therefor, the goodwill associated with the Assigned Trademarks, and the right to sue for past, present, and future infringement.

IN WITNESS WHEREOF, the Assignor has executed this Assignment below.

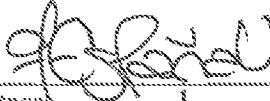
Assignor, KTSF Holdings LLC

Dated: December 31, 2020




Print Name: Scott P. Fuhrman
Title: Manager

Dated: December 31, 2020



Witness
Print Name: Tatiana Guerrero

Dated: December 31, 2020



Witness
Print Name: Joseph Baronte

[Signature Page to Assignment of Trademark and Intellectual Property Rights Agreement]

TRADEMARK
REEL: 007158 FRAME: 0762

Schedule A

Trademarks

Trademark	U.S. Registration	Date Issued	Int'l Class
LAKWOOD	1187977	01/26/1982	032
FRESH PRESSED	3946543	04/12/2011	032
FRESH PRESSED	4095814	02/07/2012	032
LAKWOOD	4248677	11/27/2012	032
LAKWOOD BASICS & DESIGN	4994521	07/05/2016	032
LAKWOOD & DESIGN	6023577	03/31/2020	032
Trademark	Florida Registration	Date Issued	Int'l Class
WOODY WEST END TAVERN	T19000000070	01/22/2019	043
Trademark	Canada Application	Filing Date	Int'l Class
FRESH PRESSED	2007248	01/21/2020	032
LAKWOOD ORGANIC	2062963	11/10/2020	032
Trademark	China Application	Filing Date	Int'l Class
LAKWOOD	22825971	02/15/2017	032
LAKWOOD	27794818	11/30/2017	032
Trademark	Republic of Korea Application	Filing Date	Int'l Class
LAKWOOD	40-2019-0160027	10/21/2019	032
Trademark	Australia Registration	Date Issued	Int'l Class
LAKWOOD	1763552	04/07/2016	032
Trademark	Canada Registration	Date Issued	Int'l Class
LAKWOOD	TMA2433340	04/18/1980	032
Trademark	China Registration	Date Issued	Int'l Class

LAKWOOD in Chinese Characters	11136425	11/21/2013	032
Trademark	EUIPO Registration	Date Issued	Int'l Class
LAKWOOD	011185352	01/23/2013	032
Trademark	Hong Kong Registration	Date Issued	Int'l Class
LAKWOOD	301057996	02/25/2008	032
Trademark	Mongolia Registration	Date Issued	Int'l Class
LAKWOOD	16070	04/18/2016	032
Trademark	Panama Registration	Date Issued	Int'l Class
LAKWOOD	232346-01	05/30/2014	032
Trademark	Philippines Registration	Date Issued	Int'l Class
LAKWOOD	4/2016/00501990	06/30/2016	032
Trademark	Venezuela Registration	Date Issued	Int'l Class
LAKWOOD	P329346	07/12/2013	032
LAKWOOD	P329346	07/12/2013	032