

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM622354

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900579412		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Southern CaseArts, Inc.		07/17/2020	Corporation: ALABAMA
RECEIVING PARTY DATA			
Name:	Royston LLC		
Street Address:	1603 N. Orrington, Suite 700		
Internal Address:	c/o Industrial Opportunity Partners LP		
City:	Evanston		
State/Country:	ILLINOIS		
Postal Code:	60201		
Entity Type:	Limited Liability Company: GEORGIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	6048375	CLEARVIEW	
Registration Number:	4377426	SOUTHERN CASEARTS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-591-1000		
Email:	trademarksSF@winston.com		
Correspondent Name:	Becky Troutman		
Address Line 1:	101 California Street		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	010717.00058		
NAME OF SUBMITTER:	Becky L. Troutman		
SIGNATURE:	/Becky L. Troutman/		
DATE SIGNED:	01/26/2021		
Total Attachments: 5	source=IOP Royston - IP Assignment Agreement - Executed (1.25.21)#page1.tif		

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TRADEMARK

REEL: 007158 FRAME: 0159

INTELLECTUAL PROPERTY RIGHTS ASSIGNMENT AGREEMENT

This Intellectual Property Rights Assignment Agreement (this "Assignment"), dated July 17, 2020, is by and between Southern CaseArts, Inc., an Alabama corporation ("Assignor"), and Royston LLC, a Georgia limited liability company ("Assignee").

WHEREAS, Assignor and Assignee are, among others, parties to that certain Purchase Agreement, dated as of the date hereof (as amended, restated, modified or supplemented from time to time, the "Purchase Agreement"), providing, subject to the terms and conditions set forth therein, for the sale, transfer, assignment, conveyance and delivery by Assignor to Assignee of the Intellectual Property of the Assignor included in the Purchased Assets;

WHEREAS, capitalized terms not otherwise defined herein shall have the meaning set forth in the Purchase Agreement;

WHEREAS, Assignor is willing to assign all rights it may have in and to the Intellectual Property on the terms and subject to the conditions set forth in the Purchase Agreement; and

WHEREAS, in accordance with the Purchase Agreement, Assignee desires to acquire the Intellectual Property, including all intellectual property rights therein identified on Exhibit A.

NOW, THEREFORE, for good and valuable consideration provided for herein and in the Purchase Agreement, the receipt and sufficiency of which is hereby acknowledged:

Effective as of the date hereof, Assignor hereby irrevocably sells, conveys, transfers, sets over, and assigns to Assignee, its successors and assigns, all of Assignor's Intellectual Property together with all of the goodwill of the business symbolized by the Intellectual Property (the "Assigned Intellectual Property"), the same to be held and enjoyed by Assignee, its successors and assigns. Assignee hereby accepts the assignment of the Assigned Intellectual Property.

Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States, and the corresponding entities or agencies in any applicable foreign jurisdictions, whose duty is to issue patents or other evidence or forms of industrial property protections on applications as aforesaid, to issue the same to Assignee and to record Assignee as owner of the Intellectual Property, as assignee of the entire right, title, and interest in, to, and under the same, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives.

Nothing in this Assignment, express or implied, is intended or shall be construed to confer upon, or give to, any person or entity, other than the parties to this Assignment and their successors and assigns, any rights, remedies, obligations or liabilities.

This Assignment is being executed and delivered pursuant to the Purchase Agreement and in all respects is subject to the covenants, representations, warranties and other provisions thereof. Notwithstanding any other provision of this Assignment to the contrary, nothing contained in this Assignment shall be deemed in any way to supersede, modify, replace, rescind, enlarge, alter, amend or in any way affect the terms or provisions of the Purchase Agreement. In

the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms hereof, the terms of the Purchase Agreement shall govern.

This Assignment shall bind and inure to Assignee and Assignor and their respective successors and assigns.

This Assignment may be executed in any number of counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same.

This Agreement shall be exclusively interpreted and governed by the laws of the State of Delaware, without regard to its conflict of law provisions.

[Signature pages follow]

IN WITNESS WHEREOF, the undersigned have caused this Intellectual Property Rights Assignment Agreement to be executed as of the date first set forth above.

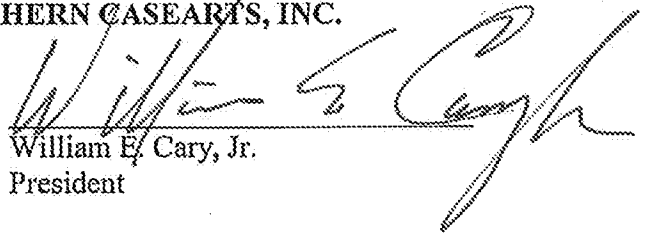
ASSIGNOR:

SOUTHERN CASEARTS, INC.

By:

Name: William E. Cary, Jr.

Its: President

A handwritten signature in black ink, appearing to read "William E. Cary, Jr.", written over a horizontal line. The signature is stylized and cursive.

[Signature Page to Intellectual Property Rights Assignment Agreement]

TRADEMARK
REEL: 007158 FRAME: 0162

ASSIGNEE:

ROYSTON LLC

By: 

Name: J. Kyle Hood

Its: Vice President and Secretary

[Signature Page to Intellectual Property Rights Assignment Agreement]

TRADEMARK
REEL: 007158 FRAME: 0163

Exhibit A

Trademark	Jurisdiction	Registration Date	Registration Number
CLEARVIEW	U.S	May 5, 2020	6,048,375
SOUTHERN CASEARTS	U.S	July 30, 2013	4,377,426