

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM616947

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SCHLEPPER INDUSTRIES, INC.		12/18/2020	Corporation: NEW JERSEY
RECEIVING PARTY DATA			
Name:	JOOVY HOLDING CO.		
Street Address:	2919 Canton Street		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75226		
Entity Type:	Corporation: TEXAS		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5308420	MUVIT	
Registration Number:	5841102	MOOVIT	
Registration Number:	6081992	BOOT	
Registration Number:	6143757	PLATOON	
Serial Number:	90053602	WOOF	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	435-612-3068		
Email:	neallaw1@gmail.com		
Correspondent Name:	Neal Christensen		
Address Line 1:	986 E 2290 N		
Address Line 4:	Monroe, UTAH 84754		
NAME OF SUBMITTER:	Neal Christensen		
SIGNATURE:	/Neal Christensen/		
DATE SIGNED:	12/28/2020		

OP \$140.00 5308420

Total Attachments: 1

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made and entered into freely by and between SCHLEPPER INDUSTRIES, INC., a New Jersey corporation ("Assignor") and JOOVY HOLDING CO., a Texas corporation ("Assignee").

The Effective Date of this Assignment is September 2, 2020.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably assigns and transfers to Assignee, and Assignee accepts the assignment of, all right, title and interest, including all associated goodwill and all registration rights in and to the following Marks, and all rights to sue for past, present or future infringement of the following Marks:

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1. "Muvit" US Trademark, registration # 5308420, issued October 10, 2017, with Schlepper Industries, Inc. as designated owner.
 2. "MOOVIT" US Trademark, registration # 5841102, issued August 20, 2019, with Schlepper Industries, Inc. as designated owner.
 3. "BOOT" US Trademark, registration # 6081992, issued June 16, 2020, with Schlepper Industries, Inc. as designated owner.
 4. "Platoon" US Trademark, registration #6143757, issued September 1, 2020, with Schlepper Industries, Inc. as designated owner.
 5. "WOOF" US Trademark Application, serial # 90053602, filed July 15, 2020, with Schlepper Industries, Inc. as designated owner.

Assignor

Assignee

Schlepper Industries, Inc.,
a New Jersey corporation,

Joovy Holding Co.,
a Texas corporation,

By: 

Michael Goldberg, President

By: 

Neal Christensen, Secretary

Signed: December 18, 2020

Signed: December 23, 2020