OP \$65.00 3650720

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM615850

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Blawesomes LLC			Limited Liability Company: FLORIDA

RECEIVING PARTY DATA

Name:	Tecnoviv LLC
Street Address:	12080 S.W. 127th Avenue
City:	Miami
State/Country:	FLORIDA
Postal Code:	33186
Entity Type:	Limited Liability Company: FLORIDA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark	
Registration Number:	3650720	ESMERALDA	
Registration Number:	4201766	ESMERALDA	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212.813.1600

Email: ms@springutlaw.com
Correspondent Name: Springut Law PC
Address Line 1: 45 Rockefeller Plaza

Address Line 2: 20th Floor

Address Line 4: New York, NEW YORK 10111

NAME OF SUBMITTER:	Milton Springut	
SIGNATURE:	/Milton Springut/	
DATE SIGNED:	12/21/2020	

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

This Assignment is made by and between Blawesomes LLC, a limited liability company, organized and existing under the laws of the State of Florida and having its address at 12080 S.W. 127th Avenue, Miami, FL 33186 (hereinafter referred to as the "Assignor")

and

Tecnoviv LLC, a limited liability company, organized and existing under the laws of the State of Florida and having its address at 12080 S.W. 127th Avenue, Miami, FL 33186 (hereinafter referred to as the "Assignee")

PREAMBLE

WHEREAS the Assignor is the owner of certain trademarks and the registrations therefore as set forth in Exhibit A attached to this Assignment (hereinafter referred to as the "Registered Trademarks");

WHEREAS the Assignor agrees to sell to the Assignee all right, title and interest in and to the Registered Trademarks and the Assignee agrees to purchase said Registered Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt of which is duly acknowledged, it is hereby agreed as follows:

- 1. The Assignor hereby assigns unto the Assignee all right, title, and interest in the Registered Trademarks together with all the associated goodwill;
- 2. The Assignor hereby assigns, transfers and conveys to the Assignee all rights to institute or maintain legal proceedings, or to secure legal and/or administrative relief, as well as to collect damages including any form of compensation or other monetary award, in respect of any claims for infringement of, or other unauthorized use in relation to the Registered Trademarks which may have arisen or accrued prior to the effective date of this Assignment;
- 3. The Assignor undertakes, without additional consideration, to execute and/or to procure the execution and delivery of all assignment deeds, transfer documents, acquittances, acknowledgements, powers of attorney, as well as any other

- 4. The Assignor further undertakes to execute and/or have executed, any and all documentation necessary to confirm and/or to maintain in full force and effect any license recordal and/or authorized use recordal, wherever necessary or appropriate, so that the Assignee may enjoy the full benefit of this Assignment;
- 5. The Assignor appoints and constitutes the Assignee as its attorney-in-fact, with full power of substitution, for and on behalf of such Assignor in relation to any purpose or action necessary or appropriate to record and/or confirm the Assignment herein.

BLAWESOMES LLC

By: Garais Ulrich

Date: December 2, 2020

SCHEDULE "A"

<u>Trademark</u>	Application No.	Registration No.
ESMERALDA	77636262	3,650,720
ESMERALDA and Design	85519732	4,201,766

RECORDED: 12/21/2020