

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM617407

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT FOR SECURITY - - TRADEMARKS

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Endurance Warranty Services, LLC		12/29/2020	Limited Liability Company: ILLINOIS
Endurance Dealer Services, LLC		12/29/2020	Limited Liability Company: ILLINOIS
AutoAssure, LLC		12/29/2020	Limited Liability Company: TEXAS

RECEIVING PARTY DATA

Name:	Cerberus Business Finance Agency, LLC, as collateral agent
Street Address:	875 Third Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Serial Number:	76708502	EMPOWERING CONFIDENCE
Serial Number:	76708501	EMPOWERING CONFIDENCE FOR THE ROAD AHEAD
Serial Number:	76708500	ENDURANCE
Serial Number:	86462584	ENDURANCE
Serial Number:	86462587	E
Serial Number:	86804782	APEX PRO
Serial Number:	86804793	APEX PREMIER
Serial Number:	86804800	APEX SELECT PLUS
Serial Number:	86804807	APEX SELECT
Serial Number:	86804824	APEX POWERWRAP
Serial Number:	90108135	ENDURANCE ELITE
Serial Number:	90108142	ENDURANCE ADVANTAGE
Serial Number:	90148619	TO COMPETE & WIN TAKES ENDURANCE
Serial Number:	90148606	LONG-TERM SUCCESS TAKES ENDURANCE
Serial Number:	90148593	WORRY-FREE PROTECTION TAKES ENDURANCE

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Property Type	Number	Word Mark
Serial Number:	90148576	EDS
Serial Number:	90148527	ENDURANCE DEALER SERVICES
Serial Number:	90239296	VALUEMAX
Serial Number:	90239402	AUTOASSURE
Serial Number:	90239436	AUTOASSURE EXTENDED REPAIR COVERAGE

CORRESPONDENCE DATA

Fax Number: 2125935955

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2127562132

Email: scott.kareff@srz.com

Correspondent Name: S. Kareff c/o Schulte Roth & Zabel LLP

Address Line 1: 919 Third Avenue

Address Line 2: 25th Floor

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	014951-2013
NAME OF SUBMITTER:	Scott Kareff (014951-2013)
SIGNATURE:	/kc for sk/
DATE SIGNED:	12/30/2020

Total Attachments: 5
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ASSIGNMENT FOR SECURITY - - TRADEMARKS

WHEREAS, each party hereto (each, an “Assignor” and together, the “Assignors”) has adopted, used and is using, and holds all right, title and interest in and to, the trademarks and service marks as set forth on the attached Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the “Trademarks”);

WHEREAS, each Assignor has entered into a Pledge and Security Agreement, dated December 29, 2020 (as amended, restated, supplemented, modified or otherwise changed from time to time, the “Security Agreement”), in favor of Cerberus Business Finance Agency, LLC, as the Collateral Agent for itself and certain lenders (in such capacity, together with its successors and assigns, if any, the “Assignee”); and

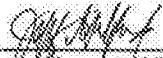
WHEREAS, pursuant to the Security Agreement, each Assignor has assigned to the Assignee and granted to the Assignee for the benefit of the Secured Parties (as defined in the Security Agreement) a continuing security interest in all right, title and interest of such Assignor in, to and under the Trademarks, together with, among other things, the good-will of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the “Collateral”), to secure the payment, performance and observance of the Secured Obligations (as defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Assignor does hereby pledge, convey, sell, assign, transfer and set over unto the Assignee and grants to the Assignee for the benefit of the Assignee and the Secured Parties a continuing security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

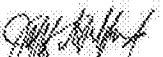
Each Assignor does hereby further acknowledge and affirm that the rights and remedies of the Assignee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

IN WITNESS WHEREOF, the Assignors have caused this Assignment to be duly executed by its officer thereunto duly authorized as of December 29, 2020.


ENDURANCE WARRANTY SERVICES,
L.L.C.

By: 
Name: Jeffrey Gilfand
Title: Chief Financial Officer

ENDURANCE DEALER SERVICES, LLC

By: 
Name: Jeffrey Gilfand
Title: Chief Financial Officer

AUTOASSURE, LLC





By: 
Name: Jeffrey Gilfand
Title: Chief Financial Officer


SCHEDULE A TO ASSIGNMENT FOR SECURITY

[Attached]

**Schedule A
Intellectual Property**

Trademarks – United States

<u>Owner</u>	<u>Trademark Name</u>	<u>Status</u>	<u>App. No.</u>	<u>Filing Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
Endurance Warranty Services, LLC	EMPOWERING CONFIDENCE	Registered	76/708,502	26-Jul-2011	4,208,141	18-Sep-2012
Endurance Warranty Services, LLC	EMPOWERING CONFIDENCE FOR THE ROAD AHEAD	Registered	76/708,501	26-Jul-2011	4,208,140	18-Sep-2012
Endurance Warranty Services, LLC	ENDURANCE 	Registered	76/708,500	26-Jul-2011	4,208,139	18-Sep-2012
Endurance Warranty Services, LLC	ENDURANCE	Registered	86/462,584	24-Nov-2014	4,781,129	28-Jul-2015
Endurance Warranty Services, LLC		Registered	86/462,587	24-Nov-2014	4,781,130	28-Jul-2015
Endurance Dealer Services, LLC	APEX PRO	Registered	86/804,782	30-Oct-2015	5,117,117	10-Jan-2017
Endurance Dealer Services, LLC	APEX PREMIER	Registered	86/804,793	30-Oct-2015	5,117,118	10-Jan-2017
Endurance Dealer Services, LLC	APEX SELECT PLUS	Registered	86/804,800	30-Oct-2015	5,117,119	10-Jan-2017
Endurance Dealer Services, LLC	APEX SELECT	Registered	86/804,807	30-Oct-2015	5,117,120	10-Jan-2017
Endurance Dealer Services, LLC	APEX POWERWRAP	Registered	86/804,824	30-Oct-2015	5,117,121	10-Jan-2017
Endurance Warranty Services, LLC	Endurance Elite	Pending	90/108,135	12-Aug-2020		
Endurance Warranty Services, LLC	Endurance Advantage	Pending	90/108,142	12-Aug-2020		
Endurance Dealer Services, LLC	To Compete & Win Takes Endurance	Pending	90/148,619	31-Aug-2020		
Endurance Dealer Services, LLC	Long-Term Success Takes Endurance	Pending	90/148,606	31-Aug-2020		
Endurance Dealer Services, LLC	Worry-Free Protection Takes Endurance	Pending	90/148,593	31-Aug-2020		
Endurance Dealer Services, LLC		Pending	90/148,576	31-Aug-2020		
Endurance Dealer Services, LLC	ENDURANCE DEALER SERVICES 	Pending	90/148,527	31-Aug-2020		
Endurance Dealer Services, LLC	VALUEMAX	Pending	90/239,296	07-Oct-2020		
AutoAssure, LLC	AUTOASSURE Word	Pending	90/239,402	07-Oct-2020		

<u>Owner</u>	<u>Trademark Name</u>	<u>Status</u>	<u>App. No.</u>	<u>Filing Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
AutoAssure, LLC		Pending	90/239,436	07-Oct-2020		