

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM613626

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Richard Bagdasarian Inc.		11/12/2020	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Bagdasarian Packing Mecca, LLC		
Street Address:	2100 McKinney Avenue, Suite 1500		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75201		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Registration Number:	5337142		
Registration Number:	4938306	ARABIAN PRINCE	
Registration Number:	4938281	ARABIAN PRINCE	
Registration Number:	4321225	PASHA	
Registration Number:	4316630	BAGDAD	
Registration Number:	6119743	LEMON DREAM	
Registration Number:	4229821		
Registration Number:	4978330	FIREBALL SEEDLESS	
Registration Number:	3099645	PASHA	
Registration Number:	2886095		
Registration Number:	2818187	CITRAFINA	
Registration Number:	1628534	PASHA	
Registration Number:	1630245	BAGDAD	
Registration Number:	0578835	MR. GRAPE	
Serial Number:	88214548	COACHELLA CRISP	
Serial Number:	86708479	COACHELLA CRISP	
Registration Number:	2888689		
Registration Number:	2899068		
Registration Number:	2149655	ARABIAN PRINCE	

CH \$540.00 5337142

Property Type	Number	Word Mark
Registration Number:	0574737	PASHA
Registration Number:	0962164	BAGDAD

CORRESPONDENCE DATA

Fax Number: 6172359493

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-951-7169

Email: catherine.murray@ropesgray.com

Correspondent Name: Catherine Murray

Address Line 1: PRUDENTIAL TOWER, 800 BOYLSTON STREET

Address Line 2: Ropes & Gray LLP

Address Line 4: BOSTON, MASSACHUSETTS 02199-3600

ATTORNEY DOCKET NUMBER:	116192-1001
NAME OF SUBMITTER:	Catherine Murray
SIGNATURE:	/cmurray/
DATE SIGNED:	12/10/2020

Total Attachments: 5

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into as of the 12th day of November, 2020, ("Effective Date") by and between Richard Bagdasarian Inc., a California corporation, having a place of business at 65500 Lincoln Street, Mecca, CA 92254 as the current record owner (the "Assignor") and Bagdasarian Packing Mecca, LLC, a Delaware limited liability company, having a place of business at 2100 McKinney Avenue, Suite 1500 Dallas, Texas 75201 ("Assignee") (collectively the "Parties," and each individually a "Party").

WHEREAS, the Assignor is the current record owner of the trademarks identified in Schedule A, attached hereto and incorporated herein by reference (collectively, the "Marks"); and

WHEREAS, Assignee is desirous of acquiring Assignor's right, title, and interest in and to the Marks.

NOW, THEREFORE, for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby transfers and assigns to Assignee its entire worldwide right, title and interest in and to the Marks, together with the goodwill of the business connected with the use of and symbolized by the Marks, including all registrations and applications therefor, as well as all renewals and extensions of registrations that are or may be secured by Assignee, and all causes of action, either in law or in equity, for past, present or future infringement of the Marks, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives.

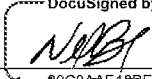
Assignor authorizes and requests the United States Commissioner of Patents and Trademarks and any other similar government authority to record Assignee as owner of the Marks and register any and all trademarks granted thereon to Assignee.

This Assignment may be signed in any number of counterparts, each of which is an original, and all of which taken together constitute one single document. Counterparts may be transmitted by fax or in electronically scanned form.

[Signature page follows]

IN WITNESS WHEREOF the undersigned has hereunto executed this Assignment on behalf of Assignor as of the date first written above.

Richard Bagdasarian Inc.

By: 
Name: Nicholas L. Bozick
Title: President

IN WITNESS WHEREOF the undersigned has hereunto executed this Assignment on behalf of Assignee as of the date first written above.

Bagdasarian Packing Mecca, LLC

By: _____
Name:
Title:

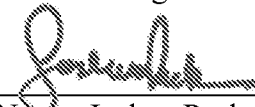
IN WITNESS WHEREOF the undersigned has hereunto executed this Assignment on behalf of Assignor as of the date first written above.

Richard Bagdasarian Inc.

By: _____
Name:
Title:

IN WITNESS WHEREOF the undersigned has hereunto executed this Assignment on behalf of Assignee as of the date first written above.

Bagdasarian Packing Mecca, LLC

By:  _____
Name: Joshua Peck
Title: Vice President

SCHEDULE ATrademarks:

Mark	Country	App./Serial No.	Reg. No
DESIGN ONLY	United States	87337241	5337142
ARABIAN PRINCE	United States	86618677	4938306
ARABIAN PRINCE	United States	86605945	4938281
PASHA	United States	85745868	4321225
BAGDAD	United States	85695859	4316630
LEMON DREAM	United States	88214474	6119743
(2) DESIGN ONLY	United States	85571739	4229821
FIREBALL SEEDLESS	United States	85851464	4978330
PASHA	United States	76548943	3099645
(2) DESIGN ONLY	United States	76548941	2886095
CITRAFINA	United States	76440367	2818187
PASHA	United States	74040317	1628534
BAGDAD	United States	74041392	1630245
MR. GRAPE	United States	71633407	0578835
COACHELLA CRISP	United States	88214548	
COACHELLA CRISP	United States	86708479	
(2) DESIGN ONLY	United States	76548177	2888689
(2) DESIGN ONLY	United States	76548176	2899068
ARABIAN PRINCE	United States	75018172	2149655
PASHA	United States	71633408	0574737

BAGDAD	United States	72422103	0962164
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