

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM612974

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|---|--|---------------------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Alert Stamping & Manufacturing Co., Inc. | | 11/16/2020 | Corporation: |
| RECEIVING PARTY DATA | | | |
| Name: | Alert Reel Manufacturing, LLC | | |
| Street Address: | 160 Elmview Avenue | | |
| City: | Hamburg | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 14075 | | |
| Entity Type: | Limited Liability Company: NEW YORK | | |
| PROPERTY NUMBERS Total: 11 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5036551 | ALERT | |
| Registration Number: | 3606701 | DURA TRAC | |
| Registration Number: | 5013569 | PATH FINDER WALK LIGHT | |
| Registration Number: | 5929817 | PROLITE | |
| Registration Number: | 5929818 | PRO-LITE | |
| Registration Number: | 5179159 | PROLITE ELECTRONIX | |
| Registration Number: | 5929816 | PROLITE PROFESSIONAL | |
| Registration Number: | 1897410 | PRO-REEL | |
| Registration Number: | 5048557 | SHOCK STOPPER | |
| Registration Number: | 4894199 | WHERE INNOVATION COMES TO LIGHT | |
| Registration Number: | 2390344 | WRAP N CARRY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 7168551580 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 716-849-1333 x371 | | |
| Email: | ip@lglaw.com | | |
| Correspondent Name: | Jonathan W. Brown | | |
| Address Line 1: | 42 Delaware Avenue | | |

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|------------------------|-------------------------|
| Address Line 2: | Suite 120 |
| Address Line 4: | Buffalo, NEW YORK 14202 |

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| ATTORNEY DOCKET NUMBER: | 67976.0001 |
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| NAME OF SUBMITTER: | Jonathan W. Brown |
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| SIGNATURE: | /Jonathan W. Brown/ |
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|---------------------|------------|
| DATE SIGNED: | 12/08/2020 |
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Total Attachments: 4

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ASSIGNMENT OF TRADEMARKS

This assignment is made effective the 16th day of November, 2020, by and between Alert Stamping & Manufacturing Co., Inc., an Ohio corporation with an address of 24500 Solon Road, Bedford Heights, Ohio 44146 (hereinafter referred to as "Assignor"), and Alert Reel Manufacturing, LLC, a New York limited liability company with an address of 160 Elmview Avenue, Hamburg, New York 14075 ("Assignee").

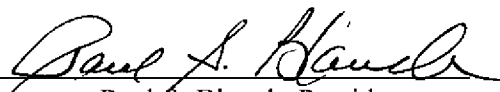
WHEREAS, Assignor owns all right, title and interest in and to the United States Trademark Registrations identified in the attached **Schedule A** (the "Marks" or the "Registrations").

WHEREAS, Assignor has agreed to assign all right, title and interest in the Registrations to the Assignee, including the goodwill associated with the Marks, as used in connection with the goods and services, and any and all claims, demands, causes of action for infringement of the Marks, past, present and future, and all proceeds of the forgoing.



WHEREAS, Assignor agrees and acknowledges that after this Assignment is executed, Assignee is the owner of all right, title and interest in and to the Registrations, and that the Registrations are valid.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Registrations identified in the attached **Schedule A**, together with the goodwill of the business symbolized by the Marks, and any and all claims, demands, causes of action for infringement of the Marks, past, present and future, and all the proceeds from the foregoing.

ALERT STAMPING & MANUFACTURING CO., INC.

By: 
Paul S. Blanch, President

Schedule A

| Mark | Class | Description of Goods and Services | Reg. No. | Reg. Date |
|--|-------|---|-----------|------------|
|  ALERT | 009 | Electric cords; outdoor extension cords with single or multiple tap electric outlets; Circuit breaker protected outdoor extension cords with single or multiple tap electric outlets; Automatic and hand-crank electric cord reels; Hand cranked electric cord reels with multiple outlets for electric cord management; Electric cord storage reels for wall or ceiling mount; Automatic retractable electric extension cord reels with attached electric lighting and/or electrical outlets; Custom-designed electric cord reels. | 5,036,551 | 9/6/2016 |
| | 011 | Electric work lights, namely, flashlights and portable floodlights; incandescent work lights; professional and industrial incandescent work lights; fluorescent work lights; professional and industrial fluorescent work lights; halogen work lights; professional and industrial halogen work lights; clamp work lights; temporary task and worksite electric lighting strings; electric lighting accessories, namely, fluorescent lens and tube shields, lamps, fluorescent lamp parts and head assemblies; ventilators for garages. | | |
| DURA TRAC | 009 | electrical cord reels. | 3,606,701 | 4/14/2009 |
|  PATH FINDER WALK LIGHT | 011 | Flashlights with multi-directional illumination sources. | 5,013,569 | 8/2/2016 |
| PRO-LITE | 011 | Electric work lights, namely, flashlights and portable floodlights; incandescent work lights; professional and industrial incandescent work lights; fluorescent | 5,929,817 | 12/10/2019 |

| Mark | Class | Description of Goods and Services | Reg. No. | Reg. Date |
|----------------------|-------|---|-----------|------------|
| | | work lights; professional and industrial fluorescent work lights; professional and industrial LED work lights; LED work lights; halogen work lights; professional and industrial halogen work lights; clamp work lights; temporary task and worksite electric lighting strings. | | |
| PROLITE | 011 | Electric work lights, namely, flashlights and portable floodlights; incandescent work lights; professional and industrial incandescent work lights; fluorescent work lights; professional and industrial fluorescent work lights; professional and industrial LED work lights; LED work lights; halogen work lights; professional and industrial halogen work lights; clamp work lights; temporary task and worksite electric lighting strings. | 5,929,818 | 12/10/2019 |
| PROLITE ELECTRONIX | 011 | Electric work lights, namely, flashlights and portable floodlights; incandescent work lights; professional and industrial incandescent work lights; fluorescent work lights; professional and industrial fluorescent work lights; professional and industrial LED work lights; LED work lights; halogen work lights; professional and industrial halogen work lights; clamp work lights; temporary task and worksite electric lighting strings. | 5,179,159 | 4/11/2017 |
| PROLITE PROFESSIONAL | 011 | Electric work lights, namely, flashlights and portable floodlights; incandescent work lights; professional and industrial incandescent work lights; fluorescent work lights; professional and industrial fluorescent work lights; professional and industrial LED work lights; LED work lights; halogen work lights; professional and industrial halogen work lights; clamp | 5,929,816 | 12/10/2019 |

| Mark | Class | Description of Goods and Services | Reg. No. | Reg. Date |
|---------------------------------|-------|---|-----------|-----------|
| | | work lights; temporary task and worksite electric lighting strings. | | |
| PRO-REEL | 009 | electric power cord reels. | 1,897,410 | 6/6/1995 |
| SHOCK STOPPER | 009 | Electric cords; Portable Ground Fault Circuit Interrupters with overload protection and multiple outlets; outdoor extension cords with single or multiple tap electric outlets; Circuit breaker protected outdoor extension cords with single or multiple tap electric outlets. | 5,048,557 | 9/27/2016 |
| WHERE INNOVATION COMES TO LIGHT | 009 | Electric cords; outdoor extension cords with single or multiple tap electric outlets; Circuit breaker protected outdoor extension cords with single or multiple tap electric outlets; Automatic and hand-crank electric cord reels; Hand cranked electric cord reels with multiple outlets for electric cord management; Electric cord storage reels for wall or ceiling mount; Automatic retractable electric extension cord reels with attached electric lighting and/or electrical outlets; Custom-designed electric cord reels. | 4,894,199 | 2/2/2016 |
| | 011 | Electric work lights, namely, flashlights and portable floodlights; incandescent work lights; professional and industrial incandescent work lights; fluorescent work lights; professional and industrial fluorescent work lights; halogen work lights; professional and industrial halogen work lights; clamp work lights; temporary task and worksite electric lighting strings; electric lighting accessories, namely, fluorescent lens and tube shields, lamps, fluorescent lamp parts and head assemblies; ventilators for garages. | | |
| WRAP N CARRY | 009 | cord storage devices. | 2,390,344 | 9/26/2000 |

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