

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM612096

|   |   |                         |                      |
|---|---|-------------------------|----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT  |                         |                      |
| <b>NATURE OF CONVEYANCE:</b>  | ENTITY CONVERSION   |                         |                      |
| <b>CONVEYING PARTY DATA</b>   |   |                         |                      |
| <b>Name</b>   | <b>Formerly</b>   | <b>Execution Date</b>   | <b>Entity Type</b>   |
| TrueFire, Inc.  |   | 11/21/2019              | Corporation: FLORIDA |
| <b>RECEIVING PARTY DATA</b>   |   |                         |                      |
| <b>Name:</b>  | TrueFire, LLC   |                         |                      |
| <b>Street Address:</b>  | 2500 Emerson Ave. South   |                         |                      |
| <b>City:</b>  | St. Petersburg  |                         |                      |
| <b>State/Country:</b>   | FLORIDA   |                         |                      |
| <b>Postal Code:</b>   | 33712   |                         |                      |
| <b>Entity Type:</b>   | Limited Liability Company: FLORIDA  |                         |                      |
| <b>PROPERTY NUMBERS Total: 4</b>  |   |                         |                      |
| <b>Property Type</b>  | <b>Number</b>   | <b>Word Mark</b>        |                      |
| <b>Registration Number:</b>   | 5401707   | MUSICIANS.FISH          |                      |
| <b>Registration Number:</b>   | 5412056   | RIFF A TRUEFIRE JOURNAL |                      |
| <b>Registration Number:</b>   | 3034407   | TRUEFIRE                |                      |
| <b>Registration Number:</b>   | 5097207   | TRUEFIRE                |                      |
| <b>CORRESPONDENCE DATA</b>  |   |                         |                      |
| <b>Fax Number:</b>  | 3109145880  |                         |                      |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |   |                         |                      |
| <b>Phone:</b>   | 310-312-4246  |                         |                      |
| <b>Email:</b>   | jwood@manatt.com, idonner@manat.com, jburns@manatt.com, ipdocket@manatt.com |                         |                      |
| <b>Correspondent Name:</b>  | J. Wood c/o Manatt,Phelps&Phillips, LLP                                     |                         |                      |
| <b>Address Line 1:</b>  | 2049 Century Park East, Suite 1700  |                         |                      |
| <b>Address Line 4:</b>  | Los Angeles, CALIFORNIA 90067   |                         |                      |
| <b>NAME OF SUBMITTER:</b>   | Jessica A. Wood   |                         |                      |
| <b>SIGNATURE:</b>   | /Jessica A. Wood/   |                         |                      |
| <b>DATE SIGNED:</b>   | 12/02/2020  |                         |                      |
| <b>Total Attachments: 5</b>   |   |                         |                      |
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(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP     WAIT     MAIL

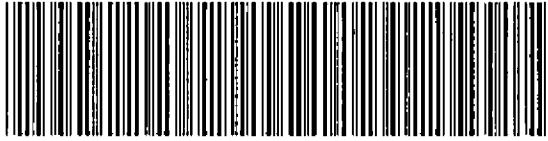
(Business Entity Name)

(Document Number)

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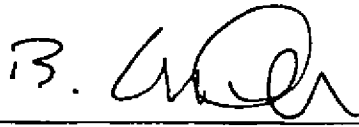
**ARTICLES OF CONVERSION  
OF  
TRUEFIRE, INC.  
INTO  
TRUEFIRE, LLC**

These Articles of Conversion are submitted to convert the following Florida corporation into a Florida limited liability company in accordance with Section 607.11930, Florida Statutes.

1. The name of the converting entity is TrueFire, Inc., a Florida corporation, organized under the laws of the State of Florida effective February 26, 1999, with its public organic record being filed as Document No. P99000018573.
2. The name of the converted entity is TrueFire, LLC, a Florida limited liability company, the principal and mailing address of which is 2500 Emerson Ave. South, St. Petersburg, Florida 33712, as set forth in the attached Articles of Organization.
3. The plan of conversion was approved by the converting entity by unanimous written consent of the Board of Directors and its sole Shareholder, in accordance with Chapter 607, Florida Statutes.
4. TrueFire, LLC has agreed to pay any shareholders having appraisal rights the amount to which they are entitled under sections 605.1006 and 605.1061-605.1072, Florida Statutes.
5. This conversion shall be effective as of the filing date hereof.


Signed this 21 day of November, 2019.

TRUEFIRE, INC.  
a Florida corporation

By:   
Brad Wendkos, President

TRUEFIRE, LLC,  
a Florida limited liability company

By: IGNITE LEGACY HOLDINGS, LLC, its  
Sole Member

By:   
Brad Wendkos, Manager

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**ARTICLES OF ORGANIZATION  
OF  
TRUEFIRE, LLC**

The undersigned hereby certifies that he is the Authorized Representative who is forming a Limited Liability Company under Florida Statutes Chapter 605. The following Articles of Organization are hereby adopted.

**ARTICLE I  
NAME**

The name of the Limited Liability Company shall be TrueFire, LLC.

**ARTICLE II  
DURATION; EFFECTIVE DATE**

This Limited Liability Company shall exist perpetually, commencing as of the filing of these Articles of Organization with the Florida Department of State.

**ARTICLE III  
ADDRESS; PRINCIPAL OFFICE**

The street address of the principal office and the mailing address of the Limited Liability Company shall be 2500 Emerson Ave. South, St. Petersburg, Florida 33712.

**ARTICLE IV  
INITIAL REGISTERED OFFICE AND REGISTERED AGENT**

The address of the initial registered office of the Limited Liability Company is 911 Chestnut Street, Clearwater, Florida 33756, and the name of the Registered Agent is Chestnut Business Services, LLC.

**ARTICLE V  
PURPOSE**

This Limited Liability Company may engage in any activity or business permitted under the laws of the United States of America and of this State.

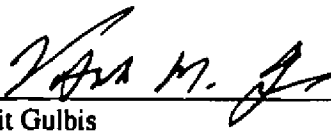
**ARTICLE VI  
MANAGEMENT**

The Limited Liability Company shall be managed by one or more managers and is, therefore, a manager-managed limited liability company. The authority and duties of the Managers shall be as set forth in the Operating Agreement of the Limited Liability Company.

The undersigned, being the Authorized Representative of the Limited Liability Company, hereby certifies that the foregoing constitutes the Articles of Organization of TrueFire, LLC.

Executed by the undersigned on November 21, 2019.

AUTHORIZED REPRESENTATIVE:

  
\_\_\_\_\_  
Vit Gulbis

ACCEPTANCE OF APPOINTMENT OF REGISTERED AGENT  
ACKNOWLEDGMENT OF REGISTERED AGENT

Pursuant to Section 605.0113, Florida Statutes, I agree to act in the capacity of Registered Agent for TrueFire, LLC and will comply with the provisions of all statutes relative to the proper and complete performance of my duties. I am familiar with and accept the obligations of Section 605.0113, Florida Statutes.

DATED this 21<sup>st</sup> day of November, 2019.

CHESTNUT BUSINESS SERVICES, LLC,  
a Florida limited liability company

By:   
\_\_\_\_\_  
Vit Gulbis, Vice President