CH \$215.00 5551642

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM608757

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Vizuri Health Sciences LLC		05/01/2020	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Vizuri Health Sciences Consumer Healthcare, Inc.
Doing Business As:	VHS Consumer Healthcare
Street Address:	26811 South Bay Drive, Suite 380
City:	Bonita Springs
State/Country:	FLORIDA
Postal Code:	34134
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	5551642	BLOC AROUND THE CLOCK
Registration Number:	5267256	NEUROMAX
Registration Number:	5308573	PAINBLOC24
Serial Number:	88237900	RESULTS THAT MATTER
Serial Number:	87931033	VIZURI
Registration Number:	5695250	VIZURI
Registration Number:	5434246	VIZURI PAINBLOC24
Registration Number:	5489908	VIZURI PAIN BLOC 24

CORRESPONDENCE DATA

Fax Number: 2028427899

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2028427800

Email: mobleysg@cooley.com

Correspondent Name: Brendan J. Hughes, Cooley LLP

Address Line 1: 1299 Pennsylvania Avenue, NW, Suite 700

Address Line 4: Washington, D.C. 20004-2400

ATTORNEY DOCKET NUMBER: 313130-20000

NAME OF SUBMITTER:	Susan Mobley	
SIGNATURE:	/Susan Mobley/	
DATE SIGNED:	11/15/2020	
Total Attachments: 16		
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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This Intellectual Property Assignment Agreement ("Agreement") is entered into on May 1, 2020 (the "Effective Date") by and between Vizuri Health Sciences LLC, a Delaware limited liability company ("Assignor") and Vizuri Health Sciences Consumer Healthcare, Inc. D/B/A/ VHS Consumer Healthcare, a Delaware corporation ("Assignee").

RECITALS

WHEREAS, Assignor and Assignee have entered into a Contribution Agreement dated as of even date with this Agreement (the "Contribution Agreement"), pursuant to which Assignor has agreed to assign to Assignee certain Intellectual Property Assets (collectively, the "Assigned IP"). Capitalized terms, unless otherwise defined in this Agreement, have the respective meanings set forth in the Contribution Agreement.

NOW THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

- 1. As of the Effective Date, Assignor conveys, assigns, and transfers to Assignee, its successors and assigns, and Assignee hereby accepts, all of Assignor's right, title and interest, throughout the world in perpetuity, including common law rights, in and to the Assigned IP, including, without limitation, the Assigned IP listed on **EXHIBIT A**, free and clear of any Encumbrances, together with the goodwill associated therewith, and the right to sue and recover for all past, present and future infringements and other violations of the Assigned IP, the same to be held and enjoyed by Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by Assignors had this assignment not been made.
- 2. Assignor hereby covenants and agrees to provide any further necessary documentation and perform further acts reasonably requested by Assignee necessary to confirm and perfect title in and to the Assigned IP in Assignee, each at Assignee's cost and expense.
- 3. The parties hereby request and authorize the relevant authority at the United States Patent and Trademark Office, the United States Copyright Office, applicable domain name registrars and/or the applicable foreign authorities to record Assignee as the assignee and owner of the Assigned IP.
- 4. This Agreement is in all respects subject to the Contribution Agreement, which will govern the respective rights of Assignor, on the one hand, and Assignee, on the other hand, with respect to the Assigned IP, and nothing contained in this Agreement will in any way supersede, modify, replace, amend, change, rescind, waive, defeat, limit, impair, expand, exceed, enlarge or affect the provisions set forth in, or any Person's rights, remedies or obligations under, the Contribution Agreement. This Agreement is intended solely to effect the transfer of the Assigned IP pursuant to the Contribution Agreement. To the extent that any provision of this Agreement is inconsistent or conflicts with the Contribution Agreement, the Contribution Agreement will control. Each of Assignor and Assignee, by its execution of this Agreement, hereby acknowledges and agrees that neither

- the representations and warranties nor the rights, remedies or obligations of any party under the Purchase Agreement will be deemed to be enlarged, modified or altered in any way by this Agreement.
- 5. This Agreement will be construed in accordance with, and governed in all respects by, the internal laws of the State of Delaware (without giving effect to principles of conflict of laws to the extent such principles would apply the laws of any other jurisdiction).
- 6. This Agreement may not be amended, modified, altered or supplemented other than by means of a written instrument duly executed and delivered on behalf of Assignee and Assignor.
- 7. This Agreement may be executed and delivered by electronic mail or facsimile signature in two or more counterparts, each of which will be deemed an original, but all of which together will constitute one and the same instrument.

[SIGNATURE PAGE FOLLOWS]

 $220541178\,\mathrm{v}3$

IN WITNESS WHEREOF, the parties have executed this Agreement as of the Effective Date.

ASSIGNOR:

VIZURI HEALTH SCIENCES LLC

By:	Vill	liam Moore			
Name: W1	117	am Moore			'
Title: CEC	& (President,	Propella	Therapeu	tics

ASSIGNEE:

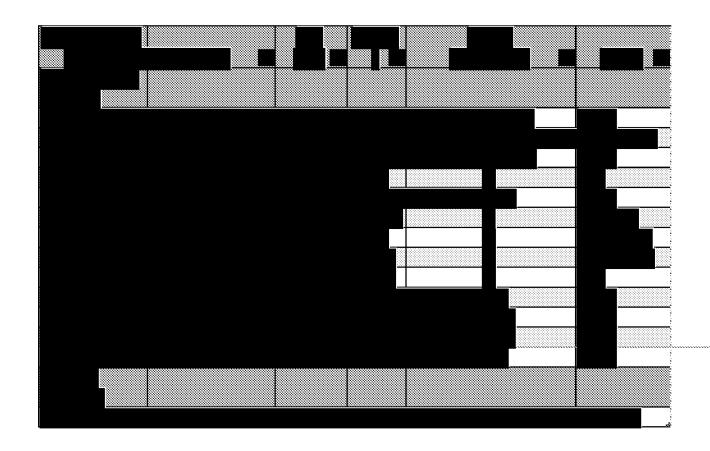
VIZURI HEALTH SCIENCES CONSUMER HEALTHCARE, INC. D/B/A/ VHS CONSUMER HEALTHCARE

By: _	Elise Donaline
Name	.Elise Donahue
Title:	

EXHIBIT A

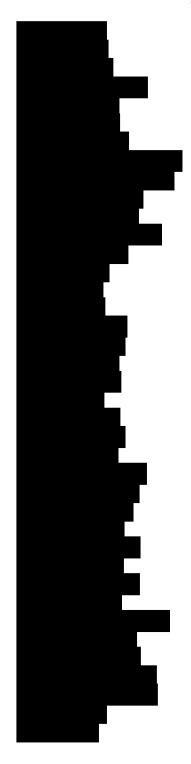
LIST OF ASSIGNED IP

Patents



220541178 v3

Domain Name Registrations



220541178 v3

Trademarks (status as of June 2019)

MARK / Country	APP/REG NO.	GOODS/SERVICES	CURRENT STATUS
APIDERM United States	Application No. 87269750	Class 3: Sun block; sun block preparations; sun care lotions; sun creams; sun screen preparations; sun-block lotions; after sun creams; after sun moisturisers; after-sun gels; after-sun lotions; cosmetic sun-protecting preparations; non-medicated sun care preparations Class 5: Burn relief medication; dermatologicals; gels, creams and solutions for dermatological use; medicated sun block; medicated sun care preparations; medicated sun screen; medicated creams for treating dermatological conditions; medicated lotions for treating dermatological conditions; medicated ointments for treating dermatological conditions; preparations for the treatment of burns	Filed 12/15/16 (intent-to-use) Notice of Allowance issued 6/27/17
BLOC AROUND THE CLOCK United States	Registration No. 5551642	Class 5: Analgesic and muscle relaxant pharmaceutical preparations; analgesic balm; analgesic preparations; analgesics; pain relief medication; pharmaceutical preparations for the treatment of musculoskeletal disorders; preparation for the relief of pain; sports cream for relief of pain; topical analgesic creams; topical analgesics	Filed 2/28/17 Registered 8/28/18 First use: 7/31/07
NEUROMAX United States	Registration No. 5267256	Class 5: Analgesic and muscle relaxant pharmaceutical preparations; analgesic balm; analgesic preparations; analgesics; pain relief medication; herbal topical creams, gels, salves, sprays, powder, balms, liniment and ointments for the relief of aches and pain; pharmaceutical preparations for the treatment of musculo-skeletal disorders; preparation for the relief of pain; sports cream for relief of pain; topical analgesic creams; topical analgesics	Filed 5/24/16 Registered 8/15/17 First use: 4/20/17

VIZURI United States	RESULTS THAT MATTER United States	PAINBLOC24 United States (Supplemental Register)	MARK / Country
ıtes	THAT	OC24 Ites	Country
Application No. 87931033	Application No. 88237900	Registration No. 5308573	APP/REG NO
Class 3: Non-medicated herbal body care products, namely, body oils, salves, non-medicated ointments and non-medicated body balms; body lotions; face creams; sun block; sun block preparations; sun care lotions; sun creams; sun screen preparations; sun-block lotions; sun-block sticks; after sun creams; after sun moisturisers; after-sun gels; after-sun lotions; cosmetic sun-protecting preparations; non-medicated skin protectant balms for sun blocking and the treatment of sun burns and related dermatological conditions; non-medicated sun care preparations Class 5: Burn relief medication; dermatologicals; gels, creams and solutions for dermatological use; medicated sun block; medicated sun care preparations; medicated sun screen; medicated creams for treating dermatological conditions; medicated ointments for treating dermatological conditions; preparations for the treatment of burns; medicated skin protectant balms for sun blocking and the treatment of sun burns and related dermatological conditions; pharmaceutical preparations for the treatment of fone diseases; pharmaceutical preparations for the treatment of bone diseases.	Class 3: Non-medicated herbal body care products, namely, gels, lotions, balms, creams and solutions Class 5: Medicated gels, lotions, balms, creams and solutions for dermatological use; analgesics; pain relief medication; pharmaceutical preparations for the treatment of arthritis and musculo-skeletal disorders	Class 5: Analgesic pharmaceutical preparations; analgesic preparations; analgesics; pain relief medication; pharmaceutical preparations for the treatment of musculo-skeletal disorders; preparation for the relief of pain; topical analgesics	GOODS/SERVICES
Filed 5/22/18 (intent-to-use) Notice of Allowance issued 3/19/19	Filed 12/20/18 (intent-to-use) Published 4/30/19	Filed 10/31/16 Registered 10/10/17 First use: 4/20/17	CURRENT STATUS

MARK / Country	APP/REG NO.	GOODS/SERVICES	CURRENT STATUS
VIZURI United States	Registration No. 5695250	Class 5: Analgesic preparations; analgesics; pain relief medication; pharmaceutical preparations for the treatment of musculo-skeletal disorders; preparations for the relief of pain	Filed 5/22/18 Registered 3/12/19 First use: 4/2017
VIZURI PAINBLOC24 United States	Registration No. 5434246	Class 5: Analgesic pharmaceutical preparations; analgesic preparations; analgesics; pain relief medication; pharmaceutical preparations for the treatment of musculo-skeletal disorders; preparation for the relief of pain; topical analgesics	Filed 10/31/16 Registered 3/27/18 First use: 4/20/17
PAIN BLOCC	Registration No. 5489908	Class 5: Analgesic pharmaceutical preparations; Analgesic preparations; Analgesics; Pain relief medication; Pharmaceutical preparations for the treatment of musculo-skeletal disorders; Preparation for the relief of pain; Topical analgesics	Filed 6/15/17 Registered 6/12/18 First Use: 4/20/17
APIDERM Brazil	Registration No. 912891009	Class 3: Sun block; sun block preparations; sun care lotions; sun creams; sun screen preparations; sun-block lotions; after sun creams; after sun moisturisers; after-sun gels; after-sun lotions; cosmetic sun-protecting preparations; non-medicated sun care preparations	Filed 6/15/17 Registered 12/11/18

Application No 1873337 Canada	NEUROMAX Application No Canada 1810657	MARK / Country APP/REG NO
tion No. 7	tion No. 7	EG NO.
Class 5: Analgesic pharmaceutical preparations; analgesic preparations; analgesics; pain relief medication; pharmaceutical preparations for the treatment of musculoskeletal disorders; preparation for the relief of pain; topical analgesics	Class 5: Analgesic and muscle relaxant pharmaceutical preparations; analgesic balm; analgesic preparations; analgesics; pain relief medication; herbal topical creams, gels, salves, sprays, powder, balms, liniment and ointments for the relief of aches and pain; pharmaceutical preparations for the treatment of musculo-skeletal disorders namely, connective tissue diseases, bone diseases, spinal diseases, back pain, fractures, sprains, cartilage injuries, osteoarthritis of joints; preparation for the relief of pain; sports cream for relief of pain; topical analgesic creams; topical analgesics	GOODS/SERVICES
Filed 12/15/17 Office action issued 2/8/19 - goods amendment and certified copy of	Filed 11/22/16 Notice of Allowance issued 4/12/19	CURRENT STATUS

MARK / Country	APP/REG NO.	GOODS/SERVICES	CURRENT STATUS
APIDERM Dominican Republic	Registration No. 252049	Class 3: Sun block; sun block preparations; sun care lotions; sun creams; sun screen preparations; sun-block lotions; after sun creams; after sun moisturisers; after-sun gels; after-sun lotions; cosmetic sun-protecting preparations; non-medicated sun care preparations	Filed 6/15/17 Registered 8/30/18
		Class 5: Burn relief medication; dermatologicals; gels, creams and solutions for dermatological use; medicated sun block; medicated sun care preparations; medicated sun screen; medicated creams for treating dermatological conditions; medicated lotions for treating dermatological conditions; medicated ointments for treating dermatological conditions; preparations for the treatment of burns	
APIDERM European Union	Registration No. (MAP) 1358968	Class 3: Sun block; sun block preparations; sun care lotions; sun creams; sun screen preparations; sun-block lotions; after sun creams; after sun moisturisers; after-sun gels; after-sun lotions; cosmetic sun-protecting preparations; non-medicated sun care preparations Class 5: Burn relief medication; dermatologicals; gels, creams and solutions for dermatological use; medicated sun block; medicated sun care preparations; medicated sun screen; medicated creams for treating dermatological conditions; medicated lotions for treating dermatological conditions; medicated ointments for treating dermatological conditions; preparations for the treatment of burns	Registered 6/15/17 Statement of Grant of Protection issued 2/1/18
NEUROMAX European Union	Registration No. (MAP) 1333379	Class 5: Topical analgesic pharmaceutical preparations: balm, ointments, solutions and creams; herbal topical creams, gels, salves, sprays, powder, balms, liniment and ointments for the relief of aches and pain; all of the aforesaid for the treatment of musculoskeletal and/or arthritic joint pain; <i>none of the aforesaid for use in surgical procedures</i>	Registered 11/24/16 Statement of Grant of Protection issued 12/13/18

VIZURI European Union	MARK / Country
Registration No. (MAP) 1444774	APP/REG NO.
Class 3: Non-medicated herbal body care products, namely, body oils, salves, non-medicated ointments and non-medicated body balms; body lotions; face creams; sun block; sun block preparations; sun care lotions; sun creams; sun screen preparations; sun-block lotions; sun-block sticks; after sun creams; after sun moisturisers; after-sun gels; after-sun lotions; cosmetic sun-protecting preparations; non-medicated skin protectant balms for sun blocking and the treatment of sun burns and related dermatological conditions; non-medicated sun care preparations.	GOODS/SERVICES
Filed 11/19/18 Advertised 2/14/19 (opposition period ended 5/18/19)	CURRENT STATUS

MARK / Country	APP/REG NO.	GOODS/SERVICES	CURRENT STATUS
APIDERM International Registration	Registration No. 1358968	Class 3: Sun block; sun block preparations; sun care lotions; sun creams; sun screen preparations; sun-block lotions; after sun creams; after sun moisturisers; after-sun gels; after-sun lotions; cosmetic sun-protecting preparations; non-medicated sun care preparations Class 5: Burn relief medication; dermatologicals; gels, creams and solutions for dermatological use; medicated sun block; medicated sun care preparations; medicated sun screen; medicated creams for treating dermatological conditions; medicated ointments for treating dermatological conditions; preparations for the treatment of burns Designated countries: EU, Japan, UK, China and Russia	Registered 6/15/17
NEUROMAX International Registration	Registration No. 1333379	Class 5: Analgesic and muscle relaxant pharmaceutical preparations; analgesic balm; analgesic preparations; analgesics; pain relief medication; herbal topical creams, gels, salves, sprays, powder, balms, liniment and ointments for the relief of aches and pain; pharmaceutical preparations for the treatment of musculo-skeletal disorders; preparation for the relief of pain; sports cream for relief of pain; topical analgesic creams; topical analgesics Designated countries: EU, Japan, UK and Russia	Registered 11/24/16

PAIN BLOC Mexico	VIZURI	MARK / Country
Registration No. 1866261	Registration No. 1444774	APP/REG NO.
Class 5: Analgesic pharmaceutical preparations; analgesic preparations; analgesics; pain relief medication; pharmaceutical preparations for the treatment of musculoskeletal disorders; preparation for the relief of pain; topical analgesics	Class 3: Non-medicated herbal body care products, namely, body oils, salves, non-medicated ointments and non-medicated body balms; body lotions; face creams; sun block; sun block preparations; sun care lotions; sun creams; sun screen preparations; sun-block lotions; sun-block sticks; after sun creams; after sun moisturisers; after-sun gels; after-sun lotions; cosmetic sun-protecting preparations; non-medicated skin protectant balms for sun blocking and the treatment of sun burns and related dermatological conditions; non-medicated sun care preparations. Class 5: Analgesic preparations, analgesics; pain relief medication; pharmaceutical preparations for the treatment of musculo-skeletal disorders; preparations for the relief of pain; burn relief medication; medicated sun block; medicated sun care preparations; medicated sun screen; medicated creams for treating dermatological conditions; medicated lotions for treating dermatological conditions; medicated lotions for treating dermatological conditions; preparations for the treatment of burns; medicated skin protectant balms for sun blocking and the treatment of sun burns and related dermatological conditions; pharmaceutical preparations for the treatment of infectious diseases; pharmaceutical preparations for the treatment of cancer; pharmaceutical preparations for the treatment of bone diseases; pharmaceutical preparations for the treatment of bone diseases.	GOODS/SERVICES
Registered 3/26/18	Registered 11/19/18 Renewed in 2018	CURRENT STATUS

MARK / Country	APP/REG NO.	GOODS/SERVICES	CURRENT STATUS
VIZURI SKINDEFENSE Mexico	Registration No. 1995856	Class 3: Non-medicated herbal body care products, namely, body oils, salves, ointments and balms; body lotions; face creams; sun block; sun block preparations; sun care lotions; sun creams; sun screen preparations; sun-block lotions; sun-block sticks; after sun creams; after sun moisturisers; after-sun gels; after-sun lotions; cosmetic sun-protecting preparations; skin protectant balms; non-medicated sun care preparations	Registered 3/26/18
VIZURI SKINDEFENSE Mexico	Registration No. 1869062	Class 5: Burn relief medication; dermatologicals; gels, creams and solutions for dermatological use; medicated sun block; medicated sun care preparations; medicated sun screen; medicated creams for treating dermatological conditions; medicated lotions for treating dermatological conditions; medicated ointments for treating dermatological conditions; preparations for the treatment of burns	Registered 4/9/18
APIDERM United Kingdom	Registration No. (MAP) 1358968	Class 3: Sun block; sun block preparations; sun care lotions; sun creams; sun screen preparations; sun-block lotions; after sun creams; after sun moisturisers; after-sun gels; after-sun lotions; cosmetic sun-protecting preparations; non-medicated sun care preparations Class 5: Burn relief medication; dermatologicals; gels, creams and solutions for dermatological use; medicated sun block; medicated sun care preparations; medicated sun screen; medicated creams for treating dermatological conditions; medicated lotions for treating dermatological conditions; preparations for the treatment of burns	Registered 6/15/17 Statement of Grant of Protection issued 10/25/17
NEUROMAX United Kingdom	Registration No. (MAP) 1333379	Class 5: Topical analgesic pharmaceutical preparations: balm, ointments, solutions and creams; herbal topical creams, gels, salves, sprays, powder, balms, liniment and ointments for the relief of aches and pain; all of the aforesaid for the treatment of musculoskeletal and/or arthritic joint pain; none of the aforesaid for use in surgical procedures	Registered 11/24/16 Statement of Grant of Protection issued 9/5/17

RECORDED: 11/15/2020

MARK / Country VIZURI Visited Kingdom No. (MAP)
Kingdom