

TRADEMARK ASSIGNMENT COVER SHEET

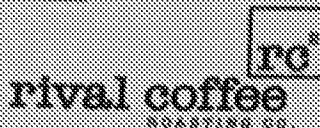
Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM606632

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900575900		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SURAD LLC		10/21/2020	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	RAD partners LLC		
Doing Business As:	DBA RIVAL COFFEE ROASTING CO.		
Street Address:	24865 Hospitality Place		
Internal Address:	Building E		
City:	Murrieta		
State/Country:	CALIFORNIA		
Postal Code:	92562		
Entity Type:	Limited Liability Company: IDAHO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	88622248	RC2 RIVAL COFFEE ROASTING CO.	
Serial Number:	88588034	RIVAL	
CORRESPONDENCE DATA			
Fax Number:	9512960614		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9512961700		
Email:	attorneys@brandxperts.com		
Correspondent Name:	Stephen L. Anderson		
Address Line 1:	41923 2nd Street, Suite 201		
Address Line 4:	Temecula, CALIFORNIA 92590		
NAME OF SUBMITTER:	Stephen L. Anderson		
SIGNATURE:	/StephenLAnderson/		
DATE SIGNED:	11/03/2020		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARK RIGHTS AND GOODWILL

Whereas, SURAD LLC, a California limited liability company, with a business address of 34090 Summit View Place Temecula, CA 92592, has adopted, used, and is the owner of the following trademarks as applied for at the United States Patent and Trademark Office:

Mark Classes	Serial No.	Reg. No.	Date of Reg.	Intl.
 30, 43	88622248	pending	N/A	
RIVAL 30, 43	88588034	pending	N/A	

Whereas, RAD partners LLC, an Idaho limited liability company, with a business address of 24865 Hospitality Pl Bldg. E, Murrieta, CA 92562 is desirous of acquiring said trademarks, all business related to the trademarks and all goodwill associated therewith;

Now, therefore, in exchange for the good and valuable consideration herein, the receipt and sufficiency of which the parties acknowledge, SURAD LLC hereby assigns to RAD Partners LLC all right, title and interest in and to said trademarks together with the goodwill of the business symbolized by said trademark and any and all applications and registrations thereof, particularly including the U.S. Applications identified herein above.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed as of October 21, 2020.

Assignor

SURAD LLC



Ryan A. Dalton
Managing Member

Assignee

RAD partners, LLC



Ryan Dalton
Manager