TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM605664

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Tailor Made Products, Inc.		10/28/2020	Corporation: WISCONSIN

RECEIVING PARTY DATA

Name:	Associated Bank, National Association		
Street Address:	330 East Kilbourn Avenue		
Internal Address:	4th Floor		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53202		
Entity Type:	National Banking Association: UNITED STATES		

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark	
Registration Number:	5487529	CURIOUS GARDENER	
Registration Number:	5185037	CURIOUS CHEF	
Registration Number:	5109942	TAILOR MADE PRODUCTS	
Registration Number:	5122703	THE ORIGINAL PARTY PAL	
Registration Number:	4676049		
Registration Number:	4676048	CRISP	
Registration Number:	2903231	TAILOR MADE PRODUCTS	
Registration Number:	2903229	TAILOR MADE PRODUCTS	
Registration Number:	3709619	CURIOUS CHEF	
Serial Number:	87307157	CURIOUS GARDENER	

CORRESPONDENCE DATA

Fax Number: 4142766581

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (414) 276-5000

Email: Ryan.Onosko@wilaw.com

Correspondent Name: Ryan A. Onosko

Address Line 1: 111 East Wisconsin Avenue

Address Line 2: Suite 1400

TRADEMARK
REEL: 007089 FRAME: 0991

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OP \$265.00 548752

Address Line 4: Milwa	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Ryan A. Onosko		
SIGNATURE:	/ryan a. onosko/		
DATE SIGNED:	10/29/2020		

Total Attachments: 4

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NOTICE OF SECURITY INTEREST IN TRADEMARKS AND PATENTS

This NOTICE OF SECURITY INTEREST IN TRADEMARK AND PATENTS dated as of October 28, 2020 is entered into by TAILOR MADE PRODUCTS, INC., a Wisconsin corporation ("Grantor"), in favor of ASSOCIATED BANK, NATIONAL ASSOCIATION, a national banking association (the "Bank").

The Grantor acknowledges and agrees as follows:

- A. The Grantor and Bank have executed a Security Agreement dated of even date herewith (as it may be amended, restated, modified, or supplemented from time to time, the "Security Agreement"); and
- B. Pursuant to the Security Agreement, Grantor has granted to the Bank a security interest in and to all of the Grantor's actual or prospective rights arising in connection with any intellectual property or other proprietary rights, including all rights arising in connection with copyrights, patents, service marks, trade dress, trade secrets, trademarks, trade names or mask works, and including, without limitation, the intellectual property listed on **Schedule A** attached hereto.

[Signature page follows]

By: Larry T. Glass, Chief Executive Officer

[Signature Page to Notice of Security Interest in Trademarks and Patents]

SCHEDULE A

INTELLECTUAL PROPERTY

Registered Trademarks

Trademark	Registration Number	Serial Number	Filing Date	Reg. Date
	87307157	87307157	January 19, 2017	June 5, 2018
CURIOUS GARDENER	5487529	87307153	January 19, 2017	June 5, 2018
	5185037	87125176	August 3, 2016	April 18, 2017
TAILOR MADE products	5109942	87123402	August 1, 2016	December 27, 2016
THE ORIGINAL PARTY PAL	5122703	87041982	May 18, 2016	January 17, 2017
	4676049		May 16, 2013	January 20, 2015

		85933734		
CRISP	4676048	85933730	May 16, 2013	January 20, 2015
TAILOR MADE		78250360		November 16,
PRODUCTS	2903231		May 15, 2003	2004
TAILOR MADE		78250332		November 16,
PRODUCTS	2903229		May 15, 2003	2004
		77447760		November 10,
CURIOUS CHEF	3709619		April 14, 2008	2009

Patents

Patent/Application No.	Filing Date	Issue Date	Title
			Water bottle
D818,769	August 17, 2016	May 29, 2018	dispenser
			Bottle rack dispenser
9,586,803	August 17, 2016	March 7, 2017	apparatus
D704,997	June 11, 2013	May 20, 2014	Utensil handle
D629,249	April 2, 2009	December 21, 2010	Utensil handle
D575,102	November 5, 2007	August 19, 2008	Utensil handle
D536,215	November 2, 2004	February 6, 2007	Utensil grip

RECORDED: 10/29/2020