

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM605168

|                                   |  |                       |                                       |
|-----------------------------------|--|-----------------------|---------------------------------------|
| <b>SUBMISSION TYPE:</b>           | NEW ASSIGNMENT                                     |                       |                                       |
| <b>NATURE OF CONVEYANCE:</b>      | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                                       |
| <b>CONVEYING PARTY DATA</b>       |  |                       |                                       |
| <b>Name</b>                       | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>                    |
| Burke's DC TX, LLC                |  | 10/05/2020            | Limited Liability Company:<br>FLORIDA |
| <b>RECEIVING PARTY DATA</b>       |  |                       |                                       |
| <b>Name:</b>                      | BDSRCO, Inc.                                       |                       |                                       |
| <b>Street Address:</b>            | 1806 38th Ave. East                                |                       |                                       |
| <b>City:</b>                      | Bradenton  |                       |                                       |
| <b>State/Country:</b>             | FLORIDA  |                       |                                       |
| <b>Postal Code:</b>               | 34208  |                       |                                       |
| <b>Entity Type:</b>               | Corporation: FLORIDA                               |                       |                                       |
| <b>PROPERTY NUMBERS Total: 41</b> |  |                       |                                       |
| <b>Property Type</b>              | <b>Number</b>                                      | <b>Word Mark</b>      |                                       |
| Serial Number:                    | 87556653   | GREWARDS              |                                       |
| Serial Number:                    | 87223020   | SPOT ON VALUE         |                                       |
| Serial Number:                    | 86402441   | STYLE CIRCLE          |                                       |
| Serial Number:                    | 86646005   | STAGE                 |                                       |
| Serial Number:                    | 86645978   | STAGE                 |                                       |
| Serial Number:                    | 86402395   | STYLE CIRCLE REWARDS  |                                       |
| Serial Number:                    | 86484874   | VALERIE STEVENS       |                                       |
| Serial Number:                    | 86478789   | SIGNATURE STUDIO      |                                       |
| Serial Number:                    | 86248192   | CLUB 50 PLUS          |                                       |
| Serial Number:                    | 86107186   | RUSTIC BLUE           |                                       |
| Serial Number:                    | 85374698   | VALERIE STEVENS       |                                       |
| Serial Number:                    | 85155755   | WISHFUL PARK          |                                       |
| Serial Number:                    | 85909011   | JINGLE BELL LANE      |                                       |
| Serial Number:                    | 85908978   | JINGLE BELL LANE      |                                       |
| Serial Number:                    | 85908968   | JINGLE BELL LANE      |                                       |
| Serial Number:                    | 85908948   | JINGLE BELL LANE      |                                       |
| Serial Number:                    | 85898103   | MAX & MINI            |                                       |
| Serial Number:                    | 85898055   | MAX & MINI            |                                       |
| Serial Number:                    | 85886404   | MAX & MINI            |                                       |
| <b>TRADEMARK</b>                  |  |                       |                                       |

OP \$1040.00 87556653

| Property Type  | Number   | Word Mark                    |
|----------------|----------|------------------------------|
| Serial Number: | 78607544 | SIGNATURE STUDIO             |
| Serial Number: | 78520863 | GIVE THE UNEXPECTED          |
| Serial Number: | 78150793 | SOMETHING UNEXPECTED         |
| Serial Number: | 77868649 | WISHFUL PARK                 |
| Serial Number: | 76217340 | Y.E.S. YOUR EVERYDAY SAVINGS |
| Serial Number: | 76050225 | GOODY'S                      |
| Serial Number: | 76033731 | MOUNTAIN LAKE                |
| Serial Number: | 75807968 | GORDMANS                     |
| Serial Number: | 75876367 | G                            |
| Serial Number: | 75865607 | G SOMETHING UNEXPECTED       |
| Serial Number: | 75976054 | SUN RIVER CLOTHING CO.       |
| Serial Number: | 75882619 | REBECCA MALONE               |
| Serial Number: | 75744175 | PALAIS ROYAL                 |
| Serial Number: | 74391027 | SIGNATURE STUDIO             |
| Serial Number: | 74516578 | IVY CREW                     |
| Serial Number: | 74177847 | CAPE CLASSIC                 |
| Serial Number: | 74073162 | PRIVATE EXPRESSIONS          |
| Serial Number: | 73560559 | BEALLS                       |
| Serial Number: | 73767438 | GOODY'S FAMILY CLOTHING      |
| Serial Number: | 73660706 | STAGE                        |
| Serial Number: | 73657539 | PEEBLES                      |
| Serial Number: | 73660672 | HANNAH                       |

#### CORRESPONDENCE DATA

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 6152386304

**Email:** trademarks@bonelaw.com

**Correspondent Name:** Paul W. Kruse

**Address Line 1:** 511 Union Street

**Address Line 2:** Suite 1600

**Address Line 4:** Nashville, TENNESSEE 37219

|                                |                 |
|--------------------------------|-----------------|
| <b>ATTORNEY DOCKET NUMBER:</b> | 112339-60800    |
| <b>NAME OF SUBMITTER:</b>      | Paul W. Kruse   |
| <b>SIGNATURE:</b>              | /Paul W. Kruse/ |
| <b>DATE SIGNED:</b>            | 10/27/2020      |

**Total Attachments: 3**  
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## TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT made as of October 5, 2020, by and among Burke's DC TX, LLC, a Florida Limited Liability Company, with an address at 1806 38th Ave. East, Bradenton, Florida 34208 (the "Assignor") and BDSRCO, Inc. with an address at 1806 38th Ave. East, Bradenton, Florida 34208 (the "Assignee"). Assignee is a Corporation of Florida.

Assignor owns all right, title and interest to certain trademark(s), the applications and/or registrations for which are set forth in SCHEDULE A (collectively, the "Trademark(s)"). Assignor wishes to assign all right, title and interest to the Trademark(s) to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors, assigns and legal representatives, the entire, full and exclusive right, title and interest in and to the Trademark(s), together with the good will of the business symbolized by the Trademark(s) and any applications and/or registrations therefor, and the right (but not the obligation) to assert the Trademark(s) and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

If any of the Trademark(s) are the subject of an application based on Assignor's bona fide intent to use the Trademark(s) in commerce, Assignor hereby represents that Assignee is the successor to the portion of Assignor's ongoing and existing business to which the application and the Trademark(s) pertain.

Burke's DC TX, LLC

By: Michael Maddaloni

Name: Michael Maddaloni

Title: Asst. Secretary / Treasurer

BDSRCO, Inc.

By: Michael Maddaloni

Name: Michael Maddaloni

Title: President

# SCHEDULE A

## Mark(s)

| Serial Number | Reg. Number | Word Mark                    | Live/Dead |
|---------------|-------------|------------------------------|-----------|
| 87556653      | 5442645     | GREWARDS                     | LIVE      |
| 87223020      | 5362648     | SPOT ON VALUE                | LIVE      |
| 86402441      | 5335731     | STYLE CIRCLE                 | LIVE      |
| 86646005      | 5142482     | STAGE                        | LIVE      |
| 86645978      | 5069575     | STAGE                        | LIVE      |
| 86402395      | 4860808     | STYLE CIRCLE REWARDS         | LIVE      |
| 86484874      | 4838287     | VALERIE STEVENS              | LIVE      |
| 86478789      | 4838271     | SIGNATURE STUDIO             | LIVE      |
| 86248192      | 4742049     | CLUB 50 PLUS                 | LIVE      |
| 86107186      | 4739968     | RUSTIC BLUE                  | LIVE      |
| 85374698      | 4177006     | VALERIE STEVENS              | LIVE      |
| 85155755      | 4062356     | WISHFUL PARK                 | LIVE      |
| 85909011      | 4660343     | JINGLE BELL LANE             | LIVE      |
| 85908978      | 4660342     | JINGLE BELL LANE             | LIVE      |
| 85908968      | 4660341     | JINGLE BELL LANE             | LIVE      |
| 85908948      | 4649865     | JINGLE BELL LANE             | LIVE      |
| 85898103      | 4649853     | MAX & MINI                   | LIVE      |
| 85898055      | 4649852     | MAX & MINI                   | LIVE      |
| 85886404      | 4649826     | MAX & MINI                   | LIVE      |
| 78607544      | 3280578     | SIGNATURE STUDIO             | LIVE      |
| 78520863      | 3045751     | GIVE THE UNEXPECTED          | LIVE      |
| 78150793      | 2721561     | SOMETHING UNEXPECTED         | LIVE      |
| 77868649      | 3887766     | WISHFUL PARK                 | LIVE      |
| 76217340      | 2515145     | Y.E.S. YOUR EVERYDAY SAVINGS | LIVE      |
| 76050225      | 2529306     | GOODY'S                      | LIVE      |
| 76033731      | 2561162     | MOUNTAIN LAKE                | LIVE      |
| 75807968      | 2379498     | GORDMANS                     | LIVE      |
| 75876367      | 2548132     | G                            | LIVE      |
| 75865607      | 2640229     | G SOMETHING UNEXPECTED       | LIVE      |
| 75976054      | 2080349     | SUN RIVER CLOTHING CO.       | LIVE      |
| 75882619      | 2821443     | REBECCA MALONE               | LIVE      |
| 75744175      | 2785222     | PALAIS ROYAL                 | LIVE      |
| 74391027      | 2072046     | SIGNATURE STUDIO             | LIVE      |
| 74516578      | 2657455     | IVY CREW                     | LIVE      |
| 74177847      | 1684402     | CAPE CLASSIC                 | LIVE      |

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|          |         |                         |      |
|----------|---------|-------------------------|------|
| 74873162 | 1769352 | PRIVATE EXPRESSIONS     | LIVE |
| 73560559 | 1563887 | BEALLS                  | LIVE |
| 73767438 | 1606015 | GOODY'S FAMILY CLOTHING | LIVE |
| 73668706 | 1525762 | STAGE                   | LIVE |
| 73657539 | 1492322 | PEEBLES                 | LIVE |
| 73660672 | 1475067 | HANNAH                  | LIVE |

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