

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM603636

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
OUTDOOR TECHNOLOGY GROUP, LLC		10/13/2020	Limited Liability Company: MINNESOTA
RECEIVING PARTY DATA			
Name:	Good Sportsman Marketing, L.L.C.		
Street Address:	5250 Frye Rd.		
City:	Irving		
State/Country:	TEXAS		
Postal Code:	75061		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2839765	BIG GAME	
Registration Number:	5341034	BIG GAME	
Registration Number:	3192383	BIG GAME TREESTANDS	
Registration Number:	4321761	BLACK WIDOW	
Registration Number:	4269529	EYECON	
Registration Number:	4111038	MUDDY	
Registration Number:	3516052	MUDDY OUTDOORS	
CORRESPONDENCE DATA			
Fax Number:	7139750995		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	832-786-6845		
Email:	UMENON@DMIPLAW.COM		
Correspondent Name:	Usha Menon		
Address Line 1:	3 Sugar Creek Center Blvd., Suite 100		
Address Line 4:	Sugar Land, TEXAS 77478		
NAME OF SUBMITTER:	Usha Menon		
SIGNATURE:	/Usha Menon/		
DATE SIGNED:	10/19/2020		

OP \$190.00 2839765

Total Attachments: 3

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ASSIGNMENT

FOR the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged,

ASSIGNOR: **Outdoor Technology Group, LLC**

does hereby SELL, ASSIGN AND TRANSFER to

ASSIGNEE **Good Sportsman Marketing, L.L.C**
 5250 Frye Road
 Irving, Texas 75061

and the successors and legal representatives of the ASSIGNEE, an undivided One Hundred per cent (100%) right, title and interest for the United States, its territorial possessions and for any and all foreign countries, including all rights to claim priority and to any and all variations of the Trademark Registrations ("Registrations"), together with the goodwill of the business symbolized by the trademark, disclosed in attached schedule listed as Exhibit A and to all additional Certificates of Registration to be obtained for the trademark in the United States or any foreign country including all Renewals of the Registrations ("Renewals").

AUTHORIZE AND REQUEST the Patent and Trademark Office to issue any and all such additional Registrations and Renewals to the ASSIGNEE;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the ASSIGNOR, and that the full right to convey the same as herein expressed is possessed by the ASSIGNOR;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to the Registrations as may be known and accessible to ASSIGNOR and will testify as to the same in any infringement dispute, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, documents instruments of affidavits required to apply for, obtain, maintain, issue, renew and enforce the Registrations, Renewals, and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

ASSIGNOR further covenants that, when requested and at the expense of the ASSIGNEE, to carry out in good faith the intent and purpose of this assignment, the ASSIGNOR will execute and deliver to the ASSIGNEE all rightful oaths, declarations, assignments, powers of attorney and other papers, communicate to the ASSIGNEE all facts known to the ASSIGNOR relating to the Registrations and the history thereof, and generally do everything possible which

the ASSIGNEE shall consider desirable for vesting title to such Registrations and Renewals in the ASSIGNEE, and for securing, maintaining, and enforcing proper trademark protection;

SAID ASSIGNMENT TO BE BINDING on the heirs, assigns, representatives and successors of the ASSIGNOR and extend to the successors, assigns and nominees of the ASSIGNEE.

Outdoor Technology Group, LLC

Signature

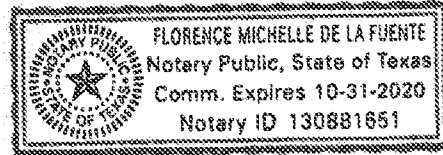
Name: Edward Castro

Title: President

Date: 10-13-20

STATE OF Texas
COUNTY OF Dallas

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BEFORE ME, the undersigned authority, on this day personally appeared, the above named individual, to me known to be the person who is described in and who executed the foregoing assignment instrument and acknowledged to me that he executed the same of his own free will for the purpose therein expressed.

Signature of Notary Public

Florence Michelle de la Fuente

EXHIBIT A

Trademark	Serial No.	Registration No.	Filing Date	Registration Date	Country
	76/500,075	2,839,765	03/24/2003	05/11/2004	USA
	86/361,778	5,341,034	08/08/2014	11/21/2017	USA
	78/743,396	3,192,383	10/31/2005	01/02/2007	USA
BLACK WIDOW	85/476,806	4,321,761	11/18/2011	04/16/2013	USA
EYECON	85/477,545	4,269,529	11/21/2011	01/01/2013	USA
MUDDY	85/230,432	4,111,038	01/31/2011	03/13/2012	USA
MUDDY OUTDOORS	77/423,637	3,516,052	03/17/2008	10/14/2008	USA