

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM602739

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BLST Holding Company, LLC		10/13/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	PNC Bank, National Association		
Street Address:	500 First Avenue		
Internal Address:	Commercial Loan Service Center/DCC		
City:	Pittsburgh		
State/Country:	PENNSYLVANIA		
Postal Code:	15219		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 264			
Property Type	Number	Word Mark	
Registration Number:	5461992	MARK REED	
Registration Number:	5296354	NEAT-FIT	
Registration Number:	5604139	ACTIVE@EASE	
Registration Number:	5217545	MONTEREY BAY	
Registration Number:	5021051	COMFORT EASE	
Registration Number:	4997332	PERSONAL CHOICE	
Registration Number:	4722809	BLAIR	
Registration Number:	5050273	BEDFORD FAIR	
Registration Number:	4649330	MONTEREY BAY	
Registration Number:	4788170	SCANDIA WOODS	
Registration Number:	4435052	JOHN BLAIR	
Registration Number:	4328225	TWO TWENTY	
Registration Number:	4621529	BLAIRWIK	
Registration Number:	4313521	BLAIR OUTLET	
Registration Number:	3262468	BLAIR	
Registration Number:	3311249	BLAIR	
Registration Number:	3374988	BLAIR	
Registration Number:	2793723	ADJUST-A-BAND	
TRADEMARK			

OP \$6615.00 5461992

Property Type	Number	Word Mark
Registration Number:	2061091	BLAIR
Registration Number:	2008690	BLAIR
Registration Number:	2134847	BLAIR
Registration Number:	2010722	STIK-TITE
Registration Number:	1991573	SILHOUETTE SLIMMER
Registration Number:	1624256	BLAIR
Registration Number:	1626066	BLAIR BOUTIQUE
Registration Number:	1582710	ELISABETH WILLIAMS
Registration Number:	1656300	SCANDIA WOODS
Registration Number:	5038891	COMFORT CORNER
Registration Number:	4650192	INSTADRY
Registration Number:	4657302	HABAND
Registration Number:	5038638	COMFORT CORNER
Registration Number:	4860073	JACK FROST
Registration Number:	3798720	H SALON BY HABAND!
Registration Number:	3749522	MOONBEAMS
Registration Number:	3836754	LION'S DEN
Registration Number:	3830498	FIT FOREVER
Registration Number:	3808389	ACTIVE JOE
Registration Number:	3101303	HEALTHRITE
Registration Number:	2907808	ADJUST-O-PEDIC
Registration Number:	2712960	HABAND
Registration Number:	2457019	ADRIAN DELAFIELD
Registration Number:	2622820	JACK FROST
Registration Number:	2535540	HABAND TRAVELERS
Registration Number:	2494007	EXECUTIVE DIVISION
Registration Number:	2457017	CASUAL JOE
Registration Number:	2457016	STAG HILL
Registration Number:	1797101	AMERICAN SWEETHEART
Registration Number:	4838097	DIAMOND DENIM
Registration Number:	4864077	FIT-TACULAR BY DRAPER'S & DAMON'S
Registration Number:	4864076	FIT-TACULAR
Registration Number:	4609642	SLIMTACULAR
Registration Number:	4682779	SLIMTACULAR
Registration Number:	4331877	FOR A LIFE WELL FASHIONED
Registration Number:	3136949	SIGNATURE KNITS
Registration Number:	3038382	DD
Registration Number:	3056392	DD

Property Type	Number	Word Mark
Registration Number:	3036662	DRAPER'S & DAMON'S
Registration Number:	2877447	CLASSIC COMFORT
Registration Number:	2766953	DRAPER'S STUDIO
Registration Number:	2456703	D & D
Registration Number:	2346876	DRAPER'S & DAMON'S
Registration Number:	4978572	K KORET
Registration Number:	5100752	K KORET
Registration Number:	4946672	KORET SPORT
Registration Number:	4530567	STUDIO STYLE
Registration Number:	4042496	LESTER SQUARE
Registration Number:	2675815	YUMMY
Registration Number:	1771355	APPLESEED'S
Serial Number:	90185788	BLUESTEM BRANDS
Serial Number:	88619350	JJ KIDSBY
Serial Number:	88607671	REBEL & RISE
Serial Number:	88574725	TRUETT PLUS
Serial Number:	88574714	TRUETT
Serial Number:	88567560	STAR HOLLOW
Serial Number:	88567539	GILBY + MOON
Serial Number:	88567314	RUE VALENTINA
Registration Number:	5891363	SATURDAY MARKET
Serial Number:	88378597	NEVER MONDAY
Serial Number:	88378593	WYSH LIMITED
Serial Number:	88378590	THIMBLE 48
Serial Number:	88378588	OAK + EDISON
Serial Number:	88378583	RUE VALENTINA
Serial Number:	88378581	CROSBY CHURCH
Serial Number:	88378571	RUBY FINCH
Serial Number:	88364713	SUPRASUEDE BY DRAPER'S & DAMON'S
Registration Number:	5846628	BRIGHTSIDERS
Serial Number:	87616114	HAYMAKER
Registration Number:	5764250	NUVANO
Registration Number:	5829427	PREVARI
Registration Number:	5764249	GURUGEAR
Registration Number:	5764248	AVGO
Registration Number:	5552984	WINTERSILKS
Registration Number:	5160186	OUTDOOR SPIRIT
Registration Number:	4796941	ALCOVE

Property Type	Number	Word Mark
Registration Number:	5697684	LIFEMAX
Registration Number:	5210435	OUTDOOR SPIRIT
Registration Number:	5481555	ALCOVE
Registration Number:	5261490	TREMONT
Registration Number:	4784451	WINTERSILKS
Registration Number:	4905733	HOME FOREVER
Registration Number:	4775299	HOME FOREVER
Registration Number:	5237387	ALCOVE
Registration Number:	4528776	CHEF'S MARK PREFERRED QUALITY
Registration Number:	4525250	CHEF'S MARK
Registration Number:	4406419	BEDFORD FAIR
Registration Number:	4675893	ESCAPE FROM THE ORDINARY
Registration Number:	4338741	INTIMATE APPEAL
Registration Number:	4327930	BEDFORD FAIR LIFESTYLES
Registration Number:	4162372	EASY SHOPPING, WORRY-FREE PAYMENTS
Registration Number:	4180995	PAYCHECK DIRECT
Registration Number:	4017087	FINGERHUT FRESHSTART
Registration Number:	4120329	PERFECT-FIT
Registration Number:	3373165	VICKI WAYNE
Registration Number:	3393331	VICKI WAYNE
Registration Number:	3482356	JUDY BOND
Registration Number:	3788790	FITS YOU. FITS YOUR LIFESTYLE.
Registration Number:	3321356	SIGNATURE COLLECTION BY VICKI WAYNE
Registration Number:	3193041	WILLOW RIDGE
Registration Number:	3279350	FINGERHUT
Registration Number:	3019960	CLOTHES THAT DO MORE FOR LESS
Registration Number:	2991988	BFA CLASSICS
Registration Number:	3013102	BEDFORD FAIR
Registration Number:	2925465	KORET SOLOS
Registration Number:	3062216	BEDFORD FAIR LIFESTYLES
Registration Number:	2991919	OLD PUEBLO TRADERS
Registration Number:	2941000	PERFECT-FIT
Registration Number:	2973895	INTIMATE APPEAL
Registration Number:	3056248	SAHALIE
Registration Number:	2966236	MONTEREY BAY CLOTHING COMPANY
Registration Number:	2645893	MILE MATES
Registration Number:	3732769	SUMMER BIG BOOK
Registration Number:	3959357	FINGERHUT FRESHSTART

Property Type	Number	Word Mark
Registration Number:	4350472	BLUESTEM BRANDS, INC.
Registration Number:	4071259	DIGITAL ZONE
Registration Number:	4350471	BLUESTEM BRANDS, INC.
Registration Number:	4350470	BLUESTEM BRANDS, INC.
Registration Number:	4064036	AHORA SI PUEDES
Registration Number:	3865579	
Registration Number:	4321329	
Registration Number:	4321328	
Registration Number:	3865578	
Registration Number:	4321327	
Registration Number:	4321326	
Registration Number:	3783780	SMARTFIT
Registration Number:	4471073	ORCHARD BRANDS
Registration Number:	3861855	GETTINGTON
Registration Number:	3861853	GOODIE BAG
Registration Number:	3897732	
Registration Number:	3897731	GETTINGTON.COM
Registration Number:	3887124	GETTINGTON.COM
Registration Number:	3971069	GETTINGTON.COM
Registration Number:	3890749	GETTINGTON.COM
Registration Number:	3857587	GETTINGTON
Registration Number:	3716729	MORE4LIFE
Registration Number:	4392447	MCLELAND DESIGN
Registration Number:	3608860	SAFELINE
Registration Number:	3664918	CAREFREE LIVING
Registration Number:	3743647	WOOPY
Registration Number:	3546229	SMART FIT
Registration Number:	3731914	DIGITAL ZONE
Registration Number:	3595788	WINTER BIG BOOK
Registration Number:	3914659	SUMMER BIG BOOK
Registration Number:	3463673	FINGERHUT FINDS
Registration Number:	3862363	NOW YOU CAN!
Registration Number:	3502248	GETTING OFF THE BEATEN PATH
Registration Number:	2777318	THE TOG SHOP
Registration Number:	3164327	PRODUCTS THAT MAKE LIFE EASIER
Registration Number:	2639135	GOLD VIOLIN
Registration Number:	2653990	GOLD VIOLIN
Registration Number:	2614820	WATERFRONT LIVING

Property Type	Number	Word Mark
Registration Number:	2533750	A WORLD OF UNFORGETTABLE GIFTS
Registration Number:	2900086	MASTER CRAFT
Registration Number:	2579749	ST. CROIX COLORS
Registration Number:	2497159	CHEF'S MARK PREFERRED QUALITY
Registration Number:	2491496	FLY RIGHT
Registration Number:	2489361	CHEF'S MARK
Registration Number:	2477530	SCOZIES
Registration Number:	2415818	SLUMBER SOCKS
Registration Number:	2537693	TRAVELER'S SUEDE
Registration Number:	2406381	CITY EXPRESS
Registration Number:	2519292	GOLD VIOLIN
Registration Number:	2462813	SAVE YOUR BACK
Registration Number:	2967344	HOME DEALS
Registration Number:	2516310	ZIP DRY
Registration Number:	2357806	SOLTEX
Registration Number:	2570640	KORET
Registration Number:	2366241	OUTDOOR SPIRIT
Registration Number:	2503225	GOOD DEALS, GREAT BUYS
Registration Number:	2476310	SPRING BIG BOOK
Registration Number:	2398630	DIGITAL ZONE
Registration Number:	2369890	SOLUTIONS
Registration Number:	2444758	OUTDOOR SPIRIT
Registration Number:	2476139	OUTDOOR SPIRIT
Registration Number:	2358444	OUTDOOR SPIRIT
Registration Number:	2386204	HOLIDAY BIG BOOK
Registration Number:	2443038	MASTER CRAFT PRO
Registration Number:	2274991	BACKYARD LIVING
Registration Number:	2214562	DAVID CALAIS
Registration Number:	2645988	CHEF'S MARK
Registration Number:	2659758	CHEF'S MARK PREFERRED QUALITY
Registration Number:	2180573	SHIKARI
Registration Number:	2134688	SEPARATE IMPRESSIONS BY KORET
Registration Number:	2229572	SHEEPKINS
Registration Number:	2139253	
Registration Number:	2176499	THE KORET PERFECT FIT
Registration Number:	2055472	VICKI WAYNE'S
Registration Number:	2042095	SOLOS KORET
Registration Number:	1924709	AUTO-SIZER

Property Type	Number	Word Mark
Registration Number:	2099973	LIFEMAX
Registration Number:	1968641	KORAPEL
Registration Number:	1956615	
Registration Number:	1976238	DEPARTURES
Registration Number:	1923811	FREQUENT FLYER
Registration Number:	1940484	WINTERSILKS
Registration Number:	3066211	MASTER CRAFT
Registration Number:	2196111	MASTER CRAFT
Registration Number:	2130811	AUTO-SIZER
Registration Number:	1915012	ALWAYS- FIT
Registration Number:	1933548	SUPER CHEF
Registration Number:	1910140	THE TOG SHOP
Registration Number:	1811578	FURNACE SHIRT
Registration Number:	1680348	INTIMATE APPEAL
Registration Number:	1649648	REGALIA
Registration Number:	1580795	THE PRIMARY LAYER
Registration Number:	1558163	IRVINE PARK
Registration Number:	1563972	BLAIR
Registration Number:	1556819	VALUE SHOWCASE
Registration Number:	1584039	IMPROVED LIVING
Registration Number:	1554789	LEW MAGRAM
Registration Number:	1505333	CAREFREE LIVING
Registration Number:	1499692	FRANCISCA
Registration Number:	1503096	SERBIN SPORT
Registration Number:	1499030	UNIQUE PETITE
Registration Number:	1469163	TROPICOOOL
Registration Number:	1458320	EASY LIVING
Registration Number:	1444563	SOLUTIONS
Registration Number:	1360765	PERSONAL CHOICE
Registration Number:	1336665	VICKI WAYNE'S
Registration Number:	1336664	OLD PUEBLO TRADERS
Registration Number:	1370230	HEAVENLY COMFORT
Registration Number:	1342544	OLD PUEBLO TRADERS VICKI WAYNE'S
Registration Number:	1422914	BLAIR
Registration Number:	1284733	ESCAPE FROM THE ORDINARY
Registration Number:	1283914	BLAIR
Registration Number:	1348672	NORM THOMPSON
Registration Number:	1204997	EARLY WINTERS

Property Type	Number	Word Mark
Registration Number:	1168264	LIGHTNING BUG
Registration Number:	1224105	NORM THOMPSON
Registration Number:	1165943	BROWNSTONE STUDIO
Registration Number:	1143074	EARLY WINTERS
Registration Number:	1133650	SERENDIPITY
Registration Number:	1126618	AMBASSADOR
Registration Number:	1051930	BLAIRGUARD
Registration Number:	0999881	FINGERHUT
Registration Number:	0989000	BROWNSTONE STUDIO
Registration Number:	0973080	FINGERHUT
Registration Number:	0946841	ESCAPE FROM THE ORDINARY
Registration Number:	0930561	JOHN BLAIR
Registration Number:	0924751	JB
Registration Number:	0910968	JOHN BLAIR
Registration Number:	0879325	DEPARTURE
Registration Number:	0885089	DRY DOCK BY SERBIN
Registration Number:	0790047	JOHN BLAIR
Registration Number:	5291565	STONE CREEK

CORRESPONDENCE DATA

Fax Number: 2158325619

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2155695619

Email: pecsenye@blankrome.com

Correspondent Name: Timothy D. Pecsénye (074658-20087 ND)

Address Line 1: One Logan Square

Address Line 2: 8th Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	074658-20087
NAME OF SUBMITTER:	Timothy D. Pecsénye
SIGNATURE:	/Timothy D. Pecsénye/
DATE SIGNED:	10/13/2020

Total Attachments: 38

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TRADEMARK SECURITY AGREEMENT

This **Trademark Security Agreement** (this “**Trademark Security Agreement**”) is made as of October 13, 2020, by BLST Holding Company LLC, a Delaware limited liability company (the “**Grantor**”), in favor of PNC Bank, National Association, in its capacity as collateral agent for the Secured Parties (together with its successors and assigns in such capacity, the “**Grantee**”).

WHEREAS, the Grantor has adopted, used and is using, and holds all right, title and interest in and to, the trademarks and service marks listed on the attached Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the “**Trademarks**”);

WHEREAS, the Grantor has entered into a Pledge and Security Agreement, dated October 13, 2020 (as amended, restated, supplemented, modified or otherwise changed from time to time, the “**Security Agreement**”), in favor of the Grantee; and

WHEREAS, pursuant to the Security Agreement, the Grantor has granted to the Grantee for the benefit of the Secured Parties (as defined in the Security Agreement) a continuing security interest in all right, title and interest of the Grantor in, to and under the Trademarks, together with, among other things, the good-will of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the “**Collateral**”), to secure the payment, performance and observance of the Secured Obligations (as defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor does hereby pledge, convey, sell, assign, transfer and set over unto the Grantee and grants to the Grantee for the benefit of the Grantee and the Secured Parties a continuing security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Grantee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

IN WITNESS WHEREOF, the Grantor has caused this Trademark Security Agreement to be duly executed by its officer thereunto duly authorized as of the date first above written.

BLST HOLDING COMPANY LLC

By: 

Name: Robert Warshauer

Title: Chief Executive Officer

[Signature Page to Trademark Security Agreement]

TRADEMARK
REEL: 007075 FRAME: 0022

SCHEDULE A TO GRANT OF A SECURITY INTEREST

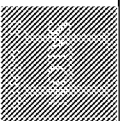
Trademarks

Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
MARK REED	USA	BLST Holding Company LLC	5/8/2018	5461992
NEAT-FIT	USA	BLST Holding Company LLC	9/26/2017	5296354
ACTIVE@EASE	USA	BLST Holding Company LLC	11/13/2018	5604139
MONTEREY BAY	USA	BLST Holding Company LLC	6/6/2017	5217545
COMFORT EASE	USA	BLST Holding Company LLC	8/16/2016	5021051
PERSONAL CHOICE	USA	BLST Holding Company LLC	7/12/2016	4997332

Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
BLAIR	USA	BLST Holding Company LLC	4/21/2015	4722809
BEDFORD FAIR	USA	BLST Holding Company LLC	9/27/2016	5050273
MONTEREY BAY	USA	BLST Holding Company LLC	12/2/2014	4649330
SCANDIA WOODS	USA	BLST Holding Company LLC	8/11/2015	4788170
JOHN BLAIR	USA	BLST Holding Company LLC	11/19/2013	4435052
TWO TWENTY	USA	BLST Holding Company LLC	4/30/2013	4328225
BLAIRWIK	USA	BLST Holding Company LLC	10/14/2014	4621529
BLAIR OUTLET	USA	BLST Holding	4/2/2013	4313521

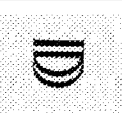

Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
BLAIR	USA	Company LLC	7/10/2007	3262468
BLAIR	USA	BLST Holding Company LLC	10/16/2007	3311249
BLAIR	USA	BLST Holding Company LLC	1/29/2008	3374988
ADJUST-A-BAND	USA	BLST Holding Company LLC	12/16/2003	2793723
BLAIR	USA	BLST Holding Company LLC	5/13/1997	2061091
BLAIR	USA	BLST Holding Company LLC	10/15/1996	2008690
BLAIR	USA	BLST Holding Company LLC	2/3/1998	2134847



Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
STIK-TITE	USA	BLST Holding Company LLC	10/22/1996	2010722
SILHOUETTE SLIMMTER	USA	BLST Holding Company LLC	8/6/1996	1991573
BLAIR	USA	BLST Holding Company LLC	11/20/1990	1624256
BLAIR BOUTIQUE	USA	BLST Holding Company LLC	12/4/1990	1626066
ELISABETH WILLIAMS	USA	BLST Holding Company LLC	2/13/1990	1582710
SCANDIA WOODS	USA	BLST Holding Company LLC	9/10/1991	1656300
COMFORT CORNER	USA	BLST Holding Company LLC	9/13/2016	5038891
INSTADRY	USA	BLST Holding	12/2/2014	4650192


Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
HABAND	USA	Company LLC	12/16/2014	4657302
COMFORT CORNER	USA	BLST Holding Company LLC	9/13/2016	5038638
JACK FROST	USA	BLST Holding Company LLC	11/24/2015	4860073
	USA	BLST Holding Company LLC	6/8/2010	3798720
MOONBEAMS	USA	BLST Holding Company LLC	2/16/2010	3749522
LION'S DEN	USA	BLST Holding Company LLC	8/24/2010	3836754
FIT FOREVER	USA	BLST Holding Company LLC	8/10/2010	3830498

Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
ACTIVE JOE	USA	BLST Holding Company LLC	6/22/2010	3808389
HEALTHRITE	USA	BLST Holding Company LLC	6/6/2006	3101303
ADJUST-O-PEDIC	USA	BLST Holding Company LLC	12/7/2004	2907808
HABAND	USA	BLST Holding Company LLC	5/6/2003	2712960
ADRIAN DELAFIELD	USA	BLST Holding Company LLC	6/5/2001	2457019
JACK FROST	USA	BLST Holding Company LLC	9/24/2002	2622820
HABAND TRAVELLERS	USA	BLST Holding Company LLC	2/5/2002	2535540
EXECUTIVE DIVISION	USA	BLST Holding	10/2/2001	2494007

Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
CASUAL JOE	USA	Company LLC	6/5/2001	2457017
STAG HILL	USA	BLST Holding Company LLC	6/5/2001	2457016
AMERICAN SWEETHEART	USA	BLST Holding Company LLC	10/5/1993	1797101
DIAMOND DENIM	USA	BLST Holding Company LLC	10/20/2015	4838097
FIT-TACULAR BY DRAPER'S & DAMON'S	USA	BLST Holding Company LLC	12/1/2015	4864077
FIT-TACULAR	USA	BLST Holding Company LLC	12/1/2015	4864076
<i>Symtacular</i>	USA	BLST Holding Company LLC	9/23/2014	4609642

Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
SLIMTACULAR	USA	BLST Holding Company LLC	2/3/2015	4682779
FOR A LIFE WELL FASHIONED	USA	BLST Holding Company LLC	5/7/2013	4331877
SIGNATURE KNITS	USA	BLST Holding Company LLC	8/29/2006	3136949
	USA	BLST Holding Company LLC	1/3/2006	3038382
	USA	BLST Holding Company LLC	1/31/2006	3056392
DRAPER'S & DAMON'S	USA	BLST Holding Company LLC	12/27/2005	3036662
CLASSIC COMFORT	USA	BLST Holding Company LLC	8/24/2004	2877447
DRAPER'S STUDIO	USA	BLST Holding	9/23/2003	2766953


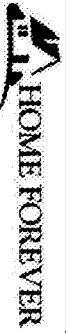

Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
D & D	USA	Company LLC	6/5/2001	2456703
DRAPER'S & DAMON'S	USA	BLST Holding Company LLC	5/2/2000	2346876
 KORET	USA	BLST Holding Company LLC	6/14/2016	4978572
 KORET	USA	BLST Holding Company LLC	12/13/2016	5100752
KORET SPORT	USA	BLST Holding Company LLC	4/26/2016	4946672
STUDIO STYLE	USA	BLST Holding Company LLC	5/13/2014	4530567
LESTER SQUARE	USA	BLST Holding Company LLC	10/18/2011	4042496

Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
	USA	BLST Holding Company LLC	1/21/2003	2675815
APPLESEED'S	USA	BLST Holding Company LLC	5/18/1993	1771355
BLUESTEM BRANDS	USA	BLST Holding Company LLC	(9/16/2020)	(90185788)
JJ KIDSBY	USA	BLST Holding Company LLC	(9/17/2019)	(88619350)
REBEL & RISE	USA	BLST Holding Company LLC	(9/6/2019)	(88607671)
TRUETT PLUS	USA	BLST Holding Company LLC	(8/12/2019)	(88574725)
TRUETT	USA	BLST Holding Company LLC	(8/12/2019)	(88574714)
STAR HOLLOW	USA	BLST Holding	(8/5/2019)	(88567560)

Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
GILBY + MOON	USA	Company LLC	(8/5/2019)	(88567539)
RUE VALENTINA	USA	BLST Holding Company LLC	(8/5/2019)	(88567314)
SATURDAY MARKET	USA	BLST Holding Company LLC	10/22/2019	5891363
NEVER MONDAY	USA	BLST Holding Company LLC	(4/9/2019)	(88378597)
WYSH LIMITED	USA	BLST Holding Company LLC	(4/9/2019)	(88378593)
THIMBLE 48	USA	BLST Holding Company LLC	(4/9/2019)	(88378590)
OAK + EDISON	USA	BLST Holding Company LLC	(4/9/2019)	(88378588)

Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
RUE VALENTINA	USA	BLST Holding Company LLC	(4/9/2019)	(88378583)
CROSBY CHURCH	USA	BLST Holding Company LLC	(4/9/2019)	(88378581)
RUBY FINCH	USA	BLST Holding Company LLC	(4/9/2019)	(88378571)
SUPRASUEDE BY DRAPER'S & DAMON'S	USA	BLST Holding Company LLC	(3/31/2019)	(88364713)
BRIGHTSIDERS	USA	BLST Holding Company LLC	8/27/2019	5846628
HAYMAKER	USA	BLST Holding Company LLC	(9/20/2017)	(87616114)
NUVANO	USA	BLST Holding Company LLC	5/28/2019	5764250
PREVARI	USA	BLST Holding	8/6/2019	5829427

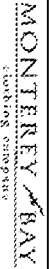

Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
		Company LLC		
GURUGEAR	USA	BLST Holding Company LLC	5/28/2019	5764249
AVGO	USA	BLST Holding Company LLC	5/28/2019	5764248
WINTERSILKS	USA	BLST Holding Company LLC	9/4/2018	5552984
OUTDOOR SPIRIT	USA	BLST Holding Company LLC	3/14/2017	5160186
ALCOVE	USA	BLST Holding Company LLC	8/18/2015	4796941
LIFEMAX	USA	BLST Holding Company LLC	3/12/2019	5697684
OUTDOOR SPIRIT	USA	BLST Holding Company LLC	5/23/2017	5210435






Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
ALCOVE	USA	BLST Holding Company LLC	5/29/2019	5481555
TREMONT	USA	BLST Holding Company LLC	8/8/2017	5261490
WINTERSILKS	USA	BLST Holding Company LLC	8/4/2015	4784451
 HOME FOREVER	USA	BLST Holding Company LLC	2/23/2016	4905733
 HOME FOREVER	USA	BLST Holding Company LLC	7/21/2015	4775299
ALCOVE	USA	BLST Holding Company LLC	7/4/2017	5237387
 Chef's Mark NATURAL QUALITY	USA	BLST Holding Company LLC	5/13/2014	4528776
CHEF'S MARK	USA	BLST Holding	5/6/2014	4525250




Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
BEDFORD FAIR	USA	Company LLC	9/24/2013	4406419
BEDFORD FAIR	USA	BLST Holding Company LLC	1/20/2015	4675893
ESCAPE FROM THE ORDINARY	USA	BLST Holding Company LLC	5/21/2013	4338741
INTIMATE APPEAL	USA	BLST Holding Company LLC	4/30/2013	4327930
BEDFORD FAIR LIFESTYLES	USA	BLST Holding Company LLC	6/19/2012	4162372
EASY SHOPPING, WORRY-FREE PAYMENTS	USA	BLST Holding Company LLC	7/24/2012	4180995
PAYCHECK DIRECT	USA	BLST Holding Company LLC	8/23/2011	4017087
FINGERHUT FRESHSTART	USA	BLST Holding Company LLC		



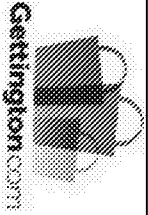

Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
PERFECT-FIT	USA	BLST Holding Company LLC	4/3/2012	4120329
VICKI WAYNE	USA	BLST Holding Company LLC	1/22/2008	3373165
VICKI WAYNE	USA	BLST Holding Company LLC	3/4/2008	3393331
JUDY BOND	USA	BLST Holding Company LLC	8/5/2008	3482356
FITS YOU. FITS YOUR LIFESTYLE.	USA	BLST Holding Company LLC	5/11/2010	3788790
SIGNATURE COLLECTION BY VICKI WAYNE	USA	BLST Holding Company LLC	10/23/2007	3321356
WILLOW RIDGE	USA	BLST Holding Company LLC	1/2/2007	3193041
FINGERHUT	USA	BLST Holding	8/14/2007	3279350

Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
CLOTHES THAT DO MORE FOR LESS	USA	Company LLC	11/29/2005	3019960
BFA Classics	USA	BLST Holding Company LLC	9/6/2005	2991988
BEDFORD FAIR	USA	BLST Holding Company LLC	11/8/2005	3013102
KORET SOLOS	USA	BLST Holding Company LLC	2/8/2005	2925465
BEDFORD FAIR LIFESTYLES	USA	BLST Holding Company LLC	2/28/2006	3062216
OLD PUEBLO TRADERS	USA	BLST Holding Company LLC	9/6/2005	2991919
PERFECT-FIT	USA	BLST Holding Company LLC	4/12/2005	2941000

Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
INTIMATE APPEAL	USA	BLST Holding Company LLC	7/19/2005	2973895
SAHALIE	USA	BLST Holding Company LLC	1/31/2006	3056248
 MONTEREY BAY <small>FOODS INC COMPANY</small>	USA	BLST Holding Company LLC	7/12/2005	2966236
MILE MATES	USA	BLST Holding Company LLC	11/5/2002	2645893
SUMMER BIG BOOK	USA	BLST Holding Company LLC	12/29/2009	3732769
FINGERHUT FRESHSTART	USA	BLST Holding Company LLC	5/10/2011	3959357
	USA	BLST Holding Company LLC	6/11/2013	4350472
DIGITAL ZONE	USA	BLST Holding	12/13/2011	4071259


Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
		Company LLC		
BLUESTEM BRANDS, INC.	USA	BLST Holding Company LLC	6/11/2013	4350471
	USA	BLST Holding Company LLC	6/11/2013	4350470
AHORA SI PUEDES	USA	BLST Holding Company LLC	11/29/2011	4064036
	USA	BLST Holding Company LLC	10/19/2010	3865579
	USA	BLST Holding Company LLC	4/16/2013	4321329
	USA	BLST Holding Company LLC	4/16/2013	4321328
	USA	BLST Holding Company LLC	10/19/2010	3865578

Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
	USA	BLST Holding Company LLC	4/16/2013	4321327
	USA	BLST Holding Company LLC	4/16/2013	4321326
SMARTFIT	USA	BLST Holding Company LLC	5/4/2010	3783780
ORCHARD BRANDS	USA	BLST Holding Company LLC	1/21/2014	4471073
GETTINGON	USA	BLST Holding Company LLC	10/12/2010	3861855
GOODIE BAG	USA	BLST Holding Company LLC	10/12/2010	3861853
	USA	BLST Holding Company LLC	12/28/2010	3897732

Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
 Gettington.com	USA	BLST Holding Company LLC	12/28/2010	3897731
 Gettington.com	USA	BLST Holding Company LLC	12/7/2010	3887124
 Gettington.com	USA	BLST Holding Company LLC	5/31/2011	3971069
 Gettington.com	USA	BLST Holding Company LLC	12/14/2010	3890749
GETTINGTON	USA	BLST Holding Company LLC	10/5/2010	3857587
MORE4LIFE	USA	BLST Holding Company LLC	11/24/2009	3716729
MCELAND DESIGN	USA	BLST Holding Company LLC	8/27/2013	4392447
SAFELINE	USA	BLST Holding	4/21/2009	3608860


Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
CAREFREE LIVING	USA	Company BLST Holding Company LLC	8/4/2009	3664918
WOOPY	USA	BLST Holding Company LLC	2/2/2010	3743647
SMART FIT	USA	BLST Holding Company LLC	12/16/2008	3546229
DIGITAL ZONE	USA	BLST Holding Company LLC	12/29/2009	3731914
WINTER BIG BOOK	USA	BLST Holding Company LLC	3/24/2009	3595788
SUMMER BIG BOOK	USA	BLST Holding Company LLC	2/1/2011	3914659
FINGERHUT FINDS	USA	BLST Holding Company LLC	7/8/2008	3463673


Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
NOW YOU CAN!	USA	BLST Holding Company LLC	10/19/2010	3862363
GETTING OFF THE BEATEN PATH	USA	BLST Holding Company LLC	9/16/2008	3502248
THE TOG SHOP	USA	BLST Holding Company LLC	10/28/2003	2777318
PRODUCTS THAT MAKE LIFE EASIER	USA	BLST Holding Company LLC	10/31/2006	3164327
GOLD VIOLIN	USA	BLST Holding Company LLC	10/22/2002	2639135
GOLD VIOLIN	USA	BLST Holding Company LLC	11/26/2002	2653990
WATERFRONT LIVING	USA	BLST Holding Company LLC	9/3/2002	2614820
A WORLD OF UNFORGETTABLE GIFTS	USA	BLST Holding	1/29/2002	2533750

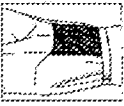

Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
MASTER CRAFT	USA	Company LLC	11/2/2004	2900086
ST CROIX COLORS	USA	BLST Holding Company LLC	6/11/2002	2579749
	USA	BLST Holding Company LLC	10/9/2001	2497159
FLY RIGHT	USA	BLST Holding Company LLC	9/18/2001	2491496
CHEF'S MARK	USA	BLST Holding Company LLC	9/11/2001	2489361
SCOZIES	USA	BLST Holding Company LLC	8/14/2001	2477530
SLUMBER SOCKS	USA	BLST Holding Company LLC	12/26/2000	2415818

Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
TRAVELER'S SUEDE	USA	BLST Holding Company LLC	2/12/2002	2537693
CITY EXPRESS	USA	BLST Holding Company LLC	11/21/2000	2406381
GOLD VIOLIN	USA	BLST Holding Company LLC	12/18/2001	2519292
SAVE YOUR BACK	USA	BLST Holding Company LLC	6/19/2001	2462813
HOME DEALS	USA	BLST Holding Company LLC	7/12/2005	2967344
ZIP DRY	USA	BLST Holding Company LLC	12/1//2001	2516310
SOLTEX	USA	BLST Holding Company LLC	6/13/2000	2357806
KORET	USA	BLST Holding	5/21/2002	2570640

Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
OUTDOOR SPIRIT	USA	Company LLC		
OUTDOOR SPIRIT	USA	BLST Holding Company LLC	7/11/2000	2366241
GOOD DEALS, GREAT BUYS	USA	BLST Holding Company LLC	10/30/2001	2503225
SPRING BIG BOOK	USA	BLST Holding Company LLC	8/7/2001	2476310
DIGITAL ZONE	USA	BLST Holding Company LLC	10/24/2000	2398630
SOLUTIONS	USA	BLST Holding Company LLC	7/25/2000	2369890
OUTDOOR SPIRIT	USA	BLST Holding Company LLC	4/17/2001	2444758
OUTDOOR SPIRIT	USA	BLST Holding Company LLC	8/7/2001	2476139

Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
OUTDOOR SPIRIT	USA	BLST Holding Company LLC	6/13/2000	2358444
HOLIDAY BIG BOOK	USA	BLST Holding Company LLC	9/12/2000	2386204
MASTER CRAFT PRO	USA	BLST Holding Company LLC	4/10/2001	2443038
BACKYARD LIVING	USA	BLST Holding Company LLC	8/31/1999	2274991
DAVID CALAIS	USA	BLST Holding Company LLC	12/29/1998	2214562
CHEF'S MARK	USA	BLST Holding Company LLC	11/5/2002	2645988
	US	BLST Holding Company LLC	12/10/2002	2659758
SHIKARI	USA	BLST Holding	8/11/1998	2180573

Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
SEPARATE IMPRESSIONS BY KORET	USA	Company LLC	2/3/1998	2134688
SHEEPKINS	USA	BLST Holding Company LLC	3/2/1999	2229572
	USA	BLST Holding Company LLC	2/24/1998	2139253
THE KORET PERFECT FIT	USA	BLST Holding Company LLC	7/28/1998	2176499
VICKI WAYNE'S	USA	BLST Holding Company LLC	4/22/1997	2055472
SOLOS KORET	USA	BLST Holding Company LLC	3/4/1997	2042095
AUTO-SIZER	USA	BLST Holding Company LLC	10/3/1995	1924709


Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
LIFEMAX	USA	BLST Holding Company LLC	9/23/1997	2099973
KORAPEL	USA	BLST Holding Company LLC	4/16/1996	1968641
	USA	BLST Holding Company LLC	2/13/1996	1956615
DEPARTURES	USA	BLST Holding Company LLC	5/28/1996	1976238
FREQUENT FLYER	USA	BLST Holding Company LLC	10/3/1995	1923811
	USA	BLST Holding Company LLC	12/12/1995	1940484
MASTER CRAFT	USA	BLST Holding Company LLC	3/7/2006	3066211
MASTER CRAFT	USA	BLST Holding	10/13/1998	2196111


Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
AUTO-SIZER	USA	Company LLC	1/20/1998	2130811
ALWAYS-FIT	USA	BLST Holding Company LLC	8/29/1995	1915012
SUPER CHEF	USA	BLST Holding Company LLC	11/7/1995	1933548
THE TOG SHOP	USA	BLST Holding Company LLC	8/8/1995	1910140
AMERICAN SWEETHEART	USA	BLST Holding Company LLC	10/5/1993	1797101
FURNACE SHIRT	USA	BLST Holding Company LLC	12/14/1993	1811578
INTIMATE APPEAL	USA	BLST Holding Company LLC	3/24/1992	1680348


Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
REGALIA	USA	BLST Holding Company LLC	7/2/1991	1649648
THE PRIMARY LAYER	USA	BLST Holding Company LLC	1/30/1990	1580795
IRVINE PARK	USA	BLST Holding Company LLC	9/26/1989	1558163
BLAIR	USA	BLST Holding Company LLC	10/31/1989	1563972
VALUE SHOWCASE	USA	BLST Holding Company LLC	9/19/1989	1556819
IMPROVED LIVING	USA	BLST Holding Company LLC	2/20/1990	1584039
LEW MAGRAM	USA	BLST Holding Company LLC	9/5/1989	1554789
CAREFREE LIVING	USA	BLST Holding	9/20/1988	1505333

Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
FRANCISCA	USA	Company LLC	8/9/1988	1499692
SERBIN SPORT	USA	BLST Holding Company LLC	9/6/1988	1503096
UNIQUE PETITE	USA	BLST Holding Company LLC	8/2/1988	1499030
TROPICCOOL	USA	BLST Holding Company LLC	12/15/1987	1469163
EASY LIVING	USA	BLST Holding Company LLC	9/22/1987	1458320
SOLUTIONS	USA	BLST Holding Company LLC	6/23/1987	1444563
PERSONAL CHOICE	USA	BLST Holding Company LLC	9/17/1985	1360765

Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
VICKI WAYNE'S	USA	BLST Holding Company LLC	5/21/1985	1336665
OLD PUEBLO TRADERS	USA	BLST Holding Company LLC	5/21/1985	1336664
HEAVENLY COMFORT	USA	BLST Holding Company LLC	11/12/1985	1370230
<small>OLD PUEBLO TRADERS</small> OLD PUEBLO TRADERS	USA	BLST Holding Company LLC	6/18/1985	1342544
BLAIR	USA	BLST Holding Company LLC	12/30/1986	1422914
ESCAPE FROM THE ORDINARY	USA	BLST Holding Company LLC	7/3/1984	1284733
BLAIR	USA	BLST Holding Company LLC	6/26/1984	1283914
NORM THOMPSON	USA	BLST Holding	7/9/1985	1348672

Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
EARLY WINTERS	USA	Company LLC	8/10/1982	1204997
LIGHTNING BUG	USA	BLST Holding Company LLC	9/8/1981	1168264
NORM THOMPSON	USA	BLST Holding Company LLC	1/18/1983	1224105
BROWNSTONE STUDIO	USA	BLST Holding Company LLC	8/18/1981	1165943
EARLY WINTERS	USA	BLST Holding Company LLC	12/16/1980	1143074
	USA	BLST Holding Company LLC	4/22/1980	1133650
AMBASSADOR	USA	BLST Holding Company LLC	11/6/1979	1126618

Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
BLAIRGUARD	USA	BLST Holding Company LLC	11/2/1976	1051930
FINGERHUT	USA	BLST Holding Company LLC	12/17/1974	0999881
BROWNSTONE STUDIO	USA	BLST Holding Company LLC	7/23/1974	0989000
FINGERHUT	USA	BLST Holding Company LLC	11/13/1973	0973080
ESCAPE FROM THE ORDINARY	USA	BLST Holding Company LLC	11/7/1972	0946841
JOHN BLAIR	USA	BLST Holding Company LLC	3/7/1972	0930561
	USA	BLST Holding Company LLC	11/30/1971	0924751
JOHN BLAIR	USA	BLST Holding	4/6/1971	0910968

Mark Name	Jurisdiction	Owner	Reg. Date (App. Date)	Reg. No. (App. No.)
DEPARTURE	USA	Company LLC	10/28/1969	0879325
DRY DOCK 	USA	BLST Holding Company LLC	1/27/1970	0885089
JOHN BLAIR	USA	BLST Holding Company LLC	5/25/1965	0790047
STONE CREEK	USA	BLST Holding Company LLC	9/19/2017	5291565