

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM599177

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SCA Performance Holdings, Inc.		09/21/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Fox Factory, Inc.		
Street Address:	6634 Highway 53		
City:	Braselton		
State/Country:	GEORGIA		
Postal Code:	30517		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3966654	BLACK WIDOW	
Registration Number:	4607233	REAPER	
Registration Number:	4926409	SCA PERFORMANCE	
Registration Number:	4517696	ROCKY RIDGE	
CORRESPONDENCE DATA			
Fax Number:	7136234846		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7136234844		
Email:	psdocketing@pattersonsheridan.com, mdiodato@pattersonsheridan.com		
Correspondent Name:	Patterson & Sheridan, LLP		
Address Line 1:	24 Greenway Plaza		
Address Line 2:	Suite 1600		
Address Line 4:	Houston, TEXAS 77046		
NAME OF SUBMITTER:	William B. Patterson		
SIGNATURE:	/William B. Patterson/		
DATE SIGNED:	09/23/2020		
Total Attachments: 3			

OP \$115.00 3966654

source=SCA to Fox Executed 9.21.2020#page1.tif

source=SCA to Fox Executed 9.21.2020#page2.tif

source=SCA to Fox Executed 9.21.2020#page3.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made as of September 21, 2020, by SCA Performance Holdings, Inc., a Delaware corporation (Assignor"), in favor of Fox Factory, Inc., a California corporation ("Assignee").

RECITALS

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the United States trademark registrations and applications listed in Appendix A attached hereto, including any common law trademark rights therefor (the "Marks"); and

WHEREAS, Assignor agrees to assign to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Marks, together with the goodwill of the Marks, for the United States and for all foreign countries, including any renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

This Assignment is deemed to be executed and delivered within the State of Delaware, and it is the intention of the parties that it shall be construed, interpreted and applied in accordance with the laws of the State of Delaware without regard to its conflicts of law principles.

[SIGNATURES ON FOLLOWING PAGE]

(SIGNATURE PAGE TO TRADEMARK ASSIGNMENT)

IN WITNESS WHEREOF, Assignor has duly executed this Assignment on this 21st day of September 2020.

SCA Performance Holdings, Inc.

By: [Signature]
Name: Richard Winters
Title: Chairman, CEO and President

STATE OF Georgia
COUNTY OF White

On 9/21/2020 before me, Sandra L. Dover, Notary Public in and for said State, personally appeared Richard Winters proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[Signature]
SIGNATURE OF NOTARY PUBLIC



APPENDIX A
TRADEMARKS

Mark Name	Country	Status	Reg No	Reg Date
BLACK WIDOW	United States	REGISTERED	3,966,654	05/24/2011
REAPER	Canada	REGISTERED	TMA928648	02/10/2016
REAPER	United States	REGISTERED	4,607,233	09/16/2014
SCA PERFORMANCE	United States	REGISTERED	4,926,409	03/29/2016
ROCKY RIDGE	United States	REGISTERED	4,517,696	04/22/2014