

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM596006

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AOA Beauty, Inc.		08/31/2020	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	HOUS, Inc.		
Street Address:	2025 Royal Lane, Suite 370		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75229		
Entity Type:	Corporation: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87807561	AOA STUDIO	
Serial Number:	88031481	AOA STUDIO	
CORRESPONDENCE DATA			
Fax Number:	9726619401		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9726619400		
Email:	kross@rossipg.com		
Correspondent Name:	Katherine Ross		
Address Line 1:	5050 Quorum Drive, Suite 700		
Address Line 4:	Da;;as, TEXAS 75254		
NAME OF SUBMITTER:	Katherine Ross		
SIGNATURE:	/Katherine Ross/		
DATE SIGNED:	09/04/2020		
Total Attachments: 2			
source=Assignment AOA STUDIO marks to HOUS 8.31.20 EXECUTED#page1.tif			
source=Assignment AOA STUDIO marks to HOUS 8.31.20 EXECUTED#page2.tif			

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TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT dated as of August 31, 2020, made by and among AOA Beauty, Inc., a Texas corporation ("AOA"), and HOUS, Inc., a Texas corporation ("HOUS").

WHEREAS, AOA is the owner of a number of trademark applications and registrations including, but not limited to, those listed on Schedule 1 attached hereto (the "Marks");

WHEREAS, AOA wishes to assign all right, title and interest in and to the Marks and any and all goodwill associated with the Marks to HOUS;

WHEREAS, the parties wish to record this assignment with the United States Patent and Trademark Office.

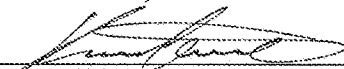
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follow:

AOA hereby sells, transfers, assigns and otherwise conveys to HOUS, all of AOA's right, title, and interest in and to each of the Marks, along with each of the following:

1. the goodwill of the business symbolized by and associated with the Marks; and
2. all rights to proceeds of the foregoing, including, without limitation, any claim by AOA against third parties for past, present or future infringement of the Marks.

The parties have caused this Trademark Assignment to be duly executed and authorized as of the date hereof.

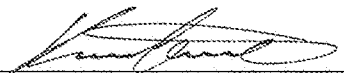
AOA BEAUTY, INC.

By: 

Name: Seung Baik

Title: CEO

HOUS, INC.

By: 

Name: Seung Baik

Title: CEO

SCHEDULE 1

TRADEMARK	REG. NO.	OWNER	CLASS	STATUS	APP. NO.	FILING DATE	REG. DATE
AOA studio	5579614	AOA BEAUTY, INC.	3 Int.	Registered	87/807561	02/22/2018	10/09/2018
AOA STUDIO	5696022	AOA BEAUTY, INC.	3 Int. 8 Int. 18 Int. 21 Int.	Registered	88/031481	07/10/2018	03/12/2019