

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM597747

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>RESUBMIT DOCUMENT ID:</b>	900560640

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lucas World, Inc.		09/14/2020	Corporation:

## RECEIVING PARTY DATA

<b>Name:</b>	Wm. Wrigley Jr. Company
<b>Street Address:</b>	1132 W. Blackhawk Street
<b>City:</b>	Chicago
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60642
<b>Entity Type:</b>	Corporation: DELAWARE

## PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	2097632	CRAZY HAIR
Registration Number:	2011255	
Registration Number:	4313133	GUSANO
Registration Number:	1877193	
Registration Number:	1874785	LUCAS
Registration Number:	3059157	LUCAS
Registration Number:	4627601	MUECAS
Registration Number:	2841907	
Registration Number:	3073934	PANZON
Registration Number:	5232869	PIKLUCAS
Registration Number:	4313132	SALSAGHETI
Registration Number:	3073940	SKWINKLES

## CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Email: pam.mallari@effem.com

Correspondent Name: Pamela Mallari

**Address Line 1:** 930 W. Evergreen Avenue  
**Address Line 2:** Mars Goose Island  
**Address Line 4:** Chicago, ILLINOIS 60642

**NAME OF SUBMITTER:** Pamela Mallari

**SIGNATURE:** /Pamela Mallari/

**DATE SIGNED:** 09/15/2020

**Total Attachments: 2**

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source=TM Assignment - Lucas World to WWJ for US regs#page2.tif

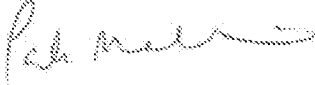
**TRADEMARK ASSIGNMENT**

WHEREAS, Lucas World, Inc. ("Assignor"), a corporation organized and existing under the laws of the State of Delaware, having an address of 1132 W. Blackhawk Street, Chicago, Illinois 60642, owns the U.S. Trademark Registrations included in Appendix A ("Registrations"); and,


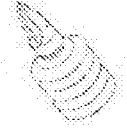


WHEREAS, Wm. Wrigley Jr. Company ("Assignee") a corporation organized and existing under the laws of the State of Delaware, having an address of 1132 W. Blackhawk Street, Chicago, Illinois 60642, seeks to acquire all right, title, and interest in and to the Registrations.

NOW THEREFORE, for good and valuable considerations, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title, and interest in and to the Registrations, together with the goodwill of the business symbolized by the Trademarks for the registered goods.

LUCAS WORLD, INC.

By:   
Name: Pamela Mallari  
Title: Senior Counsel, Marketing Properties  
Date: September 14 2020

**APPENDIX A**

<b>Trademark</b>	<b>Registration Number</b>	<b>Registration Date</b>
CRAZY HAIR	2097632	September 16, 1997
	2011255	October 22, 1996
GUSANO	4313133	April 2, 2013
	1877193	January 31, 1995
<b>L U C A S</b>	1874785	January 17, 1995
	3059157	February 14, 2006
MUECAS	4627601	October 28, 2014
	2841907	May 11, 2004
PANZON	3073934	March 28, 2006
PIKLUCAS	5232869	June 27, 2017
SALSAGHETI	4313132	April 2, 2013
SKWINKLES	3073940	March 28, 2006