

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM594309

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fama Holding Limited		08/19/2020	Corporation: HONG KONG
RECEIVING PARTY DATA			
Name:	Famma Group, Inc.		
Street Address:	4510 Loma Vista Avenue		
City:	Vernon		
State/Country:	CALIFORNIA		
Postal Code:	90058		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 19			
Property Type	Number	Word Mark	
Registration Number:	5318518	PENELOPE ROSE	
Registration Number:	5267458	CRIMSON IN GRACE	
Registration Number:	5117625	CLOVER + SCOUT	
Registration Number:	5105410	COCO + JAIMESON	
Registration Number:	5053926	SKYLAR + JADE	
Registration Number:	5049793	UNIVIBE	
Registration Number:	4965540	SKYLAR & JADE	
Registration Number:	4941439	TAYLOR & SAGE	
Registration Number:	4936277	HINT OF MINT	
Registration Number:	4770120	ASTRON	
Registration Number:	4166879	VIGILANTES	
Registration Number:	4166688	HAUSE OF DEUS	
Registration Number:	4074207	ASTRONOMY	
Registration Number:	4068129	DVISION	
Registration Number:	4029726	NEXT FLEX	
Registration Number:	3327743		
Registration Number:	2749934	FRIZZ	
Registration Number:	2305752	OCEAN CURRENT	
Serial Number:	86431449	HINT OF MINT	

CH \$490.00 5318518

CORRESPONDENCE DATA**Fax Number:** 2136201398

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 213 620-1780**Email:** laipdocketing@sheppardmullin.com**Correspondent Name:** Sheppard, Mullin, Richter & Hampton LLP**Address Line 1:** 333 South Hope Street, 43rd Fl.**Address Line 4:** Los Angeles, CALIFORNIA 90071

NAME OF SUBMITTER:	Susan Hwang
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SIGNATURE:	/Susan Hwang/
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DATE SIGNED:	08/26/2020
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Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is entered into effective as of August 19, 2020 ("Effective Date") by and between Fama Holding Limited, a Hong Kong corporation, having a principal place of business at 1803, 18F, Lemmi Centre, 50 Hoi Yuen Road, Kwun Tong, Kowloon, Hong Kong ("Assignor"), and Famma Group, Inc., a California corporation, having a principal place of business at 4510 Loma Vista Avenue, Vernon, California 90058 ("Assignee").

WHEREAS, Assignor's previous business addresses include the following: (i) 22F China Untd Plz 1002-1008 TaiNan W St, Kowloon Hong Kong and (ii) 3908 Two Exchange Square, 8 Connaught Pl, Central, Hong Kong.

WHEREAS, Assignor owns all rights, title and interest in and to the trademarks and the registrations and the application identified in the attached Schedule A (the "Marks", the "Registrations", and the "Application"), along with the goodwill of the business appurtenant to said Marks.

WHEREAS, Assignor has an intent to use the trademark identified in the Application and has filed the Application to register the trademark based on its intent to use the trademark for those goods listed in the Application. Assignor has not yet filed an amendment to allege use under 15 U.S.C. § 1051(b)(1)(c) or a statement of use under 15 U.S.C. § 1051(b)(1)(d) for the Application.

WHEREAS, Assignor has agreed to assign all right, title, and interest in the Marks, the Registrations and the Application to Assignee, including the goodwill associated with the Marks and any and all claims, demands, and causes of action for infringement, of the Marks, past, present, and future, and all of the proceeds from the foregoing.

WHEREAS, Assignor is assigning the Marks, the Registrations and the Application to Assignee as part of the entire business or portion thereof to which the Marks pertain as required by 15 U.S.C. § 1060.

WHEREAS, Assignee, the successor of the ongoing and existing business or portion thereof of Assignor's business to which the Marks pertain, is desirous of acquiring the Marks, the Registrations and the Application, including the goodwill associated with the ongoing and existing business, the Marks and any and all claims, demands, and causes of action for infringement, of the Marks, past, present, and future, and all of the proceeds from the foregoing.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

Assignment. Assignor hereby assigns to Assignee all right, title and interest in the United States and in any other country in the world in and to the Marks, the Registrations and the Application, together with the goodwill of the business symbolized by the Marks, and any and all claims, demands, and causes of action for infringement, of the Marks, past, present, and future, and all of the proceeds from the foregoing.

Recordation. Assignor hereby authorizes and requests the U.S. Patent and Trademark Office and any other governmental officials in any other relevant jurisdictions to record Assignee as the assignee and owner of the Mark and to issue all corresponding registrations to the Assignee, its successors, legal representatives and assigns, in accordance with the terms of this Assignment.

Cooperation. Assignor and its successors and assigns shall execute and deliver to Assignee any necessary further documents or instruments and shall take any actions which may be necessary to effect the foregoing assignment or the recordation or perfection thereof.

Successors and Assigns. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors.

Counterparts. This Assignment may be executed in counterparts, each of which shall be

deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

ASSIGNOR

ASSIGNEE

FAMA HOLDING LIMITED



FAMMA GROUP, INC.

By: 
 Name: Don Ho
 Title: Chief Executive Officer

By: 
 Name: Don Ho
 Title: Chief Executive Officer

SMRIF-4846-7902-2856.1

SCHEDULE A

Country	Mark	Reg. No. or Ser. No.	Reg. Date or Filing Date
USA	PENELOPE ROSE	5318518	10/24/2017
USA	CRIMSON IN GRACE	5267458	8/15/2017
USA	CLOVER + SCOUT	5117625	1/10/2017
USA	COCO + JAIMESON	5105410	12/20/2016
USA	SKYLAR + JADE	5053926	10/4/2016
USA	UNIVIBE	5049793	9/27/2016
USA	SKYLAR & JADE	4965540	5/24/2016
USA	TAYLOR & SAGE	4941439	4/19/2016
USA	HINT OF MINT	4936277	4/12/2016
USA	ASTRON	4770120	7/7/2015
USA	VIGILANTES	4166879	7/3/2012
USA	HAUSE OF DEUS	4166688	7/3/2012
USA	ASTRONOMY	4074207	12/20/2011
USA	DVISON & Design	4068129	12/06/2011
			
USA	NEXT FLEX	4029726	9/10/2011
USA	LOGO (Ocean Current)	3327743	10/30/2007
			

USA	FRIZZ	2749934	8/12/2003
USA	OCEAN CURRENT	2305752	1/4/2000
USA	HINT OF MINT	86431,449	10/22/2014
CANADA	OCEAN CURRENT	TMA867,617	12/18/2013