

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM593193

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
A.K.A. Worldwide, LLC		08/18/2020	Limited Liability Company: UTAH

RECEIVING PARTY DATA

Name:	White Rhino U.S.A., LLC
Street Address:	12411 South 265 West
Internal Address:	STE C
City:	Draper
State/Country:	UTAH
Postal Code:	84020
Entity Type:	Limited Liability Company: UTAH

PROPERTY NUMBERS Total: 26

Property Type	Number	Word Mark
Registration Number:	4632780	WHITE RHINO
Registration Number:	4739411	WHITE RHINO
Registration Number:	4743949	WHITE RHINO
Registration Number:	4704122	WHITE RHINO
Registration Number:	4704123	WHITE RHINO
Registration Number:	4580659	
Registration Number:	4589233	
Registration Number:	4580660	
Registration Number:	4580661	
Registration Number:	5296594	WHITE RHINO
Registration Number:	4914270	SLEEK
Registration Number:	4914271	SLEEK
Registration Number:	4905698	WHITE RHINO EB E-BOWL
Registration Number:	4781359	TRIFECTA
Registration Number:	4781362	TRIFECTA
Registration Number:	4942348	TORRID
Registration Number:	5261515	KONVIK
Registration Number:	4947259	HYDROMIZER

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	5251553	MICRON
Registration Number:	4947262	HYLO
Registration Number:	5306898	BABA PREMIUM INCENSE STICKS
Registration Number:	5350917	WHITE RHINO MICRON
Registration Number:	5350919	WHITE RHINO HYLO
Registration Number:	5187030	CARBON
Registration Number:	5171834	DUBE
Registration Number:	5171835	DÜBE

CORRESPONDENCE DATA

Fax Number: 8015319168

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8015321922

Email: trademark@traskbritt.com

Correspondent Name: Krista Weber Powell

Address Line 1: 230 South 500 East, #300

Address Line 4: Salt Lake City, UTAH 84102

NAME OF SUBMITTER: Krista Weber Powell

SIGNATURE: /Krista Powell/

DATE SIGNED: 08/20/2020

Total Attachments: 9

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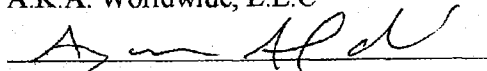
ASSIGNMENT

WHEREAS, A.K.A. Worldwide, L.L.C., a Utah limited liability corporation, with an address of 4552 West Dutchman Lane, Riverton, Utah 84096 (hereinafter "Worldwide"), has used, and is the owner of, the trademarks listed in Exhibit A (collectively "Trademarks") attached hereto, registered in the United States Patent and Trademark Office, including all common law rights and other nonregistered rights associated therewith; and

WHEREAS, White Rhino U.S.A., L.L.C., a Utah limited liability company with an address of 12411 South 265 West STE C Draper, Utah 84020 (hereinafter "White Rhino"), is desirous of acquiring Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Worldwide does hereby sell and assign to White Rhino, all right, title and interest in and to Trademarks, together with the goodwill of the business symbolized by Trademarks and with the right to recover and have damages and profits for past infringement, if any.

ASSIGNOR,
A.K.A. Worldwide, L.L.C






By: Adnan Afridi

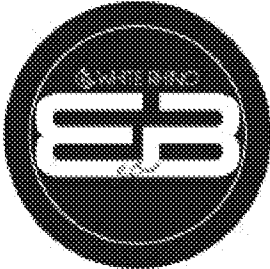
Title: President

Date: 08/18/2020




EXHIBIT A


WHITE RHINO	4632780	Cleaning preparations for cleaning tobacco devices and accessories, namely, cleaning materials for cleaning organically fouled ceramic, glass, acrylic, metal, or wood tobacco smoking devices; liquid glass cleaner
WHITE RHINO	4739411	Printed materials and paper materials, namely, stickers.
WHITE RHINO	4743949	Clothing, namely, t-shirts, caps, hats, shirts, jackets, sweat shirts, wristbands, tanktops, all of the foregoing distributed primarily to consumers and former consumers of tobacco, alcohol, electronic cigarettes, pipe cleaners and rolling papers
WHITE RHINO	4704122	Aromatic flavorings for tobacco substitutes
WHITE RHINO	4704123	Materials for recharging electronic cigarettes, cigars and hookahs, namely, battery chargers for recharging electronic cigarettes, cigars and hookahs
	4580659	Cleaning preparations for cleaning tobacco devices and accessories, namely, cleaning materials for cleaning organically fouled ceramic, glass, acrylic, metal, or wood tobacco smoking devices; liquid glass cleaner.
	4589233	Printed materials and paper materials, namely, stickers and transfers, paper bags, note papers, posters, business cards, postcards, envelopes; Printed materials, namely, books, pamphlets and magazines in the field of music, entertaining and entertainment; Temporary tattoos
	4580660	Clothing, namely, t-shirts, caps, hats, shirts, sweaters, jackets, sweat shirts, wristbands, tanktops

	4580661	Flavored papers, flavored nicotine and non-nicotine for vaporizing devices
WHITE RHINO	5296594	Non-tobacco inhalant substances and accessories, namely, electronic cigarettes, electronic hookahs; unflavored rolling papers, cleaners, grinders
SLEEK	4914270	Electronic cigarettes; Electronic hookahs; Smoking alternatives, namely, smokeless cigarette vaporizer pipe; Electronic smoking vaporizers, namely, electronic cigarettes, electronic cigars, and electronic hookahs; Electronic cigars, namely, vapor cigars; Electronic cigarette components in the nature of electronic nicotine inhalation devices comprised of electronic cigarette refill cartridges, electronic cigarette atomizers, electronic cigarette cartomizers and refill liquid nicotine solutions distributed as a unit; Electronic hookah liquid consisting of flavorings in liquid form used to fill electronic hookahs or electronic hookah cartridges sold as a component part of electronic hookahs; Vapor liquid consisting of flavorings in liquid form used to fill electronic vaporizers or vaporizing cartridges sold as a component part of electronic hookahs, cigarettes and cigars
	4914271	Electronic cigarettes; Electronic hookahs; Smoking alternatives, namely, smokeless cigarette vaporizer pipe; Electronic smoking vaporizers, namely, electronic cigarettes, electronic cigars, and electronic hookahs; Electronic cigars, namely, vapor cigars; Electronic cigarette components in the nature of electronic nicotine inhalation devices comprised of electronic cigarette refill cartridges, electronic cigarette

		<p>atomizers, electronic cigarette cartomizers and refill liquid nicotine solutions distributed as a unit; Electronic hookah liquid consisting of flavorings in liquid form used to fill electronic hookahs or electronic hookah cartridges sold as a component part of electronic hookahs; Vapor liquid consisting of flavorings in liquid form used to fill electronic vaporizers or vaporizing cartridges sold as a component part of electronic hookahs, cigarettes and cigars</p>
	<p>4905698</p>	<p>Electronic cigarettes; Electronic hookahs; Smoking alternatives, namely, smokeless cigarette vaporizer pipe; Electronic smoking vaporizers, namely, smokeless cigar and cigarette vaporizer pipes; Electronic cigars, namely, vapor cigars; Electronic cigarette components in the nature of electronic nicotine inhalation kits comprised of cartomizers being combination electronic cigarette refill cartridges sold empty and atomizers, sold as a component of electronic cigarettes and refill liquid nicotine solutions distributed as a unit; Electronic hookah kits consisting of electronic hookahs and flavorings in liquid form used to fill electronic hookahs or electronic hookah cartridges sold as a unit; Electronic hookah, cigarette and cigar kits comprised of electronic hookahs and vapor liquid consisting of flavorings in liquid form used to fill electronic vaporizers or vaporizing cartridges</p>
<p>TRIFECTA</p>	<p>4781359</p>	<p>Electronic cigarettes; Electronic hookahs; Smoking alternatives, namely, smokeless cigarette vaporizer pipe; Electronic smoking vaporizers; Electronic cigars, namely, vapor cigars; Electronic cigarette components in the nature of electronic nicotine inhalation devices comprised of electronic cigarette refill cartridges, electronic cigarette atomizers, electronic cigarette cartomizers and refill liquid</p>

		nicotine solutions distributed as a unit; Electronic hookah liquid consisting of flavorings in liquid form used to fill electronic hookahs or electronic hookah cartridges sold as a unit with electronic hookahs; Vapor liquid consisting of flavorings in liquid form used to fill electronic vaporizers or vaporizing cartridges sold as a unit with electronic hookahs, cigarettes and cigars
	4781362	Electronic cigarettes; Electronic hookahs; Smoking alternatives, namely, smokeless cigarette vaporizer pipe; Electronic smoking vaporizers; Electronic cigars, namely, vapor cigars; Electronic cigarette components in the nature of electronic nicotine inhalation devices comprised of electronic cigarette refill cartridges, electronic cigarette atomizers, electronic cigarette cartomizers and refill liquid nicotine solutions distributed as a unit; Electronic hookah liquid consisting of flavorings in liquid form used to fill electronic hookahs or electronic hookah cartridges sold as a unit with electronic hookahs; Vapor liquid consisting of flavorings in liquid form used to fill electronic vaporizers or vaporizing cartridges sold as a unit with electronic hookahs, cigarettes and cigars
TORRID	4942348	Smoking alternatives, namely, smokeless cigarette vaporizer pipe; electronic smoking oral vaporizers; electronic cigarette components in the nature of electronic nicotine inhalation devices comprised of electronic cigarette atomizers, electronic cigarette cartomizers in the nature of combination empty electronic cigarette refill cartridges and atomizers
KONVIK	5261515	Electronic cigarettes; Smoking alternatives, namely, smokeless cigarette vaporizer pipe; Electronic smoking oral vaporizers; electronic cigarette cartomizers in the nature of

		combination empty electronic cigarette refill cartridges and atomizers.
HYDROMIZER	4947259	Smoking alternatives, namely, smokeless cigarette vaporizer pipe; electronic smoking oral vaporizers; electronic cigarette components in the nature of electronic nicotine inhalation devices comprised of electronic cigarette atomizers, electronic cigarette cartomizers in the nature of combination empty electronic cigarette refill cartridges and atomizers
MICRON	5251553	Electronic cigarettes; Smoking alternatives, namely, smokeless cigarette vaporizer pipe; Electronic smoking oral vaporizers; electronic cigarette cartomizers in the nature of combination empty electronic cigarette refill cartridges and atomizers
HYLO	4947262	Smoking alternatives, namely, smokeless cigarette vaporizer pipe; electronic smoking oral vaporizers; electronic cigarette components in the nature of electronic nicotine inhalation devices comprised of electronic cigarette atomizers, electronic cigarette cartomizers in the nature of combination empty electronic cigarette refill cartridges and atomizers
	5306898	Incense and aromatic oils and essential oils, none of the foregoing with a cake scent.
	5350917	Electronic cigarettes; Smoking alternatives, namely, smokeless cigarette vaporizer pipe; Electronic smoking oral vaporizers; electronic cigarette cartomizers in the nature of a combination of electronic cigarette refill cartridges and atomize
	5350919	Electronic cigarettes; Smoking alternatives, namely, smokeless cigarette vaporizer pipe; Electronic smoking oral vaporizers; electronic cigarette cartomizers in the nature of a combination of electronic cigarette refill cartridges and atomizers

CARBON	5187030	Smoking alternatives, namely, smokeless cigarette vaporizer pipe; Electronic smoking vaporizers; Electronic cigarette atomizers
DUBE	5171834	Electronic cigarettes; Electronic hookahs; Smoking alternatives, namely, smokeless cigarette vaporizer pipe; Electronic smoking vaporizers, namely, electronic cigarettes, electronic cigars, and electronic hookahs; Electronic cigars, including vapor cigars; Electronic cigarette components in the nature of electronic nicotine inhalation devices comprised of electronic cigarette refill cartridges, electronic cigarette atomizers, electronic cigarette cartomizers and refill liquid nicotine solutions distributed as a unit; Electronic hookah liquid consisting of flavorings in liquid form used to fill electronic hookahs or electronic hookah cartridges sold as a component part of electronic hookahs; Vapor liquid consisting of flavorings in liquid form used to fill electronic vaporizers or vaporizing cartridges sold as a component part of electronic hookahs, cigarettes and cigars
	5171835	Electronic cigarettes; Electronic hookahs; Smoking alternatives, namely, smokeless cigarette vaporizer pipe; Electronic smoking vaporizers, namely, electronic cigarettes, electronic cigars, and electronic hookahs; Electronic cigars, including vapor cigars; Electronic cigarette components in the nature of electronic nicotine inhalation devices comprised of electronic cigarette refill cartridges, electronic cigarette atomizers, electronic cigarette cartomizers and refill liquid nicotine solutions distributed as a unit; Electronic hookah liquid consisting of flavorings in liquid form used to fill electronic hookahs or electronic hookah cartridges sold as a component part of electronic hookahs; Vapor liquid

		consisting of flavorings in liquid form used to fill electronic vaporizers or vaporizing cartridges sold as a component part of electronic hookahs, cigarettes and cigars