

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM595717

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	08/03/2020
RESUBMIT DOCUMENT ID:	900563708
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Clement Communications LLC	FORMERLY Clement Communications Incorporated	08/03/2020	Corporation: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	Tricor Direct, Inc.
Street Address:	2491 Wherle Drive
City:	Williamsville
State/Country:	NEW YORK
Postal Code:	14221
Entity Type:	Corporation: NEW YORK

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2484922	SUBSTANCE ABUSE POSTERS
Registration Number:	2467797	QUALITY ASSURANCE POSTERS
Registration Number:	4083763	PERSONAL CONSEQUENCES
Registration Number:	1108638	PLAIN-TALK
Registration Number:	1108636	THE BETTER-WORK SUPERVISOR

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4142285743
Email: gloria_misiaszek@bradycorp.com
Correspondent Name: Gloria Misiaszek
Address Line 1: 6555 West Good Hope Road
Address Line 4: Milwaukee, WISCONSIN 53223

NAME OF SUBMITTER:	Gloria Misiaszek
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SIGNATURE:	/Gloria Misiaszek/
DATE SIGNED:	09/03/2020
Total Attachments: 8 source=Original Trademark Assignment Cover Sheet#page1.tif source=IP Assignment Clement Communications (signed)#page1.tif source=IP Assignment Clement Communications (signed)#page2.tif source=PA Statement of merger filing effective 8-3-2020#page1.tif source=PA Statement of merger filing effective 8-3-2020#page2.tif source=PA Statement of merger filing effective 8-3-2020#page3.tif source=PA Statement of merger filing effective 8-3-2020#page4.tif source=PA Statement of merger filing effective 8-3-2020#page5.tif	

COMMONWEALTH OF PENNSYLVANIA
DEPARTMENT OF STATE
BUREAU OF CORPORATIONS AND CHARITABLE ORGANIZATIONS
401 NORTH STREET, ROOM 206
P.O. BOX 8722
HARRISBURG, PA 17105-8722
WWW.CORPORATIONS.PA.GOV

CT Corporation System
COUNTER


Tricor Direct, Inc.

The Bureau of Corporations and Charitable Organizations is happy to send your filed document. The Bureau is here to serve you and we would like to thank you for doing business in Pennsylvania.

If you have any questions pertaining to the Bureau, please visit our website at www.dos.pa.gov/BusinessCharities Or you may contact us by telephone at (717)787-1057. Information regarding business and UCC filings can be found on our searchable database at www.corporations.pa.gov/Search/CorpSearch.

Entity number : 7100000

PENNSYLVANIA DEPARTMENT OF STATE
BUREAU OF CORPORATIONS AND CHARITABLE ORGANIZATIONS

<input type="checkbox"/> Return document by mail	CT-COUNTER	Statement of Merger DSCB:15-336  TCO200804MC0231	
Name	13129903 4		
Address	nicole.grime@rollerskruwer.com		
City	State		Zip Code
<input checked="" type="checkbox"/> Return document by email to: _____			

Read all instructions pri

Fee: \$70 plus \$40 for each association that is a party to the merger
The minimum amount to be submitted with this filing is \$150

In compliance with the requirements of the applicable provisions of 15 Pa.C.S. § 335 (relating to Statement of merger), the undersigned, desiring to effect a merger, hereby states that:

A. For the surviving association:

1. The name of the surviving association is: Tricor Direct, Inc.
2. The jurisdiction of formation of the surviving association: Delaware
3. The type of association of the surviving association is (check only one):
 - Business Corporation
 - Nonprofit Corporation
 - Limited Liability Company
 - Limited Partnership
 - Limited Liability (General) Partnership
 - Limited Liability Limited Partnership
 - Business Trust
 - Professional Association
 - Other _____

PA DEPT OF STATE

AUG 03 2020

4. The surviving association is a (check only one box, provide address and follow instructions for attachments):

- Domestic (Pennsylvania) filing entity already in existence on Department of State records
If applicable, attach to this Statement any amendment to its public organic record approved as part of the plan of merger.
- NEW domestic (Pennsylvania) filing entity (includes limited liability limited partnership)
Attach to this Statement the public organic record of the new entity.
- Foreign filing association or foreign limited liability partnership already registered with the Department.
If applicable, attach to this Statement any amendment to or transfer of its foreign registration approved as part of the plan of merger.
- Foreign filing association or foreign limited liability partnership simultaneously seeking registration with the Department of State
Attach to this Statement a completed form DSCB:15-412 (Foreign Registration Statement) with applicable fees and attachments.

Its current registered office address. Complete part (a) OR (b) - not both:

(a) _____
 Number and street City State Zip County

(b) c/o: CT Corporation System Philadelphia
 Name of Commercial Registered Office Provider County

- NEW domestic (Pennsylvania) limited liability partnership or electing partnership
Attach completed DSCB:15-8201 (Statement of Registration) or DSCB:15-8701A (Statement of Election)
- Domestic association that is not a domestic filing association
Attach to this Statement tax clearance certificates.

The address, including street and number, if any, of its principal office:

 Number and street City State Zip County

- Foreign association that is not, and will not, be registered with the Department of State
Attach to this Statement tax clearance certificates.

The address, including street and number, if any, of its registered or similar office, if any, required to be maintained by the law of its jurisdiction of formation; or if it is not required to maintain a registered or similar office, its principal office:

 Number and street City State Zip

DSCB:15-335-3

B. For the merging association(s) that are not surviving the merger:

1. The name of the merging association is: Clement Communications LLC

2. The jurisdiction of formation of the merging association: Pennsylvania

3. The type of association is (check only one):

- | | | |
|---|--|---|
| <input type="checkbox"/> Business Corporation | <input type="checkbox"/> Limited Partnership | <input type="checkbox"/> Business Trust |
| <input type="checkbox"/> Nonprofit Corporation | <input type="checkbox"/> Limited Liability (General) Partnership | <input type="checkbox"/> Professional Association |
| <input checked="" type="checkbox"/> Limited Liability Company | <input type="checkbox"/> Limited Liability Limited Partnership | <input type="checkbox"/> Other _____ |

4. Check and complete one of the following addresses.

<input checked="" type="checkbox"/>	<p>If the merging association is a domestic filing association, domestic limited liability partnership or registered foreign association, the current registered office address as on file with the Department of State. Complete part (a) OR (b) - not both:</p> <p>(a) _____ Number and street City State Zip County</p> <p>(b) c/o: <u>CT Corporation System Philadelphia</u> Name of Commercial Registered Office Provider County</p>
<input type="checkbox"/>	<p>If the merging association is a domestic association that is not a domestic filing association or limited liability partnership, the address, including street and number, if any, of its principal office:</p> <p>_____</p> <p>Number and street City State Zip County</p>
<input type="checkbox"/>	<p>If the merging association is a nonregistered foreign association, the address, including street and number, if any, of its registered or similar office, if any, required to be maintained by the law of its jurisdiction of formation; or if it is not required to maintain a registered or similar office, its principal office address:</p> <p>_____</p> <p>Number and street City State Zip</p>

Use Statement of Merger - Addendum (DSCB:15-335AD)
for additional merging parties that are not surviving the merger.

DSCB:15-335-4

C. Effective date of statement of merger (check, and if appropriate complete, one of the following):

This Statement of Merger shall be effective upon filing in the Department of State.

This Statement of Merger shall be effective on: _____st
Date (MM/DD/YYYY) Hour (if any)

D. Approval of merger by merging associations (check all applicable statement(s)):

For domestic entities - The merger was approved in accordance with 15 Pa.C.S. Chapter 3, Subchapter C (relating to merger).

For foreign associations - The merger was approved in accordance with the laws of the jurisdiction of formation.

For domestic associations that are not domestic entities - The merger was approved by the interest holders of the merging association in the manner required by its organic law.

E. Attachments (see Instructions for required and optional attachments).

IN TESTIMONY WHEREOF, the undersigned merging associations have caused this Statement of Merger to be signed by duly authorized officers thereof this 3rd day of August, 2020.

Clement Communications LLC
Name of Merging Association


Signature

Vice President of sole member
Tricor Direct, Inc. Title

Tricor Direct, Inc.
Name of Merging Association


Signature

Vice President
Title