OP \$40.00 6108022

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM592158

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Charlene Parker		08/14/2020	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Dongguan Haomeilin Electronic Commerce Co., Ltd.	
Street Address:	Ground Floor, No. 3 Zhongwei West	
Internal Address:	Zhongwei Village, Shilong Town	
City:	Dongguan City	
State/Country:	CHINA	
Entity Type:	Limited Liability Company: CHINA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	6108022	WAITROSE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: 15858176659@163.com

Correspondent Name: Huang Haimou

Address Line 1: Ground Floor, No. 3 Zhongwei West Address Line 2: Zhongwei Village, Shilong Town

Address Line 4: Dongguan City, CHINA

NAME OF SUBMITTER:	Huang Haimou
SIGNATURE:	/Huang Haimou/
DATE SIGNED:	08/15/2020

Total Attachments: 2

source=deed of assignment of trade mark Waitrose 6108022#page1.tif source=deed of assignment of trade mark Waitrose 6108022#page2.tif

TRADEMARK REEL: 007022 FRAME: 0903

DEED OF ASSIGNMENT OF TRADE MARK

DATE: August 14, 2020

PARTIES:

(1)The "Assignor": Charlene Parker, a citizenship under the law of USA with an address of 2026 South 8th, Clinton, MISSOURI UNITED STATES 64735

(2)The "Assignee":Dongguan Haomeilin Electronic Commerce Co., Ltd., a company under the law of CHINA with an address of Ground Floor, No. 3 Zhongwei West, Zhongwei Village, Shilong Town, Dongguan City, CHINA

BACKGROUND:

- (A) The Assignor is the proprietor of the trade mark registration, the details of which are set out in the Schedule below and form part of this assignment ("the Trade mark"), and
- (B) The Assignor has agreed to assign all its right, title, interest and property in the Trade Mark, together with all ancillary rights relating thereto, including goodwill, to the Assignee upon the following terms.

OPERATIVE PROVISIONS:

In consideration of the sum of \$1.00 paid by the Assignee to the Assignor (the receipt and sufficiency of which is hereby acknowledged), the Assignor hereby assigns with full title guarantee to the Assignee all rights, title, interest and property in the Trade Mark, together with the whole of the goodwill relating to the Trade Mark, the full and exclusive benefit thereof, all common law rights connected with the Trade Mark and any copyright which may subsist in the Trade Mark and all rights, privileges and advantages appertaining thereto, together with the right to recover and bring proceedings to recover damages and/or to obtain other remedies in respect of infringement of the Trade Mark, and other forms of protection relating to goodwill, whether committed before or after the date of this Assignment, to the intent that the Trade Mark shall be in the name of and shall vest in the Assignee together with the goodwill of the Assignor attaching to the Trade Mark TO HOLD the same onto the Assignee absolutely.

TRADEMARK REEL: 007022 FRAME: 0904

- At the request and cost of the Assignee, the Assignor will execute and sign all such instruments, applications, deeds, documents and do all such acts and things as may be reasonably required by the Assignee to enable the Assignee or its nominee to: (a) enjoy the full and exclusive benefit of the Trade Mark and of the property rights hereby assigned, (b) fully and effectively vest the same in the Assignee and (c) formally register the Assignee's title in the same at any relevant Trade Mark Office.
- This Agreement shall be binding upon and shall inure to the benefit of the parties hereto, their respective successors and assigns, as well as any subsidiary companies of the parties hereto.
- The parties will co-operate and consult with one another in good faith, if necessary in the future to carry out the intent of this agreement.

IN WITNESS whereof the parties have executed this document on the date first above written.

SCHEDULE

COUNTRY TRADE MARK OFFICIAL NUMBER CLASS

USA

Waitrose

6108022

21

EXECUTED AS A DEED, For and on behalf of Charlene Parker

(Signature)
Charlene Parker

EXECUTED AS A DEED,

For and on behalf of

Dongguan Haomeilin Electronic Commerce Co., Ltd.

(Signature)

Huang Haimou

TRADEMARK REEL: 007022 FRAME: 0905

RECORDED: 08/15/2020