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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM590374

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CHANNELADVISOR CORPORATION		08/05/2020	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	HSBC BANK USA, N.A.	
Street Address:	95 Washington Street, Floor 2 South	
City:	Buffalo	
State/Country:	NEW YORK	
Postal Code:	14203	
Entity Type:	National Banking Association: UNITED STATES	

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	5116346	CHANNELADVISOR COMPLETE
Registration Number:	2602395	CHANNELADVISOR
Registration Number:	4861706	CHANNELADVISOR
Registration Number:	4879924	CHANNELADVISOR
Registration Number:	4869680	

CORRESPONDENCE DATA

Fax Number: 7044448857

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7043432000

Email: twitcher@mcguirewoods.com **Correspondent Name:** Terry L. Witcher, Senior Paralegal

Address Line 1: McGuireWoods LLP

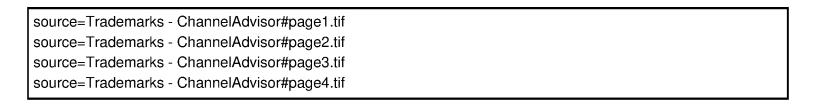
Address Line 2: 201 N. Tryon Street, Suite 3000

Address Line 4: Charlotte, NORTH CAROLINA 28202

NAME OF SUBMITTER: Terry L. Witcher	
SIGNATURE:	/s/ Terry L. Witcher
DATE SIGNED:	08/05/2020

Total Attachments: 4

TRADEMARK REEL: 007015 FRAME: 0775



TRADEMARK REEL: 007015 FRAME: 0776

NOTICE

OF

GRANT OF SECURITY INTEREST

IN

TRADEMARKS

August 5, 2020

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Collateral Agreement dated as of August 5, 2020 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among CHANNELADVISOR CORPORATION, a Delaware corporation (the "Borrower"), certain Subsidiaries of the Borrower party thereto (each a "Grantor" and collectively, the "Grantors"), and HSBC BANK USA, N.A. (the "Lender"), each Grantor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications of such Grantor listed on Schedule I attached hereto to the Lender.

The Grantors and the Lender hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

This Notice may be executed in any number of counterparts each of which when so executed and delivered shall be deemed an original.

[Signature pages follow.]

133648454

TRADEMARK REEL: 007015 FRAME: 0777 This Notice shall be governed by and construed in accordance with the law of the State of New York.

Very truly yours,

CHANNELADVISOR CORPORATION

By:

Name: David Spitz

Title: Chief Executive Officer

Channel Advisor Corporation Notice of Grant of Security Interest in Trademarks Signature Page

TRADEMARK
REEL: 007015 FRAME: 0778

Acknowledged and Accepted:

HSBC BANK USA, N.A.,

as Lender

Name: Alyssa Champion (Au. 2020 12:19 EDT)

Title:

Vice President

Schedule I

Grantor	Mark	Application No.	Application Date	Registration No.	Registration Date
ChannelAdvisor Corporation	CHANNELADVISOR COMPLETE	77179219	5/11/2007	5116346	1/10/2017
ChannelAdvisor Corporation	CHANNELADVISOR	76141311	10/5/2000	2602395	7/30/2002
ChannelAdvisor Corporation	CHANNELADVISOR	85938333	5/21/2013	4861706	12/1/2015
ChannelAdvisor Corporation	channel advisor	86534168	2/13/2015	4879924	1/5/2016
	20000000				
ChannelAdvisor Corporation		86534182	2/13/2015	4869680	12/15/2015

RECORDED: 08/05/2020

TRADEMARK
REEL: 007015 FRAME: 0780