TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM590373 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Some Character LLC		04/28/2020	Limited Liability Company: CALIFORNIA

RECEIVING PARTY DATA

Name:	Mockingbird Holdings LLC		
Street Address:	205 Park Central East		
Internal Address:	Office 409		
City:	Springfield		
State/Country:	MISSOURI		
Postal Code:	65806		
Entity Type:	Limited Liability Company: MISSOURI		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3906370	MOCKINGBIRD

CORRESPONDENCE DATA

Fax Number: 4177089681

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 417 597 4635

Email: jeremy@centralstandard.com
Correspondent Name: Mockingbird Holdings LLC
Address Line 1: 205 Park Central East

Address Line 2: Office 409

Address Line 4: Springfield, MISSOURI 65806

NAME OF SUBMITTER:

SIGNATURE:

/s/ Jeremy Boles

DATE SIGNED:

08/05/2020

Total Attachments: 1

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TRADEMARK REEL: 007015 FRAME: 0773

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ASSIGNMENT OF TRADEMARKS

WHEREAS **SOME CHARACTER, LLC,** a California Limited Liability Company with an address at 2152 Market St. Apt. A, San Francisco, CA 94114 ("Assignor"), is desirous of assigning all of its rights, title and interest in and to the trademark **MOCKINGBIRD** and U.S. Trademark Reg. No. 390637, Serial No. 77867639, therefor (the "Trademark"), and all goodwill therein to Mockingbird Holdings, LLC..

WHEREAS **MOCKINGBIRD HOLDINGS, LLC,** a Missouri Limited Liability Company with an address at 205 Park Central East, Office 409, Springfield, MO 65806 ("Assignee") is desirous of acquiring Assignor's rights, title and interest in and to the Trademark and all goodwill therein;

WHEREAS Assignor and Assignee entered into an Asset Purchase Agreement dated April 28, 2020 which sold Assignor's interest in the Trademark to Assignee for good and valuable consideration.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged and intending to be bound hereby, Assignor hereby assigns and transfers to Assignee, all of Assignor's right, title and interest in and to the Trademark, together with the goodwill of the business connected with the use of and symbolized by the Trademark and the common law rights associated therewith.

This Agreement may be executed in counterparts by one or more parties. All such counterparts, when so executed, shall be deemed to constitute one final agreement as if one document had been signed by all parties to this Agreement. Each such counterpart, upon execution and delivery of all counterparts, shall be deemed to be a complete and original of this Agreement. A telecopy or facsimile transmission of a signed counterpart of this Agreement shall be sufficient to bind the party or parties whose signature(s) appear thereon.

Dated: April 28, 2020

RECORDED: 08/05/2020

ASSIGNOR:

Name: Sheena Pakanati

Title: Member

ASSIGNEE:

MOCKINGBIRD HOLDINGS, LLC

Name: Jeremy Boles

Title: Member