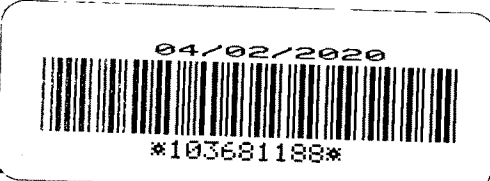


RECORDED  
TRANSMITTED



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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

FASHION NOW TELEVISION LIMITED

- Individual(s)
- Partnership
- Corporation- State: \_\_\_\_\_
- Other Private Limited Company
- Association
- Limited Partnership

Citizenship (see guidelines) United Kingdom

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance/Execution Date(s) :**

Execution Date(s) March 19, 2020

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Bigfoot Ventures LLC

Street Address: 246 West Broadway

City: New York

State: New York

Country: USA Zip: 10013

- Individual(s) Citizenship \_\_\_\_\_
- Association Citizenship \_\_\_\_\_
- Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship \_\_\_\_\_
- Other LLC Citizenship New York

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s) 86010529 Text

B. Trademark Registration No.(s)

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

FASHION NOW

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Michael Gleissner

Internal Address: \_\_\_\_\_

Street Address: 246 West Broadway

City: New York

State: New York Zip: 10013

Phone Number: 212-796-4304

Docket Number: \_\_\_\_\_

Email Address: fashion now@ckl.com

**6. Total number of applications and registrations involved:**

1

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40 <sup>E</sup>**

- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

**9. Signature:**

[Signature]  
Signature

March 19, 2020  
Date

Michael Gleissner  
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**ASSIGNMENT OF TRADEMARK**

This assignment (the "Assignment") is made on the 23rd day of March 2020 between FASHION NOW TELEVISION LIMITED, PRIVATE LIMITED COMPANY, whose address is 207 REGENT STREET 3RD FLOOR LONDON UNITED KINGDOM W1B3HH (hereinafter called the "Assignor") and Bigfoot Ventures LLC, a New York limited liability company, whose address is 246 W. Broadway, New York, N.Y. 10013 USA (hereinafter called the "Assignee"), (collectively the "Parties").

**WHEREAS**

A. The Assignor is the registered owner of US Serial No.: 86010529 for "FASHION NOW", together with the goodwill of the business symbolized thereby in connection with the goods and services on which the marks are used (the "Trademarks").

B. Assignor has agreed to assign to the Assignee the above mentioned Trademarks.

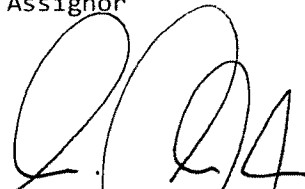
**NOW THEREFORE:**

Effective from the date hereof, in consideration of the mutual promises, warranties and covenants contained in this Agreement, the receipt and sufficiency of which is hereby acknowledged and other good and valuable consideration, Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor's right, title, and interest of whatever kind in and to the Trademarks, together with (1) the goodwill of the business relating to the products and service in respect upon which the Trademarks are used and for which they are applied for/registered in; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademarks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademarks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Trademarks.

Assignor further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Trademarks.

**IN WITNESS** whereof the Parties hereto have executed, written and signed this Assignment the date first above written.

Assignor



Michael Gleissner  
Director  
CKL Holdings N.V.

Assignee



Michael Gleissner  
Managing Member  
Bigfoot Ventures LLC