

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM589786

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
World Wrestling Entertainment, Inc.		06/01/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Chris Irvine, Inc.		
Street Address:	1000 Jackson St.		
City:	Toledo		
State/Country:	OHIO		
Postal Code:	43604		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5476213	CHRIS JERICHO	
Registration Number:	3924748	CHRIS JERICHO	
CORRESPONDENCE DATA			
Fax Number:	4192416894		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	419-321-1473		
Email:	mdockins@shumaker.com		
Correspondent Name:	Michael E. Dockins		
Address Line 1:	1000 Jackson St.		
Address Line 4:	Toledo, OHIO 43604		
NAME OF SUBMITTER:	Michael E. Dockins		
SIGNATURE:	/med/		
DATE SIGNED:	08/03/2020		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”), dated as of June 1, 2020 (“Effective Date”) is entered into by and between World Wrestling Entertainment, Inc., a Delaware corporation, 1241 East Main Street, Stamford, Connecticut 06902 (“Assignor”), and Chris Irvine, Inc., a Florida corporation of which Chris Irvine is a principal (“Assignee”).

WHEREAS, Over the past twenty (20) years, Assignor and Assignee have entered into a series of booking contracts and independent contractor agreements (collectively the “Agreement(s)”) pursuant to which Assignee has assigned Assignor certain rights and interests in and to the trademark “CHRIS JERICHO”, for which Assignor obtained trademark registrations listed in Schedule A, as set forth herein (the “Marks”);

WHEREAS, all of the Agreements have since expired and the surviving terms of the Agreements provide for a reassignment of rights and interests in and to the Marks from Assignor to Assignee and in accordance such terms, Assignee has requested that the Marks be reassigned to it;

NOW, THEREFORE, effective as of the Effective Date, for good and valuable consideration, the parties hereto agree as follows:

1. Assignor has sold, assigned, and transferred, and by these presents does hereby sell, assign and transfer to said Assignee, the entire right, title and interest of Assignor in and to the Marks, including any registrations that may be issued for the Marks, in the U.S. and in any foreign countries, and in and to any renewals that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

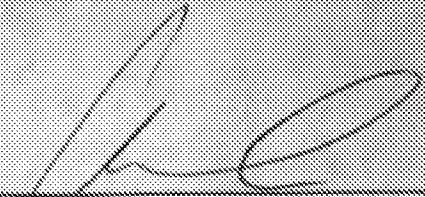
2. Assignment Exclusions. The Parties agree that this Assignment shall be strictly limited to the Marks and shall not include (a) any Works as defined in the Agreements (which includes, by way of example and not limitation any and all WWE owned or controlled video footage, recordings, still photographs and audio); (b) any intellectual property rights which were procured, owned or created by either Assignor or Assignee during the Agreements or which were procured, owned or created by Assignor prior to the term of the Agreements (collectively, the “Assignor Intellectual Property”); such Assignor Intellectual Property shall belong to Assignor, in perpetuity, with Assignor retaining any and all ownership rights to the Assignor Intellectual Property exclusively throughout the world notwithstanding the termination of the Agreements or any terms set forth in this Assignment.

3. Assignee acknowledges and agrees to Assignor’s continuing rights to use the Marks as permitted in the Agreements, including but not limited to, Assignor’s rights to use the Marks in connection with merchandise during the Sell-Off Period (as defined in the Agreements), Assignor’s rights to exploit its Works (as defined in the Agreements), to include references to the Marks in connection with exploiting its Works and to describe Assignee’s depiction in the Works or otherwise to refer to his or her services on behalf of Assignor using Assignee’s legal name and/or character name(s).

4. The Parties hereto have also executed the Confirmatory Trademark Assignment attached hereto as Schedule B for purposes of recording title in and to the Marks in the name of Assignee in the United States Patent and Trademark Office ("USPTO") and in any other trademark offices throughout the world responsible for recording title.

WORLD WRESTLING
ENTERTAINMENT, INC.


By: A.J. CORRADO
Title: SVP, TALENT


CHRIS IRVINE

SCHEDULE A

<u>COUNTRY</u>	<u>CLASS</u>	<u>APPLN. #</u>	<u>FILED</u>	<u>REG. #</u>	<u>ISSUED</u>
Argentina	16	2.347.454	07/30/2001	1980362	05/10/2004
Argentina	41	2.347.455	07/30/2001	1980363	05/10/2004
Australia	16, 41	881011	07/02/2001	881011	07/02/2001
Brazil	16	823637107	08/03/2001	823637107	06/03/2008
Brazil	25	827209517	03/01/2005	827209517	09/26/2017
Brazil	28	827209509	03/01/2005	827209509	09/12/2017
Brazil	41	823636992	08/03/2001	823636992	06/03/2008
Bulgaria	16, 41	55745	07/20/2001	44771	05/12/2003
Canada		1,694,077	09/16/2014	TMA980,789	09/18/2017
Chile	16	536.137/996619	07/20/2001	624.089/1022579	03/08/2002
Chile	41	536138/996618	07/20/2001	624.088/1022577	03/08/2002
China	16	4469712	01/18/2005	4469712	04/14/2008
China	25	4469711	01/18/2005	4469711	11/14/2008
China	28	4469710	01/18/2005	4469710	11/14/2008
China	41	4469709	01/18/2005	4469709	09/28/2008
EU	9, 16, 25, 28, 41	003124427	04/03/2003	003124427	07/27/2004
Hong Kong	16, 25, 28, 41	300307908	10/27/2004	300307908	10/27/2004
Hungary	16, 41	M0103903	07/16/2001	171 682	07/22/2003
India	16	01022497	07/02/2001	1022497	07/02/2001
India	25, 28, 41	01318938	11/03/2004	1318938	11/03/2004
Italy	16, 41	TO2001C002459	07/18/2001	945884	11/23/2004
Japan	16, 41	2001-68265	07/26/2001	4645234	02/21/2003
Malaysia	16	2001/09560	07/25/2001	01009560	07/25/2001
Malaysia	41	2001/09540	07/25/2001	01009540	07/25/2001
Mexico	16	494837	07/09/2001	714897	07/09/2001
Mexico	41	494838	07/09/2001	714898	07/09/2001
New Zealand	16, 41	640940	07/03/2001	640940	07/03/2001
New Zealand	25, 28, 41	721124	11/08/2004	721124	11/08/2004
Poland	16, 41	Z238652	07/23/2001	166975	07/21/2005
Singapore	16	T01/11675I	08/01/2001	T01/11675I	08/01/2001
Singapore	25	T04/18271Z	10/25/2004	T04/18271Z	10/25/2004
Singapore	28	T04/18273F	10/25/2004	T04/18273F	10/25/2004
Singapore	41	T01/11676G	08/01/2001	T01/11676G	08/01/2001
South Africa	16	2001/11649	07/05/2001	2001/11649	07/05/2001
South Africa	25	2003/01462	01/29/2003	2003/01462	01/29/2003
South Africa	28	2004/18868	10/21/2004	2004/18868	10/22/2004

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South Africa	41	2001/11675	07/05/2001	2001/11675	07/05/2001
South Korea	41	41-2003-523	01/10/2003	41-99624	04/12/2004
Sweden	16, 41	2001/04366	07/06/2001	355.160	05/10/2002
Taiwan	16, 25, 28, 41	093049190	10/26/2004	1178976	10/16/2005
Thailand	25	571969	11/11/2004	TM237842	11/11/2004
Thailand	28	571970	11/11/2004	TM230508	11/11/2004
Thailand	41	471695	11/12/2001	SM18372	11/12/2001
Turkey	25	2010/62092	09/29/2010	2010/62092	09/29/2010
Turkey	28	2010/62093	09/29/2010	2010/62093	09/29/2010
United States	25	87136574	08/12/2016	5476213	05/22/2018
United States	41	77940869	02/21/2010	3924748	03/01/2011