

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM589711

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Accell North America, Inc.		06/19/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Alta Cycling Group IP Holder, LLC		
Street Address:	9720 Wilshire Boulevard		
Internal Address:	6th Floor		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90212		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 31			
Property Type	Number	Word Mark	
Registration Number:	5079444	CATCH	
Registration Number:	1781305	CONQUEST	
Registration Number:	4162774	DEVICE	
Registration Number:	2609599		
Registration Number:	4087666	EDGEWOOD	
Registration Number:	3235940	FLIGHT	
Registration Number:	5179006	LEVEL LINK	
Registration Number:	2013302	MICROLINE	
Registration Number:	2437569	OCTANE	
Registration Number:	2155015	OUTLOOK	
Registration Number:	2532494	POTENZA	
Registration Number:	2609587	PRYME	
Registration Number:	5169294	READY RIDE	
Registration Number:	1609704	RECOIL	
Registration Number:	3653990	RECON	
Registration Number:	5088084	RELEASE	
Registration Number:	2484293	SORRENTO	
Registration Number:	2750606	TESS	

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Property Type	Number	Word Mark
Registration Number:	3085300	UNISTAR
Registration Number:	2731834	WILDWOOD
Registration Number:	5160908	LEVEL LINK
Registration Number:	2438162	REDLINE
Registration Number:	2435951	REDLINE
Registration Number:	5474651	REDLINE
Registration Number:	4315725	RL REDLINE
Registration Number:	5474860	RL REDLINE
Registration Number:	2375077	RL REDLINE
Registration Number:	1176056	RED LINE
Registration Number:	5318493	ANDEAN
Registration Number:	4778133	IZIP EBIKES
Registration Number:	2624492	REDLINE CUP

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: colleen.brennan@bakermckenzie.com

Correspondent Name: David J. Davis

Address Line 1: 300 East Randolph Street, Suite 5000

Address Line 2: Baker & McKenzie LLP

Address Line 4: Chicago, ILLINOIS 60601

NAME OF SUBMITTER:	David J. Davis
SIGNATURE:	/david j. davis/
DATE SIGNED:	07/31/2020

Total Attachments: 3
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source=USA - Assignment Accell North America Inc_#page3.tif

UNITED STATES

DEED OF ASSIGNMENT

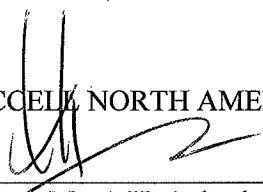
WHEREAS, Accell North America, Inc. (Assignor), a Delaware company, located at 6004 S. 190th Street, Ste. 101, Kent, Washington 98032, has adopted, used and is using the trademarks shown on Schedule A hereto (hereinafter called "the trademarks") and

WHEREAS Alta Cycling Group IP Holder, LLC (Assignee), a Delaware limited liability company located at 9720 Wilshire Boulevard, 6th Floor, Beverly Hills, California 90212, is desirous of acquiring the trademarks and all common law rights therein;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Accell North America, Inc. hereby assigns to Alta Cycling Group IP Holder, LLC all right, title and interest in and to the trademarks including all common law rights therein together with the goodwill of the business symbolized by the trademarks.

DATED: 19/06/2020



ACCELL NORTH AMERICA, INC.







Name: Mr. A.H. Anbeek
Title: President

UNITED STATES

SCHEDULE

	TRADEMARK	REGISTRATION NO.
1	CATCH	5079444
2	CONQUEST	1781305
3	DEVICE	4162774
4	Device only 	2609599
5	EDGEWOOD	4087666
6	FLIGHT	3235940
7	LEVEL LINK and Design 	5179006
8	MICROLINE	2013302
9	OCTANE	2437569
10	OUTLOOK	2155015
11	POTENZA	2532494
12	PRYME	2609587
13	READY RIDE	5169294
14	RECOIL	1609704
15	RECON	3653990
16	RELEASE	5088084
17	SORRENTO	2484293
18	TESS	2750606

	TRADEMARK	REGISTRATION NO.
19	UNISTAR	3085300
20	WILDWOOD	2731834
21	LEVEL LINK and Design 	5160908
22	REDLINE	2438162
23	REDLINE	2435951
24	REDLINE in Special script REDLINE	5474651
25	RL REDLINE	4315725
26	RL REDLINE (Stacked) 	5474860
27	RL REDLINE Logo 	2375077
28	RED LINE	1176056
29	ANDEAN	5318493
30	IZIP EBIKES Stylized 	4778133
31	REDLINE CUP	2624492