

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM589141

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Landers Y Cia SAS		07/28/2020	Company: COLOMBIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Landers USA Inc.		
<b>Street Address:</b>	8457 NW 68th Street		
<b>City:</b>	Miami		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33166		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88383227	UNIVERSAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5167424366		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	516-742-4343		
<b>Email:</b>	intprop@ssmp.com		
<b>Correspondent Name:</b>	Keith A. Weltsch		
<b>Address Line 1:</b>	400 Garden City Plaza, Ste 300		
<b>Address Line 4:</b>	Garden City, NEW YORK 11530		
<b>ATTORNEY DOCKET NUMBER:</b>	2859/1001		
<b>NAME OF SUBMITTER:</b>	Keith A. Weltsch		
<b>SIGNATURE:</b>	/Keith A. Weltsch/		
<b>DATE SIGNED:</b>	07/29/2020		
<b>Total Attachments: 1</b>			
source=Signed Assignment#page1.tif			

CH \$40.00 88383227

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**ASSIGNMENT**

WHEREAS, Landers Y Cia SAS, a company organized under the laws of Colombia, having its principal place of business located at Cra. 53 Nro. 30-27 Medellin, Colombia 050030, called "Assignor", owns and has used in its business, a certain trademark:

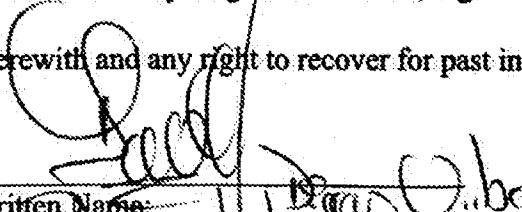


U.S. Appln. Serial No. 88/383,227,

filed on April 12, 2019.

WHEREAS, Landers USA Inc., a Delaware corporation, having its principal place of business located at 8457 NW 68<sup>th</sup> Street, Miami, Florida, 33166, hereinbelow called "Assignee," is desirous of acquiring the entire right, title and interest in and to the said trademark, and in and to any renewal and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor sells, assigns, transfers unto the said Assignee, its successor or assigns, the entire right, title, and interest in and to the said trademark, and in and to any renewal and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

By:   
Typewritten Name: Rep. Vicente Lopez  
Position: Rep. Vicente Lopez  
Dated: July 20, 2020