OP \$40.00 8783278

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM587790

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Victor Papazian		07/21/2020	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	Primo Specialty Foods	
Street Address:	1225 S Lipan St	
City:	Denver	
State/Country:	COLORADO	
Postal Code:	80223	
Entity Type:	Corporation: COLORADO	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	87832786	PRIMO

CORRESPONDENCE DATA

Fax Number: 4157388087

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4157388087

Email: mike@rodenbaugh.com

Correspondent Name: Mike Rodenbaugh Address Line 1: 548 Market Street

Address Line 2: Box 55819

Address Line 4: San Francisco, CALIFORNIA 94104

NAME OF SUBMITTER:	Mike Rodenbaugh
SIGNATURE:	/Mike Rodenbaugh/
DATE SIGNED:	07/21/2020

Total Attachments: 1

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TRADEMARK REEL: 007004 FRAME: 0716

TRADEMARK ASSIGNMENT

WHEREAS, Victor Papazian, an individual residing in Colorado ("**Assignor**"), owns all the right, title and interest in and to the United States federal trademark application to register the mark identified as the PRiMO logo, S/N 87832786 (the "**Mark**") and all appurtenant trademark rights everywhere in the world, and all goodwill accruing from same; and,

WHEREAS, Primo Specialty Foods, a corporation duly organized and existing under the laws of the State of Colorado ("Assignee"), desires to acquire all right, title and interest in and to the Marks, the registrations thereof, and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee the entire right, title and interest in and to the Marks together with all goodwill of the business represented and symbolized thereby, with all rights to sue and recover damages and/or profits for past infringements.

ASSIGNOR:

Victor Papazian

RECORDED: 07/21/2020

Date: July 21, 2020

TRADEMARK REEL: 007004 FRAME: 0717