

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM587658

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ALLGOODS LLC		06/22/2020	Limited Liability Company:
AMERICAN CHEERLEADER MEDIA, LLC		06/22/2020	Limited Liability Company:
BSN SPORTS, LLC		06/22/2020	Limited Liability Company:
HERFF JONES, LLC		06/22/2020	Limited Liability Company:
STANBURY UNIFORMS, LLC		06/22/2020	Limited Liability Company:
VARSITY ATHLETIC BAND, LLC		06/22/2020	Limited Liability Company:
VARSITY BRANDS, LLC		06/22/2020	Limited Liability Company:
VARSITY SPIRIT FASHIONS & SUPPLIES, LLC		06/22/2020	Limited Liability Company:
VARSITY SPIRIT, LLC		06/22/2020	Limited Liability Company:

RECEIVING PARTY DATA

Name:	Ankura Trust Company, LLC
Street Address:	140 Sherman Street,
Internal Address:	4th Floor
City:	Fairfield
State/Country:	CONNECTICUT
Postal Code:	06824
Entity Type:	Limited Liability Company: NEW HAMPSHIRE

PROPERTY NUMBERS Total: 308

Property Type	Number	Word Mark
Serial Number:	86982281	
Serial Number:	86934150	A
Serial Number:	86797919	
Serial Number:	86792787	FAN CLOTH
Serial Number:	86792781	FAN CLOTH
Serial Number:	74506224	AMERICAN CHEERLEADER
Serial Number:	85923822	AIR RELEASE
Serial Number:	74466006	AIR RELEASE

CH \$7715.00 86982281

Property Type	Number	Word Mark
Serial Number:	73356631	ALUMAGOAL
Serial Number:	77268379	ANACONDA SPORTS
Serial Number:	85410426	BEST SUPPLY NETWORK IN SPORTS
Serial Number:	74513305	BRUTE FORCE
Serial Number:	76015737	BSN
Serial Number:	85297791	BSN SPORTS
Serial Number:	86379321	BSN SPORTS
Serial Number:	74432607	BULLDOG
Serial Number:	85955786	BUSY BEE
Serial Number:	76494961	C CHAMPION BARBELL
Serial Number:	76494960	CHAMPION BARBELL
Serial Number:	74675270	CITY ROCK
Serial Number:	76493263	CITY ROCK
Serial Number:	74436294	COLOR MY CLASS
Serial Number:	86333495	COLOR MY CLASS
Serial Number:	86333351	CONNECT-A-SCOOTERS
Serial Number:	85307904	
Serial Number:	74501138	DOMINATOR
Serial Number:	85400547	EKHO
Serial Number:	85956258	EKHO
Serial Number:	86232347	ESPORTSONLINE
Serial Number:	86232414	'ESPORTSONLINE'
Serial Number:	72132662	FLAG-A-TAG
Serial Number:	75927011	FUNNETS
Serial Number:	77103599	GAMECRAFT
Serial Number:	74682812	GAMECRAFT
Serial Number:	87031763	GAMER
Serial Number:	74541115	GEAR 2000
Serial Number:	87031704	GEAR PRO-TEC
Serial Number:	85203201	GLSPORTS
Serial Number:	71445660	GOLD MEDAL
Serial Number:	75048313	GREAT WHITE
Serial Number:	77493308	GSC
Serial Number:	76643420	IMPACT SPORTS
Serial Number:	74501141	INTIMIDATOR
Serial Number:	74442177	INVADER
Serial Number:	76017561	MARK 1
Serial Number:	76017560	MARK 1

Property Type	Number	Word Mark
Serial Number:	86362568	MARK 1
Serial Number:	77330822	MARK 1
Serial Number:	75113872	MULTIFIT SYSTEM
Serial Number:	86243016	'MY TEAM SHOP'
Serial Number:	86934166	NEW ENGLAND CAMP
Serial Number:	74655732	NEW ENGLAND CAMP
Serial Number:	86934233	NEW ENGLAND CAMP DI\$COUNTER
Serial Number:	86545341	ONLINE PHYSICAL EDUCATION NETWORK
Serial Number:	86977631	ONLINE PHYSICAL EDUCATION NETWORK
Serial Number:	86977630	"OPEN"
Serial Number:	86545330	OPEN
Serial Number:	87031797	PAD-LOC
Serial Number:	73352956	PILLO POLO
Serial Number:	86509787	PORTAPIT
Serial Number:	76622900	PORT-A-PIT
Serial Number:	72210670	PORT-A-PIT
Serial Number:	76629171	PRO DOWN
Serial Number:	73585209	PROBASE
Serial Number:	74432160	PRO-DOWN
Serial Number:	86553806	PRO-DOWN
Serial Number:	76426245	PROFESSIONAL SIGNATURE SERIES
Serial Number:	74600192	PRO-LOC
Serial Number:	86472858	RAZOR
Serial Number:	87072326	REACTOR
Serial Number:	73047869	ROL-DRI
Serial Number:	86472881	RZ
Serial Number:	74501139	SCRAMBLER
Serial Number:	74476747	SECUR-A-STRAP
Serial Number:	76474366	SPECIAL DAY
Serial Number:	76474017	SPECIAL DAY
Serial Number:	75701100	SPORT SUPPLY GROUP, INC.
Serial Number:	77929245	SPORTS COOL
Serial Number:	87586147	TEAM ART LOCKER
Serial Number:	74293047	THE ATHLETIC CONNECTION
Serial Number:	77012706	THE BIG ROCK
Serial Number:	74513629	THE HEART ADVENTURE
Serial Number:	87700128	THE HEART OF THE GAME
Serial Number:	74638668	THE ROCK

Property Type	Number	Word Mark
Serial Number:	76418496	THE ROCK
Serial Number:	78722281	THE ROCK
Serial Number:	86773258	THE ROCK
Serial Number:	77012684	THE ROCK
Serial Number:	73078419	TIDI-COURT
Serial Number:	73352954	TOPPLEBALL
Serial Number:	85479019	TRANSFERMAGIC
Serial Number:	78666479	TRUMP
Serial Number:	73352955	U.S. GAMES
Serial Number:	74436295	ULTIMAT
Serial Number:	74168987	VOLLEY TRAINER
Serial Number:	74433241	WAFFLE
Serial Number:	85955829	WORKER BEE
Serial Number:	76621189	X2AIR
Serial Number:	77273400	X-S.O.B.
Serial Number:	85613353	XTREME PERFORMANCE
Serial Number:	76674186	Z
Serial Number:	76666245	Z-COOL
Serial Number:	76543608	Z-COOL
Serial Number:	73042841	ULTRIUM
Serial Number:	77406225	ACADEMIC E PRESS
Serial Number:	77406223	ACADEMICEXPRESS
Serial Number:	73306661	ASTRALITE
Serial Number:	73074129	BALE
Serial Number:	86131056	BELIEVE IN YOU
Serial Number:	77061050	BELIEVE IN U
Serial Number:	73578767	BPA
Serial Number:	76292971	CHURCHWEAR
Serial Number:	72328955	COLLEGIATE
Serial Number:	72328954	COLLEGIATE
Serial Number:	76231145	COLLEGIATE APPAREL
Serial Number:	75909393	CONTESSA
Serial Number:	78777356	CRIMSON GOLD
Serial Number:	77162963	DAMASCENE
Serial Number:	86075829	DIPLOMA EZ PRINT
Serial Number:	75291462	EXPLORING WHERE & WHY
Serial Number:	77737070	EXTREME AURISTA
Serial Number:	78777449	EXTREME SILVER

Property Type	Number	Word Mark
Serial Number:	76413848	FIRST & FINEST IN ACHIEVEMENT FRAMING
Serial Number:	76412644	FRAMING SUCCESS
Serial Number:	76395057	FRAMING SUCCESS
Serial Number:	74084773	FRESHMAN RECORD
Serial Number:	72368495	GLOBEMASTER
Serial Number:	73514450	HEIRLOOM
Serial Number:	74421390	HERFF JONES
Serial Number:	74429047	HERFF JONES
Serial Number:	74421241	HERFF JONES
Serial Number:	73348546	HERFF JONES
Serial Number:	74429039	HJ
Serial Number:	74421398	HJ
Serial Number:	74421179	HJ
Serial Number:	74421177	HJ
Serial Number:	73338631	HJ
Serial Number:	86230012	HJ
Serial Number:	87643265	HJ
Serial Number:	87640952	HJ JOURNEY
Serial Number:	73335556	HJ ULT
Serial Number:	73331826	MURPHY ROBES
Serial Number:	75860778	NEW STUDENT RECORD
Serial Number:	75812121	OUR YEAR
Serial Number:	73442672	QWICK-SHIP
Serial Number:	72368493	REPLOGLE
Serial Number:	78207919	SCAN GLOBE
Serial Number:	77062705	STRAIGHT UP GET HOME SAFELY
Serial Number:	77963367	THE EXTREME COLLECTION
Serial Number:	78134112	THE RECORD PROGRAMS
Serial Number:	76003054	WHERE ACHIEVEMENT IS RECOGNIZED
Serial Number:	78320075	WHITE GLOVE PKG
Serial Number:	78092568	WONDER GLOBE
Serial Number:	75574885	YOUR SUCCESS DESERVES THE BEST
Serial Number:	77324887	VARSITY
Serial Number:	77569775	ALL STAR CHALLENGE
Serial Number:	77001122	AMERICAN CHEER POWER NATIONALS
Serial Number:	75472238	AMERICAN CHEERLEADERS ASSOCIATION ACA
Serial Number:	77269829	C THE CHEERLEADING WORLDS
Serial Number:	78683866	CHEER LTD

Property Type	Number	Word Mark
Serial Number:	75463246	CHEER POWER
Serial Number:	85857550	CHEERSPORT
Serial Number:	75340160	CHEERSPORT
Serial Number:	75701614	COLLEGE CHEERLEADING & DANCE TEAM NATION
Serial Number:	73740973	CROWDLEADER
Serial Number:	77975571	IASF INTERNATIONAL ALL STAR FEDERATION
Serial Number:	74579326	INTROPA TOURS
Serial Number:	85941860	MYVARSITY
Serial Number:	76342433	NATIONAL CHEERLEADERS ASSOCIATION
Serial Number:	75761103	NATIONAL DANCE ALLIANCE
Serial Number:	74295078	NATIONAL DANCE TEAM CHAMPIONSHIP
Serial Number:	75761104	NDA
Serial Number:	76343598	NDA NATIONAL DANCE ALLIANCE
Serial Number:	85814060	ONE UP
Serial Number:	75832205	SPIRIT OF AMERICA
Serial Number:	77510009	SPIRIT XPRESS
Serial Number:	85904381	THE GROOVE EXPERIENCE
Serial Number:	85674159	THE WORK IS WORTH IT
Serial Number:	85891614	TRIPLE CROWN
Serial Number:	85421151	U.S. OPEN CHEERLEADING AND DANCE TEAM CH
Serial Number:	75832206	U.S.OPEN CHEERLEADING & DANCE TEAM CHAMP
Serial Number:	77517139	UCA
Serial Number:	75701587	UCA
Serial Number:	86341090	UCA ALL STAR INTERNATIONAL CHAMPIONSHIP
Serial Number:	74274726	USA NATIONALS
Serial Number:	76495523	USA UNITED SPIRIT ASSOCIATION
Serial Number:	75704039	V VARSITY
Serial Number:	85402157	VARSITY ALL STAR
Serial Number:	85074898	VARSITY ALL STAR
Serial Number:	85281511	VARSITY ALL STAR FASHION
Serial Number:	85817591	VARSITY COUTURE
Serial Number:	85698025	VARSITY DANCE
Serial Number:	85493057	VARSITY LAST PASS
Serial Number:	85110222	VARSITY PIN TRADING
Serial Number:	74231166	VARSITY SPIRIT
Serial Number:	75216343	VARSITY SPORT
Serial Number:	86103624	VARSITY TOUCHDOWN
Serial Number:	85980266	VINTAGE VARSITY

Property Type	Number	Word Mark
Serial Number:	78981074	WE ARE CHEERLEADING
Serial Number:	75851168	WESTCOAST CHAMPIONSHIP
Serial Number:	75980208	WORLD CHEERLEADING CHAMPIONSHIP
Serial Number:	77374339	WORLD CUP OF CHEERLEADING
Serial Number:	78566447	WORLD SPIRIT FEDERATION
Serial Number:	76345500	ACTIONWEAVE
Serial Number:	73799998	JUNIOR VARSITY SPIRIT FASHIONS
Serial Number:	76345397	MOTIONFLEX
Serial Number:	74130827	VARSITY SPIRIT FASHIONS
Serial Number:	87399705	180 PRO
Serial Number:	78714694	A ATHLETIC CHAMPIONSHIPS
Serial Number:	86315936	A VARSITY ACHIEVEMENT BRAND
Serial Number:	86316142	A VARSITY SPORT BRAND
Serial Number:	85982977	AMERICAN CHEERLEADER
Serial Number:	86954647	AMERICAN CHEERLEADER
Serial Number:	77001139	AMERICAN CHEER POWER
Serial Number:	78319304	CHEER POWER
Serial Number:	72307310	CHEERLEADER
Serial Number:	74721083	CHEERLEADER & DANZTEAM
Serial Number:	85975305	CHEERLEBRITY
Serial Number:	73511931	CHEEROBICS
Serial Number:	85484896	CROSS CHEER
Serial Number:	77263072	D THE DANCE WORLDS
Serial Number:	87228303	D2 SUMMIT
Serial Number:	87228097	D2 SUMMIT
Serial Number:	85199865	ENCORE
Serial Number:	87307146	FIERCE CONNECTION
Serial Number:	87307046	FIERCE CONNECTION
Serial Number:	85668079	FLASH APPS
Serial Number:	78463162	MASTERS OF THE MAT
Serial Number:	75701586	NATIONAL ALL STAR CHEERLEADING CHAMPIONS
Serial Number:	73103803	NATIONAL CHEERLEADERS ASSOCIATION
Serial Number:	77875484	NATIONAL HIGH SCHOOL CHEERLEADING CHAMPI
Serial Number:	86743705	NATIONAL SCHOOL SPIRIT DAY
Serial Number:	85150261	NCA
Serial Number:	74721084	NCA
Serial Number:	77401387	NDTC
Serial Number:	77401408	NHSCC

Property Type	Number	Word Mark
Serial Number:	86367811	NSPA NATIONAL SMALL PROGRAM ASSOCIATION
Serial Number:	78457013	POWER DANCE
Serial Number:	78753572	PREMIER ATHLETICS
Serial Number:	86766229	SPEED CAMPS
Serial Number:	85217915	SPIRIT SPORTS
Serial Number:	74720988	SPIRIT STICK
Serial Number:	86852138	SPIRIT WORKS
Serial Number:	77643182	THE ALL STAR WORLDS
Serial Number:	77589592	THE AMERICAN CHEER & DANCE CHAMPIONSHIPS
Serial Number:	76977618	THE CHEERLEADING WORLDS
Serial Number:	86311630	THE DANCE SUMMIT
Serial Number:	74720386	THE ORIGINAL CHEERLEADER SUPPLY COMPANY
Serial Number:	85979423	THE SUMMIT
Serial Number:	87228126	THE SUMMIT
Serial Number:	77029297	UDA
Serial Number:	77839221	UDA
Serial Number:	77848503	UNIVERSAL CHEERLEADERS ASSOCIATION
Serial Number:	77830086	UNIVERSAL DANCE ASSOCIATION
Serial Number:	87659402	UNIVERSITY WORLD CUP CHEERLEADING CHAMPI
Serial Number:	77978934	V
Serial Number:	77500610	V
Serial Number:	85976194	V VARSITY SHOP
Serial Number:	78795974	V!ROC
Serial Number:	85883582	VARSITY
Serial Number:	77978935	VARSITY
Serial Number:	75798082	VARSITY
Serial Number:	75983628	VARSITY
Serial Number:	75976147	VARSITY
Serial Number:	75791751	VARSITY
Serial Number:	74069327	VARSITY
Serial Number:	72321158	VARSITY
Serial Number:	85405112	VARSITY COLORS
Serial Number:	75976947	VARSITY GIRL
Serial Number:	86824500	VARSITY GIRL
Serial Number:	85285208	VARSITY ID
Serial Number:	86012461	VARSITY LIFE
Serial Number:	87630337	VARSITY SWITCH UP
Serial Number:	77980010	VARSITY TV

Property Type	Number	Word Mark
Serial Number:	77620494	VARSITY TV
Serial Number:	78767393	VARSITY UNIVERSITY
Serial Number:	74721085	FLY-AWAY
Serial Number:	86445436	VARSITY UNIVERSITY
Serial Number:	75984008	VARSITY.COM
Serial Number:	75791750	VARSITY.COM
Serial Number:	78877359	WE ARE CHEERLEADING
Serial Number:	78870783	WE ARE CHEERLEADING
Serial Number:	74658311	WHERE TEAMS COME TRUE
Serial Number:	86099441	WORLD SCHOOL & PERFORMANCE CHEER CHAMPION
Serial Number:	85540825	WORLD SCHOOL CHEERLEADING CHAMPIONSHIPS
Serial Number:	85913339	WORLD SERIES OF CHEERLEADING
Serial Number:	88429336	STANBURY
Serial Number:	88181871	DIRECTOR'S SHOWCASE INTERNATIONAL
Serial Number:	77183117	DSI
Serial Number:	88132221	COMMAND CENTER
Serial Number:	88132312	EVER-JAZZ
Serial Number:	88132279	ELITE
Serial Number:	88078248	MTX
Serial Number:	88133082	SAMURAI
Serial Number:	88133028	EXCALIBUR
Serial Number:	88132042	AERATOR
Serial Number:	87825995	BATTLE IN THE ARENA
Serial Number:	88100325	DOUBLE DOWN
Serial Number:	87406640	JOHNNY MAC'S
Serial Number:	87862468	JP PENNANT
Serial Number:	87706948	VARSITY BRANDS IMPACT
Serial Number:	88105643	BSN SPORTS THE HEART OF THE GAME VICTORY
Serial Number:	88783192	BSN SPORTS SIDELINE STORE
Serial Number:	87700094	BSN SPORTS THE HEART OF THE GAME
Serial Number:	88611306	VARSITY PERFORMING ARTS
Serial Number:	88501703	VARSITY PRO
Serial Number:	87933342	PARACHEER USA
Serial Number:	76459416	JAMFEST

CORRESPONDENCE DATA

Fax Number: 3128622200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

TRADEMARK

REEL: 007003 FRAME: 0110

Phone: 3128623837
Email: raza.siddiqui@kirkland.com
Correspondent Name: Raza Siddiqui, Senior Paralegal
Address Line 1: 300 N. LaSalle
Address Line 2: Kirkland & Ellis LLP
Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER: 45329-1

NAME OF SUBMITTER: Raza Siddiqui

SIGNATURE: /razasiddiqui/

DATE SIGNED: 07/20/2020

Total Attachments: 26

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GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, each of ALLGOODS LLC, AMERICAN CHEERLEADER MEDIA, LLC, BSN SPORTS, LLC, HERFF JONES, LLC, VARSITY BRANDS, LLC, VARSITY SPIRIT, LLC, VARSITY SPIRIT FASHIONS & SUPPLIES, LLC, STANBURY UNIFORMS, LLC and VARSITY ATHLETIC BAND, LLC (collectively, the “Grantors”), hereby grants to ANKURA TRUST COMPANY, LLC, in its capacity as collateral agent (in such capacity, the “Grantee”), a continuing security interest in (a) all of the Grantors’ right, title and interest in, to and under the United States trademarks, tradenames, trade dress and service marks and all trademark registrations and trademark applications and recordings (the “Marks”) set forth on Schedule A attached hereto, (b) all rights and privileges arising under applicable law with respect to the Grantors’ use of any trademarks, tradenames, trade dress and service marks, (c) the goodwill of the business symbolized by each of the Marks, including, without limitation, all customer lists and other records relating to the distribution of products or services bearing the Marks, (d) all present and future license and distribution agreements (subject to the rights of the licensors therein) pertaining to the Marks, (e) all income, fees, royalties and other payments at any time due or payable with respect thereto, including, without limitation, payments under all licenses at any time entered into in connection therewith, (f) the right to sue for past, present and future infringements thereof, (g) all rights corresponding thereto, (h) any and all other proceeds of any of the foregoing, including, without limitation, all damages and payments or claims by any Grantor against third parties for past or future infringement of the Marks and (i) all causes of action arising prior to or after the date hereof for unfair competition regarding the Marks.

Each of the Grantors authorizes and requests that the Commissioner of Patents and Trademarks record this Agreement.

THIS GRANT (the “Grant”) is made to secure the satisfactory performance and payment of all the Obligations of the Grantors, as such term is defined in the Pledge and Security Agreement by, among others, the Grantors and the Grantee, dated as of June 22, 2020 (as amended, modified, restated and/or supplemented from time to time, the “Security Agreement”). Each of the Grantors does hereby acknowledge and confirm that the grant of the security interest herein, and the rights and remedies of the Grantee with respect to the security interest granted herein, are more fully set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

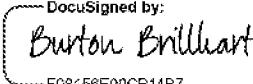
This Agreement shall be governed by, and construed in accordance with, the laws of the State of New York.

This Grant may be executed in any number of counterparts each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

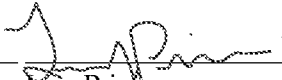
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IN WITNESS WHEREOF, the undersigned have executed this Grant as of the date first written above.


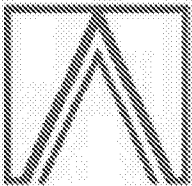
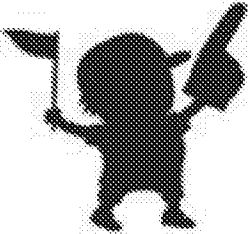

**ALLGOODS LLC
AMERICAN CHEERLEADER MEDIA, LLC
BSN SPORTS, LLC
HERFF JONES, LLC
STANBURY UNIFORMS, LLC
VARSITY ATHLETIC BAND, LLC
VARSITY BRANDS, LLC
VARSITY SPIRIT FASHIONS & SUPPLIES
LLC
VARSITY SPIRIT, LLC,**
each as Grantor

By:  _____
Name: Burton Brillhart
Title: Secretary

ANKURA TRUST COMPANY, LLC,
as Collateral Agent,
as Grantee

By:  _____
Name: Lisa Price
Title: Managing Director

**TRADE NAMES, TRADEMARKS, SERVICES MARKS, TRADEMARK AND SERVICE
MARK REGISTRATIONS AND APPLICATIONS FOR TRADEMARK AND SERVICE
MARK REGISTRATIONS**

	Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
1.	A Logo in Square 	86982281 06/16/2015	5229245 06/20/2017	U.S.	REGISTERED	ALLGOODS LLC
2.	A and Design 	86934150 3/9/2016	--	U.S.	PENDING Intent to Use	ALLGOODS LLC
3.	Design Only 	86797919 10/23/2015	5107642 12/27/2016	U.S.	REGISTERED	ALLGOODS LLC
4.	FAN CLOTH	86792787 10/20/2015	5117069 1/10/2017	U.S.	REGISTERED	ALLGOODS LLC
5.	FAN CLOTH (Stylized) 	86792781 10/20/2015	5117068 1/10/2017	U.S.	REGISTERED	ALLGOODS LLC
6.	AMERICAN CHEERLEADER	74506224 3/23/1994	2016049 11/12/1996	U.S.	REGISTERED	AMERICAN CHEERLEADER MEDIA, LLC
7.	AIR RELEASE	85923822 5/6/2013	4536043 5/27/2014	U.S.	LAPSED	BSN SPORTS, LLC
8.	AIR RELEASE	74466006 12/2/1993	1919079 9/12/1995	U.S.	REGISTERED	BSN SPORTS, LLC
9.	ALUMAGOAL	73356631 3/26/1982	1262511 12/27/1983	U.S.	REGISTERED	BSN SPORTS, LLC
10.	ANACONDA SPORTS	77268379 8/30/2007	3775170 4/13/2010	U.S.	LAPSED	BSN SPORTS, LLC


[Signature Page to Trademark Security Agreement]

**TRADEMARK
REEL: 007003 FRAME: 0115**




	Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
11.	BEST SUPPLY NETWORK IN SPORTS	85410426 8/30/2011	4319066 4/9/2013	U.S.	REGISTERED	BSN SPORTS, LLC
12.	BRUTE FORCE	74513305 4/18/1994	1949588 1/16/1996	U.S.	LAPSED	BSN SPORTS, LLC
13.	BSN	76015737 4/3/2000	2473322 7/31/2001	U.S.	REGISTERED	BSN SPORTS, LLC
14.	BSN SPORTS	85297791 4/18/2011	4380577 8/6/2013	U.S.	REGISTERED	BSN SPORTS, LLC
15.	BSN SPORTS	86379321 8/28/2014	4730915 5/5/2015	U.S.	REGISTERED	BSN SPORTS, LLC
16.	BULLDOG	74432607 9/7/1993	1880726 2/28/1995	U.S.	REGISTERED	BSN SPORTS, LLC
17.	BUSY BEE	85955786 6/10/2013	4558715 7/1/2014	U.S.	REGISTERED	BSN SPORTS, LLC
18.	C CHAMPION BARBELL 	76494961 2/28/2003	3793364 5/25/2010	U.S.	LAPSED	BSN SPORTS, LLC
19.	CHAMPION BARBELL	76494960 2/28/2003	3795882 6/1/2010	U.S.	LAPSED	BSN SPORTS, LLC
20.	CITY ROCK 	74675270 5/12/1995	2049744 4/1/1997	U.S.	LAPSED	BSN SPORTS, LLC
21.	CITY ROCK	76493263 2/27/2003	2804533 1/13/2004	U.S.	REGISTERED	BSN SPORTS, LLC
22.	COLOR MY CLASS	74436294 9/16/1993	1845758 7/19/1994	U.S.	REGISTERED	BSN SPORTS, LLC
23.	COLOR MY CLASS	86333495 7/10/2014	4780407 7/28/2015	U.S.	REGISTERED	BSN SPORTS, LLC
24.	CONNECT-A-SCOOTERS	86333351 7/10/2014	4691900 2/24/2015	U.S.	REGISTERED	BSN SPORTS, LLC
25.	Design Only 	85307904 4/28/2011	4324951 4/23/2013	U.S.	REGISTERED	BSN SPORTS, LLC
26.	DOMINATOR	74501138 3/15/1994	1880747 2/28/1995	U.S.	LAPSED	BSN SPORTS, LLC
27.	EKHO	85400547 8/17/2011	4163691 6/26/2012	U.S.	REGISTERED	BSN SPORTS, LLC

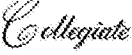

	Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
28.	EKHO and Design 	85956258 6/11/2013	4615956 10/7/2014	U.S.	REGISTERED	BSN SPORTS, LLC
29.	ESPORTSONLINE	86232347 3/26/2014	4628467 10/28/2014	U.S.	REGISTERED	BSN SPORTS, LLC
30.	'ESPORTSONLINE' and Design 	86232414 3/26/2014	4628468 10/28/2014	U.S.	REGISTERED	BSN SPORTS, LLC
31.	FLAG-A-TAG	72132662 11/24/1961	738205 9/25/1962	U.S.	REGISTERED	BSN SPORTS, LLC
32.	FUNNETS	75927011 2/23/2000	2425244 1/30/2001	U.S.	REGISTERED	BSN SPORTS, LLC
33.	GAMECRAFT	77103599 2/9/2007	3421465 5/6/2008	U.S.	REGISTERED	BSN SPORTS, LLC
34.	GAMECRAFT	74682812 6/2/1995	1965771 4/2/1996	U.S.	LAPSED	BSN SPORTS, LLC
35.	GAMER (Stylized) 	87031763 5/10/2016	5064404 10/18/2016	U.S.	REGISTERED	BSN SPORTS, LLC
36.	GEAR 2000	74541115 6/22/1994	1931017 10/31/1995	U.S.	LAPSED	BSN SPORTS, LLC
37.	GEAR PRO-TEC and Design 	87031704 5/10/2016	5127406 1/24/2017	U.S.	REGISTERED	BSN SPORTS, LLC
38.	GLSPORTS	85203201 12/21/2010	4005721 8/2/201	U.S.	LAPSED	BSN SPORTS, LLC
39.	GOLD MEDAL	71445660 7/26/1941	394740 4/28/1942	U.S.	REGISTERED	BSN SPORTS, LLC
40.	GREAT WHITE and Design 	75048313 1/25/1996	2077055 7/8/1997	U.S.	LAPSED	BSN SPORTS, LLC
41.	GSC	77493308 6/6/2008	3745796 2/9/2010	U.S.	LAPSED	BSN SPORTS, LLC
42.	IMPACT SPORTS	76643420 7/22/2005	3957952 5/10/2011	U.S.	LAPSED	BSN SPORTS, LLC
43.	INTIMIDATOR	74501141 3/15/1994	1930761 10/31/1995	U.S.	REGISTERED	BSN SPORTS, LLC


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44.	INVADER	74442177 9/30/1993	1887993 4/4/1995	U.S.	LAPSED	BSN SPORTS, LLC
45.	MARK 1 	76017561 4/4/2000	2447836 5/1/2001	U.S.	REGISTERED	BSN SPORTS, LLC
46.	MARK 1	76017560 4/4/2000	2431716 2/27/2001	U.S.	REGISTERED	BSN SPORTS, LLC
47.	MARK 1 and Design 	86362568 8/11/2014	4688792 2/17/2015	U.S.	REGISTERED	BSN SPORTS, LLC
48.	MARK1	77330822 11/15/2007	3453580 6/24/2008	U.S.	REGISTERED	BSN SPORTS, LLC
49.	MULTIFIT SYSTEM	75113872 6/4/1996	2052751 4/15/1997	U.S.	REGISTERED	BSN SPORTS, LLC
50.	'MY TEAM SHOP' and Design 	86243016 4/4/2014	4636904 11/11/2014	U.S.	REGISTERED	BSN SPORTS, LLC
51.	NEW ENGLAND CAMP	86934166 3/9/2016	5063530 10/18/2016	U.S.	REGISTERED	BSN SPORTS, LLC
52.	NEW ENGLAND CAMP AND RECREATION	74655732 4/4/1995	1998854 9/3/1996	U.S.	REGISTERED	BSN SPORTS, LLC
53.	NEW ENGLAND CAMP DISCOUNTER and Design 	86934233 3/9/2016	5234844 7/4/2017	U.S.	REGISTERED	BSN SPORTS, LLC
54.	ONLINE PHYSICAL EDUCATION NETWORK	86545341 2/25/2015	5005249 7/19/2016	U.S.	REGISTERED	BSN SPORTS, LLC
55.	ONLINE PHYSICAL EDUCATION NETWORK	86977631 2/25/2015	4915862 3/8/2016	U.S.	REGISTERED	BSN SPORTS, LLC
56.	OPEN 	86977630 2/25/2015	4983342 6/21/2016	U.S.	REGISTERED	BSN SPORTS, LLC
57.	OPEN and Design 	86545330 2/25/2015	5082879 11/15/2016	U.S.	REGISTERED	BSN SPORTS, LLC
58.	PAD-LOC	87031797 5/10/2016	5194403 5/2/2017	U.S.	REGISTERED	BSN SPORTS, LLC
59.	PILLO POLO	73352956 12/14/1981	1223595 1/11/1983	U.S.	REGISTERED	BSN SPORTS, LLC

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60.	PORT A PIT PORTaPIT	86509787 1/21/2015	4785904 8/4/2015	U.S.	REGISTERED	BSN SPORTS, LLC
61.	PORT-A-PIT PORT-A-PIT	76622900 12/2/2004	3105665 6/20/2006	U.S.	REGISTERED	BSN SPORTS, LLC
62.	PORT-A-PIT	72210670 1/26/1965	800268 12/14/1965	U.S.	REGISTERED	BSN SPORTS, LLC
63.	PRO DOWN	76629171 1/28/2005	3291343 9/11/2007	U.S.	REGISTERED	BSN SPORTS, LLC
64.	PROBASE ProBase	73585209 2/28/1986	1410733 9/23/1986	U.S.	LAPSED	BSN SPORTS, LLC
65.	PRO-DOWN	74432160 9/7/1993	1909693 8/8/1995	U.S.	REGISTERED	BSN SPORTS, LLC
66.	PRO-DOWN	86553806 3/4/2015	4785999 8/4/2015	U.S.	REGISTERED	BSN SPORTS, LLC
67.	PROFESSIONAL SIGNATURE SERIES	76426245 6/26/2002	2816210 2/24/2004	U.S.	REGISTERED	BSN SPORTS, LLC
68.	PRO-LOC	74600192 11/17/1994	2034235 1/28/1997	U.S.	REGISTERED	BSN SPORTS, LLC
69.	RAZOR	86472858 12/5/2014	4828860 10/6/2015	U.S.	REGISTERED	BSN SPORTS, LLC
70.	REACTOR	87072326 6/15/2016	--	U.S.	PENDING	BSN SPORTS, LLC
71.	ROL-DRI	73047869 3/27/1975	1030600 1/20/1976	U.S.	REGISTERED	BSN SPORTS, LLC
72.	RZ	86472881 12/5/2014	4828861 10/6/2015	U.S.	REGISTERED	BSN SPORTS, LLC
73.	SCRAMBLER	74501139 3/15/1994	1880748 2/28/1995	U.S.	LAPSED	BSN SPORTS, LLC
74.	SECUR-A-STRAP	74476747 1/5/1994	1943179 12/19/1995	U.S.	LAPSED	BSN SPORTS, LLC
75.	SPECIAL DAY	76474366 12/3/2002	2843728 5/18/2004	U.S.	REGISTERED	BSN SPORTS, LLC
76.	SPECIAL DAY and Design 	76474017 12/10/2002	2846146 5/25/2004	U.S.	REGISTERED	BSN SPORTS, LLC
77.	SPORT SUPPLY GROUP, INC.	75701100 5/10/1999	2778839 11/4/2003	U.S.	REGISTERED	BSN SPORTS, LLC
78.	SPORTS COOL	77929245 2/5/2010	4200445 9/4/2012	U.S.	REGISTERED	BSN SPORTS, LLC



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79.	TEAM ART LOCKER	87586147 8/28/2017	5568509 9/25/2018	U.S.	REGISTERED	BSN SPORTS, LLC
80.	THE ATHLETIC CONNECTION	74293047 7/9/1992	1870846 12/27/1994	U.S.	REGISTERED	BSN SPORTS, LLC
81.	THE BIG ROCK and Design 	77012706 10/3/2006	3333366 11/13/2007	U.S.	REGISTERED	BSN SPORTS, LLC
82.	THE HEART ADVENTURE	74513629 4/18/1994	2002107 9/24/1996	U.S.	REGISTERED	BSN SPORTS, LLC
83.	THE HEART OF THE GAME	87700128 11/28/2017	--	U.S.	PENDING Intent to Use	BSN SPORTS, LLC
84.	THE ROCK	74638668 2/27/1995	1951224 1/23/1996	U.S.	REGISTERED	BSN SPORTS, LLC
85.	THE ROCK	76418496 6/6/2002	2719009 5/27/2003	U.S.	REGISTERED	BSN SPORTS, LLC
86.	THE ROCK	78722281 9/28/2005	3876315 11/16/2010	U.S.	REGISTERED	BSN SPORTS, LLC
87.	THE ROCK and Design 	86773258 9/30/2015	4955885 5/10/2016	U.S.	REGISTERED	BSN SPORTS, LLC
88.	THE ROCK and Design 	77012684 10/3/2006	3333365 11/13/2007	U.S.	REGISTERED	BSN SPORTS, LLC
89.	TIDI-COURT	73078419 2/26/1976	1055596 1/4/1977	U.S.	REGISTERED	BSN SPORTS, LLC
90.	TOPPLEBALL	73352954 12/14/1981	1223594 1/11/1983	U.S.	REGISTERED	BSN SPORTS, LLC
91.	TRANSFERMAGIC	85479019 11/22/2011	4175420 7/17/2012	U.S.	REGISTERED	BSN SPORTS, LLC
92.	TRUMP	78666479 7/8/2005	3527570 11/4/2008	U.S.	REGISTERED	BSN SPORTS, LLC
93.	U.S. GAMES	73352955 12/14/1981	1246494 7/26/1983	U.S.	REGISTERED	BSN SPORTS, LLC
94.	ULTIMAT	74436295 9/16/1993	1934630 11/14/1995	U.S.	REGISTERED	BSN SPORTS, LLC
95.	VOLLEY TRAINER	74168987 5/22/1991	1739140 12/8/1992	U.S.	REGISTERED	BSN SPORTS, LLC

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96.	WAFFLE	74433241 9/7/1993	1906667 7/18/1995	U.S.	REGISTERED	BSN SPORTS, LLC
97.	WORKER BEE	85955829 6/10/2013	4455059 12/24/2013	U.S.	REGISTERED	BSN SPORTS, LLC
98.	X2AIR	76621189 11/18/2004	3092001 5/16/2006	U.S.	REGISTERED	BSN SPORTS, LLC
99.	X-S.O.B. X-S.O.B.	77273400 9/6/2007	3430408 5/20/2008	U.S.	REGISTERED	BSN SPORTS, LLC
100.	XTREME PERFORMANCE	85613353 5/1/2012	5293620 09/26/2017	U.S.	REGISTERED	BSN SPORTS, LLC
101.	Z Z	76674186 3/16/2007	3358375 12/25/2007	U.S.	REGISTERED	BSN SPORTS, LLC
102.	Z-COOL	76666245 9/18/2006	3292661 9/18/2007	U.S.	REGISTERED	BSN SPORTS, LLC
103.	Z-COOL	76543608 9/10/2003	2977651 7/26/2005	U.S.	REGISTERED	BSN SPORTS, LLC
104.	ULTRIUM	73042841 1/27/1975	1033810 2/17/1976	U.S.	REGISTERED	HERFF JONES, LLC
105.	ACADEMIC EXPRESS 	77406225 2/26/2008	3716062 11/24/2009	U.S.	REGISTERED	HERFF JONES, LLC
106.	ACADEMICEXPRESS	77406223 2/26/2008	3673885 8/25/2009	U.S.	REGISTERED	HERFF JONES, LLC
107.	ASTRALITE	73306661 4/20/1981	1229592 3/8/1983	U.S.	REGISTERED	HERFF JONES, LLC
108.	BALE	73074129 1/13/1976	1055521 1/4/1977	U.S.	REGISTERED	HERFF JONES, LLC
109.	BELIEVE IN U	86131056 11/27/2013	4669883 1/13/2015	U.S.	FILED	HERFF JONES, LLC
110.	BELIEVE IN U 	77061050 12/11/2006	3655147 7/14/2009	U.S.	REGISTERED	HERFF JONES, LLC
111.	BPA	73578767 1/21/1986	1407634 9/2/1986	U.S.	REGISTERED	HERFF JONES, LLC
112.	CHURCHWEAR 	76292971 7/31/2001	2655144 11/26/2002	U.S.	REGISTERED	HERFF JONES, LLC

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113.	COLLEGIATE 	72328955 6/3/1969	903047 11/24/1970	U.S.	REGISTERED	HERFF JONES, LLC
114.	COLLEGIATE	72328954 6/3/1969	901233 10/20/1970	U.S.	REGISTERED	HERFF JONES, LLC
115.	COLLEGIATE APPAREL	76231145 3/27/2001	2524984 1/1/2002	U.S.	REGISTERED	HERFF JONES, LLC
116.	CONTESSA	75909393 02/04/2000	2417646 01/02/2001	U.S.	REGISTERED	HERFF JONES, LLC
117.	CRIMSON GOLD	78777356 12/20/2005	3399738 3/18/2008	U.S.	REGISTERED	HERFF JONES, LLC
118.	DAMASCENE	77162963 04/23/2007	3364926 01/08/2008	U.S.	REGISTERED	HERFF JONES, LLC
119.	DIPLOMA EZ PRINT	86075829 09/26/2013	4603432 9/9/2014	U.S.	REGISTERED	HERFF JONES, LLC
120.	EXPLORING WHERE & WHY	75291462	2215368	U.S.	LAPSED	HERFF JONES, LLC
121.	EXTREME AURISTA	77737070 5/14/2009	3769190 3/30/2010	U.S.	REGISTERED	HERFF JONES, LLC
122.	EXTREME SILVER	78777449 12/20/2005	3255098 6/26/2007	U.S.	REGISTERED	HERFF JONES, LLC
123.	FIRST & FINEST IN ACHIEVEMENT FRAMING	76413848 5/24/2002	2700106 3/25/2003	U.S.	REGISTERED	HERFF JONES, LLC
124.	FRAMING SUCCESS 	76412644 5/22/2002	2677964 1/21/2003	U.S.	REGISTERED	HERFF JONES, LLC
125.	FRAMING SUCCESS	76395057 4/12/2002	2674961 1/14/2003	U.S.	REGISTERED	HERFF JONES, LLC
126.	FRESHMAN RECORD	74084773 8/3/1990	1711594 9/1/1992	U.S.	REGISTERED	HERFF JONES, LLC
127.	GLOBEMASTER	72368495	0921551	U.S.	REGISTERED	HERFF JONES, LLC
128.	HEIRLOOM	73514450	1347809	U.S.	LAPSED	HERFF JONES, LLC
129.	HERFF JONES	74421390 8/6/1993	1837227 5/17/1994	U.S.	REGISTERED	HERFF JONES, LLC
130.	HERFF JONES	74429047 8/27/1993	1839684 6/14/1994	U.S.	REGISTERED	HERFF JONES, LLC
131.	HERFF JONES	74421241 8/6/1993	1837393 5/24/1994	U.S.	REGISTERED	HERFF JONES, LLC
132.	HERFF JONES	73348546 2/3/1982	1247648 8/9/1983	U.S.	REGISTERED	HERFF JONES, LLC


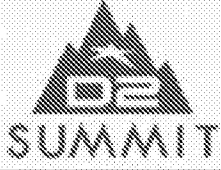
	Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
133.	HJ 	74429039 8/27/1993	1837133 5/17/1994	U.S.	REGISTERED	HERFF JONES, LLC
134.	HJ 	74421398 8/6/1993	1837362 5/24/1994	U.S.	REGISTERED	HERFF JONES, LLC
135.	HJ 	7442179 8/6/1993	1836766 5/17/1993	U.S.	REGISTERED	HERFF JONES, LLC
136.	HJ 	74421177 8/6/1993	1837089 5/17/1994	U.S.	REGISTERED	HERFF JONES, LLC
137.	HJ	73338631 11/23/1981	1222531 1/4/1983	U.S.	REGISTERED	HERFF JONES, LLC
138.	HJ (Stylized) 	86230012 3/24/2014	4689962 2/17/2015	U.S.	REGISTERED	HERFF JONES, LLC
139.	HJ (Stylized) 	87643265 10/12/2017	5469316 5/15/2018	U.S.	REGISTERED	HERFF JONES, LLC
140.	HJ JOURNEY	87640952 10/11/2017	5630603 12/18/2018	U.S.	REGISTERED	HERFF JONES, LLC
141.	HJ ULT	73335556 11/4/1981	1268584 2/28/1984	U.S.	REGISTERED	HERFF JONES, LLC
142.	MURPHY ROBES and Design  MURPHY ROBES	73331826 10/9/1981	1214101 10/26/1982	U.S.	REGISTERED	HERFF JONES, LLC
143.	NEW STUDENT RECORD	75860778 11/30/1999	2467293 7/10/2001	U.S.	REGISTERED	HERFF JONES, LLC
144.	OUR YEAR	75812121 9/30/1999	2456822 6/5/2001	U.S.	REGISTERED	HERFF JONES, LLC
145.	QWICK-SHIP	73442672 9/6/1983	1301830 10/23/1984	U.S.	REGISTERED	HERFF JONES, LLC
146.	REPLOGLE	72368493	0915902	U.S.	REGISTERED	HERFF JONES, LLC



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147.	SCAN GLOBE	78207919	2846814	U.S.	REGISTERED	HERFF JONES, LLC
148.	STRAIGHT UP GET HOME SAFELY 	77062705 12/12/2006	3855301 10/5/2010	U.S.	REGISTERED	HERFF JONES, LLC
149.	THE EXTREME COLLECTION	77963367 3/19/2010	4060746 11/22/2011	U.S.	REGISTERED	HERFF JONES, LLC
150.	THE RECORD PROGRAMS	78134112 6/7/2002	2732157 7/1/2003	U.S.	REGISTERED	HERFF JONES, LLC
151.	WHERE ACHIEVEMENT IS RECOGNIZED	76003054 3/17/2000	2425319 1/30/2001	U.S.	REGISTERED	HERFF JONES, LLC
152.	WHITE GLOVE PKG and Design 	78320075 10/29/2003	2891441 10/5/2004	U.S.	REGISTERED	HERFF JONES, LLC
153.	WONDER GLOBE	78092568	2745099	U.S.	REGISTERED	HERFF JONES, LLC
154.	YOUR SUCCESS DESERVES THE BEST	75574885 10/22/1998	2400755 10/31/2000	U.S.	REGISTERED	HERFF JONES, LLC
155.	VARSITY	77324887 11/8/2007	3928856 3/8/2011	U.S.	REGISTERED	VARSITY BRANDS, LLC
156.	NATIONAL CHEERLEADERS ASSOCIATION		10107810 2/14/2008	NEBRASKA	REGISTERED	VARSITY SPIRIT CORPORATION
157.	ALL STAR CHALLENGE	77569775 9/15/2008	3626221 5/26/2009	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
158.	AMERICAN CHEER POWER NATIONALS	77001122 9/17/2006	3232282 4/24/2007	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
159.	AMERICAN CHEERLEADERS ASSOCIATION ACA 	75472238 4/22/1998	2358346 6/13/2000	U.S.	LAPSED	VARSITY SPIRIT CORPORATION
160.	C THE CHEERLEADING WORLDS 	77269829 8/31/2007	3444342 6/10/2008	U.S.	LAPSED	VARSITY SPIRIT CORPORATION
161.	CHEER LTD 	78683866 8/2/2005	3120253 7/25/2006	U.S.	REGISTERED	VARSITY SPIRIT LLC

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162.	CHEER POWER	75463246 4/6/1998	2432547 3/6/2001	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
163.	CHEERSPORT	85857550 2/22/2013	4388201 8/20/2013	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
164.	CHEERSPORT	75340160 8/13/1997	2245095 5/11/1999	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
165.	COLLEGE CHEERLEADING & DANCE TEAM NATIONAL CHAMPIONSHIP	75701614 5/10/1999	2290755 11/2/1999	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
166.	CROWDLEADER	73740973 7/15/1988	1528887 3/7/1989	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
167.	IASF INTERNATIONAL ALL STAR FEDERATION 	77975571 9/27/2006	3455148 6/24/2008	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
168.	INTROPA TOURS	74579326 9/28/1994	1927869 10/17/1995	U.S.	LAPSED	VARSITY SPIRIT CORPORATION
169.	MYVARSITY	85941860 5/24/2013	4546436 6/10/2014	U.S.	LAPSED	VARSITY SPIRIT CORPORATION
170.	NATIONAL CHEERLEADERS ASSOCIATION	76342433 11/26/2001	2793707 12/16/2003	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
171.	NATIONAL CHEERLEADERS ASSOCIATION		2008-000550367 2/13/2008	WYOMING	REGISTERED	VARSITY SPIRIT CORPORATION
172.	NATIONAL DANCE ALLIANCE	75761103 7/28/1999	2520826 12/18/2001	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
173.	NATIONAL DANCE TEAM CHAMPIONSHIP	74295078 7/17/1992	1776825 6/15/1993	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
174.	NDA	75761104 7/26/1999	2520827 1/18/2001	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
175.	NDA NATIONAL DANCE ALLIANCE 	76343598 11/30/2001	2878268 8/31/2004	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
176.	ONE UP	85814060 1/2/2013	4383733 8/13/2013	U.S.	LAPSED	VARSITY SPIRIT CORPORATION
177.	SPIRIT OF AMERICA	75832205 10/26/1999	2383307 9/5/2000	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
178.	SPIRIT XPRESS	77510009 6/27/2008	3564581 1/20/2009	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
179.	THE GROOVE EXPERIENCE	85904381 4/15/2013	4541953 4/15/2014	U.S.	LAPSED	VARSITY SPIRIT CORPORATION
180.	THE WORK IS WORTH IT	85674159 7/11/2012	4293501 2/19/2013	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION

	Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
181.	TRIPLE CROWN	85891614 4/1/2013	4507733 4/1/2014	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
182.	U.S. OPEN CHEERLEADING AND DANCE TEAM CHAMPIONSHIP	85421151 9/13/2011	4263247 12/25/2012	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
183.	U.S. OPEN CHEERLEADING & DANCE TEAM CHAMPIONSHIP	75832206 10/26/1999	2458791 6/5/2001	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
184.	UCA 	77517139 7/8/2008	3567653 1/27/2009	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
185.	UCA	75701587 5/10/1999	2341059 4/11/2000	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
186.	UCA ALL STAR INTERNATIONAL CHAMPIONSHIP	86341090 7/18/2014	4688748 2/17/2015	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
187.	USA NATIONALS	74274726 5/12/1992	1761773 3/30/1993	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
188.	USA UNITED SPIRIT ASSOCIATION	76495523 3/7/2003	2814728 2/17/2004	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
189.	V VARSITY and Design 	75704039 5/13/1999	2357303 6/13/2000	U.S.	LAPSED	VARSITY SPIRIT CORPORATION
190.	VARSITY ALL STAR	85402157 8/19/2011	4258636 12/11/2012	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
191.	VARSITY ALL STAR	85074898 6/30/2010	4607865 9/23/2014	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
192.	VARSITY ALL STAR FASHION 	85281511 3/30/2011	4451703 12/17/2013	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
193.	VARSITY COUTURE	85817591 1/8/2013	4526644 5/6/2014	U.S.	LAPSED	VARSITY SPIRIT CORPORATION
194.	VARSITY DANCE	85698025 8/8/2012	4593424 8/26/2014	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
195.	VARSITY LAST PASS	85493057 12/12/2011	4314148 4/2/2013	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
196.	VARSITY PIN TRADING	85110222 8/18/2010	4625161 10/21/2014	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
197.	VARSITY SPIRIT	74231166 12/13/1991	1796645 10/5/1993	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
198.	VARSITY SPORT	75216343 12/20/1996	2293083 11/16/1999	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
199.	VARSITY TOUCHDOWN	86103624 10/28/2013	4615138 9/30/2014	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION

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200.	VINTAGE VARSITY	85980266 8/23/2011	4464123 1/7/2014	U.S.	LAPSED	VARSITY SPIRIT CORPORATION
201.	WE ARE CHEERLEADING	78981074 4/27/2006	3645099 6/23/2009	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
202.	WESTCOAST CHAMPIONSHIP 	75851168 11/17/1999	2548877 3/19/2002	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
203.	WORLD CHEERLEADING CHAMPIONSHIP 	75980208 9/30/1998	2489351 9/11/2001	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
204.	WORLD CUP OF CHEERLEADING	77374339 1/17/2008	4179621 7/24/2012	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
205.	WORLD SPIRIT FEDERATION	78566447 2/14/2005	3076217 4/4/2006	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
206.	ACTION WEAVE	76345500 11/27/2001	2733181 7/1/2003	U.S.	REGISTERED	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC
207.	JUNIOR VARSITY SPIRIT FASHIONS	73799998 5/15/1989	1575830 1/2/1990	U.S.	LAPSED	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC
208.	MOTIONFLEX	76345397 11/27/2001	2728021 6/17/2003	U.S.	REGISTERED	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC
209.	VARSITY SPIRIT FASHIONS	74130827 4/2/1990	1680452 3/24/1992	U.S.	REGISTERED	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC
210.	180 PRO	87399705 4/5/2017	5456811 5/1/2018	U.S.	REGISTERED	VARSITY SPIRIT, LLC
211.	A ATHLETIC CHAMPIONSHIPS 	78714694 9/16/2005	3132871 8/22/2006	U.S.	REGISTERED	VARSITY SPIRIT, LLC
212.	A VARSITY ACHIEVEMENT BRAND	86315936 6/20/2014	5438497 4/3/2018	U.S.	REGISTERED	VARSITY SPIRIT, LLC
213.	A VARSITY SPORT BRAND	86316142 6/20/2014	--	U.S.	PENDING Intent to Use	VARSITY SPIRIT, LLC
214.	AMERICAN CHEERLEADER	85982977 8/15/2012	4642062 11/18/2014	U.S.	REGISTERED	VARSITY SPIRIT, LLC
215.	AMERICAN CHEERLEADER	86954647 3/28/2016	5148144 2/21/2017	U.S.	REGISTERED	VARSITY SPIRIT, LLC
216.	AMERICAN CHEER POWER 	77001139 9/17/2006	3273355 8/7/2007	U.S.	REGISTERED	VARSITY SPIRIT, LLC
217.	CHEER POWER	78319304 10/27/2003	2891439 10/5/2004	U.S.	REGISTERED	VARSITY SPIRIT, LLC

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218.	CHEERLEADER	72307310	911544 4/27/1971	U.S.	REGISTERED	VARSITY SPIRIT, LLC
219.	CHEERLEADER & DANZTEAM	74721083	2056750 4/29/1997	U.S.	LAPSED	VARSITY SPIRIT, LLC
220.	CHEERLEBRITY	85975305 12/7/2010	4007673 8/2/2011	U.S.	REGISTERED	VARSITY SPIRIT, LLC
221.	CHEEROBICS	73511931 12/4/1984	1341584 6/11/1985	U.S.	REGISTERED	VARSITY SPIRIT, LLC
222.	CROSS CHEER	85484896 12/1/2011	4471370 1/21/2014	U.S.	REGISTERED	VARSITY SPIRIT, LLC
223.	D THE DANCE WORLDS 	77263072 8/23/2007	3494984 9/2/2008	U.S.	REGISTERED	VARSITY SPIRIT, LLC
224.	D2 SUMMIT	87228303 11/7/2016	5222798 6/13/2017	U.S.	REGISTERED	VARSITY SPIRIT, LLC
225.	D2 SUMMIT and Design 	87228097 11/7/2017	5222785 6/13/2017	U.S.	REGISTERED	VARSITY SPIRIT, LLC
226.	ENCORE	85199865 12/16/2010	4081222 1/3/2012	U.S.	REGISTERED	VARSITY SPIRIT, LLC
227.	FIERCE CONNECTION	87307146 1/19/2017	5298301 9/26/2017	U.S.	REGISTERED	VARSITY SPIRIT, LLC
228.	FIERCE CONNECTION	87307046 1/19/2017	5228261 6/20/2017	U.S.	REGISTERED	VARSITY SPIRIT, LLC
229.	FLASH APPS	85668079 7/3/2012	4748314 6/2/2015	U.S.	REGISTERED	VARSITY SPIRIT, LLC
230.	FLY-AWAY	14721085	2038322 2/18/1997	U.S.	LAPSED	VARSITY SPIRIT, LLC
231.	MASTERS OF THE MAT	78463162 8/6/2004	3335937 11/13/2007	U.S.	LAPSED	VARSITY SPIRIT, LLC
232.	NATIONAL ALL STAR CHEERLEADING CHAMPIONSHIP	75701586 5/10/1999	2436010 3/13/2001	U.S.	REGISTERED	VARSITY SPIRIT, LLC
233.	NATIONAL CHEERLEADERS ASSOCIATION	73103803	1132169 4/1/1980	U.S.	LAPSED	VARSITY SPIRIT, LLC
234.	NATIONAL HIGH SCHOOL CHEERLEADING CHAMPIONSHIP	77875484 11/18/2009	3799507 6/8/2010	U.S.	LAPSED	VARSITY SPIRIT, LLC
235.	NATIONAL SCHOOL SPIRIT DAY	86743705 9/1/2015	4940967 4/19/2016	U.S.	REGISTERED	VARSITY SPIRIT, LLC
236.	NCA	85150261 10/12/2010	3970580 5/31/2011	U.S.	REGISTERED	VARSITY SPIRIT, LLC

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237.	NCA	74721084 8/25/1995	2036638 2/11/1997	U.S.	REGISTERED	VARSITY SPIRIT, LLC
238.	NDTC	77401387 2/20/2008	3484813 8/12/2008	U.S.	REGISTERED	VARSITY SPIRIT, LLC
239.	NHSCC	77401408 2/20/2008	3484814 8/12/2008	U.S.	REGISTERED	VARSITY SPIRIT, LLC
240.	NSPA NATIONAL SMALL PROGRAM ASSOCIATION	86367811 8/15/2014	4933274 4/5/2016	U.S.	REGISTERED	VARSITY SPIRIT, LLC
241.	POWER DANCE 	78457013 7/26/2004	3058778 2/14/2006	U.S.	REGISTERED	VARSITY SPIRIT, LLC
242.	PREMIER ATHLETICS	78753572	3192456	U.S.	REGISTERED	VARSITY SPIRIT, LLC
243.	SPEED CAMPS	86766229 9/23/2015	4964011 5/24/2016	U.S.	REGISTERED	VARSITY SPIRIT, LLC
244.	SPIRIT SPORTS	85217915 1/14/2011	4009573 8/9/2011	U.S.	REGISTERED	VARSITY SPIRIT, LLC
245.	SPIRIT STICK	74720988 8/25/1995	1995465 8/20/1996	U.S.	REGISTERED	VARSITY SPIRIT, LLC
246.	SPIRIT WORKS	86852138 12/17/2015	5177484 4/4/2017	U.S.	REGISTERED	VARSITY SPIRIT, LLC
247.	THE ALL STAR WORLDS	77643182 1/5/209	3822711 7/20/2010	U.S.	REGISTERED	VARSITY SPIRIT, LLC
248.	THE AMERICAN NATIONAL CHEER & DANCE CHAMPIONSHIPS 	77589592 10/9/2008	3653809 7/14/2009	U.S.	REGISTERED	VARSITY SPIRIT, LLC
249.	THE CHEERLEADING WORLDS	76977618 10/3/2003	2999331 9/20/2005	U.S.	REGISTERED	VARSITY SPIRIT, LLC
250.	THE DANCE SUMMIT	86311630 6/17/2014	4832919 10/13/2015	U.S.	REGISTERED	VARSITY SPIRIT, LLC
251.	THE ORIGINAL CHEERLEADER SUPPLY COMPANY SINCE 1948	74720386	2018501 10/19/1996	U.S.	LAPSED	VARSITY SPIRIT, LLC
252.	THE SUMMIT	85979423 5/8/2012	4401804 9/10/2013	U.S.	REGISTERED	VARSITY SPIRIT, LLC

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253.	THE SUMMIT 	87228126 10/7/2016	5222787 7/13/2017	U.S.	REGISTERED	VARSITY SPIRIT, LLC
254.	UDA	77029297 10/25/2006	3254626 6/26/2007	U.S.	REGISTERED	VARSITY SPIRIT, LLC
255.	UDA and Design 	77839221 10/1/2009	3771514 4/6/2010	U.S.	LAPSED	VARSITY SPIRIT, LLC
256.	UNIVERSAL CHEERLEADERS ASSOCIATION	77848503 10/14/2009	3799150 6/8/2010	U.S.	LAPSED	VARSITY SPIRIT, LLC
257.	UNIVERSAL DANCE ASSOCIATION	77830086 9/18/2009	3767416 3/30/2010	U.S.	REGISTERED	VARSITY SPIRIT, LLC
258.	UNIVERSITY WORLD CUP CHEERLEADING CHAMPIONSHIPS and Design 	87659402 10/25/2017	5950669 12/31/2019	U.S.	REGISTERED	VARSITY SPIRIT, LLC
259.	V 	77978934 6/13/2008	3782739 4/27/2010	U.S.	LAPSED	VARSITY SPIRIT, LLC
260.	V 	77500610 6/17/2008	3842122 8/31/2010	U.S.	REGISTERED	VARSITY SPIRIT, LLC
261.	V VARSITY SHOP 	85976194 4/16/2010	4110341 3/6/2012	U.S.	REGISTERED	VARSITY SPIRIT, LLC
262.	VIROC	78795974 1/20/2006	3331926 11/6/2007	U.S.	REGISTERED	VARSITY SPIRIT, LLC
263.	VARSITY	85883582 3/22/2013	5008375 7/26/2016	U.S.	REGISTERED	VARSITY SPIRIT, LLC
264.	VARSITY VARSITY	77978935 6/17/2008	3782740 4/27/2010	U.S.	LAPSED	VARSITY SPIRIT, LLC

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265.	VARSITY	75798082 9/14/1999	2526564 1/8/2002	U.S.	REGISTERED	VARSITY SPIRIT, LLC
266.	VARSITY	75983628 9/1/1999	3436493 5/27/2008	U.S.	REGISTERED	VARSITY SPIRIT, LLC
267.	VARSITY	75976147 6/8/1993	2082554 7/22/1997	U.S.	REGISTERED	VARSITY SPIRIT, LLC
268.	VARSITY	75791751 9/1/1999	3696209 10/13/2009	U.S.	REGISTERED	VARSITY SPIRIT, LLC
269.	VARSITY	74069327 6/15/1990	1812198 12/21/1993	U.S.	REGISTERED	VARSITY SPIRIT, LLC
270.	VARSITY VARSITY	72321158 3/7/1969	879543 10/28/1969	U.S.	LAPSED	VARSITY SPIRIT, LLC
271.	VARSITY COLORS	85405112 8/23/2011	4743867 5/26/2015	U.S.	REGISTERED	VARSITY SPIRIT, LLC
272.	VARSITY GIRL	75976947 10/21/1996	2155823 5/5/1998	U.S.	REGISTERED	VARSITY SPIRIT, LLC
273.	VARSITY GIRL	86824500 11/18/2015	5829225 8/6/2019--	U.S.	REGISTERED	VARSITY SPIRIT, LLC
274.	VARSITY ID	85285208 4/4/2011	4203121 9/4/2012	U.S.	REGISTERED	VARSITY SPIRIT, LLC
275.	VARSITY LIFE	86012461 7/17/2013	5156409 3/7/2017	U.S.	REGISTERED	VARSITY SPIRIT, LLC
276.	VARSITY SWITCH UP	87630337 10/2/2017	5667268 1/29/2019	U.S.	REGISTERED	VARSITY SPIRIT, LLC
277.	VARSITY TV	77980010 11/24/2008	3858342 10/5/2010	U.S.	REGISTERED	VARSITY SPIRIT, LLC
278.	VARSITY TV	77620494 11/24/2008	3920302 2/15/2011	U.S.	REGISTERED	VARSITY SPIRIT, LLC
279.	VARSITY UNIVERSITY	78767393 12/6/2005	3797635 6/1/2010	U.S.	LAPSED	VARSITY SPIRIT, LLC
280.	VARSITY UNIVERSITY	6445436 11/5/2014	4823834 9/29/2015	U.S.	REGISTERED	VARSITY SPIRIT, LLC
281.	VARSITY.COM	75984008 9/1/1999	3418764 4/29/2008	U.S.	REGISTERED	VARSITY SPIRIT, LLC
282.	VARSITY.COM	75791750 9/1/1999	3689696 9/29/2009	U.S.	REGISTERED	VARSITY SPIRIT, LLC
283.	WE ARE CHEERLEADING	78877359 5/5/2006	3617640 5/5/2009	U.S.	REGISTERED	VARSITY SPIRIT, LLC
284.	WE ARE CHEERLEADING	78870783 4/27/2006	3804925 6/15/2010	U.S.	LAPSED	VARSITY SPIRIT, LLC
285.	WHERE TEAMS COME TRUE	74658311 3/22/1995	1961935 3/12/1996	U.S.	REGISTERED	VARSITY SPIRIT, LLC

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286.	WORLD SCHOOL & PERFORMANCE CHEER CHAMPIONSHIPS and Design 	86099441 10/23/2013	4633983 11/4/2014	U.S.	REGISTERED	VARSITY SPIRIT, LLC
287.	WORLD SCHOOL CHEERLEADING CHAMPIONSHIPS 	85540825 2/13/2012	4217321 10/2/2012	U.S.	REGISTERED	VARSITY SPIRIT, LLC
288.	WORLD SERIES OF CHEERLEADING	85913339 4/24/2013	5095715 12/6/2016	U.S.	REGISTERED	VARSITY SPIRIT, LLC
289.	STANBURY	88429336 5/14/2019	-- --	U.S.	PENDING	Stanbury Uniforms, Inc.
290.	Director's Showcase International	88181871 11/5/2018	5734052 4/23/2019	U.S.	REGISTERED	Varsity Athletic Band, LLC
291.	DSI and Design	77183117 5/16/2007	3429770 5/20/2008	U.S.	REGISTERED	Varsity Athletic Band, LLC
292.	Command Center	88132221 9/26/2018	5715505 4/2/2019	U.S.	REGISTERED	Varsity Athletic Band, LLC
293.	Ever-Jazz	88132312 9/26/2018	5709859 3/26/2019	U.S.	REGISTERED	Varsity Athletic Band, LLC
294.	Elite	88132279 9/26/2018	5727855 4/16/19	U.S.	REGISTERED	Varsity Athletic Band, LLC
295.	MTX	88078248 8/14/2018	5709693 3/26/2019	U.S.	REGISTERED	Varsity Athletic Band, LLC
296.	Samurai	88133082 9/26/2018	5727859 4/16/2019	U.S.	REGISTERED	Varsity Athletic Band, LLC
297.	Excalibur	88133028 9/26/2018	5727858 4/16/2019	U.S.	REGISTERED	Varsity Athletic Band, LLC
298.	Aerator	88132042 9/26/2018	5888639 10/22/2019	U.S.	REGISTERED	Varsity Athletic Band, LLC
299.	Battle in the Arena	87825995 3/8/2018--	5561174 9/11/2018	U.S.	REGISTERED	Varsity Spirit, LLC
300.	DOUBLE DOWN Logo	88/100.325 8/31/2018	5783642 6/18/2019	U.S.	REGISTERED	Varsity Spirit, LLC
301.	JOHNNY MAC'S	87406640 4/11/2017	5421818 3/13/2018	U.S.	REGISTERED	BSN Sports, LLC
302.	PENNANT (Stylized)	87862468 4/4/2018	5561210 9/11/2018	U.S.	REGISTERED	BSN Sports, LLC

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303.	SPIRIT FASHION (Word)	19095341 2/6/2016	19095341 2/21/2018	CHINA	REGISTERED	Varsity Spirit, LLC
304.	V VARSITY (Flying "V" Stylized and letters "VA" Italics)	26586799 9/25/2017	26586799 9/14/2018	CHINA	REGISTERED	Varsity Spirit, LLC
305.	V VARSITY (Flying "V" Stylized and letters "VA" Italics)	30077015A 3/12/2019	30077015A 7/7/2019	CHINA	REGISTERED	Varsity Spirit, LLC
306.	VARSITY BRANDS IMPACT	87706948 12/4/2017	5894092 10/29/2019	U.S.	REGISTERED	Varsity Spirit, LLC
307.	BSN SPORTS THE HEART OF THE GAME VICTORY UNIFORMS & Design 	88105643 9/5/2018	-----	U.S.	PENDING Intent to Use	BSN Sports, LLC
308.	BSN SPORTS SIDELINE STORE & Design 	88783192 2/3/2020	---	U.S.	PENDING Convention Deadline 8/3/2020	BSN Sports, LLC
309.	BSN SPORTS THE HEART OF THE GAME & Design 	87700094 11/28/ 2017	---	U.S.	ALLOWED, Intent to Use	BSN Sports, LLC
310.	VARSITY PERFORMANCING ARTS	88611306 9/10/2019	-----	U.S.	PENDING Intent to Use	Varsity Spirit, LLC
311.	VARSITY PRO	88501703 7/5/2019	-----	U.S.	PENDING Intent to Use	Varsity Spirit, LLC
312.	PARACHEER USA & Design 	87933342 5/23/2018	-----	U.S.	ALLOWED, Intent to Use	Varsity Spirit, LLC
313.	JAMFEST	76459416 10/15/2002	2769050 9/30/2003	U.S.	REGISTERED Merger and Change of Name Recorded 5/14/2020	Varsity Spirit, LLC

Common Law Trademarks

Standard Character Mark	Design Mark
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Director's Showcase International (Pending USPTO Application)	Director's Showcase International
DSI	
Crossover	
Viper	
MTX (Pending USPTO Application)	
Velocity	
Showstopper	
Star Lite 2	
Ever-Jazz (Pending USPTO Application)	
Majestic	
Elite ProRifles	

TRADEMARK

<p>Elite (Pending USPTO Application)</p>	
	
<p>Elite 5</p>	
<p>Arc 1</p>	
<p>Excalibur (Pending USPTO Application)</p>	
<p>Samurai (Pending USPTO Application)</p>	
<p>Command Center (Pending USPTO Application)</p>	
<p>Elite Military Signal</p>	
<p>All-American Mace</p>	
<p>Super Flex Drum Major</p>	
<p>Allure Collection</p>	

Exquisite Collection	<i>Exquisite</i> COLLECTION
Shimmer Collection	<i>Shimmer</i> COLLECTION
Swirl Collection	
Spotlight Collection	Spotlight COLLECTION
Vector Tunics	
Diamond Tunics	Diamond TUNICS
Scholastic Collection	
Geometry	
The Juliet Dress	<i>the Juliet</i> dress
Ever-Dri	EVER-DRI™
Aerator (Pending USPTO Application)	