

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM586207

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Echelon Fitness, LLC		07/13/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Echelon Fitness Multimedia LLC		
Street Address:	6011 Century Oaks Drive		
City:	Chattanooga		
State/Country:	TENNESSEE		
Postal Code:	37416		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	88229747	FITQUEST	
Serial Number:	88937312	ECHELON STUDIO	
Serial Number:	88937331	IT'S YOUR TIME	
Serial Number:	88937340	TEMPCHECKIN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4075660801		
Email:	ldjesq@aol.com		
Correspondent Name:	Larry D. Johnson		
Address Line 1:	PO Box 470277		
Address Line 4:	Celebration, FLORIDA 34747		
NAME OF SUBMITTER:	Larry D. Johnson		
SIGNATURE:	/Larry D. Johnson/		
DATE SIGNED:	07/13/2020		
Total Attachments: 1			
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OP \$115.00 88229747

ASSIGNMENT

Whereas, Echelon Fitness, LLC, a Delaware limited liability company, having a mailing address of 6011 Century Oaks Drive, Chattanooga, Tennessee 37416, hereinafter Assignor, is the owner of record of the following trademark applications now pending registration in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
FitQuest	88/229,747	December 14, 2018
Echelon Studio	88/937,312	May 28, 2020
It's Your Time	88/937,331	May 28, 2020
TempCheckIn	88/937,340	May 28, 2020

Whereas, Echelon Fitness Multimedia LLC, a Delaware limited liability company, having a mailing address of 6011 Century Oaks Drive, Chattanooga, Tennessee 37416, hereinafter Assignee, has succeeded to the business, assets, and appurtenant goodwill of Assignor to which the marks pertain;

Now, therefore, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, Assignor does hereby assign to Assignee the above-referenced trademarks, together with the goodwill of the business symbolized by the trademarks. These applications are being assigned as part of the entire business or portion thereof to which the marks pertain, as required by Section 10 of the Trademark Act, 15 U.S.C. Section 1060.

Echelon Fitness, LLC

Date: July 13, 2020


By: Lou Lentini, President