

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM586203

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Echelon Fitness, LLC		07/13/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Echelon Fitness Multimedia LLC		
Street Address:	6011 Century Oaks Drive		
City:	Chattanooga		
State/Country:	TENNESSEE		
Postal Code:	37416		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5313872	6 PACK ABS	
Registration Number:	5453521	FLEXBIKE	
Registration Number:	5452990	ECHELON	
Registration Number:	5745079	ECHELON FIT	
Registration Number:	6063864	E	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4075660801		
Email:	ldjesq@aol.com		
Correspondent Name:	Larry D. Johnson		
Address Line 1:	PO Box 470277		
Address Line 4:	Celebration, FLORIDA 34747		
NAME OF SUBMITTER:	Larry D. Johnson		
SIGNATURE:	/Larry D. Johnson/		
DATE SIGNED:	07/13/2020		
Total Attachments: 1			
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OP \$140.00 5313872

ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, Echelon Fitness, LLC, a Delaware limited liability company, having a mailing address of 6011 Century Oaks Drive, Chattanooga, Tennessee 37416, hereinafter Assignor, has adopted, used, is using and is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
6 Pack Abs	5,313,872	October 17, 2017
Flexbike	5,453,521	April 24, 2018
Echelon	5,452,990	April 24, 2018
Echelon Fit	5,745,079	May 7, 2019
Misc. Design (Echelon Logo)	6,063,864	May 26, 2020

AND WHEREAS, Echelon Fitness Multimedia LLC, a Delaware limited liability company, having a mailing address of 6011 Century Oaks Drive, Chattanooga, Tennessee 37416, hereinafter Assignee, is desirous of acquiring rights in and to said trademarks,

NOW, THEREFORE, in consideration of the sum of one dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademarks and said registrations therefor, together with the goodwill of the business symbolized by said trademarks and the registrations thereof.

Date: July 13, 2020

Echelon Fitness, LLC



By: Lou Lentine, President