

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM584211

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PNC Bank, National Association		06/30/2020	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Deluxe Media Inc.		
Street Address:	2400 West Empire Avenue		
City:	Burbank		
State/Country:	CALIFORNIA		
Postal Code:	91504		
Entity Type:	Corporation: DELAWARE		
Name:	Deluxe Laboratories LLC		
Street Address:	2400 West Empire Avenue		
City:	Burbank		
State/Country:	CALIFORNIA		
Postal Code:	91504		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	Deluxe One LLC		
Street Address:	2400 West Empire Avenue		
City:	Burbank		
State/Country:	CALIFORNIA		
Postal Code:	91504		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	Softitler Net, Inc.		
Street Address:	2400 West Empire Avenue		
City:	Burbank		
State/Country:	CALIFORNIA		
Postal Code:	91504		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 26			
Property Type	Number	Word Mark	
Registration Number:	2312809	CHACE DIGITAL STEREO	
TRADEMARK			

Property Type	Number	Word Mark
Registration Number:	1951896	CINEMASCAN
Registration Number:	3621458	COLOR BY DELUXE
Registration Number:	3621459	COLOR BY DELUXE
Registration Number:	3727048	COLOR BY DELUXE
Registration Number:	3610895	DELUXE
Registration Number:	3678250	DELUXE
Registration Number:	2348324	DELUXE
Registration Number:	3665490	DELUXE
Registration Number:	3618079	DELUXE
Registration Number:	3801521	DELUXE
Registration Number:	3610896	DELUXE
Registration Number:	2399113	DELUXE
Registration Number:	2399122	DELUXE
Registration Number:	5536283	DELUXE
Registration Number:	5398197	DELUXE
Registration Number:	4401734	DL3
Registration Number:	4401735	DL3
Registration Number:	2902902	FCT
Registration Number:	5191704	FRAMESTAMP
Registration Number:	5891967	IDENTIFEYE
Registration Number:	3500941	MEDIARECALL
Registration Number:	4340911	MEDIAVU
Registration Number:	5287963	SFERA
Registration Number:	5228225	SFERA
Registration Number:	5410424	WEBWATCH

CORRESPONDENCE DATA

Fax Number: 2158325619

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2155695619

Email: pecsenye@blankrome.com

Correspondent Name: Timothy D. Pecsénye (074658-19124 ND)

Address Line 1: One Logan Square

Address Line 2: 8th Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER: 074658-19124

NAME OF SUBMITTER: Timothy D. Pecsénye

SIGNATURE: /Timothy D. Pecsénye/

DATE SIGNED:	07/01/2020
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Total Attachments: 11

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PARTIAL RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

THIS PARTIAL RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (this "Partial Release"), is dated as of June 30, 2020, and made by PNC BANK, NATIONAL ASSOCIATION, in its capacity as agent for the Lenders (the "Agent"), in favor of DELUXE MEDIA INC., a Delaware corporation ("DMI"), DELUXE LABORATORIES LLC, a Delaware limited liability company ("Deluxe Laboratories"), DELUXE ONE LLC, a Delaware limited liability company ("Deluxe One") and SOFTTLER NET, INC., a California corporation (collectively, the "Released Parties" and each a "Released Party").

WHEREAS, pursuant to that certain Revolving Credit and Security Agreement dated as of January 6, 2020 (as amended, restated, supplemented or otherwise modified from time to time, including all exhibits and schedules thereto, the "Credit Agreement") among the Grantors, DELUXE ENTERTAINMENT SERVICES INC., a Delaware corporation ("Deluxe Entertainment"), DELUXE UK HOLDINGS LIMITED, a limited company registered in England Wales with registration number 5677041 (together with Deluxe Entertainment and each Person party thereto as a borrower from time to time, collectively the "Borrowers" and each a "Borrower"), DESG INTERMEDIATE II INC., a Delaware corporation ("Holdings"), the other Subsidiary Guarantors party thereto, the Lenders, the Agent, and PNC Capital Markets LLC, as lead arranger, the Lenders agreed to make certain financial accommodations available to Borrowers from time to time pursuant to the terms and conditions thereof;

WHEREAS, pursuant to the Credit Agreement, the Grantors entered into that certain Intellectual Property Security Agreement dated as of January 6, 2020 (the "Security Agreement") in favor of the Agent, to secure the payment and performance of the Obligations under the Credit Agreement;

WHEREAS, pursuant to the Security Agreement, a continuing security interest was granted by the Grantors to the Agent in the IP Collateral, including (i) those copyrights and copyright applications (collectively, "Copyrights") listed on Schedule A attached hereto and all of the goodwill of the business connected with the use of, and symbolized by each such Copyright (the "Released Copyrights"), (ii) those patents and patent applications (collectively, "Patents") listed on Schedule B attached hereto and all of the goodwill of the business connected with the use of, and symbolized by each such Patent (the "Released Patents"), and (iii) those trademarks, trademark applications, service marks, trade names and mask works (collectively, "Trademarks") listed on Schedule C attached hereto and all of the goodwill of the business connected with the use of, and symbolized by each such Trademark (the "Released Trademarks" and, together with the Released Copyrights and Released Patents, the "Released Collateral");

WHEREAS, the Security Agreement was recorded at the United States Patent and Trademark Office (the "USPTO"), on January 8, 2020 at Reel/Frame 051521/0411 for Patents and at Reel/Frame 6833/0948 for Trademarks and at the United States Copyright Office (the "Copyright Office") on January 14, 2020 at Volume 9969 Document Number 019 for Copyrights; and

WHEREAS, the Agent now desires to terminate and release the entirety of its security interest solely in the Released Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Partial Release, the Agent hereby agrees as follows:

1. Definitions. All capitalized terms used, but not otherwise defined herein, shall have the respective meanings ascribed in or otherwise referenced in the Credit Agreement or Security Agreement, as applicable.

2. Partial Release of Security Interest. The Agent hereby fully terminates, releases and discharges its security interest in the Released Collateral. If and to the extent that the Agent has acquired any right, title or interest in and to any Released Collateral, the Agent hereby transfers, conveys and assigns such right, title and interest to the applicable Released Party as indicated on Schedule A, Schedule B, or Schedule C attached hereto.

3. Authorization. The Agent hereby authorizes the filing and recordation of this Partial Release with the USPTO, the Copyright Office or any other governmental office to evidence the partial termination and release granted by this Partial Release.

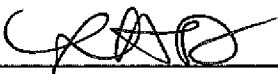
4. Limitations of Partial Release. Except as to the Released Collateral, the continuing security interest of the Agent in the IP Collateral shall continue in full force and effect as if this Partial Release had not been provided.

5. Further Assurances. The Agent hereby agrees, at the Released Parties' sole cost and expense, to duly execute, acknowledge, procure, and deliver any further documents and do such other acts as may be reasonably necessary to effect the release of the security interest contemplated hereby.

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IN WITNESS WHEREOF, the undersigned has duly executed and delivered this Partial Release as of the date above first written.

PNC BANK, NATIONAL ASSOCIATION

By: 
Name: Laurie Dee
Title: Assistant Vice President

[Signature Page to Partial Release of Security Interest in Intellectual Property]

Schedule A

Released Copyrights

Copyright	Jurisdiction	Registration Number/ (Serial Number)	Registration Date/ (Application Date)	Owner
Digital News 1.0	United States	TXu929218	12/9/1999	Deluxe Media Inc. (as successor by merger to Deluxe Media Management, Inc.)
Media Taxi 2.0	United States	TXS505445	3/22/2002	Deluxe Media Inc. (as successor by merger to Deluxe Media Management, Inc.)
Mediavu computer program	United States	TXu1035443	6/4/2002	Deluxe Media Inc. (as successor by merger to Deluxe Media Management, Inc.)
Mediavu screen displays	United States	TXu1035406	6/4/2002	Deluxe Media Inc. (as successor by merger to Deluxe Media Management, Inc.)

Schedule B

Released Patents

Title	Jurisdiction	Patent Number/ (Application Number)	Registration Date/ (Application Date)	Owner
SYSTEM AND METHOD FOR DIGITAL WATERMARKING	United States	9996891	6/12/2018	Deluxe Media Inc.
PROGRAM ENCODING AND COUNTERFEIT TRACKING SYSTEM AND METHOD	United States	7818257	10/19/2010	Deluxe Media Inc. (as successor in interest and by merger to Deluxe Services Group Inc.)
PROGRAM ENCODING AND COUNTERFEIT TRACKING SYSTEM AND METHOD	United States	RE45406	3/3/2015	Deluxe Media Inc. (as successor in interest and by merger to Deluxe Services Group Inc.)
PROGRAM ENCODING AND COUNTERFEIT TRACKING SYSTEM AND METHOD	United States	RE46918	6/26/2018	Deluxe Laboratories LLC
AUTOMATED AUDIO CONFORM	United States	8700193	4/15/2014	Deluxe Media Inc.
METHOD AND APPARATUS FOR IMPROVED SCANNING OF FILM	United States	8102419	1/24/2012	Deluxe Media Inc.
METHODS AND SYSTEMS OF DYNAMICALLY MANAGING CONTENT FOR USE BY A MEDIA PLAYBACK DEVICE	United States	8799395	8/5/2014	Deluxe Media Inc.
METHODS AND SYSTEMS OF DYNAMICALLY MANAGING CONTENT FOR USE BY A MEDIA PLAYBACK DEVICE	United States	10049704	8/4/2018	Deluxe Media Inc.
METHODS AND SYSTEMS FOR USE IN CONTROLLING PLAYBACK OF CONTENT IN RELATION TO RECORDED CONTENT	United States	8532464	9/10/2013	Deluxe Media Inc.
METHODS AND SYSTEMS FOR USE IN CONTROLLING PLAYBACK OF CONTENT IN RELATION TO RECORDED CONTENT	United States	8842970	9/23/2014	Deluxe Media Inc.
METHODS AND SYSTEMS FOR USE IN CUSTOMIZING DISPLAYED CONTENT ASSOCIATED WITH A PORTABLE STORAGE MEDIUM	United States	7930368	4/19/2011	Deluxe Media Inc.

Partial Release of Security Interest in Intellectual Property

Title	Jurisdiction	Patent Number/ (Application Number)	Registration Date/ (Application Date)	Owner
METHODS AND SYSTEMS FOR USE IN CUSTOMIZING DISPLAYED CONTENT ASSOCIATED WITH A PORTABLE STORAGE MEDIUM	United States	8239497	8/7/2012	Deluxe Media Inc. (as successor by merger to Deluxe Digital Studios, Inc.)
METHODS AND SYSTEMS FOR USE IN CUSTOMIZING DISPLAYED CONTENT ASSOCIATED WITH A PORTABLE STORAGE MEDIUM	United States	(13488291)	(6/4/2012)	Deluxe Media Inc.
METHOD AND SYSTEM FOR USE IN COORDINATING MULTIMEDIA DEVICES	United States	8060631	11/15/2011	Deluxe Media Inc.
METHOD AND SYSTEM FOR USE IN COORDINATING MULTIMEDIA DEVICES	United States	8782262	7/15/2014	Deluxe Media Inc.
METHOD AND SYSTEM FOR USE IN COORDINATING MULTIMEDIA DEVICES	United States	8880714	11/4/2014	Deluxe Media Inc.
METHOD AND SYSTEM FOR USE IN COORDINATING MULTIMEDIA DEVICES	United States	8775647	7/8/2014	Deluxe Media Inc.
METHOD AND SYSTEM FOR USE IN COORDINATING MULTIMEDIA DEVICES	United States	9788048	10/10/2017	Deluxe Media Inc.
METHODS AND SYSTEMS FOR USE IN PROVIDING PLAYBACK OF VARIABLE LENGTH CONTENT IN A FIXED LENGTH FRAMEWORK	United States	8842967	9/23/2014	Deluxe Media Inc.
METHODS AND SYSTEMS FOR USE IN PROVIDING PLAYBACK OF VARIABLE LENGTH CONTENT IN A FIXED LENGTH FRAMEWORK	United States	8644675	2/4/2014	Deluxe Media Inc.
METHODS, SYSTEMS AND APPARATUSES FOR USE IN UPDATING A PORTABLE STORAGE MEDIUM	United States	8671077	3/11/2014	Deluxe Media Inc.
SYSTEMS, APPARATUS AND METHODS FOR SUBTITLING FOR STEREOSCOPIC CONTENT	United States	8436918	5/7/2013	Deluxe Media Inc. (as successor in interest and by merger to Deluxe Entertainment Services Group Inc.)
LOCALIZED MEDIA CONTENT MANAGEMENT	United States	7908244	3/15/2011	Deluxe One LLC (as successor by merger to Deluxe Digital Distribution Inc.)

Partial Release of Security Interest in Intellectual Property


Title	Jurisdiction	Patent Number/ (Application Number)	Registration Date/ (Application Date)	Owner
VIDEO-ON-DEMAND (VOD) MANAGEMENT SYSTEM AND METHODS	United States	90227063	5/5/2015	Deluxe One LLC (as successor by merger to Deluxe Digital Distribution Inc.)
MULTICAST MEDIA DISTRIBUTION SYSTEM	United States	7921448	4/5/2011	Deluxe One LLC (as successor by merger to Deluxe Digital Distribution Inc.)
MOTION PICTURE ENCODING AND COUNTERFEIT TRACKING SYSTEM AND METHOD	United States	7623661	11/24/2009	Deluxe Media Inc. (as successor in interest and by merger to Deluxe Entertainment Services Group Inc.)
DEVICES, METHODS AND SYSTEMS FOR SECURE DATA TRANSFERS	United States	9979735	5/22/2018	Deluxe Media Inc.
DISTRIBUTED THREE-DIMENSIONAL VIDEO CONVERSION SYSTEM	United States	8749618	6/10/2014	Softfiter Net, Inc. (as successor by merger to Sfera Labs, LLC)
DISTRIBUTED DIGITAL VIDEO PROCESSING SYSTEM	United States	8532469	9/10/2013	Softfiter Net, Inc. (as successor by merger to Sfera Labs, LLC)
SYSTEM FOR GENERATING CAPTIONS FOR LIVE VIDEO BROADCASTS	United States	9026446	5/5/2015	Softfiter Net, Inc. (as successor by merger to Sfera Labs, LLC)
DYNAMIC WATERMARKING OF DIGITAL MEDIA CONTENT AT POINT OF TRANSMISSION	United States	(16378187)	(4/8/2019)	Deluxe One LLC
COMPARING FRAME DATA TO GENERATE A TEXTLESS VERSION OF A MULTIMEDIA PRODUCTION	United States	(16377860)	(4/8/2019)	Deluxe One LLC
ALIGNMENT OF ALTERNATE DIALOGUE AUDIO TRACK TO FRAMES IN A MULTIMEDIA PRODUCTION USING BACKGROUND AUDIO MATCHING	United States	(16377920)	(4/8/2019)	Deluxe One LLC
INDEXING MEDIA CONTENT LIBRARY USING AUDIO TRACK FINGERPRINTING	United States	(16378539)	(4/8/2019)	Deluxe One LLC
METHOD FOR PROVIDING VISUALIZATION OF PROGRESS DURING MEDIA SEARCH	United States	(62831055)	(4/8/2019)	Deluxe One LLC
METHODS AND SYSTEMS FOR USE IN CONTROLLING PLAYBACK OF CONTENT IN RELATION TO RECORDED CONTENT	United Kingdom	2451151	8/13/2014	Deluxe Media Inc.

Partial Release of Security Interest in Intellectual Property

Title	Jurisdiction	Patent Number/ (Application Number)	Registration Date/ (Application Date)	Owner
METHODS AND SYSTEMS FOR USE IN PROVIDING PLAYBACK OF VARIABLE LENGTH CONTENT IN A FIXED LENGTH FRAMEWORK	United Kingdom	2294575	8/7/2013	Deluxe Media Inc.
METHODS, SYSTEMS AND APPARATUSES FOR USE IN UPDATING A PORTABLE STORAGE MEDIUM	United Kingdom	2350860	4/8/2015	Deluxe Media Inc.


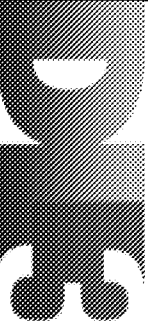
Schedule C

Released Trademarks

Mark	Jurisdiction	Registration Number/ (Application Number)	Registration Date/ (Application Date)	Owner
SOLVIT	United Kingdom	UK00001156421	6/24/1981	Deluxe UK Holdings Limited
CHACE DIGITAL STEREO (Stylized)	United States	2312809	2/1/2000	Deluxe Media Inc.
				
CINEMASCAN	United States	1951896	1/23/1996	Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.)
COLOR BY DELUXE	United States	3621458	5/19/2009	Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.)
COLOR BY DELUXE	United States	3621459	5/19/2009	Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.)
COLOR BY DELUXE	United States	3727048	12/22/2009	Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.)
DELUXE	United States	3610895	4/28/2009	Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.)
DELUXE	United States	3678250	9/8/2009	Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.)
DELUXE	United States	2348324	5/9/2000	Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.)

Mark	Jurisdiction	Registration Number/ (Application Number)	Registration Date/ (Application Date)	Owner
DELUXE	United States	3665490	8/11/2009	Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.)
DELUXE	United States	3618079	5/12/2009	Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.)
DELUXE	United States	3801521	6/15/2010	Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.)
DELUXE	United States	3610896	4/28/2009	Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.)
DELUXE & Design (new)	United States	2399113	10/31/2000	Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.)
DELUXE & Design (lined for the color red)	United States	2399122	10/31/2000	Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.)
DELUXE & Design (new)	United States	5536283	8/7/2018	Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.)

Partial Release of Security Interest in Intellectual Property

Mark	Jurisdiction	Registration Number/ (Application Number)	Registration Date/ (Application Date)	Owner
DELUXE & Design (new) 	United States	5398197	2/6/2016	Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.)
DL3	United States	4401734	9/10/2013	Deluxe Media Inc.
DL3 & Design	United States	4401735	9/10/2013	Deluxe Media Inc.
				
FCT	United States	2902902	11/16/2004	Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.)
FRAMESTAMP	United States	5191704	4/25/2017	Deluxe Media Inc.
IDENTHEEYE	United States	5,891,967	10/22/2019	Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.)
MEDIARECALL	United States	3500941	9/16/2008	Deluxe Media Inc.
MEDIAVVU	United States	4340911	5/28/2013	Deluxe Media Inc. (as successor by merger to Deluxe Media Management Inc.)
SFERA	United States	5287963	9/12/2017	Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.)
SFERA	United States	5228225	6/20/2017	Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.)
WEBWATCH	United States	5410424	2/27/2018	Deluxe Distribution Canada Ltd. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.)

TRADEMARK

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Partial Release of Security Interest in Intellectual Property

RECORDED: 07/01/2020