CH \$865.00 393124

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM584189

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Partial Release of Security Interest

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CORTLAND CAPITAL MARKET SERVICES LLC		06/30/2020	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	DELUXE ENTERTAINMENT SERVICES INC.
Street Address:	2400 WEST EMPIRE AVENUE
City:	Burbank
State/Country:	CALIFORNIA
Postal Code:	91504
Entity Type:	Corporation: DELAWARE
Name:	DELUXE MEDIA INC. (F/K/A DELUXE DIGITAL STUDIOS, INC.)
Street Address:	2400 WEST EMPIRE AVENUE
City:	Burbank
State/Country:	CALIFORNIA
Postal Code:	91504
Entity Type:	Corporation: DELAWARE
Name:	SOFTITLER NET, INC.
Street Address:	2400 WEST EMPIRE AVENUE
City:	Burbank
State/Country:	CALIFORNIA
Postal Code:	91504
Entity Type:	Corporation: CALIFORNIA
Name:	DELUXE ONE LLC (F/K/A DELUXE MEDIUSONE LLC)
Street Address:	2400 WEST EMPIRE AVENUE
City:	Burbank
State/Country:	CALIFORNIA
Postal Code:	91504
Entity Type:	Limited Liability Company: DELAWARE
Name:	DELUXE LABORATORIES LLC
Street Address:	2400 WEST EMPIRE AVENUE
City:	Burbank

TRADEMARK REEL: 006987 FRAME: 0343

900556648

State/Country:	CALIFORNIA
Postal Code:	91504
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 34

Property Type	Number	Word Mark
Registration Number:	3931243	VIIA
Registration Number:	3308367	VODERA
Registration Number:	3585386	DONE!
Registration Number:	2747992	FILMCORE
Registration Number:	4115294	JAVELIN
Registration Number:	2312809	CHACE DIGITAL STEREO
Registration Number:	4401734	DL3
Registration Number:	4401735	DL3
Registration Number:	3500941	MEDIARECALL
Registration Number:	3585325	MEDIARECALL
Registration Number:	3891051	POCKET BLU
Registration Number:	3884095	
Registration Number:	3585396	STOCK MEDIARECALL
Registration Number:	4340911	MEDIAVU
Registration Number:	2165430	SOFTITLER
Registration Number:	5287963	SFERA
Registration Number:	5228225	SFERA
Registration Number:	5191704	FRAMESTAMP
Registration Number:	5398197	DELUXE
Registration Number:	5536283	DELUXE
Registration Number:	5410424	WEBWATCH
Registration Number:	3621458	COLOR BY DELUXE
Registration Number:	3621459	COLOR BY DELUXE
Registration Number:	3727048	COLOR BY DELUXE
Registration Number:	3610895	DELUXE
Registration Number:	3678250	DELUXE
Registration Number:	2348324	DELUXE
Registration Number:	3665490	DELUXE
Registration Number:	3618079	DELUXE
Registration Number:	3801521	DELUXE
Registration Number:	3610896	DELUXE
Registration Number:	5891967	IDENTIFEYE
Registration Number:	1951896	CINEMASCAN

Property Type	Number	Word Mark
Registration Number:	2902902	FCT

CORRESPONDENCE DATA

Fax Number: 2128066006

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2128065400

Email: mvillarin@stroock.com

Correspondent Name: STROOCK & STROOCK & LAVAN LLP

Address Line 1: 180 Maiden Lane

Address Line 4: NEW YORK, NEW YORK 10038

ATTORNEY DOCKET NUMBER:	006633/0001
NAME OF SUBMITTER:	JEFFREY MANN
SIGNATURE:	/Jeffrey Mann/
DATE SIGNED:	07/01/2020

Total Attachments: 25

source=Deluxe - Patent and Trademark Release-1L#page1.tif source=Deluxe - Patent and Trademark Release-1L#page2.tif source=Deluxe - Patent and Trademark Release-1L#page3.tif source=Deluxe - Patent and Trademark Release-1L#page4.tif source=Deluxe - Patent and Trademark Release-1L#page5.tif source=Deluxe - Patent and Trademark Release-1L#page6.tif source=Deluxe - Patent and Trademark Release-1L#page7.tif source=Deluxe - Patent and Trademark Release-1L#page8.tif source=Deluxe - Patent and Trademark Release-1L#page9.tif source=Deluxe - Patent and Trademark Release-1L#page10.tif source=Deluxe - Patent and Trademark Release-1L#page11.tif source=Deluxe - Patent and Trademark Release-1L#page12.tif source=Deluxe - Patent and Trademark Release-1L#page13.tif source=Deluxe - Patent and Trademark Release-1L#page14.tif source=Deluxe - Patent and Trademark Release-1L#page15.tif source=Deluxe - Patent and Trademark Release-1L#page16.tif source=Deluxe - Patent and Trademark Release-1L#page17.tif source=Deluxe - Patent and Trademark Release-1L#page18.tif source=Deluxe - Patent and Trademark Release-1L#page19.tif source=Deluxe - Patent and Trademark Release-1L#page20.tif source=Deluxe - Patent and Trademark Release-1L#page21.tif source=Deluxe - Patent and Trademark Release-1L#page22.tif source=Deluxe - Patent and Trademark Release-1L#page23.tif source=Deluxe - Patent and Trademark Release-1L#page24.tif source=Deluxe - Patent and Trademark Release-1L#page25.tif

PARTIAL RELEASE OF SECURITY INTEREST IN PATENTS AND TRADEMARKS (FIRST LIEN)

This PARTIAL RELEASE OF SECURITY INTEREST IN PATENTS AND TRADEMARKS (this "Partial Release"), dated as of June 30, 2020 (the "Effective Date"), is made by CORTLAND CAPITAL MARKET SERVICES LLC, a Delaware limited liability company having an office at 225 W. Washington St., 9th Floor, Chicago, IL 60606, in its capacity as administrative agent and collateral agent for certain Lenders pursuant to the First Lien Credit Agreement (in such capacity the "Collateral Agent"), in favor of DELUXE ENTERTAINMENT SERVICES INC., a Delaware corporation, having an office at 2400 West Empire Avenue, Burbank, CA 91504, DELUXE MEDIA INC. (F/K/A DELUXE DIGITAL STUDIOS, INC.), a Delaware corporation, having an office at 2400 West Empire Avenue, Burbank, CA 91504, SOFTITLER NET, INC., a California corporation, having an office at 2400 West Empire Avenue, Burbank, CA 91504, DELUXE ONE LLC (F/K/A DELUXE MEDIUSONE LLC), a Delaware limited liability company, having an office at 2400 West Empire Avenue, Burbank, CA 91504 and DELUXE LABORATORIES LLC, a Delaware limited liability company having an office at 2400 West Empire Avenue, Burbank, CA 91504, (each a "Grantor" and collectively, the "Grantors").

WHEREAS, DELUXE ENTERTAINMENT SERVICES GROUP INC., a Delaware corporation (the "Borrower"), DESG INTERMEDIATE II INC., a Delaware corporate ("Holdings"), the Collateral Agent and the Lenders party thereto entered into that certain First Lien Credit Agreement dated as of November 6, 2019 (as amended, restated, supplemented, or otherwise modified from time to time, the "First Lien Credit Agreement");

WHEREAS, the Grantors, as Affiliates of the Borrower and beneficiaries of the extension of credit to the Borrower pursuant to the First Lien Credit Agreement, agreed to enter into and did enter into that certain First Lien Guarantee and Collateral Agreement dated as of November 6, 2019 (as amended, restated, supplemented or otherwise modified from time to time, the "First Lien Guarantee and Collateral Agreement");

WHEREAS, pursuant to the First Lien Guarantee and Collateral Agreement, the Grantors entered into that certain First Lien Patent and Trademark Security Agreement dated as of November 6, 2019 (the "Security Agreement") in favor of the Collateral Agent, pursuant to which each Grantor granted to the Collateral Agent, for the benefit of the Secured Parties, a security interest in all of such Grantor's right, title and interest in and to the Patent and Trademark Collateral including (i) those patents and/or patent applications listed on Schedule A attached hereto (the "Released Patents") and (ii) those trademarks and/or trademark applications listed on Schedule B attached hereto (the "Released Trademarks" and, together with the Released Patents, the "Released Collateral");

WHEREAS, the Security Agreement was duly recorded with the United States Patent and Trademark Office (the "**PTO**") on November 13, 2019, at Reel 050994, Frame 0293 for patents and patent applications and at Reel 6794, Frame 0898 for trademarks and trademark applications; and

WHEREAS, the Collateral Agent now desires to terminate and release the entirety of its security interest solely in the Released Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Collateral Agent hereby agrees as follows:

1. <u>Defined Terms</u>. All capitalized terms used, but not otherwise defined herein, shall have the respective meanings ascribed in or otherwise referenced in the First Lien Credit Agreement, First Lien

Guarantee and Collateral Agreement or the Security Agreement, as applicable.

- 2. Release. The Collateral Agent hereby fully terminates, releases and discharges any and all security interest in and to the Released Collateral arising under the First Lien Guarantee Collateral Agreement and the Security Agreement. If and to the extent that the Collateral Agent has acquired any right, title or interest in and to any Released Collateral, the Collateral Agent hereby transfers, conveys and assigns such right, title or interest to the applicable owner as indicated on Schedule A or Schedule B attached hereto. Except as to the Released Collateral, the continuing security interest of the Collateral Agent in the Patent and Trademark Collateral shall continue in full force and effect as if this Partial Release had not been provided.
- 3. <u>Authorization</u>. The Collateral Agent hereby authorizes and requests the Commissioner of Patents and the Commissioner of Trademarks to record this Release of Security Interest in Patents and Trademarks in the United States Patent and Trademark Office with regard to the Security Agreement, Released Patents and Released Trademarks.
- 4. <u>Further Assurances</u>. The Collateral Agent hereby agrees, at the Grantors' sole cost and expense, to duly execute, acknowledge, procure and deliver any further documents and do such other acts as may be reasonably necessary to effect the release of the security interest contemplated hereby.

[Signature Page Follows]

IN WITNESS WHEREOF, Collateral Agent has executed	this Release	of Security	Interest in
Patents and Trademarks as of this	N		
<u>30th</u> day of June 2020.			
Collateral Agent			
CORTLAND CAPITAL MARKET SERVICES LLC			
By: MH 12L			
Name: Matthew Vrybula			
Title: Associate Counsel			

Schedule A

Released Patents

APPLICATION NO	PATENT	COUNTRY	TITLE	STATUS	OWNER
	NO				
11217256	7908244	United States of America	LOCALIZED MEDIA CONTENT MANAGEMENT	Issued	Deluxe One LLC (as successor by merger to Deluxe Digital Distribution Inc.)
10692082	7921448	United States of America	MULTICAST MEDIA DISTRIBUTION SYSTEM	Issued	Deluxe One LLC (as successor by merger to Deluxe Digital Distribution Inc.)
10718376	9027063	United States of America	VIDEO-ON-DEMAND (VOD) MANAGEMENT SYSTEM AND METHODS	Issued	Deluxe One LLC (as successor by merger to Deluxe Digital Distribution Inc.)
13253887	8782262	United States of America	METHOD AND SYSTEM FOR USE IN COORDINATING MULTIMEDIA DEVICES	Issued	Deluxe Media Inc. (as successor by merger to Deluxe Digital Studios, Inc.)
13969325	8842970	United States of America	METHODS AND SYSTEMS FOR USE IN CONTROLLING PLAYBACK OF CONTENT IN RELATION TO RECORDED CONTENT	Issued	Deluxe Media Inc. (as successor by merger to Deluxe Digital Studios, Inc.)

APPLICATION NO	PATENT NO	COUNTRY	TITLE	STATUS	OWNER
13047478	8239497	United States of America	METHODS AND SYSTEMS FOR USE IN CUSTOMIZING DISPLAYED CONTENT ASSOCIATED WITH A PORTABLE STORAGE MEDIUM	Issued	Deluxe Media Inc. (as successor by merger to Deluxe Digital Studios, Inc.)
10657287	7623661	United States of America	MOTION PICTURE ENCODING AND COUNTERFEIT TRACKING SYSTEM AND METHOD	Issued	Deluxe Media Inc. (as successor in interest to Deluxe Entertainment Services Inc.)
10893508	7818257	United States of America	PROGRAM ENCODING AND COUNTERFEIT TRACKING SYSTEM AND METHOD	Issued	Deluxe Media Inc. (as successor in interest to Deluxe Entertainment Services Inc.)
13655229	RE45406	United States of America	PROGRAM ENCODING AND COUNTERFEIT TRACKING SYSTEM AND METHOD	Issued	Deluxe Media Inc. (as successor in interest to Deluxe Entertainment Services Inc.)
12713685	8436918	United States of America	SYSTEMS, APPARATUS AND METHODS FOR SUBTITLING FOR STEREOSCOPIC CONTENT	Issued	Deluxe Media Inc. (as successor in interest to Deluxe Entertainment Services Inc.)
12770666	8700193	United States of America	AUTOMATED AUDIO CONFORM	Issued	Deluxe Media Inc.
15146414	9979735	United States of America	Devices, Methods and Systems for Secure Data Transfers	Issued	Deluxe Media Inc.

APPLICATION NO	PATENT NO	COUNTRY	TITLE	STATUS	OWNER
12332238	8060631	United States of America	METHOD AND SYSTEM FOR USE IN COORDINATING MULTIMEDIA DEVICES	Issued	Deluxe Media Inc.
14030956	8880714	United States of America	METHOD AND SYSTEM FOR USE IN COORDINATING MULTIMEDIA DEVICES	Issued	Deluxe Media Inc.
12842001	8775647	United States of America	METHOD AND SYSTEM FOR USE IN COORDINATING MULTIMEDIA DEVICES	Issued	Deluxe Media Inc.
14315918	9788048	United States of America	METHOD AND SYSTEM FOR USE IN COORDINATING MULTIMEDIA DEVICES	Issued	Deluxe Media Inc.
13291891	8532464	United States of America	METHODS AND SYSTEMS FOR USE IN CONTROLLING PLAYBACK OF CONTENT IN RELATION TO RECORDED CONTENT	Issued	Deluxe Media Inc.
12181138	7930368	United States of America	METHODS AND SYSTEMS FOR USE IN CUSTOMIZING DISPLAYED CONTENT ASSOCIATED WITH A PORTABLE STORAGE MEDIUM	Issued	Deluxe Media Inc.
13488291		United States of America	METHODS AND SYSTEMS FOR USE IN CUSTOMIZING DISPLAYED CONTENT ASSOCIATED WITH A PORTABLE STORAGE MEDIUM	Published	Deluxe Media Inc.

APPLICATION NO	PATENT NO	COUNTRY	TITLE	STATUS	OWNER
12479474	8842967	United States of America	METHODS AND SYSTEMS FOR USE IN PROVIDING PLAYBACK OF VARIABLE LENGTH CONTENT IN A FIXED LENGTH FRAMEWORK	Issued	Deluxe Media Inc.
12702260	8644675	United States of America	METHODS AND SYSTEMS FOR USE IN PROVIDING PLAYBACK OF VARIABLE LENGTH CONTENT IN A FIXED LENGTH FRAMEWORK	Issued	Deluxe Media Inc.
13301314	8799395	United States of America	METHODS AND SYSTEMS OF DYNAMICALLY MANAGING CONTENT FOR USE BY A MEDIA PLAYBACK DEVICE	Issued	Deluxe Media Inc.
14315668	10049704	United States of America	METHODS AND SYSTEMS OF DYNAMICALLY MANAGING CONTENT FOR USE BY A MEDIA PLAYBACK DEVICE	Issued	Deluxe Media Inc.
12613490	8671077	United States of America	METHODS, SYSTEMS AND APPARATUSES FOR USE IN UPDATING A PORTABLE STORAGE MEDIUM	Issued	Deluxe Media Inc.
15145565	9996891	United States of America	SYSTEM AND METHOD FOR DIGITAL WATERMARKING	Issued	Deluxe Media Inc.

APPLICATION NO	PATENT NO	COUNTRY	TITLE	STATUS	OWNER
16377920		United States of America	Alignment of Alternate Dialogue Audio Track to Frames in a Multimedia Production Using Background Audio Matching	Pending	Deluxe One LLC
PCTUS2019026356		PCT	Alignment of Alternate Dialogue Audio Track to Frames in a Multimedia Production Using Background Audio Matching	Pending	Deluxe One LLC
16377860		United States of America	Comparing Frame Data to Generate a Textless Version of a Multimedia Production	Pending	Deluxe One LLC
PCTUS2019026334		PCT	Comparing Frame Data to Generate a Textless Version of a Multimedia Production	Pending	Deluxe One LLC
16378187		United States of America	Dynamic Watermarking of Digital Media Content at Point of Transmission	Pending	Deluxe One LLC
PCTUS2019026385		PCT	Dynamic Watermarking of Digital Media Content at Point of Transmission	Pending	Deluxe One LLC
16378539		United States of America	Indexing Media Content Library Using Audio Track Fingerprinting	Pending	Deluxe One LLC
PCTUS2019026410		PCT	Indexing Media Content Library Using Audio Track Fingerprinting	Pending	Deluxe One LLC
62831055		United States of America	Method for Providing Visualization of Progress During Media Search	Pending	Deluxe One LLC
13158274	8532469	United States of America	Distributed Digital Video Processing System	Issued	Softitler Net, Inc. (as successor by merger to Sfera Labs, LLC)

APPLICATION NO	PATENT NO	COUNTRY	TITLE	STATUS	OWNER
13158288	8749618	United States of America	Distributed Three- Dimensional Video Conversion System	Issued	Softitler Net, Inc. (as successor by merger to Sfera Labs, LLC)
13158331	9026446	United States of America	System for Generating Captions for Live Video Broadcasts	Issued	Softitler Net, Inc. (as successor by merger to Sfera Labs, LLC)
11672882	7394519	United States of America	System and Method for Audio Encoding and Counterfeit Tracking a Motion Picture ("FCT Sound")	Issued	Deluxe Laboratories LLC (f/k/a Deluxe Laboratories Inc.)
08066996	8102419	United States of America	METHOD AND APPARATUS FOR IMPROVED SCANNING OF FILM	Issued	Deluxe Media Inc.

Schedule B

Released Trademarks

VIIA	MARK
USA	COUNTRY
Deluxe One LLC (as successor by merger to Deluxe Digital Distribution Inc.)	OWNER
Class 35: Data management services, namely, management and auditing of electronic media delivery services; digital media asset management services, namely, facilitating review and approval processes, work order entry and scheduling, re purposing of media content formatting and packaging of media assets during their commercial life cycle, all over a computer network Class 38: Electronic media content forward services, namely, forward correction of digital files; distribution of audio/visual media content for others, namely, digital media content distribution services, namely, satellite transmission services, namely, providing connections to a digital network for electronic transmission of digitized audio/visual data, documents and database information, optical transfer and digital distribution of digital media content via a global computer network, providing streaming video services via a global computer network, providing streaming video services via a global computer network, via television and radio stations via a global computer network, via atellite and via fiber-optic network; video-on-demand transmission services, and transactional media content origination and delivery services provided via broadcast, cable and internet Class 39: Warehouse storage of physical motion picture film and video and video and video and visual image data; digital archiving, retrieval of media content, namely, digital storage of data, namely, digital storage of motion picture films, video tapes and digitzed data and information which may be accessed or retrieved online, electronic storage of rideo, audio, numeric and documentary data, providing digital imagery storage services and digital archiving, retrieval of media content, namely, digital storage of data, namely, digital imagery storage services and digital archiving and data compression services, motion picture film and video color correction services, motion picture film and video ontent formating and database data, motion picture film and video origital and data content	CLASS : GOODS AND/OR SERVICES
77/101,490	APP. NO. APP. DATE
3,931,243 03/15/2011	REG. NO. REG. DATE

VODERA		MARK
USA		COUNTRY
Deluxe One LLC (as successor by merger to Deluxe Digital Distribution Inc.)		OWNER
Class 35: Business consulting in the field of video-on-demand transmission services; statistical evaluations of marketing data in the field of video-on-demand tracking and play out data; preparing and placing advertisements for others; business management services for providers of long-and short-form assets in the nature of television programs, films and commercials, and commercial, industrial and corporate audio/visual content	scanning of still images and moving images, digital image manipulation services, broadcast standards conversion in the nature of conversion between international broadcasting transmission standards for television programming, closed captioning services, media content assembly services, namely, pre-compiling of media content, namely, assembling audiovisual elements in preparation for broadcast syndicated programming preparation, namely, pre-broadcast sesembly and preparation of syndicated radio and television programming, integration of graphic, visual and audio commercial/promotion/billboard/warming and logo elements for broadcast television, and error correction services, namely, forward error correction of media content; preparation of media for streaming delivery, namely, digitization, formatting, sample-rate conversion and dithering, color correction; media format conversion services for others, namely, conversion of film and video tape to one another, audio calibration, namely, restoration and reformating for transmission, distribution and streaming delivery; digital encoding, formatting and packaging of media content for transmission and distribution and packaging of interactive data, namely, integration of ext, audio, graphics, still images and moving pictures into an interactive delivery for multimedia applications Class 41: Entertainment services in the nature of content preparation for syndicated television programming; digital encoding, formatting and packaging of media content for transmission and distribution, namely, preparing subtiles for media content, laugh track integration, sound effects mixing; audio calibration, namely, andio mastering services Class 42: Media content assembly services, namely, cross-platform conversion of digital media content, namely, motion picture films, video tapes and digitized data and information which may be accessed or retrieved online, providing digital asset management services, namely, the searching of media content; preparation of media for streaming deliver	CLASS: GOODS AND/OR SERVICES
78/551,923 01/21/2005		APP. NO. APP. DATE
3,308,367 10/09/2007		REG. NO. REG. DATE

FILMCORE	DONE!		MARK
USA	USA		COUNTRY
Deluxe Media Inc. (as successor by merger to Deluxe Advertising Services LLC, f/k/a Deluxe Media Services LLC)	Deluxe Media Inc.		OWNER
Class 39: Audio and video disk storage; electronic storage of video and audio data; warehouse storage of video and audio data Class 40: Audio, video, and film duplication Class 41: Film post-production	Class 42: Providing digital services, namely, providing a website featuring temporary use of non-downloadable software for use in selection, logging, reviewing, trans-coding, editing, formatting, and sharing video, moving image, still, web content, animation, and audio materials over a global computer network	Class 38: Video-on-demand transmission services; interactive television broadcasting services; providing connections to a video network for electronic transmission of full motion video, data and images; digital transmission of entertainment media content via a global computer network; providing streaming video services via a global computer network; providing streaming video services via a global computer network; providing streaming video services via a global computer network; providing streaming video services via a global computer network; providing services in the field of network origination services, namely, commercial insertion, including programmed play out of new commercials to replace existing interstitials, origin and play out of relevision programming from video fleservers and standard analog and digital videotape players, encoding of non-video content, namely, corporate data, program guides, internet protocol and intellectual property rights data into the program stream Class 41: Programming services in the field of video-on-demand; personal audio/visual/server recording services; programming on a global computer network Class 42: software development in the field of video-on-demand services; testing, analysis and evaluation of the video-on-demand services; testing, analysis and evaluation of the video-on-demand services of others for the purpose of certification; hosting internet sites and broadband hosting for others on a global computer network; software development, namely, interactive application development; data encryption services; product evaluation, quality control and quality assurance for video on demand programming services provided by others	CLASS: GOODS AND/OR SERVICES
76/204,296 02/02/2001	77/312,919 10/25/2007		APP. NO. APP. DATE
2,747,992 08/05/2003	3,585,386 03/10/2009		REG. NO. REG. DATE

	MEDIARECALL		DL3		JAVELIN	MARK
USA	USA	USA	USA	USA	USA	COUNTRY
Deluxe Media Inc. (as successor by merger to	Deluxe Media Inc. (as successor by merger to Deluxe Digital Studios, Inc.)	Deluxe Media Inc. (as successor by merger to Deluxe Digital Studios, Inc.)	Deluxe Media Inc. (as successor by merger to Deluxe Digital Studios, Inc.)	Deluxe Media Inc. (as successor by merger to Deluxe Digital Studios, Inc.)	Deluxe Media Inc. (as successor by merger to Deluxe Advertising Services LLC, f/k/a Deluxe Media Services LLC)	OWNER
Class 40: Providing digital services, namely, transferring moving images, still images, web content, animation, and audio materials from video to digital format	Class 40: Providing digital services, namely, transferring moving images, still images, web content, animation, and audio materials from video to digital format	Class 9: Computer software for asset management, asset archiving, asset storage, workflow management, and product creation, fulfillment, and quality control, and integrated order initiation and billing	Class 9: Computer software for asset management, asset archiving, asset storage, workflow management, and product creation, fulfillment, and quality control, and integrated order initiation and billing	Class 41: Audio recording, re-mastering and production services for videotape, laser disc, digital video discs, film and broadcast media; audio production services for producing 5.1 channel stereo soundtracks with stereo surrounds from monaural sources and for converting LCRS, LR and Lt/Rt stereo into 5.1 channel stereo	Class 35: Distribution of advertising materials and commercial announcements for others in the field of media syndication and broadcast distribution of advertising and program content, excluding marketing and promotion of special events Class 38: Distribution in the nature of the transmission of data, sound, visual data and pictures Class 42: Application service provider featuring software for use in preparing and serving advertising messages, syndicated news, sports and entertainment programming, and audiovisual media content for television broadcast; engineering services	CLASS: GOODS AND/OR SERVICES
77/258,365 08/17/2007	77/258,263 08/17/2007	85/768,151 10/31/2012	85/768,143 10/31/2012	75/305,996 06/10/1997	77/723,531 04/27/2009	APP. NO. APP. DATE
3,585,325 03/10/2009	3,500,941 09/16/2008	4,401,735 09/10/2013	4,401,734 09/10/2013	2,312,809 02/01/2000	4,115,294 03/20/2012	REG. NO. REG. DATE

				T		
SFERA	SOFTITLER	MEDIAVU	STOCK MEDIARECALL	V	POCKET BLU	MARK
USA	USA	USA	USA	USA	USA	COUNTRY
Deluxe Media Inc. (as successor in interest to Deluxe	Softitler Net, Inc.	Deluxe Media Inc. (as successor by merger to Deluxe Digital Studios, Inc.)	Deluxe Media Inc. (as successor by merger to Deluxe Digital Studios, Inc.)	Deluxe Media Inc. (as successor by merger to Deluxe Digital Studios, Inc.)	Deluxe Media Inc. (as successor by merger to Deluxe Digital Studios, Inc.)	OWNER Deluxe Digital Studios, Inc.)
Class 9: Computer software for use in digital media asset management, closed captioning, subtitling, dubbing, language identification and translation, audio description of visual media content, post production	Class 41: Electronic digital subtitling service for film, video, CD-ROM, DVD, and live performances and rental of equipment used to show and operate the subtitles	Class 9: Computer software for the clearance of advertising materials comprising creation of custom review and approval workflows, collaboration of audio-visual and print materials, custom reports and notifications, and secure delivery of content Class 42: Providing temporary use of a web-based software application for secure digital content delivery and online, interactive discussion and review of advertising materials	Class 45: Licensing of indexed, searchable, downloadable, video, moving image, still image, web content, animation, and audio materials	Class 9: Computer software and applications, for managing, creating, viewing, controlling and delivering additional audiovisual and multimedia content and features, to a primary electronic device; electronic devices, namely, computers, cell phones and handheld computer, personal digital assistant devices, for managing, creating, viewing, controlling and delivering additional audiovisual and multimedia content and features, to a primary electronic device	Class 9: Computer software and applications, for managing, creating, viewing, controlling and delivering additional audiovisual and multimedia content and features, to a primary electronic device; electronic devices, namely, computers, cell phones and handheld computer, personal digital assistant devices, for managing, creating, viewing, controlling and delivering additional audiovisual and multimedia content and features, to a primary electronic device	CLASS: GOODS AND/OR SERVICES
87/277,463 Dec 22, 2016	75/235,168 02/03/1997	85/564,624 03/08/2012	77/317,241 10/30/2007	77/849,072 10/15/2009	77/812,013 08/25/2009	APP, NO. APP, DATE
5287963 Sep 12, 2017	2,165,430 06/16/1998	4,340,911 05/28/2013	3,585,396 03/10/2009	3,884,095 11/30/2010	3,891,051 12/14/2010	REG. NO. REG. DATE

	FRAMESTAMP	SFERA		MARK
USA	USA	USA		COUNTRY
Deluxe Media Inc. (as successor in interest to Deluxe Entertainment Services Inc.)	Deluxe Media Inc. (as successor in interest to Deluxe Entertainment Services Inc.)	Deluxe Media Inc. (as successor in interest to Deluxe Entertainment Services Inc.)	Entertainment Services Inc.)	OWNER
Class 35: Advertising; marketing and promotion services; production and distribution of advertising matter; distribution services for video and audio commercials; product merchandising for others; inventory control; computerized tracking and tracing of packages in transit to ensure security of packages and on-time delivery for business purposes; business services, namely, outsourcing in the field of translation services and transfer of information relating to captions and subtitles for audio-visual works; business research services, namely, data searches in computerized files for others namely, carrying out searches of data stored in computers to look for patterns or networks in that data; records management services, namely indexing files comprising film, video, audio, picture, document and data content for others; display arrangement services of digital files comprising film, video, audio, picture, document and data content; business management of assets in the nature of television programs, motion picture films, commercials and audio-visual media content; inventory management; business management services, namely digital and intellectual property asset	Class 42: Digital watermarking	Class 40: Closed captioning of films and videos Class 41: Subtitling; dubbing; language identification and translation; auditory narration of films and videos; post-production editing services in the field of films and videos	editing, and quality control, all in the field of film, video and digital media production Class 42: Quality control services in the field of film, video, and digital media production; software as a service (SAAS) services featuring software for use in digital media asset management, closed captioning, subtitling, dubbing, language identification and translation; auditory narration of films and videos; post production editing services in the field of films, video, and digital media production	CLASS: GOODS AND/OR SERVICES
87/976,363 May 16, 2016	86/520,999 Feb 2, 2015	87/277,470 Dec 22, 2016		APP. NO. APP. DATE
5398197 Feb 6, 2018	5191704 Apr 25, 2017	5228225 Jun 20, 2017		REG. NO. REG. DATE

	MARK COUNTRY OWNER
constitutorship services in the field of tape, DVDs, HD DVDs, pre-recorded optical discs and other recorded, digital, downloadable and online media Class 37: Rejuvenation and restoration services for film, tape, DVD, HD DVD, pre-recorded optical discs and other recorded, digital, downloadable, and online media; cleaning of film, tape, DVD, HD DVD, pre-recorded optical discs and other recorded, digital, downloadable, and online media; cleaning of film, tape, DVD, HD DVD, pre-recorded optical discs and other recorded, digital, downloadable, and online media and sound recordings; media management, namely, moving, archiving, and transporting digital files Class 40: Duplication, reproduction, and replication of motion picture films, television shows, advertisements, and video programs on film, videotape, DVDs, HD DVDs, pre-recorded optical discs and other recorded, digital, downloadable, online media and other recorded, digital, downloadable, and online media; color enhancement of black and white cinematic film; closed captioning of films from one format to another; contract manufacturing in the field of digital versatile discs; duplication of video-tape, DVD, pre-recorded optical discs and other recorded, digital, downloadable, and online media; form one format to another; contract manufacturing in the field of digital versatile discs and other recorded, digital, downloadable, and online media formats; film to videotape, DVD, HD DVD, pre-recorded optical discs and other recorded, digital, downloadable, and online media formats; film to videotape, DVD, HD DVD, pre-recorded optical discs and other recorded, digital, downloadable, and online media formats; film to videotape, DVD, HD DVD, pre-recorded optical discs and other recorded, digital, downloadable, and online media formats; film to videotape, DVD, HD DVD, pre-recorded optical discs and other recorded, digital, downloadable, and online media; film and other video media back-up services, namely, digital preservation and advertising film from 2D to 3D; digital	CLASS: GOODS AND/OR SERVICES management services: production of public service announcements;
	APP. NO. APP. DATE
	REG. NO. REG. DATE

	MARK COUNTRY OWNER
Class 41: Entertainment services in the nature of development, creation, production and post-production services, namely, production of special effects including model- making services, computer-generated iragery and computer-generated graphics for the production of television, motion pictures, videos, and film including immersive entertainment and virtual reality; entertainment services, namely, production of computer-generated imagery for use in television, motion pictures, videos and film including immersive entertainment and virtual reality; special effects animation services for film and video; cinematography services; music composition services; audio mastering; production of sound recordings; production, post-production, recording, editing and distribution services; production, post-production, recording, editing and distribution services; production, post-production, recording, services; digital imaging; translation, subtilling, and dubbing services; digital and video mastering services for motion pictures, television shows, and advertisements; video and audio media production; production of video cassettes and DVDs, pre-recorded optical discs and other recorded, digital, downloadable and online media for others; production of visual, optical and digital special effects for others, for television, motion pictures, advertisements, DVDs, HDDVD, pre-recorded optical discs and other recorded, digital, downloadable and online media; digital consultates, production and digital production and online media recordings; producing special visual effects for videotapes, DVDs, HDDVDs, pre-recorded optical discs and other recorded, digital, downloadable and online media; production and distribution of motion pictures and television shows; providing voice-overs for videotapes, DVDs, HDDVDs, pre-recorded optical discs and other recorded, digital, downloadable and online media; production and distribution of master video and sound track for cinema, television and advertisements; video editing, namely finishing and compo	CLASS : GOODS AND/OR SERVICES AF
	APP. NO. REG. NO. APP. DATE REG. DATE

	MARK COUNTRY OWNER
downloadable, and online media; color enhancement of black and white cinematic film; video services, namely, mastering of professional video tape, DVD, HD DVD, pre-recorded optical discs and other recorded, digital, downloadable, and online media format; production of closed caption television programs Class 42: Digitalisation of images, namely electronic scanning of photographic images; animation and special effects design for others; Software as a service (SAAS) featuring software for use in the secure review and approval of media content, clearing, screening, organizing, marketing, distributing and analyzing media content, digital media asset management, archiving and digitizing film, video, audio, photographs, documents and other media content, closed captioning, subitiling, and the field of film, video and digital media production; design and development of computer software and media content; design and development of virtual reality software; product research and development; hosting the websites of others; website design services for others; digital watermarking; graphic design services for others; digital watermarking; graphic design services for others; digital watermarking; graphic design services for others; digital media production of digital film and video; authoring and development of interactive computer software and media content; design and development of interactive computer software and media content; platform as a service (PAAS) and software as a service (SAAS) in relation to transmitting, broadcasting and delivering media content; design and development of interactive computers, authoring services for DVB, HD DVDs, pre-recorded optical discs and other recorded, digital, downloadable and online media; retrieving digital files comprising film, video, audio, picture and documents from physical to electronic media digital domatics; conversion of media and digital data; digital conversion of motion picture, television, and advertising films to videotapes, DVDs, HD DVDs, pre-recorded optical di	CLASS: GOODS AND/OR SERVICES
	APP. NO. REG. NO. APP. DATE REG. DATE

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ASU		COUNTRY
Deluxe Media Inc. (as successor in interest to Deluxe Entertainment Services Inc.)		OWNER
Class 9: Motion picture films in the fields of action, adventure, animation, comedy, documentary, drama, fantasy, horror, musical, mystery, romance, science fiction and/or Western genres; television films in the fields of action, adventure, animation, comedy, documentary, drama, fantasy, horror, musical, mystery, romance, science fiction and/or Western genres; downloadable television shows in the fields of action, adventure, animation, comedy, documentary, drama, fantasy, horror, musical, mystery, romance, science fiction and/or Western genres; television films in the fields of action, adventure, animation, comedy, documentary, drama, fantasy, horror, musical, mystery, romance, science fiction and/or Western genres; downloadable television shows in the fields of action, adventure, animation, comedy, documentary, drama, fantasy, horror, musical, mystery, romance, science fiction and/or Western genres; video recordings featuring motion picture films and television programs in the fields of action, adventure, animation, comedy, documentary, drama, fantasy, horror, musical, mystery, romance, science fiction and/or Western genres; digital recording media, namely, pre-recorded DVDs, pre-recorded HDD DVDs, pre-recorded optical discs, pre-recorded CDs in the fields of action, adventure, animation, comedy, documentary, drama, fantasy, horror, musical, mystery, romance, science fiction and/or Western genres; downloadable audio and video recordings featuring motion pictures and television shows in the fields of action, adventure, animation, comedy, documentary, drama, fantasy, horror, musical, mystery, romance, science fiction and/or Western genres; computers, namely, software for use in the field of digital still and motion picture in the field of digital still and motion picture in the field of digital still and motion picture in the field of digital still and motion picture in the field of digital still and motion picture in the field of digital still and motion picture in the field of digital still and motion picture	Class 45: Product security consultation services in the motion picture, television, and advertising industries, including product authentication; detection of product piracy and the recording and tracking of digital data; security printing, namely, encoding of media and digital data for use in tracking the source of unauthorized copies thereof and providing encoding and transcoding of media and digital data; encoding of motion picture, television and advertising films for security purposes and for use in tracking the source of unauthorized copies thereof; providing content security for recorded media; anti-piracy rights management, namely, product security services in the motion picture, television, and advertising industries; security related technology and services, namely, tracking and tracing services used to secure, track, and trace encoded film against fraud, piracy, and counterfeiting; electronic content protection services; research and development in relation to product security; research and development in connection with the illegal downloading and storing of unauthorized digital motion picture, television and advertising files	CLASS: GOODS AND/OR SERVICES
87/038,634 May 16, 2016		APP. NO. APP. DATE
5536283 Aug 7, 2018		REG. NO. REG. DATE

		WEBWATCH		MARK
		USA		COUNTRY
		Deluxe Distribution Canada Ltd. (as successor in interest to Deluxe Entertainment Services Inc.)		OWNER
Class 45: Product security consultation services, namely, security threat analysis consulting for protecting intellectual property in the motion picture and television industries; detective investigations of product piracy; detective investigations that includes the recording and tracking of digital data; forensic analysis of pirated motion pictures and television, DVDs, audio and video content for fraud and theft protection purposes; investigation services related to intellectual property piracy and content propagation and reports in connection therewith; advisory and information services in the nature of theft prevention preparation and provision of reports related to piracy and content propagation; electronic piracy detection services to detect stolen intellectual property	Class 42: Development, updating and maintenance of databases for tracking and monitoring of content piracy information and data, tracking and monitoring of content propagation and tracking and content metadata tracking; providing information on research and development of anti-piracy methods in the motion picture and television industries; online electronic monitoring services for detection of pirated content via the Internet and reports related thereto; forensic analysis in the form of research of online content data and metadata for creation of forensic reporting on piracy and competitive analysis and statistical modeling related to content propagation; data collection, namely, data mining	Class 35: Business consulting, information and advisory services in the field of product security and content protection, authentication, and detection of product piracy; business research and data analysis services in the fields of piracy and content protection; business information reporting services for the motion picture and television industries, namely, providing reports for the purpose of analyzing piracy and content propagation; market research and business intelligence services; database management; business data analysis, and management in the fields of piracy and online content propagation	scaling, and color balance; Computer application software for mobile phones and handheld computers, namely, software for use in downloading and screening media content, all in the field of film, video and digital media production; Computer software for use in screening and distributing media content, digital media asset management, closed captioning, subtitling, dubbing, language identification and translation, audio description of visual media content, post production editing, and quality control, all in the field of film, video and digital media; apparatus, instruments and computer software for transmitting and receiving audio and visual content	CLASS: GOODS AND/OR SERVICES A
		87/324,490 Feb 3, 2017		APP. NO. APP. DATE
		5410424 Feb 27, 2018		REG. NO. REG. DATE

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USA	USA	USA	COUNTRY
Deluxe Media Inc. (as successor in interest to Deluxe Entertainment Services Inc.)	Deluxe Media Inc. (as successor in interest to Deluxe Entertainment Services Inc.)	Deluxe Media Inc. (as successor in interest to Deluxe Entertainment Services Inc.)	OWNER
Class 40: High-resolution scanning of film, digital color timing, videotape to film transfer services and recording digital images onto film; film and any other video media reproduction, namely, remastering of films from one format to another Class 41: Motion picture film, videotape and digital video laboratory and post-production services, namely, laser film recording of digital video and high definition images to film, digital and video mastering services, digital imaging, digital and electronic manipulation of images for motion pictures; video and audio media production, including production of DVDs for others; audio recording and production; film editing services; production and distribution of motion pictures; providing voice overs for other recorded media; video editing services; recording of digital images onto film and related fields	Class 40: Conversion of motion picture films to videotape and DVDs; duplication and replication of motion picture and video programs on DVDs and other media; digital compression of audio and video data; mastering and duplication of positive and negative motion picture prints to videotape; video and sound track production for cinema and television; dubbing and film editing; dubbing of video; film processing in the nature of cutting of negatives; providing information concerning aforesaid services; color enhancement of black and white cinematic film; closed captioning of films and videos; digital image correction services of videos; video transfer, namely, providing color correction and conversion of motion picture film to video film; digital and electronic manipulation of images for motion pictures; printing services for sound, video, and data recordings	Class 35: Inventory control and computerized tracking and tracing of packages in transit; advertising and marketing; preparing audio-visual presentations for use in advertising; post-production editing services for video and audio commercials; product merchandising; merchandise packaging, namely, packaging dvds, and other recorded media to the order and specification of others; business services, namely, outsourcing in the field of translation services, including, providing translation outsourcing services for the transfer of information relating to captions and subtitles for audio-visual works; business management of assets in the nature of television programs, motion picture films and commercials, and commercial, industrial and corporate audio-visual media content; video and sound track production for advertisements	CLASS: GOODS AND/OR SERVICES via the Internet and reports related thereto; stolen watermark code recovery
77/286,124 Sep 21, 2007	77/286,067 Sep 21, 2007	77/285,956 Sep 21, 2007	APP. NO. APP. DATE
3,727,048 Dec 22, 2009	3,621,459 May 19, 2009	3,621,458 May 19, 2009	REG. NO. REG. DATE

DELUXE	USA USA	Deluxe MediaInc. (as successor in interest to Deluxe Entertainment Services Inc.) Deluxe Media Inc. (as successor in interest to Deluxe Entertainment Services Inc.) Deluxe Media Inc. (as successor in interest to Deluxe Entertainment Services Inc.) Deluxe Media Inc. (as successor in interest to Deluxe Me	Class 35: Inventory control and computerized tracking and tracing of packages in transit; advertising and marketing of motion pictures; preparing audio-visual presentations for use in advertising; preparing audio-visual presentations for use in advertising; preparing audio-visual presentations for use in advertising; post-production editing services for video and audio commercials; merchandise packaging, namely, packaging music, videos, DVDs, hd DVDs, blu-ray DVDs and other recorded media; business services, namely, outsourcing in the field of translation services, namely, providing the transfer of information relating to captions and subtitles for audio-visual works; business management of assets in the nature of television programs, motion picture films and commercials, and commercial, industrial and corporate audio-visual media content; arranging and conducting tradeshow exhibitions for commercial or advertising purposes in the fields of entertainment, television, software and video games; organizational services, namely indexing files representing film, video, audio, picture and document content, for post production industries; display arrangement services of digital files representing film, video, audio, picture and document content, for post production industries; inventory management, namely locating digital files representing film, video, audio, picture and document content, for post production industries; display arrangement services of digital and video media. PVDs and other recorded media; storage of motion pictures, digital cinema and sound recordings; storage of motion pictures, digital cinema and sound recordings; storage of motion pictures, digital cinema and commercent of music and images; media management, namely, moving, archiving, and transporting digital files representing film, video, audio, picture and document content, for post production industries	APP. DATE 77/227,078 Jul 11, 2007 Jul 11, 2007 77/227,100 Jul 11, 2007 Jul 11, 2007 Jul 11, 2007	REG. DATE 3,610,895 Apr 28, 2009 Apr 28, 2009 Sep 8, 2009 Sep 8, 2009 Sep 8, 2009 2,348,324 May 9, 2000
DELUXE	USA	Deluxe Media Inc. (as successor in interest to Deluxe Entertainment Services Inc.)	Class 39: Storage and warehousing of film, digital and video media, electronic storage of digital and video images, digital cinema and sound recordings; storage of motion pictures, digital cinema, DVDs and other recorded media; storage of master video discs, audio tapes, and cd-roms of music and images; media management, namely, moving, archiving, and transporting digital files representing film, video, audio, picture and document content, for post production industries	77/227,100 Jul 11, 2007	3,678 Sep 8
DELUXE	USA	Deluxe Media Inc. (as successor in interest to Deluxe Entertainment Services Inc.)	Class 40: Processing and printing of motion picture films	75/606,282 Dec 15, 1998	2,348,; May 9,
DELUXE	USA	Deluxe Media Inc. (as successor in interest to Deluxe	Class 40: Duplication and replication of motion picture films and video programs on DVDs, and other recorded media; digital compression of audio and video data; color enhancement of black and white cinematic film; closed captioning of films and videos; digital correction services of videos, and digital video transfer, namely, providing color correction	77/227,118 Jul 11, 2007	3,665,490 Aug 11, 2009

DELUXE	DELUXE		MARK
USA	USA		COUNTRY
Deluxe Media Inc. (as successor in interest to Deluxe Entertainment Services Inc.)	Deluxe Media Inc. (as successor in interest to Deluxe Entertainment Services Inc.)	Entertainment Services Inc.)	OWNER
Class 42: Digital watermarking; custom packaging design services for sound, video, and data recordings; graphic design services for print media in the field of entertainment; design and development of multimedia products, namely, DVD menu design for others; design for others of DVD packaging; quality control for others of the duplication, replication and distribution of digital film and video; content creation services, namely, authoring and development for others of interactive computer software for the integration of text, audio, graphics, still images and moving pictures into an interactive delivery for multimedia applications; design and development of multimedia products, namely, DVD menu design for others; conversion of data or documents from	Class 41: Motion picture film, videotape and digital video laboratory and post- production services, namely, high-resolution scanning of film, digital color timing, laser film recording of digital video and high definition images to film; digital and video mastering services for motion pictures; digital imaging services; digital imaging services, namely, digital and electronic manipulation of images for motion pictures; recording digital images onto film; video and audio media production, namely, production of video cassettes and DVDs, hd DVDs, optical and magneto-optical DVD's and other recorded media for others; production of optical and digital special effects for others, for television, motion pictures, DVDs, hd DVDs, optical and magneto-optical DVD's and other recorded media, namely, digital cinema; audio recording and production; film editing services; electronically producing motion picture film from videotape recordings; producing special visual effects for videotapes; production and distribution of motion pictures; providing services overs for videotapes, records and other recorded media; consulting services overs for distribution or syndication of motion pictures; distribution of master video discs, audio tapes, and cd-roms of music and images; arranging for distribution or syndication of motion pictures; distribution services for film and tape; video editing services; dubbing services and film editing; audio recording and production and video production, namely, producing videos and sound tracks for cinema, television and advertisements	video media reproduction, namely, remastering of films from one format to another; film and video data digital compression; digital data compression and contract manufacturing in the field of digital versatile discs; video services, namely, mastering and duplication of professional video tape formats; providing digital compression of media and digital data; film and other video media back-up services, namely, digital preservation and restoration of cinematic films; printing services for sound, video, and data recordings; video transfer, namely, film to tape digital transfer services, namely, transferring motion picture film content to DVDs	CLASS: GOODS AND/OR SERVICES
77/227,145 Jul 11, 2007	77/227,139 Jul 11, 2007		APP. NO. APP. DATE
3,801,521 Jun 15, 2010	3,618,079 May 12, 2009		REG. NO. REG. DATE

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USA		USA	USA	COUNTRY
Deluxe Media Inc. (as successor in interest to		Deluxe Media Inc. (as successor in interest to Deluxe Entertainment Services Inc.)	Deluxe Media Inc. (as successor in interest to Deluxe Entertainment Services Inc.)	OWNER
Class 40: Inputting and scanning of film images and converting the images to digital form	Class 42: Online electronic monitoring to detect unauthorized discussions of trade secrets and intellectual property via the Internet and to identify individuals leaking proprietary information Class 45: Open source investigation services to detect unauthorized discussions of trade secrets and intellectual property via the Internet, to establish the source of confidential leaks of trade secrets and intellectual property, and to identify individuals leaking proprietary information	Class 35: Business consulting, intelligence and advisory services in the fields of trade secrets and intellectual property; business investigations and business research for the entertainment, gaming, automotive, personal assistant devices, home devices, smartphone, computer hardware, computer software, toy, fashion, publishing, merchandising and firearm industries, namely, providing reports for the purpose of analyzing unauthorized discussions of trade secrets and intellectual property; preparing business reports featuring findings of unauthorized online discussions of trade secrets and intellectual property; business investigation services using open source intelligence (OSINT) services	Class 45: Product security consultation services in the motion picture and television industry, namely, product authentication, detection of product piracy, and the recording and tracking of digital data for monitoring of encoded products; security printing, namely, encoding of media and digital data for use in tracking the source of unauthorized copies thereof and providing encoding and transcoding of media and digital data; encoding of motion picture films for use in tracking the source of unauthorized copies thereof; anti-piracy rights management, namely, product security services in the motion picture and television industry; security related technology and services, namely, tracking and tracing services used to secure, track, and trace encoded film against fraud, piracy, and counterfeiting; electronic content protection services, namely, digital and analog watermarking; research and development in connection with the illegal downloading and storing of unauthorized digital motion picture files	CLASS: GOODS AND/OR SERVICES physical to electronic media; authoring services for DVDs and optical discs
74/513,895 Apr 18, 1994		87/756,454 Jan 16, 2018	77/227,160 Jul 11, 2007	APP. NO. APP. DATE
1,951,896 Jan. 23, 1996		5,891,967 Oct 22, 2019	3,610,896 Apr 28, 2009	REG. NO. REG. DATE

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USA	COUNTRI	
Deluxe Media Inc. (as successor in interest to Deluxe Entertainment Services Group Inc.)	Deluxe Entertainment Services Group Inc.)	
Class 40: Encoding of motion picture films for use in tracking the source of unauthorized copies thereof	CLASS: GOODS AND/OR SERVICES	
76/533,496 July 30, 2003	APP, DATE	
2,902,902 Nov. 16, 2004	REG. DATE	

RECORDED: 07/01/2020