

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM583970

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	06/03/2019		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Freck Yourself, LLC		06/25/2020	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Freck Yourself, Inc.		
Street Address:	33766 Glendale Blvd.		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90039		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5510965	FRECK	
Registration Number:	5510964	GET FRECKED	
Registration Number:	5510961	F.	
Registration Number:	5510957	FRECK	
Registration Number:	5329495	FRECK	
CORRESPONDENCE DATA			
Fax Number:	4242383060		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4242392862		
Email:	doug@wg-llp.com		
Correspondent Name:	Doug Lipstone		
Address Line 1:	10866 Wilshire Blvd., Suite 1650		
Address Line 4:	Los Angeles, CALIFORNIA 90024		
NAME OF SUBMITTER:	Doug Lipstone		
SIGNATURE:	/Doug Lipstone/		
DATE SIGNED:	06/30/2020		

OP \$140.00 5510965

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Freck Yourself, LLC, a California limited liability company (hereinafter, "Assignor"), has adopted and is using the trademark(s) identified on Exhibit "A", which is attached hereto and incorporated herein by this reference (hereinafter, the "Marks", which term shall also include any registrations or applications therefore, including, without limitation, those registrations and applications identified on Exhibit "A", as well as all common law rights therein);

WHEREAS, effective June 3, 2019, Assignor's California limited liability company was "converted out" to a Delaware corporation;

WHEREAS, the name of the successor entity is Freck Yourself, Inc., a Delaware corporation, with its principal place of business at 33766 Glendale Blvd., Los Angeles, California 90039 (hereinafter, "Assignee")

WHEREAS, effective as of June 3, 2019, all of Assignor's business, including, without limitation, all right, title and interest in the Marks, plus the goodwill of the business in connection with which the Marks are used, was transferred and assigned to Assignee;

WHEREAS, the parties wish to memorialize in writing such assignment of the Marks.

NOW, THEREFORE, effective as of June 3, 2019, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, as part of its assignment of its business assets to Assignee, did assign and transfer unto Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Marks together with the goodwill symbolized by the Marks, and any and all claims and demands at law or in equity that Assignor then had or may thereafter acquire on account of any infringement of the Marks prior to the date hereof.

Assignor:

Freck Yourself, LLC,
A California limited liability company




Date: 06 / 25 / 2020

By: Remi Brixton

Its: CEO + FOUNDER

Exhibit "A"

Trademarks

Mark	Reg. No.
Freck	5510965
GET FRECKED	5510964
	5510961
FRECK	5510957
FRECK	5329495