

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM583608

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cellcontrol, Inc.		06/25/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Western Alliance Bank		
Street Address:	20 North Upper Wacker Drive, Ste. 1200		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	Corporation: ARIZONA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77851885	CELLCONTROL	
Serial Number:	88258496	TRUCE	
Serial Number:	88291584		
CORRESPONDENCE DATA			
Fax Number:	3127155000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-715-5220		
Email:	tm-dept@quarles.com, christian.stahl@quarles.com, veronica.brooks@quarles.com		
Correspondent Name:	Christian Stahl at Quarles & Brady LLP		
Address Line 1:	300 North LaSalle Street, Ste. 4000		
Address Line 4:	Chicago, ILLINOIS 60654		
ATTORNEY DOCKET NUMBER:	115253.00192 Cellcontrol		
NAME OF SUBMITTER:	Veronica Ford Brooks		
SIGNATURE:	/VFB/		
DATE SIGNED:	06/29/2020		
Total Attachments: 16			
source=IP and Security Agreement - CellControl Inc. (Truce Software Inc.) - Executed#page1.tif			
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of June 25, 2020, (the "Agreement") between WESTERN ALLIANCE BANK, an Arizona corporation ("Lender") and CELLCONTROL, INC., a Delaware corporation, d/b/a Truce Software, Inc. ("Grantor") is made with reference to the Loan and Security Agreement, dated as of even date herewith (as amended from time to time, the "Financing Agreement"), between Lender and Grantor. Terms defined in the Financing Agreement have the same meaning when used in this Agreement.

For good and valuable consideration, receipt of which is hereby acknowledged, Grantor hereby covenants and agrees as follows:

To secure the Obligations under the Financing Agreement, Grantor grants to Lender a security interest in all right, title, and interest of Grantor in any of the following, whether now existing or hereafter acquired or created in any and all of the following property worldwide (collectively, the "Intellectual Property Collateral"):

(a) copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held (collectively, the "Copyrights"), including the Copyrights described in Exhibit A;

(b) trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Borrower connected with and symbolized by such trademarks (collectively, the "Trademarks"), including the Trademarks described in Exhibit B;

(c) patents, patent applications and like protections including without limitation improvements, provisionals, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same (collectively, the "Patents"), including the Patents described in Exhibit C;

(d) mask work or similar rights available for the protection of semiconductor chips or other products (collectively, the "Mask Works");

(e) trade secrets, and any and all intellectual property rights in computer software and computer software products;

(f) design rights;

(g) claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(h) licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works, and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(i) amendments, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and

(j) proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

Grantor further represents and warrants that:

(i) the above Intellectual Property Collateral is not encumbered by any other lien, security interest, assignment, or otherwise; and

(ii) it has the full right and authority to grant Lender the security interest in the Intellectual Property Collateral.

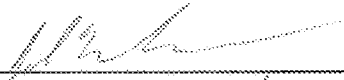
The rights and remedies of Lender with respect to the security interests granted hereunder are in addition to those set forth in the Financing Agreement, and those which are now or hereafter available to Lender as a matter of law or equity. Each right, power and remedy of Lender provided for herein or in the Financing Agreement, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein, and the exercise by Lender of any one or more of such rights, powers or remedies does not preclude the simultaneous or later exercise by Lender of any other rights, powers or remedies.

[Signature pages follow]

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

GRANTOR:

CELLCONTROL, INC., a Delaware
Corporation, d/b/a Truce Software, Inc.

By: 
Name: John Nannenhorn
Title: SVP Finance / Treasurer

Address for Notices:

TRUCE SOFTWARE
1011 Warrenville Road
Suite 210
Lisle, Illinois 60532
Attn: John Nannenhorn
EMAIL: john.nannenhorn@trucesoftware.com

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

LENDER:

WESTERN ALLIANCE BANK, an Arizona
corporation

By: 
Name: William Robinson
Title: Senior Vice President - Market Leader

Address for Notices:

WESTERN ALLIANCE BANK
20 North Upper Wacker Drive, Suite 1200
Chicago, Illinois 60606
Attn: Symone Jackson
EMAIL: sjackson@bridgebank.com

EXHIBIT A
COPYRIGHTS

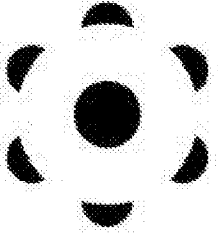
Please Check if No Copyrights Exist

<u>Type of Work:</u>	<u>Title:</u>	<u>International Standard Serial Number (ISSN):</u>	<u>Registration Number:</u>	<u>Filing Date:</u>	<u>Preregistered?</u>
N/A	N/A	N/A	N/A	N/A	N/A

EXHIBIT B
TRADEMARKS

Please Check if No Trademarks Exist

United States Trademarks:

<u>Mark / Title:</u>	<u>U.S. Serial Number:</u>	<u>U.S. Registration Number:</u>	<u>Filing Date:</u>
CELLCONTROL	77/851885	3949446	October 19, 2009
TRUCE	88/258496	N/A	January 11, 2019
Truce Logo 	88/291584	N/A	February 6, 2019

Foreign Trademarks:

<u>Mark / Title:</u>	<u>Application Number:</u>	<u>Registration Number:</u>	<u>Filing Date:</u>	<u>Jurisdiction:</u>
CELLCONTROL	UK00003373621	UK00003373621	February 7, 2019	GB
CELLCONTROL	018020447	018020447	February 7, 2019	EM
TRUCE	UK00003370683	UK00003370683	January 28, 2019	GB
TRUCE	018015814	018015814	January 28, 2019	EM
TRUCE	1946735	N/A	February 18, 2019	CA
TRUCE	2170020	2017784	February 21, 2019	MX
TRUCE	2170021	2017785	February 21, 2019	MX
TRUCE	1115248	N/A	March 5, 2019	NZ
TRUCE	1993566	1993566	March 5, 2019	AU
Truce Logo	018028005	N/A	February 26, 2019	EM

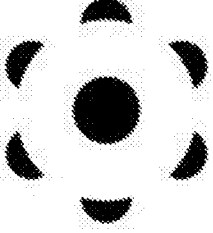
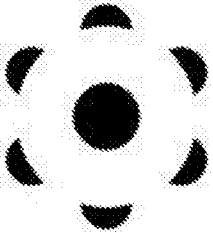
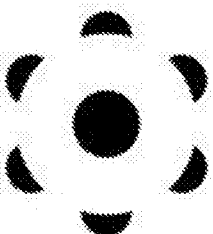
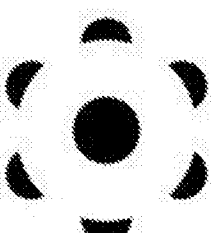
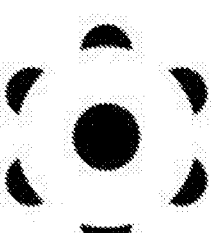
				
Truce Logo	UK00003378570	UK00003378570	February 26, 2019	GB
				
Truce Logo	1949365	N/A	March 4, 2019	CA
				
Truce Logo	2172518	2001397	February 26, 2019	MX
				
Truce Logo	2172520	2001398	February 26, 2019	MX
				

EXHIBIT C

PATENTS

Please Check if No Patents Exist

United States Patents:

<u>Title:</u>	<u>Patent Number:</u>	<u>Application Serial Number:</u>	<u>Issued or Published?</u>	<u>Issue Date:</u>
MANAGING IOS-BASED MOBILE COMMUNICATION DEVICES BY CREATIVE USE OF CALLKIT API PROTOCOLS	10477454	15/629710	Issued	21-Jun-2017
MANAGING FUNCTIONS ON AN IOS-BASED MOBILE DEVICE USING ANCS NOTIFICATIONS	10268530	15/191353	Issued	23-Jun-2016
DETECTING MOBILE DEVICES WITHIN A VEHICLE BASED ON CELLULAR DATA DETECTED WITHIN THE VEHICLE	10271265	15/673398	Issued	09-Aug-2017
MANAGING FUNCTIONS ON AN IOS-BASED MOBILE DEVICE USING ANCS NOTIFICATIONS	10268530	15/191353	Issued	23-Jun-2016
SYSTEMS, METHODS, AND DEVICES FOR POLICY-BASED-CONTROL AND MONITORING OF USE OF MOBILE DEVICES BY VEHICLE OPERATORS	8527013	12/776379	Issued	08-May-2010
SYSTEMS, METHODS, AND	9185526	13/844595	Issued	15-Mar-2013

DEVICES FOR POLICY-BASED-CONTROL AND MONITORING OF USE OF MOBILE DEVICES BY VEHICLE OPERATORS				
DRIVER IDENTIFICATION AND DATA COLLECTION SYSTEMS FOR USE WITH MOBILE COMMUNICATION DEVICES IN VEHICLES	9338605	14/273505	Issued	08-May-2014
PREVENTING ACCESS TO FUNCTIONS ON A MOBILE DEVICE IN RESPONSE TO AN EXTERNAL OS-LEVEL COMMAND	9398421	14/944178	Issued	17-Nov-2015
DRIVER IDENTIFICATION AND DATA COLLECTION SYSTEMS FOR USE WITH MOBILE COMMUNICATION DEVICES IN VEHICLES	9872225	15/212266	Issued	17-Jul-2016
SYSTEMS, METHODS, AND DEVICES FOR ENFORCING DO NOT DISTURB FUNCTIONALITY ON MOBILE DEVICES	N/A	62/545443	Inactive	14-Aug-2017
SYSTEMS, METHODS, AND DEVICES FOR ENFORCING DO NOT DISTURB FUNCTIONALITY ON MOBILE DEVICES	N/A	62/553993	Inactive	04-Sep-2017

SYSTEMS, METHODS, AND DEVICES FOR ENFORCING DO NOT DISTURB FUNCTIONALITY ON MOBILE DEVICES	N/A	16/041053	Pending	20-Jul-2018
PREVENTING ACCESS TO FUNCTIONS ON A MOBILE DEVICE	N/A	16/042387	Pending	23-Jul-2018
MANAGING FUNCTIONS ON AN IOS-BASED MOBILE DEVICE USING ANCS NOTIFICATIONS	N/A	16/042407	Pending	23-Jul-2018
DRIVER IDENTIFICATION AND DATA COLLECTION SYSTEMS FOR USE WITH MOBILE COMMUNICATION DEVICES IN VEHICLES	N/A	16/042473	Pending	23-Jul-2018
DRIVER IDENTIFICATION AND DATA COLLECTION SYSTEMS FOR USE WITH MOBILE COMMUNICATION DEVICES IN VEHICLES	N/A	16/228348	Pending	20-Dec-2018
CONTEXT-AWARE MOBILE DEVICE MANAGEMENT	N/A	16/276194	Pending	14-Feb-2019
MANAGING FUNCTIONS ON AN IOS MOBILE DEVICE USING ANCS NOTIFICATIONS	N/A	16/358379	Pending	19-Mar-2019
MANAGING IOS-BASED MOBILE COMMUNICATION DEVICES BY	N/A	16/590060	Pending	01-Oct-2019

CREATIVE USE OF CALLKIT API PROTOCOLS				
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Foreign Patents:

<u>Title:</u>	<u>Patent Number:</u>	<u>Application Serial Number:</u>	<u>Issued or Published?</u>	<u>Issue Date:</u>	<u>Jurisdiction:</u>
SYSTEMS, METHODS, AND DEVICES FOR POLICY-BASED- CONTROL AND MONITORING OF USE OF MOBILE DEVICES BY VEHICLE OPERATORS	596948	596948	Issued	08-May-2010	NZ
SYSTEMS, METHODS, AND DEVICES FOR POLICY-BASED- CONTROL AND MONITORING OF USE OF MOBILE DEVICES BY VEHICLE OPERATORS	2798427	2798427	Issued	08-May-2010	CA
DRIVER IDENTIFICATIO N AND DATA COLLECTION SYSTEMS FOR USE WITH MOBILE COMMUNICATI ON DEVICES IN VEHICLES	2014262567	2014262567	Issued	08-May-2014	AU
DRIVER IDENTIFICATIO N AND DATA COLLECTION SYSTEMS FOR USE WITH MOBILE COMMUNICATI ON DEVICES IN VEHICLES	2995006	14794758.4	Issued	08-May-2014	EP

DRIVER IDENTIFICATION AND DATA COLLECTION SYSTEMS FOR USE WITH MOBILE COMMUNICATION DEVICES IN VEHICLES	2995006	14794758.4	Issued	08-May-2014	GB
DRIVER IDENTIFICATION AND DATA COLLECTION SYSTEMS FOR USE WITH MOBILE COMMUNICATION DEVICES IN VEHICLES	2995006	14794758.4	Issued	08-May-2014	FR
DRIVER IDENTIFICATION AND DATA COLLECTION SYSTEMS FOR USE WITH MOBILE COMMUNICATION DEVICES IN VEHICLES	2995006	14794758.4	Issued	08-May-2014	DE
DRIVER IDENTIFICATION AND DATA COLLECTION SYSTEMS FOR USE WITH MOBILE COMMUNICATION DEVICES IN VEHICLES	2995006	14794758.4	Issued	08-May-2014	SE
DRIVER IDENTIFICATION AND DATA COLLECTION SYSTEMS FOR USE WITH MOBILE COMMUNICATION DEVICES IN VEHICLES	2995006	14794758.4	Issued	08-May-2014	NL
DRIVER IDENTIFICATION AND DATA	2995006	14794758.4	Issued	08-May-2014	IT

COLLECTION SYSTEMS FOR USE WITH MOBILE COMMUNICATION DEVICES IN VEHICLES					
DRIVER IDENTIFICATION AND DATA COLLECTION SYSTEMS FOR USE WITH MOBILE COMMUNICATION DEVICES IN VEHICLES	2995006	14794758.4	Issued	08-May-2014	ES
DRIVER IDENTIFICATION AND DATA COLLECTION SYSTEMS FOR USE WITH MOBILE COMMUNICATION DEVICES IN VEHICLES	3361642	18165170.4	Issued	08-May-2014	EP
DRIVER IDENTIFICATION AND DATA COLLECTION SYSTEMS FOR USE WITH MOBILE COMMUNICATION DEVICES IN VEHICLES	N/A	2948891	Published	08-May-2014	CA
MANAGING FUNCTIONS ON AN IOS MOBILE DEVICE USING ANCS NOTIFICATIONS	N/A	2016282791	Pending	23-Jun-2016	AU
MANAGING FUNCTIONS ON AN IOS MOBILE DEVICE USING ANCS NOTIFICATIONS	N/A	739328	Pending	23-Jun-2016	NZ
MANAGING FUNCTIONS ON AN IOS MOBILE	N/A	3002667	Published	23-Jun-2016	CA

DEVICE USING ANCS NOTIFICATIONS					
MANAGING FUNCTIONS ON AN IOS MOBILE DEVICE USING ANCS NOTIFICATIONS	N/A	16815339.3	Pending	23-Jun-2016	EP
MANAGING FUNCTIONS ON AN IOS MOBILE DEVICE USING ANCS NOTIFICATIONS	N/A	10-2018-7002174	Pending	23-Jun-2016	KR
DRIVER IDENTIFICATION AND DATA COLLECTION SYSTEMS FOR USE WITH MOBILE COMMUNICATION DEVICES IN VEHICLES	N/A	18178562.7	Pending	08-May-2014	EP
DRIVER IDENTIFICATION AND DATA COLLECTION SYSTEMS FOR USE WITH MOBILE COMMUNICATION DEVICES IN VEHICLES	N/A	2018236865	Pending	08-May-2014	AU
DRIVER IDENTIFICATION AND DATA COLLECTION SYSTEMS FOR USE WITH MOBILE COMMUNICATION DEVICES IN VEHICLES	N/A	18165170.4	Pending	08-May-2014	BE
DRIVER IDENTIFICATION AND DATA COLLECTION SYSTEMS FOR USE WITH MOBILE	N/A	18165170.4	Pending	08-May-2014	DE

COMMUNICATI ON DEVICES IN VEHICLES					
DRIVER IDENTIFICATIO N AND DATA COLLECTION SYSTEMS FOR USE WITH MOBILE COMMUNICATI ON DEVICES IN VEHICLES	N/A	N/A	Unfiled	N/A	FR
DRIVER IDENTIFICATIO N AND DATA COLLECTION SYSTEMS FOR USE WITH MOBILE COMMUNICATI ON DEVICES IN VEHICLES	N/A	N/A	Unfiled	N/A	GB
DRIVER IDENTIFICATIO N AND DATA COLLECTION SYSTEMS FOR USE WITH MOBILE COMMUNICATI ON DEVICES IN VEHICLES	3361642	18165170.4	Issued	08-May-2014	IE
DRIVER IDENTIFICATIO N AND DATA COLLECTION SYSTEMS FOR USE WITH MOBILE COMMUNICATI ON DEVICES IN VEHICLES	3361642	18165170.4	Issued	08-May-2014	NL
DRIVER IDENTIFICATIO N AND DATA COLLECTION SYSTEMS FOR USE WITH MOBILE COMMUNICATI ON DEVICES IN	3361642	18165170.4	Issued	08-May-2014	NO

VEHICLES					
CONTEXT-AWARE MOBILE DEVICE MANAGEMENT	N/A	US2020/012861	Pending	09-Jan-2020	WO