### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM583082

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The Krystal Company		05/18/2020	Corporation: TENNESSEE

### **RECEIVING PARTY DATA**

Name:	Krystal Restaurants LLC
Street Address:	1455 Lincoln Pkwy, Suite 600
City:	Dunwoody
State/Country:	GEORGIA
Postal Code:	30346
Entity Type:	Limited Liability Company: DELAWARE

### **PROPERTY NUMBERS Total: 30**

Property Type	Number	Word Mark
Registration Number:	4205762	CHIK
Registration Number:	4217196	CHILI CHEESE PUP
Registration Number:	4205755	CORN PUP
Registration Number:	2610061	HASH BROWN KRYSPERS
Registration Number:	2281199	KRYSTAL
Registration Number:	2282541	KRYSTAL
Registration Number:	1330234	KRYSTAL
Registration Number:	2305146	KRYSTAL
Registration Number:	1787005	KRYSTAL
Registration Number:	2033261	KRYSTAL
Registration Number:	1943491	KRYSTAL
Registration Number:	1876821	KRYSTAL
Registration Number:	2120676	KRYSTAL
Registration Number:	1330251	KRYSTAL
Registration Number:	1331146	KRYSTAL
Registration Number:	5756748	KRYSTAL
Registration Number:	5810997	KRYSTAL
Registration Number:	5951212	KRYSTAL
Registration Number:	5951213	KRYSTAL

TRADEMARK **REEL: 006979 FRAME: 0614** 

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Property Type	Number	Word Mark
Registration Number:	3243487	KRYSTAL BREAKFAST SCRAMBLER
Registration Number:	3971926	KRYSTAL GAME TIME WINGS BEST WINGS IN TH
Registration Number:	5032462	
Registration Number:	4743522	
Registration Number:	5199848	KRYSTAL JUNKYARD FRIES
Registration Number:	3197634	KRYSTAL LOVERS
Registration Number:	2013581	KRYSTAL SUNRISER
Registration Number:	2670133	LITTLE FOOD, BIG TASTE
Registration Number:	5041170	SHUN THE HO-HUM
Registration Number:	3257380	TAKE ALONG A SACKFULL
Registration Number:	4916524	THE ROADIE 44 OUNCER

### **CORRESPONDENCE DATA**

**Fax Number:** 4048817777

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 404-881-7000

Email: kelly.branch@alston.com

Correspondent Name: Mary Grace Gallagher

Address Line 1: 1201 West Peachtree Street

Address Line 4: Atlanta, GEORGIA 30309

NAME OF SUBMITTER:	Mary Grace Gallagher
SIGNATURE:	/Mary Grace Gallagher/
DATE SIGNED:	06/25/2020

### **Total Attachments: 13**

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### INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT, dated as of May 18, 2020 (such date, the "<u>Effective Date</u>", and such agreement, this "<u>Intellectual Property Assignment</u>"), is entered into by and between The Krystal Company, a Tennessee corporation (the "<u>Assignor</u>") and Krystal Restaurants LLC, a Delaware limited liability company (the "<u>Assignee</u>"). The Assignor and the Assignee are sometimes herein referred to collectively as the "Parties" and individually as a "Party."

**WHEREAS**, DB KRST Investors LLC, an Affiliate of Assignee ("<u>Bidco</u>"), and Assignor entered into that certain Asset Purchase Agreement dated as of May 6, 2020 (as amended by that certain First Amendment to Asset Purchase Agreement dated as of May 12, 2020, the "<u>Asset Purchase Agreement</u>");

**WHEREAS**, the Assignor owns the Owned Intellectual Property, including the (a) issued patents and patent applications, (b) trademark and service mark registrations and applications, (c) copyright registrations and applications and (d) registered Internet domain names, in each case, set forth on <u>Schedule 1</u> hereto; and

**WHEREAS**, pursuant to the Asset Purchase Agreement, the Assignor desires to assign, transfer, convey and deliver to the Assignee, and the Assignee wishes to acquire from the Assignor, all of the Assignor's right, title and interest in, to and under the Owned Intellectual Property and all goodwill associated therewith or symbolized thereby.

**NOW, THEREFORE**, in consideration of the mutual covenants and agreements contained herein and in the Asset Purchase Agreement, and other good and valuable consideration, the receipt, adequacy and legal sufficiency of which are hereby acknowledged, the Parties hereto, intending to be legally bound, hereby agree as follows:

Assignment. As of the Effective Date, the Assignor hereby irrevocably sells, transfers, assigns, conveys and delivers to the Assignee, and the Assignee hereby accepts the sale, transfer, assignment, conveyance and delivery of, all of Assignor's right, title and interest in and to the Owned Intellectual Property, together with (a) all goodwill of the business associated with or symbolized by the Owned Intellectual Property, (b) all common law rights in, and all rights derived from, the Owned Intellectual Property and all issuances and registrations that may be granted thereon, (c) any past, present or future claims or causes of action (either in law or in equity) arising out of or related to any infringement, misappropriation, dilution or other violation of any of the Owned Intellectual Property, and the right to sue for damages, injunctive relief, lost profits in connection therewith or any other remedy or otherwise recover therefor, (d) any and all income, royalties, damages and payments now or hereafter due and/or payable with respect to the Owned Intellectual Property and the right to receive such income, royalties and payments, (e) the right to prosecute, maintain and defend the Owned Intellectual Property, (f) the right to claim priority based on the Owned Intellectual Property and (g) the right to fully and entirely stand in the place of the Assignor in all matters related thereto, the same to be held and enjoyed by the Assignee for its own use and enjoyment and the use and enjoyment of its successors and assigns as fully and entirely as the same would have

been held and enjoyed by the Assignor if this assignment had not been made. The assignment contemplated herein is meant to be an absolute assignment and not by way of security.

- Further Assurances. As may be necessary, the Assignor shall use reasonable efforts (at the sole cost and expense of Assignee) to (i) execute, acknowledge and deliver such other instruments, documents and agreements and (ii) do such other things, in each case, as may be reasonably necessary to carry out its obligations under this Intellectual Property Assignment and as may be reasonably necessary to more completely effectuate, consummate, record, perfect or confirm the transactions contemplated hereby. The Assignor further agrees to (at the sole cost and expense of Assignee) assist the Assignee in changing the technical and administrative contact information for the Internet domain names included in the Owned Intellectual Property with the applicable Internet domain name registrars to such information of the Assignee's choice (including by delivering to the Assignee any and all applicable user names and passwords for any accounts related to such Internet domain names to enable the Assignee to assume control of such Internet domain names). If the Assignor fails to promptly take or execute any action or document described in this Section 2 after written request by the Assignee, then the Assignor hereby constitutes and appoints the Assignee as its true and lawful agent and attorney-in-fact, with full power of substitution, in the name and stead of the Assignor but on behalf and for the benefit of the Assignee, to take and execute in the name of the Assignor any and all actions and documents that may be deemed necessary or proper to effectuate, consummate, record, perfect or confirm the transactions contemplated in this Intellectual Property Assignment. Assignee shall be responsible for payment of all costs and expenses of Assignor in connection with the obligations under this Section 2.
- 3. <u>Entire Agreement</u>. This Intellectual Property Assignment, together with the Asset Purchase Agreement and the other agreements, instruments, certificates and documents executed and delivered in connection therewith, represent the entire understanding and agreement among the Parties with respect to the subject matter hereof.
- 4. <u>Amendment and Waiver</u>. This Intellectual Property Assignment can be amended, supplemented or changed, and any provision hereof can be waived, only by written instrument making specific reference to this Intellectual Property Assignment signed by the Party against whom enforcement of any such amendment, supplement, modification or waiver is sought.
- 5. Terms of the Asset Purchase Agreement. Capitalized terms used but not defined herein shall have the meanings given to such terms in the Asset Purchase Agreement. This Intellectual Property Assignment is entered into pursuant to, and subject to all of the terms and conditions of, the Asset Purchase Agreement. Nothing contained in this Assignment shall be deemed to supersede, enlarge on or modify any of the obligations, agreements, covenants or warranties of the Seller, Purchaser or Bidco contained in the Asset Purchase Agreement. In the event of any conflict or inconsistency between this Intellectual Property Assignment and the Asset Purchase Agreement, the terms of the Asset Purchase Agreement shall prevail.
- 6. <u>Governing Law</u>. This Intellectual Property Assignment shall be governed by and construed in accordance with the laws of the State of Georgia applicable to contracts made and performed in such State.

- 7. <u>Binding Effect</u>. This Intellectual Property Assignment shall be binding upon and inure to the Parties and their respective successors and assigns. Nothing in this Intellectual Property Assignment shall create or be deemed to create any third party beneficiary rights in any Person or entity not a Party.
- 8. Counterparts. This Intellectual Property Assignment may be executed in counterparts, each of which when so executed shall be deemed to be an original and all of which when taken together shall constitute one and the same instrument. The words "execution," signed," "signature," and words of like import in this Intellectual Property Assignment shall include images of manually executed signatures transmitted by facsimile or other electronic format (including, without limitation, "pdf", "tif" or "jpg") and other electronic signatures (including, without limitation, DocuSign and AdobeSign). The use of electronic signatures and electronic records (including, without limitation, any contract or other record created, generated, sent, communicated, received, or stored by electronic means) shall be of the same legal effect, validity and enforceability as a manually executed signature or use of a paper-based record-keeping system to the fullest extent permitted by applicable law, including the Federal Electronic Signatures in Global and National Commerce Act, the New York State Electronic Signatures and Records Act and any other applicable law, including, without limitation, any state law based on the Uniform Electronic Transactions Act or the Uniform Commercial Code.
- 9. <u>Headings</u>. The division of this Intellectual Property Assignment into Articles, Sections and other subdivisions and the insertion of headings are for convenience of reference only and shall not affect or be utilized in construing or interpreting this Intellectual Property Assignment.

[Remainder of page intentionally left blank.]

**IN WITNESS WHEREOF**, the Parties have caused this Intellectual Property Assignment to be executed by their respective officers thereunto duly authorized, as of the date first written above.

**ASSIGNOR:** 

THE KRYSTAL COMPANY

Name: Jonathan Tibus

Title: Chief Restructuring Officer

### **ASSIGNEE:**

### KRYSTAL RESTAURANTS LLC

Name: Scott Silvers

Title: Authorized Signatory

**REEL: 006979 FRAME: 0620** 

### Schedule 1

## Owned Intellectual Property

## Issued and Applied-For Patents

None.

# Registered and Applied-For Trademarks

KRYSTAL	KRYSTAL	HASH BROWN KRYSPERS	CORN PUP		CHILI CHEESE PUP	CHIK	Mark
U.S.	U.S.	U.S.	U.S.		U.S.	m .S.U	Jurisdiction
2282541	2281199	2610061	4205755		4217196	4205762	Reg. No.
75352556	75510205	75563773	85536127		85536153	85536255	App. No.
10/05/1999	09/28/1999	08/20/2002	09/11/2012		10/02/2012	09/11/2012	Reg. Date
09/05/1997	06/29/1998	10/05/1998	02/07/2012		02/07/2012	02/07/2012	Filing Date
09	41	29	30		30	30	Class
Computer software for use in restaurant management applications, namely, transferring data from point of sale devices, for inventory and time and attendance management, for data base	Education services, namely, conducting classes, conferences and workshops in the field of restaurant management and operations, and distributing course material in conjunction therewith, entertainment services in the nature of athletic competitions	Hash brown potatoes for consumption on or off the premises	Miniature frankfurters, encased in a bread crust on a stick	containing chili and cheese, for consumption on or off the premises	Frankfurter sandwiches	Specially prepared sandwiches	Goods
The Krystal Company	The Krystal Company	The Krystal Company	The Krystal Company		The Krystal Company	The Krystal Company	Legal Owner

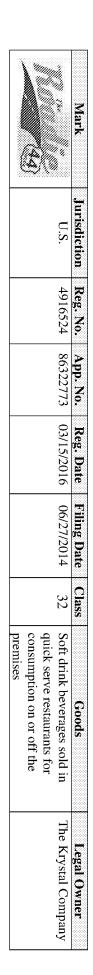
Kitystaji	KRYSTAL	KRYSTAL	KRYSTAL	KRYSTAL	KRYSTAL	KRYSTAL KRYSTAL	
U.S.	U.S.	U.S.	U.S.	U.S.	U.S.	U.S.	Jurisdiction
1330251	2120676	1876821	1943491	2033261	1787005	1330234 2305146	Keg. No.
73491387	74484253	74484271	74516536	74516549	74337580	73490050 75347993	App. No.
04/09/1985	12/16/1997	01/31/1995	12/26/1995	01/28/1997	08/10/1993	04/09/1985	keg. Date
07/23/1984	01/31/1994	01/31/1994	04/25/1994	04/25/1994	12/07/1992	07/16/1984	Filing Date
42	28	32	21	25	35	42 39	Class
Restaurant Services	Toys, namely toy balloons, plastic toy animals, plush toys, toy vehicles, inflatable bath toys, and inflatable play toys	Light beverages, namely soft drinks, fruit juices, vegetable juices and aerated fruit juices	Drinking glasses and bowls, not of leaded glass, coffee cups, mugs, paper cups, plastic cups, thermal insulated containers for beverages, squeeze bottles, ice chests and ice buckets distributed through 'Krystal and Krystal Kwik' restaurants	Clothing, namely, T-shirts, golf shirts, polo shirts, hats, visors, shorts, sweaters, sweatshirts, sweatpants, jackets, wind breakers, and aprons	Franchising services; namely, offering technical assistance, business consulting, data processing, and training in the establishment and operation of restaurants	Restaurant Services  Delivery of goods by truck	management, and for supporting restaurant operations
The Krystal Company	The Krystal Company	The Krystal Company	The Krystal Company	The Krystal Company	The Krystal Company	The Krystal Company The Krystal Company	Legal Owner

		Krystal	Koystal	Mark
		U.S.	U.S.	Jurisdiction
		5756748	1331146	Reg. No.
		88142904	73491385	App. No.
		05/21/2019	04/16/1985	Reg. Date
		10/04/2018	07/23/1984	Filing Date
		25, 29, 30, 32, 43	30	Class
30: Cheeseburger sandwiches; Hamburger sandwiches; Hot dog sandwiches; Specially prepared sandwiches; Specially prepared sandwiches served on a square bun; Various Fast Food Items-Namely, Hamburger and Cheeseburger Sandwiches for Consumption On or Off the Premises; Coffee and tea  32: Light beverages, namely, soft drinks, fruit juices, vegetable juices and aerated fruit juices	29: Specially prepared entree consisting primarily of eggs, meat and cheese, and also containing grits, for consumption on or off the premises; French fries; Corn dogs; Prepared chicken wings, sold through applicant's restaurants	25: Clothing, namely, T-shirts, golf shirts, polo shirts, vests, hats, visors, head bands, shorts, sweaters, sweatshirts, sweatpants, jackets, wind breakers, and aprons	Various Fast Food Items- Namely, Hamburger and Cheeseburger Sandwiches for Consumption On or Off the Premises	Goods
		The Krystal Company	The Krystal Company	Legal Owner

			Mark
	U.S.		Jurisdiction
	5810997		Reg. No.
	88142894		App. No.
	07/23/2019		Reg. Date
	10/04/2018		Filing Date
	25, 30, 32, 43		Class
30: Cheeseburger sandwiches; Hamburger sandwiches; Hot dog sandwiches; Specially prepared sandwiches; Specially prepared sandwiches; Specially prepared sandwiches served on a square bun; Various Fast Food Items-Namely, Hamburger and Cheeseburger Sandwiches for Consumption On or Off the Premises; Coffee and tea	25: Clothing, namely, T-shirts, golf shirts, polo shirts, vests, hats, visors, head bands, shorts, sweaters, sweatshirts, sweatpants, jackets, wind breakers, and aprons  29: Specially prepared entree consisting primarily of eggs, meat and cheese, and also containing grits, for consumption on or off the premises; French fries; Corn dogs; Prepared chicken wings,	43: Fast-food restaurant services; Restaurant services, including sit-down service of food and take-out restaurant services; Restaurant services, namely, providing of food and beverages for consumption on and off the premises; Food and drink catering	Goods
	The Krystal Company		Legal Owner

	KRYSTAL BREAKFAST SCRAMBLER	Krystal			Mark
U.S.	U.S.	U.S.	U.S.		Jurisdiction
3971926	3243487	5951213	5951212		Reg. No.
85077131	78266532	88142907	88142899		App. No.
05/31/2011	05/22/2007	12/31/2019	12/31/2019		Reg. Date
07/02/2010	06/04/2003	10/04/2018	10/04/2018		Filing Date
29	29	35, 39	35, 39		Class
Prepared chicken wings, sold through applicant's restaurants	Specially prepared entree consisting primarily of eggs, meat and cheese, and also containing grits, for consumption on or off the premises	35: On-line ordering services in the field of restaurant take-out and delivery  39: Delivery of food by restaurants	35: On-line ordering services in the field of restaurant take-out and delivery  39: Delivery of food by restaurants	32: Light beverages, namely, soft drinks, fruit juices, vegetable juices and aerated fruit juices  43: Fast-food restaurant services; Restaurant services; Restaurant services; Restaurant services; Restaurant service of food and take-out restaurant services; Restaurant services, namely, providing of food and beverages for consumption on and off the premises; Food and drink catering	Goods
The Krystal Company	The Krystal Company	The Krystal Company	The Krystal Company		Legal Owner

The Krystal Company	Restaurant services	43	05/20/1999	07/03/2007	75710783	3257380	U.S.	TAKE ALONG A SACKFUL
	services, namely, providing of food and beverages for consumption on and off the premises; Fast-food restaurant services; Take-out restaurant services	;					;	HUM
The Krystal Company	Restaurant services: Restaurant	42	07/17/2001	12/31/2002	86932967	2670133	U.S.	TASTE SHI'N THE HO-
The Krystal Company	Specially prepared sandwiches served on a square bun	30	10/13/1995	11/05/1996	75005549	2013581	U.S.	KRYSTAL SUNRISER
The Krystal Company	Restaurant services	43	08/11/2005	01/09/2007	78690927	3197634	U.S.	KRYSTAL LOVERS
The Krystal Company	French fries	29	10/07/2016	05/09/2017	87196450	5199848	U.S.	KRYSTAL JUNKYARD FRIES
The Krystal Company	loyalty 30: Cheeseburger sandwiches; Hamburger sandwiches 43: Fast-food restaurant services; Restaurant services; Restaurant services, including sit-down service of food and take-out restaurant services; Restaurant services, namely, providing of food and beverages for consumption on and off the premises	30, 43	10/09/2014	05/26/2015	86419147	4743522	U.S.	
The Krystal Company	Administration of a customer loyalty program which provides incentive awards to customers through a loyalty card program for the purpose of promoting and rewarding	35	10/09/2014	08/30/2016	86419132	5032462	U.S.	
Legal Owner		Class	Filing Date	Reg Date	App No	Reg No	Inrisdiction	Mark



### Registered and Applied-For Copyrights

None.

### Registered Internet Domain Names

Domain	Legal Owner	Expiration Date
Thekrystalfoundation.com	The Krystal Company	09/28/2023
krystalco.com	The Krystal Company	05/04/2023
krystal.com	The Krystal Company	10/25/2031
krystal.org	The Krystal Company	11/12/2025
krystal.net	The Krystal Company	06/01/2025
krystal-lovers.com	The Krystal Company	02/03/2026
krystalchik.com	The Krystal Company	01/18/2023
krystalchiks.com	The Krystal Company	01/18/2023
krystalhotspot.com	The Krystal Company	01/18/2022
saucychik.com	The Krystal Company	01/18/2023
saucychiks.com	The Krystal Company	01/18/2023
kryddns.com	The Krystal Company	09/27/2020
krystal-franchising.com	The Krystal Company	03/10/2025
thekcafe.com	The Krystal Company	09/07/2020
thekrystalfoundation.net	The Krystal Company	08/14/2023
thekrystalfoundation.org	The Krystal Company	09/28/2023
krystaltoo.com	The Krystal Company	08/19/2021
krystalco.info	The Krystal Company	04/09/2023
krystalfoundation.com	The Krystal Company	09/28/2023
krystalfranchising.com	The Krystal Company	03/10/2025
krystalfulfillment.com	The Krystal Company	03/01/2023
krystal-marketing.com	The Krystal Company	02/19/2023
krystal.catering	The Krystal Company	09/07/2023
krystal.xxx	The Krystal Company	12/12/2025
krystalcatering.com	The Krystal Company	09/07/2021
krystalcaters.com	The Krystal Company	09/07/2021
krystalcaters.online	The Krystal Company	02/14/2021
Private Registration (krystal.org)	The Krystal Company	11/12/2025
Private Registration	The Krystal Company	02/14/2021
(krystalcaters.online)		
Web Forwarding	The Krystal Company	02/14/2021
(krystalcaters.online)		
chilicheesification.com	The Krystal Company	06/02/2029
gamedaywings.com	The Krystal Company	04/22/2023
gametimewings.com	The Krystal Company	06/24/2023

TRADEMARK REEL: 006979 FRAME: 0628

**RECORDED: 06/25/2020**