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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM582912

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Stiefel Laboratories, Inc.		05/29/2020	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	LG Household & Health Care Ltd.	
Street Address:	58, Saemunan-ro, Jongnogu	
City:	Seoul	
State/Country:	KOREA, REPUBLIC OF	
Entity Type:	Limited Company: KOREA, REPUBLIC OF	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark	
Serial Number:	88472231	PHYSIOGEL	

CORRESPONDENCE DATA

Fax Number: 9498519348

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 949-851-0633

Email: IPDocketOrangeCounty@mwe.com, sbro@mwe.com,

zbeal@mwe.com, efarrahi@mwe.com

Correspondent Name: Sarah Bro

Address Line 1:18565 Jamboree Road, Suite 250Address Line 2:McDermott Will & Emery LLPAddress Line 4:Irvine, CALIFORNIA 92612-2565

ATTORNEY DOCKET NUMBER:	072314-0017
NAME OF SUBMITTER:	Sarah E. Bro
SIGNATURE:	/sarah e. bro/
DATE SIGNED:	06/24/2020

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement ("Assignment"), dated May 2967, 2020. is entered into by and between Stiefel Laboratories, Inc., a corporation of Delaware, United States ("Assignor"), with an address at Corporation Service Company, 251 Little Falls Drive, Wilmington, Delaware, 19808, United States and LG HOUSEHOLD & HEALTH CARE LTD., a limited company of Korea ("Assignee"), with an address at 58, Saemunan-ro, Jongnogu, Seoul, Republic of Korea, each individually referred to as a "Party" and collectively referred to as the "Parties."

RECITALS

WHEREAS, Assignor is the owner of the trademark listed on Schedule 1, attached hereto (the "Assigned Mark"); and

WHEREAS, Assignee is desirous of acquiring the full right to the Assigned Mark.

Now, THEREFORE, in consideration of the foregoing, the Parties, intending to be legally bound, hereby agree as follows:

- Section 1. Assignment. Assignor hereby assigns to Assignee its entire right, title and interest in the Assigned Mark, including:
- (a) all goodwill owned by Assignor attaching to the Assigned Mark and to that part of Assignor's business that relates to the goods and/or services for which the Assigned Mark is used and/or registered (but no other goodwill unrelated to the Assigned Mark); and
- (b) to the extent held by Assignor, the right to bring, make, oppose, defend and appeal proceedings, claims or actions and obtain relief (and to collect and retain any damages recovered) in respect of any infringement, or any other cause of action (including passing off) arising from ownership of the Assigned Mark, whether occurring on or after the date of this Agreement.
- Covenant by Assignor. Assignor agrees that it will, upon Assignee's reasonable request, execute and deliver all such instruments and other documents as may be necessary or desirable to perfect Assignee's title in, to and under the Assigned Mark.

IN WITNESS WHEREOF, the Parties hereto, intending to be legally bound thereby, have executed this Assignment by their duly respective officers as of the date first written above.

Stiefel Laboratories, Inc.

By: Name: AUCIA CHANNELLA

Title:

LG HOUSEHOLD & HEAD FIRCARE LTD.

By:

Name: Title:

LG Household & Hoslih Care S. Y. CHA C.E.O 68, Sacmussa-ro, Joseph-gu, Seoul, 83184, Kores

SCHEDULE 1

Jurisdiction	Trademark	Appln. No. / Appln. Date	Goods
United States	PHYSIOGEL	88/472,231	Non-medicated cleansers, namely, skin cleansers and facial cleansers; Non-medicated skin serums; Skin
		Filed: June 13, 2019	creams; Skin lotions; Skin moisturizer, in Class 3

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RECORDED: 06/24/2020