

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM582597

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BIC CELLO (INDIA) PRIVATE LIMITED		05/04/2020	Company:
RECEIVING PARTY DATA			
Name:	Société BIC		
Street Address:	14, Rue Jeanne D'Asnières		
City:	Clichy 92110		
State/Country:	FRANCE		
Entity Type:	Company: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3946650	CELLO	
CORRESPONDENCE DATA			
Fax Number:	3124199440		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-380-6504		
Email:	dgurfinkel@dennemeyer-law.com		
Correspondent Name:	Daniel M. Gurfinkel		
Address Line 1:	Dennemeyer & Associates, LLC		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Daniel M Gurfinkel		
SIGNATURE:	/daniel m gurfinkel/		
DATE SIGNED:	06/23/2020		
Total Attachments: 1			
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OP \$40.00 3946650

UNITED STATES OF AMERICA

ASSIGNMENT OF TRADEMARKS

BIC CELLO (INDIA) PRIVATE LIMITED, a company organized under the laws of India, for good and valuable consideration, the receipt of which is hereby acknowledged, hereby assigns to **Société BIC**, a company organized under the laws of France, having a place of business at 14, Rue Jeanne D'Asnières, Clichy 92110, France all of its rights, title and interest together with the goodwill of the marks appurtenant thereto and the right to sue and collect for past infringement, in and to the following Trademarks and Trademark Registrations: **3946650 CELLO**

BIC CELLO (INDIA) PRIVATE LIMITED



Dated: **May 4th, 2020**

By: **Raluca Judele**

Title: **Authorized Signatory**

To be simply signed