

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM579887

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shure Products Inc.		06/05/2020	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	Bendon, Inc.		
Street Address:	1840 Baney Road		
City:	Ashland		
State/Country:	OHIO		
Postal Code:	44805		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	5743335	T.S. SHURE	
Registration Number:	5743334	T.S. SHURE	
Registration Number:	5743333	T.S. SHURE	
Registration Number:	5743332	T.S. SHURE	
Registration Number:	3890668	ARCHIQUEST	
Registration Number:	3653227	TEENY TINY TRIPLETS	
Registration Number:	3641889	DAISY GIRLS	
Registration Number:	3595373	ARCHIQUEST	
Registration Number:	3441697	PUZBOX	
Registration Number:	3883200	MAGIC WAND	
CORRESPONDENCE DATA			
Fax Number:	3302639278		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	330-264-4444		
Email:	lycans@ccj.com		
Correspondent Name:	Andrew P. Lycans		
Address Line 1:	225 North Market Street		
Address Line 4:	Wooster, OHIO 44691		

OP \$265.00 5743335

NAME OF SUBMITTER:	Andrew Lycans
SIGNATURE:	/Andrew Lycans/
DATE SIGNED:	06/05/2020
Total Attachments: 3 source=Assignment from Shure Products to Bendon#page1.tif source=Assignment from Shure Products to Bendon#page2.tif source=Assignment from Shure Products to Bendon#page3.tif	

UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, SHURE PRODUCTS INC. dba T.S. SHURE (Assignor), an Illinois corporation having its principal place of business at 4529 N. Ravenswood Avenue, Chicago, Illinois 60640, is the owner of the entire right, title, and interest in and to the following United States trademarks, United States trademark registrations, and the goodwill associated therewith:

UNITED STATES TRADEMARK REGISTRATIONS

<u>Registration No.</u>	<u>Registration Date</u>	<u>Mark</u>
5,743,335	May 7, 2019	T.S. SHURE
5,743,334	May 7, 2019	T.S. SHURE
5,743,333	May 7, 2019	T.S. SHURE
5,743,332	May 7, 2019	T.S. SHURE
3,890,668	December 14, 2010	ARCHIQUEST
3,653,227	July 14, 2009	TEENY TINY TRIPLETS
3,641,889	June 23, 2009	DAISY GIRLS
3,595,373	March 24, 2009	ARCHIQUEST
3,441,697	June 3, 2008	PUZBOX
3,883,200	November 30, 2010	MAGIC WAND
1,933,357	November 7, 1995	(Design Only)
1,718,505	September 22, 1992	NATURAL SELECT
1,718,152	September 22, 1992	EASY-SPRED

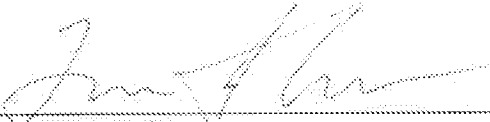
WHEREAS, BENDON, INC. (Assignee), a Delaware corporation having its principal place of business at 1840 Baney Road, Ashland, OH 44805, is desirous of acquiring the entire right, title, and interest in and to said trademarks, United States trademark registrations, and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee its entire right, title, and interest in and to said trademarks and United States trademark registrations, together with the goodwill of the business symbolized by the above trademarks, and the right to sue for past infringement of the trademarks.

Assignor agrees to perform all reasonable and proper acts at the request and expense of Assignee, which assignee may require in order to vest all of Assignor's right, title, and interest in and to said trademarks and United States trademark registrations in Assignee or its successor.

IN TESTIMONY WHEREOF, Shure Products, Inc. dba T.S. Shure has caused this document to be duly and legally executed on the 5th day of June, 2020.

Shure Products Inc. dba T.S. Shure


By: Tom Shure
Its: President

STATE OF Ohio
COUNTY OF Ashland

The foregoing instrument was acknowledged before me this 5th day of June, 2020 by Tom Shure, of Shure Products Inc. dba T.S. Shure.

PATRICK E. NOSER
Attorney At Law
Notary Public, State of Ohio
My Commission Has No Expiration Date
Section 147.03 RC


Notary Public

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