

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM579140

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/02/2019

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GULFSTREAM MEDIA GROUP, INC.		05/26/2020	Corporation: FLORIDA

RECEIVING PARTY DATA

Name:	PALM BEACH MEDIA GROUP NORTH, LLC
Street Address:	5750 New King Drive
Internal Address:	Suite 100
City:	Troy
State/Country:	MICHIGAN
Postal Code:	48098
Entity Type:	Limited Liability Company: FLORIDA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	4503500	FORT LAUDERDALE DAILY
Registration Number:	5910661	JUPITER
Registration Number:	5515766	BEST OF FORT LAUDERDALE
Registration Number:	5910662	JUPITER MAGAZINE
Registration Number:	5870091	JUPITER
Registration Number:	5900117	JUPITER MAGAZINE
Registration Number:	5925206	FORT LAUDERDALE DAILY

CORRESPONDENCE DATA**Fax Number:**

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 248-641-1600
Email: gaurini@hdp.com, palanglois@hdp.com
Correspondent Name: Harness, Dickey & Pierce, P.L.C.
Address Line 1: 5445 Corporate Drive
Address Line 2: Suite 200
Address Line 4: Troy, MICHIGAN 48098

CH \$190.00 4503500

NAME OF SUBMITTER:	Geoffrey D. Aurini
SIGNATURE:	/gda/
DATE SIGNED:	06/02/2020
Total Attachments: 2 source=GSM Trademark Assignment (signed)#page1.tif source=GSM Trademark Assignment (signed)#page2.tif	

CONFIRMATORY ASSIGNMENT

This Confirmatory Assignment, effective *nunc pro tunc* as of December 2, 2019, is made by and between GULFSTREAM MEDIA GROUP, INC., a Florida corporation, ("Assignor") and PALM BEACH MEDIA GROUP NORTH, LLC, a Florida limited liability company, with an address of 5750 New King Drive, Suite 100, Troy, Michigan, 48098 ("Assignee");

WHEREAS, U.S. Trademark Office records identify GULFSTREAM MEDIA GROUP, INC. as the registered owner of various trademarks (the "Marks"), the particulars of which are as follows:

U.S. Trademark Federal Registrations		
<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
FORT LAUDERDALE DAILY	4503500	03/25/2014
JUPITER	5910661	11/12/2019
BEST OF FORT LAUDERDALE	5515766	07/10/2018
JUPITER MAGAZINE	5910662	11/12/2019
JUPITER	5870091	09/24/2019
JUPITER MAGAZINE	5900117	11/05/2019
FORT LAUDERDALE DAILY	5925206	12/03/2019

State of Florida Registered Marks		
<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
VERO LIFE	T15000000966	09/02/2015
FLORIDA HOME & GARDEN	T19000000670	06/03/2019
FORT LAUDERDALE MONTHLY	T11000001223	12/15/2011
GOLD COAST	T16428	08/19/2012
JUPITER MAGAZINE	T11000000254	03/15/2011
STUART LIFE	T15000000881	08/10/2015

STUART	T11000000253	03/15/2011
THE PALM BEACHER	T11000000252	03/15/2011
FORT LAUDERDALE DAILY	T13000001038	10/21/2013
VERO LIFE	T04000000195	02/12/2004

FICTITIOUS NAMES
GOLD COAST MAGAZINE
STUART MAGAZINE
GULFSTREAM MEDIA GROUP


WHEREAS, Assignor is desirous of confirming assignment of the Marks to Assignee pursuant to an Asset Purchase Agreement between Gulfstream Media Group, Inc. and Palm Beach Media Group North, LLC dated December 2, 2019,

WHEREAS, Assignee, is desirous of confirming acquisition of all right, title and interest in and to the Marks as indicated below;

NOW, THEREFORE, in consideration of the recitals above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor, does hereby confirm assignment to Assignee, *nunc pro tunc* as of December 2, 2019, all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, including the right to sue for past infringements of the Marks in Assignee's own name.

GULFSTREAM MEDIA GROUP, INC.

Dated: 5/26/20 2020

By: 
 MARK MCCORMICK
 Title: president