

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM578007

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DB50 LLC		05/14/2020	Limited Liability Company: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Area Studio, LLC		
<b>Street Address:</b>	264 Canal Street		
<b>Internal Address:</b>	Suite 501		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10013		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5222640	AREA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2127526380		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(212)981-2324		
<b>Email:</b>	lsteinau@wilkauslander.com		
<b>Correspondent Name:</b>	Leslie Steinau		
<b>Address Line 1:</b>	1515 Broadway, 43rd Floor		
<b>Address Line 2:</b>	c/o Wilk Auslander LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	4326.00		
<b>NAME OF SUBMITTER:</b>	Leslie Steinau		
<b>SIGNATURE:</b>	/Leslie Steinau/		
<b>DATE SIGNED:</b>	05/26/2020		
<b>Total Attachments: 2</b>			
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source=Assignment of AREA Trademark (01142953)#page2.tif			

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### Assignment of Trademarks

WHEREAS, DB50, LLC, a New Jersey limited liability company having offices at 275 North Wyoming Avenue, South Orange, New Jersey 07079 ("Assignor"), is the owner of all right, title and interest in and to (i) the United States trademark registration identified on Schedule A hereto (the "U.S. Trademark"); and (ii) all of the goodwill of the business of Assignor associated with and symbolized by the U.S. Trademark and all common law rights associated with the U.S. Trademark;

WHEREAS, Area Studio, LLC, a New York limited liability company having offices at 264 Canal Street, Ste 501, New York, New York ("Assignee"), is interested in acquiring the U.S. Trademark, and all of the goodwill of the business associated therewith;

NOW THEREFORE, in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers and assigns to Assignee, all of Assignor's right, title and interest in and to (a) the U.S. Trademark; (b) all of the goodwill of the business of Assignor, symbolized by the U.S. Trademark and all common law rights associated therewith; (c) all claims against third parties for past, present or future infringements of any of the U.S. Trademark or the goodwill associated therewith; and (d) any rights in respect to injury to the aforesaid goodwill and the right to sue for the same.

1. Assignor further hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office so as to establish Assignee as owner of record of the U.S. Trademark.

2. Assignor further hereby revokes all previous powers of attorney related to the U.S. Trademark as set forth on Schedule A hereto.

3. Assignor further agrees, at the reasonable request of Assignee and without charge or cost to Assignor, promptly to (i) execute and have executed and cause its affiliates to execute any and all other documents of any kind whatsoever, and to provide whatever information may be reasonably required to carry out the terms and intent of this Assignment; and (ii) fully cooperate with Assignee, as reasonably required, to enable Assignee to duly record this instrument of assignment with the United States Patent and Trademark Office so that Assignee's ownership of the U.S. Trademark is duly made of record.

4. This Assignment shall be binding upon and inure to the benefit of the parties hereto, and their successors and assigns.

IN WITNESS WHEREOF, the undersigned, pursuant to authority duly received, have duly executed this Assignment on this 14 day of May, 2020.

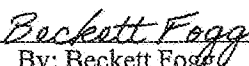
**ASSIGNOR: DB50, LLC**



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By: Howard Sheer  
Its: Managing Member  
Date: 5/14/20

**ASSIGNEE: AREA STUDIO, LLC**



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By: Beckett Fogg  
Its: Director  
Date: 5/14/20

**TRADEMARK**  
**REEL: 006946 FRAME: 0112**

**SCHEDULE A  
TRADEMARKS**

1. AREA

Reg. No. 5,222,640 Serial Number: 87,226,816 Registered Jun. 13, 2017 Int. Cl.: 25 Trademark Principal Register	CLASS 25: Ladies clothing, namely, pants, jacket, tops, shorts, t-shirt, bra top, sweat shirts, pull over tops, tank tops, vests, warm-up suits, leggings
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