

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM577894

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Love Child Labs, LLC		04/24/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Seriously Awesome Stuff, LLC		
Street Address:	703 Pier Avenue, Suite 234		
City:	Hermosa Beach		
State/Country:	CALIFORNIA		
Postal Code:	90254		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88144473	DAILY DOSE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5613158910		
Email:	Zach@millenniallaw.com		
Correspondent Name:	Zachary Hyman		
Address Line 1:	2808 NE 26th Ct		
Address Line 4:	Fort Lauderdale, FLORIDA 33306		
NAME OF SUBMITTER:	David Perez		
SIGNATURE:	/s/ David Perez		
DATE SIGNED:	05/25/2020		
Total Attachments: 5			
source=20200520_TRADEMARK ASSIGNMENT (002)#page1.tif			
source=20200520_TRADEMARK ASSIGNMENT (002)#page2.tif			
source=20200520_TRADEMARK ASSIGNMENT (002)#page3.tif			
source=20200520_TRADEMARK ASSIGNMENT (002)#page4.tif			
source=PTO-1594 (002)#page1.tif			

OP \$40.00 88144473

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (“**Agreement**”) is made and entered into as of April 24, 2020 (“**Effective Date**”), between

LOVE CHILD LABS, LLC, a limited liability company duly organized and existing under the laws of the State of Delaware, having a principal address located at 2801 Centerville Rd 1st Floor, Wilmington, DE 19808 (“**ASSIGNOR**”),

– AND –

SERIOUSLY AWESOME STUFF, LLC, a corporation duly organized and existing under the laws of the State of California, having a principal address located at 703 PIER AVE STE B #234, HERMOSA BEACH CA 90254 (“**ASSIGNEE**”).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR and ASSIGNEE hereby agree as follows:

1. **Assignment and Transfer Of Intellectual Property.** ASSIGNOR hereby assigns and transfers to ASSIGNEE, its successors, assigns, and/or other legal representatives, all rights, title, goodwill, and interest, for the United States of America, its territories, dependencies and possessions, and in all countries, jurisdictions, and political entities foreign to the United States of America, in and to the following:
 - a) All subject matter (“**SUBJECT MATTER**”) disclosed in the trademark registration (the “**TRADEMARK**”) listed on **Schedule A**, together with any and all goodwill associated with such business attached hereto;
 - b) All applications for legal protection to be obtained for the SUBJECT MATTER, including the respective TRADEMARK, all applications claiming the benefit of priority from the respective TRADEMARK, applications in other countries, rights and all legal equivalents thereof;
 - c) All legal protection to be obtained for the TRADEMARK, including any and all renewals and extensions thereof;
 - d) Any and all causes of action and enforcement rights, including all rights to sue, counterclaim, and recover for any past, present, and future infringement of, or liabilities for, all legal protection to be obtained for the TRADEMARK;
 - e) all rights of any kind whatsoever of Seller accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;
 - f) Any and all goodwill of the business associated with the TRADEMARK; and
 - g) All rights to apply for and receive, in the name of ASSIGNEE, any and all legal protection for the TRADEMARK.

2. **Representations and Warranties.** ASSIGNOR hereby represents, warrants, and covenants that: (i) ASSIGNOR has the full right and ability to convey ASSIGNOR'S entire right, title, and interest herein conveyed, and that no assignment, sale, grant, mortgage, license or other agreement or encumbrance has been or will be made or entered into that would, or could, affect the rights, titles, and interests conveyed herein; and (ii) ASSIGNOR has obtained the required consent of all persons needed to carry out this Agreement.

3. **Further Assurances.** ASSIGNOR hereby agrees to do each of the following, when requested by ASSIGNEE, in order to carry out in good faith the intent and purpose of this assignment and to perfect ASSIGNEE's rights pursuant to this Agreement:
 - a) Promptly execute and deliver to ASSIGNEE or its legal representative any and all application papers, oaths, assignments, powers of attorney, and other documents or instruments that ASSIGNEE may consider necessary or desirable in order to apply for, perfect, maintain, issue, and enforce all protections in and to the TRADEMARK, including assisting in the prosecution of all applications for legal protection that may be made;

 - b) Cooperate with ASSIGNEE in every way possible in any interference, litigation, mediation, arbitration or other proceeding regarding the TRADEMARK, any applications for legal protection that includes the SUBJECT MATTER and/or TRADEMARK, or any legal protection for the SUBJECT MATTER and/or TRADEMARK, including, without limitation, promptly providing to ASSIGNEE all pertinent facts and documents that are known and accessible to ASSIGNOR relating to the SUBJECT MATTER and/or TRADEMARK, any applications for legal protection that includes the SUBJECT MATTER and/or TRADEMARK, or any legal protection for the SUBJECT MATTER and/or TRADEMARK, and testifying as to same in any proceeding; and

 - c) Provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

4. **Power of Attorney.** ASSIGNOR hereby grants the firm of Millennial Law, Inc. with the authority and power to insert on this document any further information that may be necessary or desirable for the purposes of recordation in the United States Patent & Trademark Office or similar offices of any foreign country.

5. **Miscellaneous.**
 - a) This Agreement represents the complete understanding between the parties and supersedes all prior negotiations, representations, guarantees, warranties, promises, statements, or agreements, whether oral or written, between the parties hereto with regard to the subject matter hereof.

 - b) The headings of the Sections found in this Agreement are provided herein for convenience of reference only, and shall not be considered in construing their contents.

 - c) This Agreement may be executed in one or more counterparts, each of which shall be deemed an original, and all of which together shall constitute one and the same

SCHEDULE A

Pursuant to the Assignment Agreement, dated April 24, 2020, to which this Schedule A is attached, ASSIGNOR hereby transfers and assigns to ASSIGNEE, its successors, assigns, or other legal representatives, all rights, titles, and interests in and to all subject matter disclosed in the following trademark, together with the goodwill of the business symbolized by the trademark:

- **Word Mark – DAILY DOSE**
 - USPTO Registration No. 5881321
 - USPTO International Registration No. 1505326
 - USPTO Serial No. 88144473

signature. Facsimile and other electronically transmitted signatures shall be binding upon receipt.

- d) This Agreement shall be enforced in accordance with the laws of the State of Florida, without regard to conflict of law principles relating thereto.

IN WITNESS WHEREOF, ASSIGNOR has caused this Agreement to be duly executed as of the Effective Date set forth above.

LOVE CHILD LABS, LLC

Sign: 

Name: David Perez, Managing Member

I have authority to bind Assignor

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

LOVE CHILD LABS, LLC

- Individual(s)
- Partnership
- Corporation- State: Delaware
- Other _____

Citizenship (see guidelines) Delaware

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) April 24, 2020

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: SERIOUSLY AWESOME STUFF, LLC

Street Address: 703 Pier Ave Ste B # 234

City: Hermosa Beach

State: California

Country: United States of America Zip: 90254

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship California
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) 88144473 Text Daily Dose

B. Trademark Registration No.(s)

5881321, International Registration No. 1505326

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Daily Dose, Hair Care Preparations, Filing Date: October 8, 2019

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Zachary

Internal Address: 1401 E. Broward Blvd Suite 300

Street Address: _____

City: Fort Lauderdale

State: Florida Zip: 33301

Phone Number: 954-271-2719

Docket Number: _____

Email Address: Zach@millenniallaw.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$100

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:

[Signature]
Signature

5/20/2020
Date

Total number of pages including cover sheet, attachments, and document:

Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450