

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM577717

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Notice of Grant of Security Interest in Trademarks		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Buffalo Wild Wings, Inc.		05/21/2020	Corporation: MINNESOTA
Arby's Restaurant Group, Inc.		05/21/2020	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Citibank, N.A., as Collateral Agent		
<b>Street Address:</b>	388 Greenwich Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10013		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 72</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88850553	SPORTS LIVE ON	
<b>Serial Number:</b>	88791367	BUFFALO WILD WINGS GO	
<b>Serial Number:</b>	88791422	BUFFALO WILD WINGS GO	
<b>Serial Number:</b>	88791399	BUFFALO WILD WINGS GO	
<b>Serial Number:</b>	88621004	PICKS AND PROPS	
<b>Registration Number:</b>	5819196	THE GREAT AMERICAN SPORTS BAR	
<b>Registration Number:</b>	5881112	ESCAPE TO FOOTBALL	
<b>Registration Number:</b>	5420031	B-DUBS EXPRESS	
<b>Registration Number:</b>	5492913	TAKE AND SHAKE WINGS	
<b>Registration Number:</b>	5020494	BLAZIN' REWARDS	
<b>Registration Number:</b>	5228663	GAME OF RIVALS	
<b>Registration Number:</b>	5172079	NOWHERE IS SPORTS MORE ALIVE	
<b>Registration Number:</b>	4999438	WING WISDOM	
<b>Registration Number:</b>	4667773	GAMEBREAK	
<b>Registration Number:</b>	4667774	GAMEBREAK	
<b>Registration Number:</b>	4797894	WINGS. BEER. SPORTS.	
<b>Registration Number:</b>	4548383	TEAM UP FOR KIDS	
<b>Registration Number:</b>	4396837		

CH \$1815.00 88850553

Property Type	Number	Word Mark
Registration Number:	4519293	BUFFALO WILD WINGS WINGS. BEER. SPORTS.
Registration Number:	4893229	BUFFALO WILD WINGS WINGS. BEER. SPORTS.
Registration Number:	4293524	
Registration Number:	4129863	B-DUBS
Registration Number:	4030053	WINGS. BEER. SPORTS.
Registration Number:	3914487	DESERT HEAT
Registration Number:	4021358	BW-3
Registration Number:	3689074	BLAZIN' CHALLENGE
Registration Number:	4152108	BUFFALO WILD WINGS
Registration Number:	3765435	
Registration Number:	3908379	
Registration Number:	3908378	
Registration Number:	3765434	
Registration Number:	3699826	BUFFALO WILD WINGS GRILL & BAR
Registration Number:	3514338	BLAZIN'
Registration Number:	3386873	YOU HAVE TO BE HERE
Registration Number:	3241656	BONELESS THURSDAYS
Registration Number:	3183759	MARGARITA MAYHEM
Registration Number:	3154168	WALL-TO-WALL SPORTS
Registration Number:	3241654	WING TUESDAYS
Registration Number:	3396070	ASIAN ZING
Registration Number:	3133129	TAKE THE FLAVOR HOME
Registration Number:	3106653	BUFFALO WILD WINGS GRILL & BAR
Registration Number:	3415724	BWW
Registration Number:	3335319	BWW
Registration Number:	3063713	BUFFALO CIRCLE
Registration Number:	3036787	NAKED TENDERS
Registration Number:	3303367	B-DUBS
Registration Number:	2961219	BWLD
Registration Number:	2871217	
Registration Number:	2950565	
Registration Number:	2950566	
Registration Number:	2950567	
Registration Number:	2966286	BLAZIN'
Registration Number:	2914520	BUFFALITO
Registration Number:	3048542	WILD
Registration Number:	2905689	WINGS. BEER. SPORTS. ALL THE ESSENTIALS.
Registration Number:	3038771	BUFFALO WILD WINGS

Property Type	Number	Word Mark
Registration Number:	3038772	BUFFALO WILD WINGS
Registration Number:	3038770	BUFFALO WILD WINGS GRILL & BAR
Registration Number:	3038769	BUFFALO WILD WINGS GRILL & BAR
Registration Number:	2247812	HOME OF THE REAL WING
Registration Number:	2187765	BUFFALO WILD WINGS GRILL & BAR
Registration Number:	2239550	BUFFALO WILD WINGS
Registration Number:	1496316	BUFFALO WILD WINGS & WECK
Registration Number:	1497262	BW-3 BUFFALO WILD WINGS AND WECK THE REA
Registration Number:	5330622	MEATSWEATS
Serial Number:	88015797	BUFFALORE
Serial Number:	87908003	B-PUBS
Serial Number:	87845584	B-WILD
Serial Number:	87843685	WILD IS OUR MIDDLE NAME
Serial Number:	87447327	B-DUBS EXPRESS
Serial Number:	87147953	HALF-PRICE WING TUESDAYS
Serial Number:	86669626	LEGENDS CLUB

#### CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 2136207848

Email: iprecordations@whitecase.com

Correspondent Name: Justine Lu / White & Case LLP

Address Line 1: 555 South Flower Street, 2700

Address Line 4: Los Angeles, CALIFORNIA 90071

ATTORNEY DOCKET NUMBER: 1150121-0006-S216

NAME OF SUBMITTER: Justine Lu

SIGNATURE: /s/ Justine Lu

DATE SIGNED: 05/22/2020

#### Total Attachments: 7

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**NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS**

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS, dated as of May 21, 2020 (this “*Notice*”), made by Buffalo Wild Wings, Inc., a corporation formed under the laws of the State of Minnesota, and Arby’s Restaurant Group, Inc., a corporation formed under the laws of the State of Delaware (each, a “Pledgor” and, collectively, the “Pledgors”), in favor of CITIBANK, N.A., not in its individual capacity but solely as Collateral Agent (as defined below).

Reference is made to (a) the Security Agreement, dated as of May 21, 2020 (as amended, restated, supplemented or otherwise modified from time to time, the “Security Agreement”), among MAVERICKS, INC. (F/K/A INSPIRE BRANDS, INC. and ARG HOLDING CORPORATION), a corporation formed under the laws of the State of Delaware (“Parent”), ARG IH LLC, a limited liability company formed under the laws of the State of Delaware (“Holdings”), IRB HOLDING CORP., a corporation formed under the laws of the State of Delaware (the “Issuer”), the Pledgors from time to time party thereto and CITIBANK, N.A., as collateral agent for the Secured Parties referred to therein (together with its successors and permitted assigns in such capacity and not in any individual capacity, the “Collateral Agent”) and (b) the Indenture, dated as of May 21, 2020 (as amended, restated, supplemented or otherwise modified from time to time, the “Indenture”), among the Issuer, the Guarantors (as defined in the Indenture), CITIBANK, N.A., as trustee (in such capacity, the “Trustee”) and the Collateral Agent.

SECTION 1. *Terms.* Capitalized terms used in this Notice and not otherwise defined herein have the meanings specified in the Security Agreement. The rules of construction specified in Section 1.1(b) of the Security Agreement also apply to this Notice.

SECTION 2. *Grant of Security Interest.* As security for the payment and performance, as applicable, in full of the Secured Obligations, the Pledgors pursuant to the Security Agreement did, and hereby do, grant to the Collateral Agent, its successors and permitted assigns, for the benefit of the Secured Parties, a continuing security interest in all of the Pledgors’ right, title and interest in, to and under any and all of the following assets now owned or at any time hereafter acquired by the Pledgors or in which the Pledgors now has or at any time in the future may acquire any right, title or interest (collectively, but excluding any Excluded Property, the “Trademark Collateral”): all Trademarks, including those listed on Schedule I; provided, however, that the foregoing pledge, assignment and grant of security interest will not cover any “intent-to-use” applications for trademark or service mark registrations filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. §1051, unless and until an Amendment to Allege Use or a Statement of Use under Section 1(c) or 1(d) of the Lanham Act has been filed and deemed in conformance with Section 1(a) of the Lanham Act or examined and accepted by the United States Patent and Trademark Office, to the extent, if any, that any assignment of an “intent-to-use” application prior thereto would violate the Lanham Act or any other Excluded Property.

SECTION 3. *Security Agreement.* The security interests granted to the Collateral Agent herein are granted in furtherance, and not in limitation of, the security interests granted to the Collateral Agent pursuant to the Security Agreement. The Pledgors hereby acknowledge and affirm that the rights and remedies of the Collateral Agent with respect to the Trademark

Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Notice and the Security Agreement, the terms of the Security Agreement shall govern.

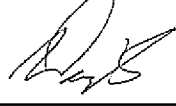
SECTION 4. **Counterparts.** This Notice may be executed in two or more counterparts, each of which shall constitute an original but all of which when taken together shall constitute but one contract. Delivery of an executed counterpart to this Notice by facsimile or other electronic transmission shall be as effective as delivery of a manually signed original.

SECTION 5. **Governing Law.** THIS NOTICE AND ANY CLAIMS, CONTROVERSY, DISPUTE OR CAUSES OF ACTION (WHETHER IN CONTRACT, TORT OR OTHERWISE) BASED UPON, ARISING OUT OF OR RELATING TO THIS NOTICE AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES UNDER THIS NOTICE, INCLUDING, BUT NOT LIMITED TO, THE VALIDITY, INTERPRETATION, CONSTRUCTION, BREACH, ENFORCEMENT OR TERMINATION HEREOF, SHALL BE CONSTRUED IN ACCORDANCE WITH AND GOVERNED BY THE LAWS OF THE STATE OF NEW YORK.

*[Signature Pages Follow]*

IN WITNESS WHEREOF, the parties hereto have duly executed this Notice as of the date first above written.

ARBY'S RESTAURANT GROUP, INC.  
BUFFALO WILD WINGS, INC.

By:   
Name: J. David Pipes  
Title: Chief Financial Officer and Assistant  
Secretary

*[Signature Page to Notice of Grant of Security Interest in Trademarks]*

**TRADEMARK**  
**REEL: 006944 FRAME: 0874**

CITIBANK, N.A., as Collateral Agent

By:   
Name: Jacqueline Suarez  
Title: Senior Trust Officer

Schedule I  
to Notice of Grant of Security Interest in Trademarks

Trademarks Owned by the Pledgors

*United States Trademarks*

No.	Title	App. No.	App Date	Reg. No.	Reg. Date	Owner
1.	SPORTS LIVE ON	88850553	3/27/2020			BUFFALO WILD WINGS, INC.
2.	BUFFALO WILD WINGS GO & Design (left)	88791367	2/10/2020			BUFFALO WILD WINGS, INC.
3.	BUFFALO WILD WINGS GO	88791422	2/10/2020			BUFFALO WILD WINGS, INC.
4.	BUFFALO WILD WINGS GO & Design (right)	88791399	2/10/2020			BUFFALO WILD WINGS, INC.
5.	PICKS AND PROPS & Design	88621004	9/18/2019			BUFFALO WILD WINGS, INC.
6.	THE GREAT AMERICAN SPORTS BAR	88222724	12/10/2018	5819196	7/30/2019	BUFFALO WILD WINGS, INC.
7.	ESCAPE TO FOOTBALL	88033662	7/11/2018	5881112	10/08/2019	BUFFALO WILD WINGS, INC.
8.	BUFFALORE	88015797	6/26/2018			BUFFALO WILD WINGS, INC.
9.	B-PUBS	87908003	5/4/2018			BUFFALO WILD WINGS, INC.
10.	B-WILD	87845584	3/22/2018			BUFFALO WILD WINGS, INC.
11.	WILD IS OUR MIDDLE NAME	87843685	3/21/2018			BUFFALO WILD WINGS, INC.
12.	B-DUBS EXPRESS	87976664	5/12/2017	5420031	3/6/2018	BUFFALO WILD WINGS, INC.
13.	B-DUBS EXPRESS	87447327	5/12/2017			BUFFALO WILD WINGS, INC.
14.	TAKE AND SHAKE WINGS	87181181	9/23/2016	5492913	6/12/2018	BUFFALO WILD WINGS, INC.
15.	HALF-PRICE WING TUESDAYS	87147953	8/23/2016			BUFFALO WILD WINGS, INC.
16.	BLAZIN' REWARDS	86708024	7/29/2015	5020494	8/16/2016	BUFFALO WILD WINGS, INC.
17.	LEGENDS CLUB	86669626	6/22/2015			BUFFALO WILD WINGS, INC.
18.	GAME OF RIVALRY	86645626	5/29/2015	5228663	6/20/2017	BUFFALO WILD WINGS, INC.
19.	NOWHERE IS SPORTS MORE ALIVE	86584111	4/1/2015	5172079	3/28/2017	BUFFALO WILD WINGS, INC.
20.	WING WISDOM	86584116	4/1/2015	4999438	7/12/2016	BUFFALO WILD WINGS, INC.
21.	GAMEBREAK	86372008	8/20/2014	4667773	1/6/2015	BUFFALO WILD WINGS, INC.
22.	GAMEBREAK	86372016	8/20/2014	4667774	1/6/2015	BUFFALO WILD WINGS, INC.
23.	WINGS. BEER. SPORTS.	86299031	6/3/2014	4797894	8/25/2015	BUFFALO WILD WINGS, INC.
24.	TEAM UP FOR KIDS	85731904	9/18/2012	4548383	6/10/2014	BUFFALO WILD WINGS, INC.
25.	BUFFALO IN CIRCLE Design	85462789	11/2/2011	4396837	9/3/2013	BUFFALO WILD WINGS, INC.
26.	BUFFALO WILD WINGS WINGS. BEER. SPORTS.	85981173	11/2/2011	4519293	4/22/2014	BUFFALO WILD WINGS, INC.
27.	BUFFALO WILD WINGS WINGS. BEER. SPORTS.	85462787	11/2/2011	4893229	1/26/2016	BUFFALO WILD WINGS, INC.



No.	Title	App. No.	App Date	Reg. No.	Reg. Date	Owner
28.	Miscellaneous Buffalo Design	85978339	11/2/2011	4293524	2/19/2013	BUFFALO WILD WINGS, INC.
29.	B-DUBS	85348367	6/16/2011	4129863	4/17/2012	BUFFALO WILD WINGS, INC.
30.	WINGS. BEER. SPORTS.	85131612	9/16/2010	4030053	9/20/2011	BUFFALO WILD WINGS, INC.
31.	DESERT HEAT	85080272	7/8/2010	3914487	2/1/2011	BUFFALO WILD WINGS, INC.
32.	BW-3	85010708	4/9/2010	4021358	9/6/2011	BUFFALO WILD WINGS, INC.
33.	BLAZIN' CHALLENGE	77689778	3/12/2009	3689074	9/29/2009	BUFFALO WILD WINGS, INC.
34.	BUFFALO WILD WINGS	77654679	1/22/2009	4152108	6/5/2012	BUFFALO WILD WINGS, INC.
35.	BUFFALO IN CIRCLE Design	77978750	4/23/2008	3765435	3/23/2010	BUFFALO WILD WINGS, INC.
36.	BUFFALO IN CIRCLE Design	77455709	4/23/2008	3908379	1/18/2011	BUFFALO WILD WINGS, INC.
37.	BUFFALO IN CIRCLE Design (Color)	77455704	4/23/2008	3908378	1/18/2011	BUFFALO WILD WINGS, INC.
38.	BUFFALO IN CIRCLE Design (color)	77978749	4/23/2008	3765434	3/23/2010	BUFFALO WILD WINGS, INC.
39.	BUFFALO WILD WINGS GRILL & BAR & Design	77456114	4/23/2008	3699826	10/20/2009	BUFFALO WILD WINGS, INC.
40.	BLAZIN'	78958362	8/23/2006	3514338	10/7/2008	BUFFALO WILD WINGS, INC.
41.	YOU HAVE TO BE HERE	78931603	7/18/2006	3386873	2/19/2008	BUFFALO WILD WINGS, INC.
42.	BONELESS THURSDAYS	78806385	2/3/2006	3241656	5/15/2007	BUFFALO WILD WINGS, INC.
43.	MARGARITA MAYHEM	78806375	2/3/2006	3183759	12/12/2006	BUFFALO WILD WINGS, INC.
44.	WALL-TO-WALL SPORTS	78806363	2/3/2006	3154168	10/10/2006	BUFFALO WILD WINGS, INC.
45.	WING TUESDAYS	78806226	2/3/2006	3241654	5/15/2007	BUFFALO WILD WINGS, INC.
46.	ASIAN ZING	78751315	11/10/2005	3396070	3/11/2008	BUFFALO WILD WINGS, INC.
47.	TAKE THE FLAVOR HOME	78725022	10/3/2005	3133129	8/22/2006	BUFFALO WILD WINGS, INC.
48.	BUFFALO WILD WINGS GRILL & BAR	78663478	7/5/2005	3106653	6/20/2006	BUFFALO WILD WINGS, INC.
49.	BWW	78663479	7/5/2005	3415724	4/22/2008	BUFFALO WILD WINGS, INC.
50.	BWW	78978287	7/5/2005	3335319	11/13/2007	BUFFALO WILD WINGS, INC.
51.	BUFFALO CIRCLE	78590556	3/18/2005	3063713	2/28/2006	BUFFALO WILD WINGS, INC.
52.	NAKED TENDERS	78424314	5/25/2004	3036787	12/27/2005	BUFFALO WILD WINGS, INC.
53.	B-DUBS	78295040	9/2/2003	3303367	10/2/2007	BUFFALO WILD WINGS, INC.
54.	BWLD	78295069	9/2/2003	2961219	6/7/2005	BUFFALO WILD WINGS, INC.
55.	BUFFALO Design	76536815	8/11/2003	2871217	8/10/2004	BUFFALO WILD WINGS, INC.
56.	Stripes Design (1 Block) (Color)	76536801	8/11/2003	2950565	5/10/2005	BUFFALO WILD WINGS, INC.
57.	Stripes Design (3 Blocks) (Color)	76536802	8/11/2003	2950566	5/10/2005	BUFFALO WILD WINGS, INC.
58.	Stripes Design (6 Blocks) (Color)	76536816	8/11/2003	2950567	5/10/2005	BUFFALO WILD WINGS, INC.
59.	BLAZIN'	78277481	7/22/2003	2966286	7/12/2005	BUFFALO WILD WINGS, INC.
60.	BUFFALITO	78277470	7/22/2003	2914520	12/28/2004	BUFFALO WILD WINGS, INC.
61.	WILD	78277477	7/22/2003	3048542	1/24/2006	BUFFALO WILD WINGS, INC.

No.	Title	App. No.	App Date	Reg. No.	Reg. Date	Owner
62.	WINGS. BEER. SPORTS. ALL THE ESSENTIALS.	76511448	5/6/2003	2905689	11/30/2004	BUFFALO WILD WINGS, INC.
63.	BUFFALO WILD WINGS	76363161	1/25/2002	3038771	1/10/2006	BUFFALO WILD WINGS, INC.
64.	BUFFALO WILD WINGS	76363171	1/25/2002	3038772	1/10/2006	BUFFALO WILD WINGS, INC.
65.	BUFFALO WILD WINGS GRILL & BAR & Design	76363160	1/25/2002	3038770	1/10/2006	BUFFALO WILD WINGS, INC.
66.	BUFFALO WILD WINGS GRILL & BAR & Design	76363152	1/25/2002	3038769	1/10/2006	BUFFALO WILD WINGS, INC.
67.	HOME OF THE REAL WING	75510479	6/24/1998	2247812	5/25/1999	BUFFALO WILD WINGS, INC.
68.	BUFFALO WILD WINGS GRILL & BAR	75364510	9/29/1997	2187765	9/8/1998	BUFFALO WILD WINGS, INC.
69.	BUFFALO WILD WINGS	75286844	5/5/1997	2239550	4/13/1999	BUFFALO WILD WINGS, INC.
70.	BUFFALO WILD WINGS & WECK	73695006	11/13/1987	1496316	7/12/1988	BUFFALO WILD WINGS, INC.
71.	BW-3 BUFFALO WILD WINGS AND WECK THE REAL WING	73694348 87028275	11/9/1987	1497262	7/19/1988	BUFFALO WILD WINGS, INC.
72.	MEATSWEATS		5/6/2016	5330622	11/7/2017	ABBY'S RESTAURANT GROUP, INC.