

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM577054

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Victoria's Secret Stores Brand Management, Inc.		04/03/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Victoria's Secret Stores Brand Management, LLC		
Street Address:	Four Limited Parkway		
City:	Reynoldsburg		
State/Country:	OHIO		
Postal Code:	43068		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 235			
Property Type	Number	Word Mark	
Serial Number:	78607941	86	
Serial Number:	76399275	A BODY FOR EVERYBODY	
Serial Number:	86837983	ALMOST NUDE	
Serial Number:	88261103	AMAZING ALL OVER	
Serial Number:	78505482	AMBER ROMANCE	
Serial Number:	86128652	ANGEL	
Serial Number:	86128725	ANGEL FOREVER	
Serial Number:	86128808	ANGEL FOREVER	
Serial Number:	87565404	ANGEL MAX	
Serial Number:	86503040	ANGEL ON-THE-GO	
Serial Number:	86779879	ANGELS AIR	
Serial Number:	86382173	ANGELS CRUSH	
Serial Number:	88855586	BARE VANILLA	
Serial Number:	78303613	BASIC INSTINCT	
Serial Number:	76377016	BASIC INSTINCT	
Serial Number:	88108007	BEACH ANGEL	
Serial Number:	88396412	BEACH BOMBSHELL	
Serial Number:	78107587	BEACH SEXY	
Serial Number:	87220024	BEAUTIFUL BY VICTORIA'S SECRET	
TRADEMARK			

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Property Type	Number	Word Mark
Serial Number:	78658549	BEAUTY RUSH
Serial Number:	77284352	BIKINI MIXER
Serial Number:	88508027	BLUSH LOVE
Serial Number:	88665537	BLUSH LOVE
Serial Number:	75439978	BODY BY VICTORIA
Serial Number:	75697310	BODY BY VICTORIA
Serial Number:	75979385	BODY BY VICTORIA
Serial Number:	77203186	BODY-WICK
Serial Number:	85517738	BOMBSHELL
Serial Number:	87191038	BOMBSHELL
Serial Number:	88687216	BOMBSHELL
Serial Number:	88294177	BOMBSHELL DESIRE
Serial Number:	87369083	BOMBSHELL NIGHTS
Serial Number:	88154532	BOMBSHELL PARADISE
Serial Number:	87641514	BOMBSHELL SEDUCTION
Serial Number:	88018825	BOMBSHELL WILD
Serial Number:	87605278	BOOTY LIFT
Serial Number:	76253395	BREATHLESS
Serial Number:	86925741	BUFF LOVE
Serial Number:	87605314	BUST BOOST
Serial Number:	77634736	CHEEKSTERS
Serial Number:	77860192	COCONUT PASSION
Serial Number:	74334648	COLIN STUART
Serial Number:	88108008	COLOR LUST
Serial Number:	87620762	COOL & COMFY
Serial Number:	86653371	COTTON MOISTURE COMPLEX
Serial Number:	87436501	
Serial Number:	88592223	
Serial Number:	85808852	
Serial Number:	87366313	
Serial Number:	86715622	
Serial Number:	86399786	
Serial Number:	86916278	
Serial Number:	87286372	DREAM ANGEL
Serial Number:	77316947	DREAM ANGELS
Serial Number:	87389119	DREAM ANGELS WICKED
Serial Number:	78545243	ENDLESS LOVE
Serial Number:	86885868	EVERYDAY PERFECT

Property Type	Number	Word Mark
Serial Number:	88263977	FABULOUS BY VICTORIA'S SECRET
Serial Number:	88831798	FEEL CALM IN YOUR SKIN
Serial Number:	88831931	FEEL COMFORTABLE IN YOUR SKIN
Serial Number:	88831787	FEEL COMFORTABLE IN YOUR SKIN. MAKE YOUR
Serial Number:	88831790	FEEL LIGHT IN YOUR SKIN
Serial Number:	88831797	FEEL SOOTHED IN YOUR SKIN
Serial Number:	88831800	FEEL SUPERPOWERED IN YOUR SKIN
Serial Number:	87903836	FOREVER PINK
Serial Number:	87059824	FOREVER SEXY
Serial Number:	87165891	GOT YOUR BAC
Serial Number:	87165998	GOT YOUR BAC
Serial Number:	88253532	HEAVENLY EVER AFTER
Serial Number:	86458191	HELLO, BOMBSHELL!
Serial Number:	86718359	HOT CRUSH
Serial Number:	85178633	I ONLY SLEEP IN PINK
Serial Number:	86740473	ICE ANGEL
Serial Number:	85015453	INCREDIBLE BY VICTORIA'S SECRET
Serial Number:	78715418	INFINITY EDGE
Serial Number:	86059894	INFINITY EDGE
Serial Number:	88048744	INSATIABLE
Serial Number:	88048781	INSATIABLE BY VICTORIA'S SECRET
Serial Number:	87908141	ITSY
Serial Number:	87892112	ITSY CHEEKSTER
Serial Number:	88292318	KISS THIS
Serial Number:	86502958	KNOCKOUT BY VICTORIA'S SECRET
Serial Number:	87605310	LEG LUST
Serial Number:	77769884	LIFE IS PINK IS LIFE
Serial Number:	86502999	LOUNGE ANGEL
Serial Number:	77969769	LOVE ADDICT
Serial Number:	87426726	LOVE BY VICTORIA
Serial Number:	85369223	LOVE IS HEAVENLY
Serial Number:	86073380	LOVE PINK
Serial Number:	86344240	LOVE PINK
Serial Number:	86637700	LOVE PINK
Serial Number:	86692058	LOVE PINK
Serial Number:	86831517	PINK LOVE PINK LOVE PINK
Serial Number:	78554141	LOVE SPELL
Serial Number:	75872545	LOVE SPELLS

Property Type	Number	Word Mark
Serial Number:	88044548	LOVE, VICTORIA
Serial Number:	87853176	MAJOR LASHES
Serial Number:	88397539	MIST MADNESS
Serial Number:	88397541	MIST MAY-NIA
Serial Number:	88450438	MOOD THERAPY
Serial Number:	85938342	OWN THE NIGHT
Serial Number:	88346440	P
Serial Number:	86245433	PASSION STRUCK
Serial Number:	78527410	PEAR GLACÉ
Serial Number:	85710973	PERFECT CONDITION
Serial Number:	88271342	PERFECT ESSENTIALS
Serial Number:	85792922	PINK
Serial Number:	88111686	PINK
Serial Number:	88976210	PINK
Serial Number:	85984377	PINK
Serial Number:	85792915	PINK
Serial Number:	86396464	PINK
Serial Number:	86467700	PINK
Serial Number:	86705713	PINK
Serial Number:	86923720	PINK
Serial Number:	87121571	PINK
Serial Number:	87296811	PINK
Serial Number:	87295222	PINK
Serial Number:	87333602	PINK
Serial Number:	87549124	PINK
Serial Number:	87572961	PINK
Serial Number:	88112057	PINK
Serial Number:	88976209	PINK
Serial Number:	86392974	PINK ANGEL
Serial Number:	88120961	PINK BEACH
Serial Number:	77575883	PINK COLLEGIATE COLLECTION
Serial Number:	87903826	PINK MY LIFE
Serial Number:	77637012	PINK NATION
Serial Number:	86653674	PINK NATION
Serial Number:	86791704	PINK NATION
Serial Number:	87352688	PINK NATION
Serial Number:	88848845	PINK NATION
Serial Number:	87548625	PINK NATION

Property Type	Number	Word Mark
Serial Number:	86076695	PINK VACAY
Serial Number:	86645575	
Serial Number:	78858508	PURE SEDUCTION
Serial Number:	74172586	RAPTURE
Serial Number:	72121258	RAPTURE
Serial Number:	85730357	RUNWAY LENGTHS
Serial Number:	77977586	SECRET CHARM
Serial Number:	86324007	SECRET ESCAPE
Serial Number:	87627905	SEXY ILLUSIONS
Serial Number:	78515089	SEXY LITTLE THINGS
Serial Number:	87959877	SEXY LITTLE THINGS
Serial Number:	87082978	SEXY NOTHINGS
Serial Number:	85556235	SHEER DRAMA
Serial Number:	77921116	SHEER LOVE
Serial Number:	87903788	SMELL PINK
Serial Number:	78466928	SO IN LOVE
Serial Number:	86638238	SO OBSESSED BY VICTORIA'S SECRET
Serial Number:	88154768	SPRING FEVER
Serial Number:	87903772	SUPER PINK
Serial Number:	85697502	SUPERMODEL APPROVED
Serial Number:	87877909	TEASE REBEL
Serial Number:	85634684	TEMPTATION BY VICTORIA'S SECRET
Serial Number:	87026303	THE ANGEL SLIP BY VICTORIA'S SECRET
Serial Number:	86508818	THE ITSY
Serial Number:	77779599	THE LACIE
Serial Number:	85018157	THE LACIE
Serial Number:	87981322	THE NAKEDS BY VICTORIA'S SECRET
Serial Number:	88232015	THE PINK PUPPY
Serial Number:	86062670	THE PLAYER BY VICTORIA'S SECRET
Serial Number:	86742378	TOTAL ATTRACTION
Serial Number:	86495476	TRAIN LIKE AN ANGEL
Serial Number:	88503757	V BY VICTORIA
Serial Number:	88503714	V BY VICTORIA
Serial Number:	78505512	VANILLA LACE
Serial Number:	87947696	VELVET PETALS
Serial Number:	76975225	VERY SEXY
Serial Number:	76976443	VERY SEXY
Serial Number:	86558469	VERY SEXY BARE

Property Type	Number	Word Mark
Serial Number:	86387593	VERY SEXY FEARLESS
Serial Number:	87036324	VERY SEXY FLIRT
Serial Number:	78739347	VERY SEXY NOW
Serial Number:	86431638	VERY SEXY SCANDALOUS
Serial Number:	87776480	VICTORIA
Serial Number:	85839567	VICTORIA ROSE
Serial Number:	88009223	VICTORIA SPORT
Serial Number:	87978399	VICTORIA SPORT
Serial Number:	87977840	VICTORIA SPORT
Serial Number:	73159253	VICTORIA'S SECRET
Serial Number:	74507663	VICTORIA'S SECRET
Serial Number:	77387829	VICTORIA'S SECRET
Serial Number:	86259653	VICTORIA'S SECRET
Serial Number:	86315448	VICTORIA'S SECRET
Serial Number:	88111681	VICTORIA'S SECRET
Serial Number:	88976232	VICTORIA'S SECRET
Serial Number:	86282396	VICTORIA'S SECRET
Serial Number:	88476554	VICTORIA'S SECRET ANGELS
Serial Number:	86808093	VICTORIA'S SECRET AQUA KISS
Serial Number:	86628504	VICTORIA'S SECRET BARE
Serial Number:	87078760	VICTORIA'S SECRET BEAUTY
Serial Number:	86260235	VICTORIA'S SECRET BOMBSHELL
Serial Number:	86309959	VICTORIA'S SECRET CRUSH
Serial Number:	85522722	VICTORIA'S SECRET DARLING
Serial Number:	85865768	VICTORIA'S SECRET FASHION SHOW
Serial Number:	86191718	VICTORIA'S SECRET FEARLESS
Serial Number:	88165809	VICTORIA'S SECRET FIRST LOVE
Serial Number:	88165839	VICTORIA'S SECRET FIRST LOVE
Serial Number:	75337114	VICTORIA'S SECRET GARDEN
Serial Number:	88057645	VICTORIA'S SECRET GORGEOUS
Serial Number:	88048792	VICTORIA'S SECRET INSATIABLE
Serial Number:	86920791	VICTORIA'S SECRET INTENSE
Serial Number:	86662948	VICTORIA'S SECRET INTRIGUE
Serial Number:	87473431	VICTORIA'S SECRET LOVE
Serial Number:	76200191	VICTORIA'S SECRET PINK
Serial Number:	76976203	VICTORIA'S SECRET PINK
Serial Number:	77063164	VICTORIA'S SECRET PINK
Serial Number:	85159962	VICTORIA'S SECRET PINK

Property Type	Number	Word Mark
Serial Number:	86426043	VICTORIA'S SECRET SCANDALOUS
Serial Number:	88666968	
Serial Number:	77203182	VICTORIA'S SECRET SPORT
Serial Number:	86684461	VICTORIA'S SECRET SPORT
Serial Number:	76051269	VICTORIA'S SECRET
Serial Number:	86218345	VICTORIA'S SECRET TEASE
Serial Number:	88317967	VICTORIA'S SECRET TEASE
Serial Number:	75981437	VICTORIA'S SECRET THE LOOK BOOK
Serial Number:	87383078	VICTORIA'S SECRET WICKED
Serial Number:	77717571	VS
Serial Number:	87195069	VS
Serial Number:	88792339	VS MAN
Serial Number:	88208930	VS
Serial Number:	77070752	VSX
Serial Number:	85504718	VSX SEXY SPORT
Serial Number:	77207060	VSX SPORT
Serial Number:	88198645	WARM EMBRACE
Serial Number:	88253415	WE ARE ALL ANGELS
Serial Number:	86336328	WEAR EVERYWHERE
Serial Number:	86129911	WHAT KIND OF ANGEL ARE YOU?
Serial Number:	86129932	WHAT KIND OF ANGEL ARE YOU?
Serial Number:	86178703	
Serial Number:	85891007	
Serial Number:	85906282	
Serial Number:	87078303	XO, VICTORIA
Serial Number:	87079074	XO, VICTORIA

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6144157298

Email: iplb@lb.com

Correspondent Name: Victoria's Secret - IP Team

Address Line 1: Three Limited Parkway

Address Line 4: Columbus, OHIO 43230

NAME OF SUBMITTER:	Dionne Strange
SIGNATURE:	/Dionne Strange/
DATE SIGNED:	05/19/2020

Total Attachments: 2

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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC." TO "VICTORIA'S SECRET STORES BRAND MANAGEMENT, LLC", FILED IN THIS OFFICE ON THE THIRD DAY OF APRIL, A.D. 2020, AT 7:32 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE FIFTH DAY OF APRIL, A.D. 2020 AT 12:01 O'CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

3917124 8100V
SR# 20202593426

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202717542
Date: 04-06-20

TRADEMARK
REEL: 006941 FRAME: 0830

State of Delaware
Secretary of State
Division of Corporations
Delivered 07:32 PM 04/03/2020
FILED 07:32 PM 04/03/2020

SR 20202593426 - File Number 3917124

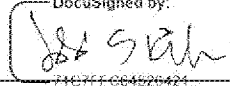
STATE OF DELAWARE
CERTIFICATE OF CONVERSION
OF
VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC.
INTO
VICTORIA'S SECRET STORES BRAND MANAGEMENT, LLC

THE UNDERSIGNED, being a duly authorized officer of Victoria's Secret Stores Brand Management, Inc., a Delaware corporation (the "Corporation"), does hereby certify that:

1. The name of the Corporation immediately prior to the filing of this Certificate of Conversion is Victoria's Secret Stores Brand Management, Inc.
2. The certificate of incorporation of the Corporation was filed with the Delaware Secretary of State on January 26, 2005 and the Corporation was incorporated on such date.
3. The name of the Delaware limited liability company, to which the Corporation shall be converted, as set forth in the limited liability company's Certificate of Formation is Victoria's Secret Stores Brand Management, LLC.
4. The conversion has been approved in accordance with the provisions of Section 266 of the Delaware General Corporation Law. The Board of Directors of the Corporation adopted a resolution approving the conversion of the Corporation from a Delaware corporation to a Delaware limited liability company and recommending the approval of such conversion by the sole stockholder of the Corporation. The sole stockholder of the Corporation adopted the resolution of the Board of Directors approving the conversion of the Corporation from a Delaware corporation to a Delaware limited liability company.
5. The conversion shall be effective at 12:01 a.m., Eastern Daylight Time, on April 5, 2020.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Conversion to be executed by a duly authorized officer, as of the 3rd day of April, 2020.

VICTORIA'S SECRET STORES BRAND
MANAGEMENT, INC.

By:  DocuSigned by:

Todd G. Helvie, Senior Vice President - Tax