

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM576897

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HEALTHY DIRECTIONS, LLC		05/18/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	TRUIST BANK, as Administrative Agent		
Street Address:	303 Peachtree Street, N.E.		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30308		
Entity Type:	Banking Corporation: NORTH CAROLINA		
PROPERTY NUMBERS Total: 129			
Property Type	Number	Word Mark	
Registration Number:	5940414	WHITAKER NUTRITION	
Registration Number:	5912367	BERBERPURE	
Registration Number:	5783249	LIFEBIOME	
Registration Number:	5770152	GUTSY KIDS	
Registration Number:	5564641	RESTFUL NIGHT	
Registration Number:	5546034	MIGHTY MOCHA	
Registration Number:	5482160	ENERGY ESSENTIALS	
Registration Number:	5318992	GUT SOOTHER	
Registration Number:	5307575	SIMPLYBIOTIX	
Registration Number:	5246730	TRICOMFORT GOLD	
Registration Number:	5097373	DR. STEPHEN SINATRA	
Registration Number:	5078456	DR. SINATRA	
Registration Number:	4951962	TRICOMFORT ESSENTIALS	
Registration Number:	4909577	PROQUENCH	
Registration Number:	4886524	PROBIOTIC ADVANTAGE COLON HEALTH	
Registration Number:	4871543	MIND & MEMORY ESSENTIALS	
Registration Number:	4849284	OMEGA Q-GEL	
Registration Number:	4849164	DR. SINATRA	
Registration Number:	4837616	OXY JOINT	
TRADEMARK			

OP \$3240.00 5940414

Property Type	Number	Word Mark
Registration Number:	4833367	SLIMTROL
Registration Number:	4828693	HEART HEALTHY PROBIOTIC SOLUTIONS
Registration Number:	4778803	WHOLEBIOTIC
Registration Number:	4778796	DAILY HAPPY
Registration Number:	4778670	VIRILITY ADVANTAGE
Registration Number:	4753571	STRESS SOOTHER
Registration Number:	4749118	BONE REVITALIZER
Registration Number:	4748250	DRAMATIC RESCUE ANTI-AGING WRINKLE SERUM
Registration Number:	4729402	HEALTHY THYROID
Registration Number:	4726497	JOINT & BONE ESSENTIALS
Registration Number:	4719221	PROBIOTIC ESSENTIALS GOLD
Registration Number:	4717894	MITOCELL PROTECT
Registration Number:	4709326	HAPPINESS STARTS IN YOUR GUT
Registration Number:	4673650	KETOSIS ESSENTIALS
Registration Number:	4655244	VISION ESSENTIALS GOLD
Registration Number:	4645939	OXYRUB
Registration Number:	4637308	OXYRUB
Registration Number:	4629999	NITRIC OXIDE CARDBOOST
Registration Number:	4626261	PROBIOSERENE
Registration Number:	4626207	TRIVERATROL GOLD
Registration Number:	4626200	ZEMBRIGHT MOOD PLUS
Registration Number:	4626147	KRILL OMEGA DEFENSE
Registration Number:	4626072	SLIM10
Registration Number:	4615046	MERALEAN ADVANTAGE
Registration Number:	4614843	MERALEAN
Registration Number:	4610459	BETTER MELATONIN
Registration Number:	4590080	PROBIOTIC ADVANTAGE ORAL SINUS
Registration Number:	4586995	VITAL G-NETICS FLEXSURE RESTORATIVE JOIN
Registration Number:	4565047	AMERICA'S MOST TRUSTED WELLNESS DOCTOR
Registration Number:	4523459	OXYRUB
Registration Number:	4523314	HERBAZYME SOOTHING BLEND
Registration Number:	4519151	JOINT CPR
Registration Number:	4516619	FREE-T SUPPORT
Registration Number:	4486600	CRANBERRY BLADDER CONTROL
Registration Number:	4486141	ZEMBRIGHT MOOD
Registration Number:	4484018	POST-M SUPPORT
Registration Number:	4468893	DR.WHITAKER
Registration Number:	4464343	BERBERINE+ GLUCODEFENSE

Property Type	Number	Word Mark
Registration Number:	4456341	SKINNY YOU WEIGHT LOSS CHEWS
Registration Number:	4430246	OMEGA-3 SLIM
Registration Number:	4401519	NIGHT VISION ADVANTAGE
Registration Number:	4346855	HEALTHY DIRECTIONS
Registration Number:	4346854	HEALTHY DIRECTIONS
Registration Number:	4299232	COQ10 ADVANTAGE
Registration Number:	4286563	FLEXSURE
Registration Number:	4268353	COGNIPRIME ADVANTAGE
Registration Number:	4259171	FORWARD GOLD
Registration Number:	4259170	FORWARD GOLD DAILY REGIMEN
Registration Number:	4247628	HEALTHY GLUCOSE
Registration Number:	4176862	DAILY ADVANTAGE
Registration Number:	4133387	AMERICA'S #1 INTEGRATIVE CARDIOLOGIST
Registration Number:	4068690	FOCAL POINT
Registration Number:	4032803	COGNIBOOST
Registration Number:	3976074	RESVERAPRIME
Registration Number:	3976025	VIBRANT DAY
Registration Number:	3915148	OMEGA DEFENSE
Registration Number:	3884145	TOTAL CARDIOCOVER
Registration Number:	3865736	CONFIDENT CONTROL
Registration Number:	3759344	PHYTONUTRIENT ESSENTIALS
Registration Number:	3694066	SLEEP ANSWER
Registration Number:	3677786	TRILANE
Registration Number:	3675910	OXYRUB
Registration Number:	3513987	HAIR & NAILS REVITALIZER
Registration Number:	3513982	FORWARD NUTRITION
Registration Number:	3480655	CHOLESTEROL ESSENTIALS
Registration Number:	3477690	ADVANCED PHYTONUTRIENT SHIELD
Registration Number:	3433131	JOINT ADVANTAGE GOLD
Registration Number:	3422490	NATTOPLUS
Registration Number:	3415457	TRIVERATROL PLUS
Registration Number:	3411682	CIRCULATE
Registration Number:	3409215	VISION ESSENTIALS
Registration Number:	3349485	HEALTHY DIRECTIONS
Registration Number:	3295413	OMEGA Q PLUS
Registration Number:	3248187	METABOLIC ESSENTIALS
Registration Number:	3240853	O-3 ESSENTIALS
Registration Number:	3195155	RIBOBOOST

Property Type	Number	Word Mark
Registration Number:	3146155	PEARLBIOTIC
Registration Number:	3027254	PROSTATE SOLUTIONS
Registration Number:	2858840	BP ESSENTIALS
Registration Number:	2846130	PROBIOTIC ADVANTAGE
Registration Number:	2680246	GLUCOSE ESSENTIALS
Registration Number:	2674418	NEUROVASCULAR SUPPORT
Registration Number:	2598508	VISION ADVANTAGE
Registration Number:	2585577	DAILY BALANCE
Registration Number:	2575637	ENERGY VITALIZER
Registration Number:	2565886	CRANBERRY ESSENTIALS
Registration Number:	2513311	SEARCHING THE WORLD FOR BETTER HEALTH
Registration Number:	2513109	JOINT SOLUTIONS
Registration Number:	2476286	ADVANCED BIOSOLUTIONS
Registration Number:	2456029	CHOLESTEROL SOLUTIONS
Registration Number:	2455733	HEART ADVANTAGE
Registration Number:	2434014	JOINT & MUSCLE COMFORT
Registration Number:	2391857	DOCTORS' PREFERRED
Registration Number:	2353134	DOCTORS' PREFERRED
Registration Number:	2317016	MOUNTAIN HOME DAILY ADVANTAGE
Registration Number:	2278025	MEMORY ESSENTIALS
Registration Number:	2239656	JOINT ESSENTIALS
Registration Number:	2222042	MOUNTAIN HOME NUTRITIONALS
Registration Number:	2127412	HEALTH & HEALING
Registration Number:	2101255	FORWARD PLUS DAILY REGIMEN
Registration Number:	1993549	
Registration Number:	1979761	ENERGY ESSENTIALS
Registration Number:	1979760	HEALTHY DIRECTIONS
Registration Number:	1976798	FORWARD
Registration Number:	1873837	ALTERNATIVES
Registration Number:	4473754	WHITAKER WELLNESS INSTITUTE
Serial Number:	88850345	GUT PREP
Serial Number:	88718505	DR. DAVID WILLIAMS
Serial Number:	88572172	SINATRA NUTRITION
Serial Number:	87893431	GUTSY

CORRESPONDENCE DATA

Fax Number: 7043311159

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

TRADEMARK

REEL: 006941 FRAME: 0164

Phone: 7043311000
Email: PTO_TMconfirmation@mvalaw.com,
maryelizabethzaldivar@mvalaw.com
Correspondent Name: Moore & Van Allen PLLC
Address Line 1: 100 North Tryon Street
Address Line 2: Suite 4700, ATTN: IP DEPARTMENT
Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	410643.000188
NAME OF SUBMITTER:	John Slaughter
SIGNATURE:	/john slaughter/
DATE SIGNED:	05/18/2020

Total Attachments: 6

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

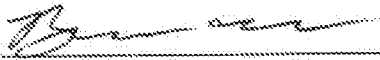
Please be advised that pursuant to the Amended and Restated Security and Pledge Agreement dated as of May 18, 2020 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Truist Bank, as Administrative Agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications set forth on Schedule 1 hereto to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations.

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

[Signature Pages Follow]

Very truly yours,

HEALTHY DIRECTIONS, LLC

By: 

Name: Brandon Adcock

Title: Manager

Healthy Directions, LLC
6710A Rockledge Drive, Suite 500
Bethesda, Maryland 20817

HEALTHY DIRECTIONS, LLC
TRADEMARK NOTICE

TRADEMARK
REEL: 006941 FRAME: 0167

Acknowledged and Accepted:

TRUIST BANK, as Administrative Agent

By: 

Name: Sherry D. Harris

Title: Senior Vice President

Truist Bank

303 Peachtree Street, N.E.

Atlanta, GA 30308

HEALTHY DIRECTIONS, LLC
TRADEMARK NOTICE

TRADEMARK
REEL: 006941 FRAME: 0168

Schedule 1

**Healthy Directions, LLC
U.S. Trademarks**

Trademark Registrations

Mark	Reg. No.	Reg. Date
WHITAKER NUTRITION	5940414	12/17/2019
BERBERPURE	5912367	11/19/2019
LIFEBIOME	5783249	06/18/2019
GUTSY KIDS	5770152	06/04/2019
RESTFUL NIGHT	5564641	09/18/2018
MIGHTY MOCHA	5546034	08/21/2018
ENERGY ESSENTIALS	5482160	05/29/2018
GUT SOOTHER	5318992	10/24/2017
SIMPLYBIOTIX	5307575	10/10/2017
TRICOMFORT GOLD	5246730	07/18/2017
DR. STEPHEN SINATRA	5097373	12/06/2016
DR. SINATRA	5078456	11/08/2016
TRICOMFORT ESSENTIALS	4951962	05/03/2016
PROQUENCH	4909577	03/01/2016
PROBIOTIC ADVANTAGE COLON HEALTH	4886524	01/12/2016
MIND & MEMORY ESSENTIALS	4871543	12/15/2015
OMEGA Q-GEL	4849284	11/10/2015
DR. SINATRA	4849164	11/10/2015
OXY JOINT	4837616	10/20/2015
SLIMTROL	4833367	10/13/2015
HEART HEALTHY PROBIOTIC SOLUTIONS	4828693	10/06/2015
WHOLEBIOTIC	4778803	07/21/2015
DAILY HAPPY	4778796	07/21/2015
VIRILITY ADVANTAGE	4778670	07/21/2015
STRESS SOOTHER	4753571	06/09/2015
BONE REVITALIZER	4749118	06/02/2015
DRAMATIC RESCUE ANTI-AGING WRINKLE SERUM	4748250	06/02/2015
HEALTHY THYROID	4729402	04/28/2015
JOINT & BONE ESSENTIALS	4726497	04/28/2015
PROBIOTIC ESSENTIALS GOLD	4719221	04/14/2015
MITOCELL PROTECT	4717894	04/07/2015
HAPPINESS STARTS IN YOUR GUT	4709326	03/24/2015
KETOSIS ESSENTIALS	4673650	01/20/2015
VISION ESSENTIALS GOLD	4655244	12/16/2014
OXYRUB	4645939	11/25/2014
OXYRUB	4637308	11/11/2014
NITRIC OXIDE CARDBOOST	4629999	10/28/2014
PROBIOSERENE	4626261	10/21/2014
TRIVERATROL GOLD	4626207	10/21/2014
ZEMBRIGHT MOOD PLUS	4626200	10/21/2014
KRILL OMEGA DEFENSE	4626147	10/21/2014

SLIM10	4626072	10/21/2014
MERALEAN ADVANTAGE	4615046	09/30/2014
MERALEAN	4614843	09/30/2014
BETTER MELATONIN	4610459	09/23/2014
PROBIOTIC ADVANTAGE ORAL SINUS	4590080	08/19/2014
VITAL G-NETICS FLEXSURE RESTORATIVE JOINT HEALTH and Design	4586995	08/19/2014
AMERICA'S MOST TRUSTED WELLNESS DOCTOR	4565047	07/08/2014
OXYRUB	4523459	04/29/2014
HERBAZYME SOOTHING BLEND	4523314	04/29/2014
JOINT CPR	4519151	04/22/2014
FREE-T SUPPORT	4516619	04/15/2014
CRANBERRY BLADDER CONTROL	4486600	02/18/2014
ZEMBRIGHT MOOD	4486141	02/18/2014
POST-M SUPPORT	4484018	02/18/2014
DR.WHITAKER	4468893	01/21/2014
BERBERINE+ GLUCODEFENSE	4464343	01/14/2014
SKINNY YOU WEIGHT LOSS CHEWS	4456341	12/24/2013
OMEGA-3 SLIM	4430246	11/05/2013
NIGHT VISION ADVANTAGE	4401519	09/10/2013
HEALTHY DIRECTIONS and Design	4346855	06/04/2013
HEALTHY DIRECTIONS	4346854	06/04/2013
COQ10 ADVANTAGE	4299232	03/05/2013
FLEXSURE	4286563	02/05/2013
COGNIPRIME ADVANTAGE	4268353	01/01/2013
FORWARD GOLD	4259171	12/11/2012
FORWARD GOLD DAILY REGIMEN	4259170	12/11/2012
HEALTHY GLUCOSE	4247628	11/20/2012
DAILY ADVANTAGE	4176862	07/17/2012
AMERICA'S #1 INTEGRATIVE CARDIOLOGIST	4133387	04/24/2012
FOCAL POINT	4068690	12/06/2011
COGNIBOOST	4032803	09/27/2011
RESVERAPRIME	3976074	06/07/2011
VIBRANT DAY	3976025	06/07/2011
OMEGA DEFENSE	3915148	02/01/2011
TOTAL CARDIOCOVER	3884145	11/30/2010
CONFIDENT CONTROL	3865736	10/19/2010
PHYTONUTRIENT ESSENTIALS	3759344	03/09/2010
SLEEP ANSWER	3694066	10/06/2009
TRILANE	3677786	09/01/2009
OXYRUB	3675910	09/01/2009
HAIR & NAILS REVITALIZER	3513987	10/07/2008
FORWARD NUTRITION	3513982	10/07/2008
CHOLESTEROL ESSENTIALS	3480655	08/05/2008
ADVANCED PHYTONUTRIENT SHIELD	3477690	07/29/2008
JOINT ADVANTAGE GOLD	3433131	05/20/2008
NATTOPLUS	3422490	05/06/2008
TRIVERATROL PLUS	3415457	04/22/2008
CIRCULATE	3411682	04/15/2008

VISION ESSENTIALS	3409215	04/08/2008
HEALTHY DIRECTIONS	3349485	12/04/2007
OMEGA Q PLUS	3295413	09/18/2007
METABOLIC ESSENTIALS	3248187	05/29/2007
O-3 ESSENTIALS	3240853	05/08/2007
RIBOBOOST	3195155	01/02/2007
PEARLBIOTIC	3146155	09/19/2006
PROSTATE SOLUTIONS	3027254	12/13/2005
BP ESSENTIALS	2858840	06/29/2004
PROBIOTIC ADVANTAGE	2846130	05/25/2004
GLUCOSE ESSENTIALS	2680246	01/28/2003
NEUROVASCULAR SUPPORT	2674418	01/14/2003
VISION ADVANTAGE	2598508	07/23/2002
DAILY BALANCE	2585577	06/25/2002
ENERGY VITALIZER	2575637	06/04/2002
CRANBERRY ESSENTIALS	2565886	04/30/2002
SEARCHING THE WORLD FOR BETTER HEALTH	2513311	11/27/2001
JOINT SOLUTIONS	2513109	11/27/2001
ADVANCED BIOSOLUTIONS	2476286	08/07/2001
CHOLESTEROL SOLUTIONS	2456029	05/29/2001
HEART ADVANTAGE	2455733	05/29/2001
JOINT & MUSCLE COMFORT	2434014	03/06/2001
DOCTORS' PREFERRED	2391857	10/03/2000
DOCTORS' PREFERRED and Design	2353134	05/30/2000
MOUNTAIN HOME DAILY ADVANTAGE	2317016	02/08/2000
MEMORY ESSENTIALS	2278025	09/14/1999
JOINT ESSENTIALS	2239656	04/13/1999
MOUNTAIN HOME NUTRITIONALS	2222042	02/02/1999
HEALTH & HEALING	2127412	01/06/1998
FORWARD PLUS DAILY REGIMEN	2101255	09/30/1997
Design Only	1993549	08/13/1996
ENERGY ESSENTIALS	1979761	06/11/1996
HEALTHY DIRECTIONS	1979760	06/11/1996
FORWARD	1976798	05/28/1996
ALTERNATIVES	1873837	01/17/1995

Trademark Applications

Mark	Appl. No.	Filing Date
GUT PREP	88850345	03/27/2020
DR. DAVID WILLIAMS	88718505	12/06/2019
SINATRA NUTRITION	88572172	08/08/2019
GUTSY	87893431	04/25/2018

Exclusively Licensed Trademark Registration

Mark	Reg. No.	Reg. Date
WHITAKER WELLNESS INSTITUTE	4473754	01/28/2014