

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM576629

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Transform SR Brands LLC		05/14/2020	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JPP, LLC		
<b>Street Address:</b>	1170 KANE CONCOURSE, SUITE 200		
<b>City:</b>	BAY HARBOR ISLANDS		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33154		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 545</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1000445	EASY LIVING	
<b>Registration Number:</b>	1076806	CAPTIVE AIR	
<b>Registration Number:</b>	1102052	KENMORE	
<b>Registration Number:</b>	1115105	FRESH LOOK	
<b>Registration Number:</b>	1120878	DUAL ACTION	
<b>Registration Number:</b>	1130813	WEATHERHANDLER	
<b>Registration Number:</b>	1168509	COBBIE CUDDLERS	
<b>Registration Number:</b>	1179644	BLUELIGHT SPECIAL	
<b>Registration Number:</b>	1226733	TOUGHSKINS	
<b>Registration Number:</b>	1260079	NICE TOUCH	
<b>Registration Number:</b>	1260080	FLEXSLAX	
<b>Registration Number:</b>	1260083	FLEXJEANS	
<b>Registration Number:</b>	1275031	KENMORE	
<b>Registration Number:</b>	1282358	KENMORE	
<b>Registration Number:</b>	1325978	I COMFORT	
<b>Registration Number:</b>	1380332	WISH BOOK	
<b>Registration Number:</b>	0151287	COBBIE	
<b>Registration Number:</b>	1529006	SEARS	
<b>Registration Number:</b>	1538257	SOFT SHAPE	
<b>TRADEMARK</b>			

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<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
<b>Registration Number:</b>	1563683	SEARS
<b>Registration Number:</b>	1567276	STRUCTURE
<b>Registration Number:</b>	1569518	KENMORE
<b>Registration Number:</b>	1609697	RESPONSE
<b>Registration Number:</b>	1631672	BOLD SPIRIT
<b>Registration Number:</b>	1641183	KENMORE
<b>Registration Number:</b>	1653420	LITTLE ONES
<b>Registration Number:</b>	1673086	STRUCTURE
<b>Registration Number:</b>	1687912	CANYON RIVER BLUES
<b>Registration Number:</b>	1688984	STERLING CREATIONS
<b>Registration Number:</b>	1695014	K MART
<b>Registration Number:</b>	1695957	KENMORE
<b>Registration Number:</b>	1710545	K MART
<b>Registration Number:</b>	1726260	SEARS
<b>Registration Number:</b>	1741441	TEXAS STEER
<b>Registration Number:</b>	1757532	VITA-SMART
<b>Registration Number:</b>	1770115	NORTHWEST TERRITORY
<b>Registration Number:</b>	1779400	PRAIRIE STONE
<b>Registration Number:</b>	1792700	ISLAND CLUB
<b>Registration Number:</b>	1836244	CANYON RIVER BLUES
<b>Registration Number:</b>	1922712	APPLIANCE SELECT
<b>Registration Number:</b>	1923802	
<b>Registration Number:</b>	2006147	CANYON RIVER BLUES
<b>Registration Number:</b>	2007108	SAFETRAX
<b>Registration Number:</b>	2040785	ROEBUCKS
<b>Registration Number:</b>	2065389	DAVID TAYLOR
<b>Registration Number:</b>	2091873	AMERICAN FARE
<b>Registration Number:</b>	2116473	TROPICAL ESCAPE
<b>Registration Number:</b>	2150459	ULTRA WASH
<b>Registration Number:</b>	2162240	SEARS ULTRA CARE
<b>Registration Number:</b>	2191817	COLORMATE
<b>Registration Number:</b>	2191991	STREET LIGHTS
<b>Registration Number:</b>	2217728	PLUS START
<b>Registration Number:</b>	2226046	THOM MCAN
<b>Registration Number:</b>	2288771	BIG K MART
<b>Registration Number:</b>	2289907	CRB
<b>Registration Number:</b>	2305971	MARK JASON
<b>Registration Number:</b>	2321954	SEARS

Property Type	Number	Word Mark
Registration Number:	2341996	PARTSDIRECT
Registration Number:	2353952	COLORMATE
Registration Number:	2355382	ATHLETECH
Registration Number:	2381986	DIRECT DRIVE
Registration Number:	2382062	1-800-4-MY-HOME
Registration Number:	2396430	TOOL TERRITORY
Registration Number:	2408351	EXPRESSIONS
Registration Number:	2414190	LITTLE ONES
Registration Number:	2414215	KIDS PLAY
Registration Number:	2414684	KENMORE ELITE
Registration Number:	2439772	LITTLE WONDERS
Registration Number:	2459206	TM
Registration Number:	2464800	WONDERLITE
Registration Number:	2472234	SEARS CARD
Registration Number:	2475811	KENMORE
Registration Number:	2478456	SEARS PREMIER CARD
Registration Number:	2487368	LEATHER CONNECTION
Registration Number:	2488741	WHERE AMERICA LEARNS TO DRIVE
Registration Number:	2495828	WEATHERBEATER ULTRA
Registration Number:	2580209	SEARS-O-PEDIC
Registration Number:	2583188	WRAP YOURSELF IN PURE COMFORT
Registration Number:	2586341	BECAUSE PICTURES ARE MADE TO BE SHARED
Registration Number:	2590073	PARTS DIRECT
Registration Number:	2590642	RECIPE RECALL
Registration Number:	2590643	SELECT CLEAN
Registration Number:	2590786	IT'S ABOUT TIME
Registration Number:	2592739	BLUELIGHT
Registration Number:	2603010	PLUS
Registration Number:	2610542	ACCOUNTCARE
Registration Number:	2611585	MAGIC BLUE
Registration Number:	2620231	1-888-SU-HOGAR
Registration Number:	2621139	SEARS
Registration Number:	2621140	THE GREAT INDOORS
Registration Number:	2623010	IMAGE ESSENTIALS
Registration Number:	2645755	COMPANION
Registration Number:	2650295	BLUELIGHT
Registration Number:	2652443	WEATHERHANDLER
Registration Number:	2660906	FLEXCORE

Property Type	Number	Word Mark
Registration Number:	2664261	APOSTROPHE
Registration Number:	2666208	CANYONRIVERBLUES
Registration Number:	2667384	AMERICA'S CAR CARE PLACE
Registration Number:	2684527	SEAL-N-SAVE
Registration Number:	2691207	1-800-MY-SEARS
Registration Number:	2713614	EVO
Registration Number:	2719906	SMARTWASH
Registration Number:	2729666	METAPHOR
Registration Number:	2744641	COVINGTON
Registration Number:	2748806	A&E FACTORY SERVICE
Registration Number:	2760739	SHEER INTRIGUE
Registration Number:	2764442	SEARS
Registration Number:	2791051	COVINGTON
Registration Number:	2795795	INTUITION
Registration Number:	2804694	COVINGTON
Registration Number:	2810511	GARDEN OASIS
Registration Number:	2811413	A&E
Registration Number:	2811414	A & E
Registration Number:	2814970	GARDEN OASIS
Registration Number:	2849347	SEARS CONNECT
Registration Number:	2858971	SEARS GRAND
Registration Number:	2878325	ELITE
Registration Number:	2881790	PROGRESSIVE
Registration Number:	2893535	KENMORE
Registration Number:	2913066	KENMORE
Registration Number:	2916293	SEARS
Registration Number:	2922885	SEARS
Registration Number:	2941732	A&E FACTORY SERVICE
Registration Number:	2941746	KENMORE
Registration Number:	2982911	SEARS
Registration Number:	2985557	SEARS
Registration Number:	2985558	SEARS
Registration Number:	2988131	TURBOZONE
Registration Number:	2989790	SEARS
Registration Number:	2993358	TURBOZONE
Registration Number:	2996264	ULTRA PLUS
Registration Number:	3005980	SPECTRUM PLUS
Registration Number:	3028145	ACCELER-ICE

Property Type	Number	Word Mark
Registration Number:	3046762	STAIR GRIP
Registration Number:	3048959	KMART
Registration Number:	3069838	ATTENTION
Registration Number:	3070314	STANDARDS OF EXCELLENCE
Registration Number:	3070804	APPLIANCE SELECT
Registration Number:	3093223	KMART
Registration Number:	3104379	SMART PLAN
Registration Number:	3107818	THOM MCAN ULTRA FLEX
Registration Number:	3117924	TWO HEARTS
Registration Number:	3123600	SIMPLY OUTDOORS
Registration Number:	3125410	SMALL WONDERS
Registration Number:	3138842	SEARS COMMERCIAL ONE
Registration Number:	3141789	KMART
Registration Number:	3160548	MY FIRST KENMORE
Registration Number:	3209198	ELK WOODS
Registration Number:	3214242	
Registration Number:	3232768	BBQ PRO
Registration Number:	3232805	A
Registration Number:	3236497	ATHLETECH
Registration Number:	3257650	COLORMATE
Registration Number:	3260401	JUST KIDZ
Registration Number:	3269333	SEARS CENTRE
Registration Number:	3269653	SEARS CENTRE
Registration Number:	3290551	ULTRA CARE
Registration Number:	3297947	KMART
Registration Number:	3303363	WEATHERBEATER
Registration Number:	3349266	WEATHERBEATER
Registration Number:	3350644	BASIC EDITIONS
Registration Number:	3361170	WONDERKIDS
Registration Number:	3366601	KMART
Registration Number:	3395928	TOUGHSKINS
Registration Number:	3411150	
Registration Number:	3429201	TOTALLY GHOUL
Registration Number:	3442322	SMARTSENSE
Registration Number:	3458667	SPECTRUM PLUS
Registration Number:	3470307	KENMORE PRO
Registration Number:	3481593	HEROES AT HOME
Registration Number:	3849503	SEARS MAINTENANCE ADVANTAGE

Property Type	Number	Word Mark
Registration Number:	3850796	SEARS HOMETOWN STORE
Registration Number:	3860725	SHOPYOURWAY
Registration Number:	3862126	ESSENTIAL HOME
Registration Number:	3862866	BLUELIGHT
Registration Number:	3872281	SEARS AUTO CENTER
Registration Number:	3872292	CHAMPION BREED
Registration Number:	3873766	WONDERKIDS
Registration Number:	3909451	TRIM A HOME
Registration Number:	3911703	SEARS HOME APPLIANCE SHOWROOM
Registration Number:	3923915	HOW TO-DO IS DONE TODAY
Registration Number:	3925185	LITTLE ONES
Registration Number:	3929026	MYGOFER
Registration Number:	3929806	K WASH
Registration Number:	3930216	SMART MOTION
Registration Number:	3931620	MYGOFER
Registration Number:	3942338	COLD CLEAN
Registration Number:	3944713	KENMORE
Registration Number:	3944714	KENMORE ELITE
Registration Number:	3948853	WHEREVER YOU BOUGHT IT - WE'LL REPAIR IT
Registration Number:	3956492	TRIM A HOME
Registration Number:	3986747	MYTHOUGHTS
Registration Number:	3986818	CHAMPION BREED
Registration Number:	3991156	TRADITION
Registration Number:	3998531	FLEETHANDLER
Registration Number:	4006597	MY SEARS
Registration Number:	4006632	KMART FOR KIDS
Registration Number:	4007011	STAINBOOST
Registration Number:	4007644	TRADITION CHARMS
Registration Number:	4008504	SEARS APPLIANCE & HARDWARE
Registration Number:	4013792	FLAVOR FACTOR
Registration Number:	4013837	ENDURA-FOAM
Registration Number:	4014794	UNSUNG HEROES
Registration Number:	4016471	HEROES AT HOME
Registration Number:	4023219	
Registration Number:	4023220	
Registration Number:	4023226	
Registration Number:	4032058	AIR GUARD
Registration Number:	4035294	ESSENTIAL HOME

Property Type	Number	Word Mark
Registration Number:	4042174	X-CARGO
Registration Number:	4050134	THE PETITE SUITE
Registration Number:	4050628	1-800-4-MY-HOME
Registration Number:	4054033	CLEANFLOW
Registration Number:	4056014	ALPHALINE ENTERTAINMENT
Registration Number:	4056660	SEARS AUTHORIZED HOMETOWN STORES
Registration Number:	4061492	ENCHANTED BRILLIANCE
Registration Number:	4071885	VEDERE LE STELLE
Registration Number:	4091582	
Registration Number:	4096095	SERVICELIVE
Registration Number:	4096586	AMPLIFY
Registration Number:	4099720	ILLUMALIGHT
Registration Number:	4101906	TILT-N-TAKE
Registration Number:	4102869	GENIUSCOOL
Registration Number:	4103467	SERVICELIVE
Registration Number:	4107195	SMART PLAN
Registration Number:	4109427	SMART SENSE
Registration Number:	4111143	MIDNIGHT CLEAR
Registration Number:	4113165	SMART SENSE
Registration Number:	4119054	AMPLIFY
Registration Number:	4121827	LOVE WHERE YOU LIVE
Registration Number:	4126018	AMPLIFY
Registration Number:	4133253	MADRES Y COMADRES
Registration Number:	4135999	
Registration Number:	4136256	SWIVEL+ STEERING SYSTEM
Registration Number:	4136676	TEAR-A-SIZE
Registration Number:	4146821	MONARK
Registration Number:	4154584	
Registration Number:	4155828	MONEYHUB
Registration Number:	4161660	LAURA SCOTT
Registration Number:	4191082	SMART SENSE
Registration Number:	4193131	HALOGEN
Registration Number:	4196865	STUDIO S
Registration Number:	4196866	STUDIO S
Registration Number:	4196883	FLEETHANDLER
Registration Number:	4203416	LOVE, ME
Registration Number:	4203780	ALPHALINE
Registration Number:	4206318	LAURA SCOTT

Property Type	Number	Word Mark
Registration Number:	4206585	SMART PLAN
Registration Number:	4210047	CRISPERKEEPER
Registration Number:	4210288	KENMORE PRO
Registration Number:	4210511	
Registration Number:	4214341	SEARS MARKETPLACE
Registration Number:	4215050	EVERYTHING YOU NEED. SAME DAY.
Registration Number:	4223428	ROEBUCK & CO.
Registration Number:	4227123	ACCELA-WASH
Registration Number:	4234937	NORTHWEST TERRITORY
Registration Number:	4255023	GRAND RESORT COLLECTION
Registration Number:	4258065	360° POWERWASH
Registration Number:	4258798	GRILLING IS HAPPINESS
Registration Number:	4266970	ACTIVE SPRAY
Registration Number:	4268601	SMART SENSE
Registration Number:	4268827	KENMORE
Registration Number:	4268828	KENMORE
Registration Number:	4269013	CUPCAKE
Registration Number:	4269048	MONEYHUB
Registration Number:	4272370	AIRFLOW
Registration Number:	4284713	STEAM TREAT
Registration Number:	4288457	HANDI-MATE
Registration Number:	4303576	EASTER JUBILEE
Registration Number:	4310294	
Registration Number:	4311676	MOUNTAIN RAPIDS
Registration Number:	4323302	POWERMATE
Registration Number:	4327638	SEARS
Registration Number:	4329155	LIVE. EXPLORE. DISCOVER.
Registration Number:	4332616	ACTIVE RINSE
Registration Number:	4341399	ROADHANDLER
Registration Number:	4347065	STAY FRESH
Registration Number:	4349005	AMERICA'S GREATEST YARD SALE
Registration Number:	4363730	SK2
Registration Number:	4377125	METAPHOR
Registration Number:	4389161	JUST DREAMZ
Registration Number:	4402575	GRAND RESORT
Registration Number:	4406773	MEMBER ASSIST
Registration Number:	4429072	SMART SENSE
Registration Number:	4429782	ALWAYS PUSH FORWARD



Property Type	Number	Word Mark
Registration Number:	4431246	PLUS START
Registration Number:	4435081	DEALS CENTER
Registration Number:	4436525	SHIP MY PANTS
Registration Number:	4436788	SMART SENSE
Registration Number:	4437125	EARN. REDEEM. REPEAT.
Registration Number:	4437148	SHOP YOUR WAY PERSONAL SHOPPER
Registration Number:	4437175	SHOP YOUR WAY MAX
Registration Number:	4437309	WIN YOUR WAY
Registration Number:	4440881	PERSONAL SHOPPER BY SHOP YOUR WAY
Registration Number:	4440882	PERSONAL SHOPPER BY SHOP YOUR WAY
Registration Number:	4443914	KMART
Registration Number:	4449169	KENMORE CONNECT
Registration Number:	4459694	SEARS HARDWARE
Registration Number:	4462589	POINTS. PRIZES. PLAY!
Registration Number:	4463390	A BRIGHTER WAY TO MANAGE YOUR MONEY
Registration Number:	4467083	SYW MAX
Registration Number:	4468884	SHOP'IN
Registration Number:	4468999	SHOP'IN
Registration Number:	4472552	
Registration Number:	4473621	SHOPIN
Registration Number:	4475342	TRY ON
Registration Number:	4483318	MONEYHUB
Registration Number:	4484627	MONEYHUB
Registration Number:	4485739	DEFENSE COTTON
Registration Number:	4491639	SHOP YOUR WAY
Registration Number:	4497940	COOKMORE
Registration Number:	4501791	BOTANICAL DREAM
Registration Number:	4505705	ELLA ROSE
Registration Number:	4507642	THE ROAD IS YOURS
Registration Number:	4508896	TREAT DIRT LIKE DIRT
Registration Number:	4512718	DONNER & BLITZEN, INCORPORATED
Registration Number:	4516470	TRIMMING TRADITIONS
Registration Number:	4517532	MYGOFER EXPRESS
Registration Number:	4517533	MYGOFER EXPRESS
Registration Number:	4518202	LAYAWAY ANGELS
Registration Number:	4534001	SUMMER SIZZLERS
Registration Number:	4547429	THE GREAT FIND
Registration Number:	4549162	KENMORE CONNECT

Property Type	Number	Word Mark
Registration Number:	4553309	KMART KARES
Registration Number:	4554474	TESTED FOR LIVING
Registration Number:	4554532	BUNDLE UP
Registration Number:	4554579	TRUSTED SERVICE EXPERTS, CONNECT WITH CO
Registration Number:	4560681	BDAAS
Registration Number:	4574204	SIMPLY OUTDOORS
Registration Number:	4577331	SERITAGE
Registration Number:	4597296	ONE LESS TRIP TO GET WHAT YOU NEED
Registration Number:	4605715	MEMO-TECH
Registration Number:	4606604	SCARY SUITE
Registration Number:	4621448	NOW + HERE
Registration Number:	4625300	CAMPSIDE FLANNEL
Registration Number:	4630878	EVERY PAIR EARNS POINTS
Registration Number:	4630880	DEAL HEIST
Registration Number:	4633890	RULES OF THE ROAD
Registration Number:	4640090	CONNECTED SOLUTIONS
Registration Number:	4641406	SMART SENSE
Registration Number:	4642219	GET IN. GET MORE.
Registration Number:	4642336	TILT-N-STORE
Registration Number:	4645256	FUN ON THE RUN!
Registration Number:	4645857	COLOR SWITCH PLUS
Registration Number:	4650055	ESSENTIAL GARDEN
Registration Number:	4667747	NOW + HERE
Registration Number:	4681141	DESTINATION DAD
Registration Number:	4685367	STRUCTURE
Registration Number:	4686597	ISLANDER
Registration Number:	4689784	POWERWAVE
Registration Number:	4693036	TURBO HEAT DRY
Registration Number:	4693574	TRENDS READER
Registration Number:	4696679	POINTS FOR PROGRESS
Registration Number:	4698239	SHOP YOUR WAY HEALTH
Registration Number:	4700440	GRAND RESORT
Registration Number:	4713612	PRISM WHITE
Registration Number:	4715039	CONNECTED SOLUTIONS
Registration Number:	4720816	HAUNTED HALL
Registration Number:	4723772	CROSSOVER
Registration Number:	4724744	WALLY
Registration Number:	4724745	WALLY

Property Type	Number	Word Mark
Registration Number:	4729839	SHOP YOUR WAY
Registration Number:	4729840	SHOP YOUR WAY
Registration Number:	4729909	SHOP YOUR WAY
Registration Number:	4735230	SMART SENSE
Registration Number:	4735231	PERFORMANCE STARTS HERE
Registration Number:	4739275	ROEBUCK & CO.
Registration Number:	4739289	PIPER
Registration Number:	4740601	DEAL FLASH
Registration Number:	4758664	PLATINUM 1460
Registration Number:	4766063	KENMORE
Registration Number:	4767115	PARTNERS IN TRANSFORMATION
Registration Number:	4767195	PLATINUM 1460
Registration Number:	4771363	SEARS
Registration Number:	4777269	SERVICE WITH A HEALTHY DOSE OF CARE
Registration Number:	4778276	JUST CRAFTZ
Registration Number:	4788635	COVERSHIELD
Registration Number:	4797713	SEARS
Registration Number:	4831893	KMART
Registration Number:	4839704	CLEARWATER
Registration Number:	4858512	COVERSHIELD ESTD · 2015
Registration Number:	4859015	THE PET BOUTIQUE AT SEARS
Registration Number:	4860404	ACTIVE FINISH
Registration Number:	4863867	ACCELA WASH
Registration Number:	4864205	EVOFLEX
Registration Number:	4864269	STRATUS
Registration Number:	4865470	SIMPLE SELECT
Registration Number:	4865521	COLOR SWITCH PLUS
Registration Number:	4874847	MASON GREEN
Registration Number:	4881655	DREAMS MATTER
Registration Number:	4881990	GRAND HARBOR
Registration Number:	4898921	NORTHWEST TERRITORY
Registration Number:	4902260	SHOP YOUR WAY
Registration Number:	4906927	HELPING BUILD SOLUTIONS
Registration Number:	4914554	PERFORMANCE SNAPSHOT
Registration Number:	4914889	TURBOZONE REACH
Registration Number:	4923563	SEARS GLOBAL TECHNOLOGY
Registration Number:	4926040	LAURA SCOTT
Registration Number:	4945777	KENMORE TRUSTED PERFORMANCE

Property Type	Number	Word Mark
Registration Number:	4946363	SEARS
Registration Number:	4951925	ADAPT-N-STORE
Registration Number:	4960434	SOUNDBOARD
Registration Number:	4960435	SOUNDBOARD
Registration Number:	4966231	METAPHOR
Registration Number:	4983742	ACCELA ICE
Registration Number:	4991536	DREAMSMATTER
Registration Number:	4993737	TWO HEARTS
Registration Number:	4994597	SERVICELIVE DIRECT
Registration Number:	4994701	FREEZE FRESH
Registration Number:	4998957	QUIET PAK
Registration Number:	5009775	HOUSE EXPERTS FOR HOMEOWNERS
Registration Number:	5023146	SEGNO
Registration Number:	5023930	THE GIVING HAT
Registration Number:	5037407	COZY UPS
Registration Number:	5042320	EASYCUT
Registration Number:	5045566	THIS IS HOW I MALL
Registration Number:	5054802	KENMORE
Registration Number:	5054844	KENMORE
Registration Number:	5059686	KENMORE ELITE
Registration Number:	5059687	KENMORE ELITE
Registration Number:	5062226	DR. SMART
Registration Number:	5065637	WRAPPED IN RADIANCE
Registration Number:	5073860	MICROCLEAN
Registration Number:	5083962	ULTRA PLUSH
Registration Number:	5092644	ALFIE
Registration Number:	5106143	SIMPLY EMMA
Registration Number:	5106414	SIMPLY STYLED
Registration Number:	5111890	CAT & CO.
Registration Number:	5111891	CAT & CO.
Registration Number:	5117464	FREE FRIDAY FIX
Registration Number:	5124846	ACCELA SOAK
Registration Number:	5125523	DOLLARPALOOZA
Registration Number:	5125730	SPARKLE & TUX
Registration Number:	5129499	MAGNA-TORQUE
Registration Number:	5138248	BRAG
Registration Number:	5138249	REAL SPORT
Registration Number:	5151614	ACCELA HEAT

Property Type	Number	Word Mark
Registration Number:	5172471	KENMORE AC
Registration Number:	5174921	LAYAWAY & GO
Registration Number:	0517739	KENMORE
Registration Number:	5197525	FREEBIE SATURDAY
Registration Number:	5201343	SUPER 6
Registration Number:	5223609	MONARK
Registration Number:	5226232	SHOPBOLT
Registration Number:	5228845	LIFE IS RIDICULOUSLY AWESOME
Registration Number:	0522973	KENMORE
Registration Number:	5241716	SHOP YOUR WAY
Registration Number:	5254478	BUB
Registration Number:	5254603	BUB
Registration Number:	5256637	SEGNO SYSTEMS
Registration Number:	5257625	OCEAN AIR
Registration Number:	5262423	OCEAN AIR
Registration Number:	5267027	CAT & CO.
Registration Number:	5267401	SIMPLY SATIN
Registration Number:	5271986	SHOPARAZZI
Registration Number:	5272077	ACCELA STEAM
Registration Number:	5272078	POP-N-GO
Registration Number:	5282352	ANDREA
Registration Number:	5282353	ZOE
Registration Number:	5282354	CARE BEYOND THE COUNTER
Registration Number:	5297538	AMARA
Registration Number:	5297539	JOSIE
Registration Number:	5301801	ACCELA CHILL
Registration Number:	5324434	FOUNT
Registration Number:	5329965	KENMORE
Registration Number:	5336121	R1893
Registration Number:	5336159	KENMORE
Registration Number:	5341343	WIN IT!
Registration Number:	5346916	BOGO A GOGO
Registration Number:	5351693	BE AMAZING
Registration Number:	5365661	CAT & CO.
Registration Number:	5365715	LOVE WHERE YOU LIVE
Registration Number:	0538081	COLDSPOT
Registration Number:	5425390	THE BORROWING HUB
Registration Number:	5444362	NEW ADDITIONS MATERNITY

Property Type	Number	Word Mark
Registration Number:	5464869	GREY WOLF
Registration Number:	5481492	SIMPLY EMMA
Registration Number:	5498365	LOVE WHERE YOU LIVE
Registration Number:	5541235	CAT & CO.
Registration Number:	5541236	CAT & CO.
Registration Number:	5575256	MMMM
Registration Number:	5586933	FORECAST MONTREAL
Registration Number:	5586934	FORECAST ST. PETERSBURG
Registration Number:	5598823	FABULOUSLY SIZED
Registration Number:	5604496	WALLYPRO
Registration Number:	5609736	SEARS HOME SERVICES
Registration Number:	5609737	SEARS HOME SERVICES
Registration Number:	5620298	SEARS HOME IMPROVEMENT
Registration Number:	5620299	SEARS HOME IMPROVEMENT
Registration Number:	5620499	OVATION
Registration Number:	5625397	SEARS HOME IMPROVEMENT PRODUCTS
Registration Number:	5625398	SEARS HOME IMPROVEMENT PRODUCTS
Registration Number:	5640229	SYW RELAY
Registration Number:	5640230	SHOP YOUR WAY RELAY
Registration Number:	5668221	KENMORE SMART
Registration Number:	5691313	SEARS PARTSDIRECT
Registration Number:	5691315	SEARS PARTSDIRECT
Registration Number:	5692146	WALLY RAPID RESPONSE
Registration Number:	5743230	AMERICA'S WORKBOOT HEADQUARTERS
Registration Number:	5923915	
Registration Number:	0649324	SEARS-O-PEDIC
Registration Number:	0698071	POWER-MATE
Registration Number:	0735838	FORECAST
Registration Number:	0743912	K MART
Registration Number:	0751033	THOM MCAN
Registration Number:	0865339	GUARDSMAN
Registration Number:	0885824	WRINKLE GUARD
Serial Number:	87650337	< D
Serial Number:	88750990	
Serial Number:	87650315	KENMORE DIRECT
Serial Number:	87584405	KENMORE SMART
Serial Number:	87584422	KENMORESMART
Serial Number:	88185361	LOVE WHERE YOU LIVE

Property Type	Number	Word Mark
Serial Number:	87808924	MMMM MONARK PREMIUM APPLIANCE CO
Serial Number:	87812053	MMMM MONARK
Serial Number:	87809191	MMMM MONARK
Serial Number:	88637554	NEWBERRY
Serial Number:	88037119	SEARING HOT SALE
Serial Number:	88750749	SEARS
Serial Number:	88037092	SO, SEARS THE DEAL
Serial Number:	87847814	WE PUT YOUR LIFE IN DRIVE
Registration Number:	3514052	K
Registration Number:	3530939	MYGOFER
Registration Number:	3531920	
Registration Number:	3559110	MYGOFER
Registration Number:	3570427	TIMED OXI
Registration Number:	3603303	ULTIMATE FOOTBALL EXPERIENCE
Registration Number:	3607740	TRADER BAY
Registration Number:	3616587	TURBO BOIL
Registration Number:	3641402	STEAM TREAT
Registration Number:	3655079	ESSENTIAL HOME
Registration Number:	3662758	PARTSDIRECT
Registration Number:	3673722	PIPER & BLUE
Registration Number:	3677156	ACCOUNTCARE PLUS
Registration Number:	3680515	ATTENTION
Registration Number:	3707791	SEARS
Registration Number:	3711219	SEARS
Registration Number:	3721025	SEARS
Registration Number:	3738907	AMERICA'S CAR CARE PLACE
Registration Number:	3775568	PASSION FOREVER
Registration Number:	3795495	SEARS HOME APPLIANCE SHOWROOM
Registration Number:	3803588	IMAGE ESSENTIALS
Registration Number:	3809026	SEARS
Registration Number:	3843975	SHOPYOURWAY
Registration Number:	3849502	SEARS MAINTENANCE ADVANTAGE

**CORRESPONDENCE DATA**

Fax Number: 3125548015

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 312-554-8000

Email: blc@pattishall.com, kep@pattishall.com

**Correspondent Name:** Bradley L. Cohn  
**Address Line 1:** 200 South Wacker Drive, Suite 2900  
**Address Line 4:** Chicago, ILLINOIS 60606

**ATTORNEY DOCKET NUMBER:** 2772-000-00024

**NAME OF SUBMITTER:** Bradley L. Cohn

**SIGNATURE:** /bradleycohn/

**DATE SIGNED:** 05/15/2020

**Total Attachments: 28**

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## TRADEMARK SECURITY AGREEMENT

This UNITED STATES TRADEMARK SECURITY AGREEMENT, dated as of May 14, 2020 (“Trademark Security Agreement”), by Transform SR Brands LLC (the “Grantor”), is in favor of JPP, LLC in its capacity as Agent (in such capacity, the “Agent”).

### W I T N E S S E T H:

WHEREAS, the Grantor is party to a Guarantee and Collateral Agreement, dated as of May 14, 2020 (as amended, supplemented or otherwise modified from time to time, the “Security Agreement”), in favor of the Agent, pursuant to which the Grantor is required to execute and deliver this Trademark Security Agreement evidencing the security interest granted under the Security Agreement;

NOW, THEREFORE, in consideration of the foregoing premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor and the Agent hereby agree as follows:

SECTION 1. Defined Terms. Capitalized terms used but not otherwise defined herein shall have the meanings given to them in the Security Agreement. For purposes of this Trademark Security Agreement, “Trademarks” means, collectively, all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, service marks, certification marks, slogans, logos, internet domain names and other source or business identifiers, whether arising under statutory or common law, whether registered or unregistered, and whether established or registered in the United States or any other country or any political subdivision thereof, together with any and all: (i) registrations thereof, and all applications in connection therewith, (ii) all goodwill associated therewith and symbolized thereby, now existing or hereafter adopted or acquired, (iii) rights and privileges arising under applicable law with respect to the use of any of the foregoing, (iv) reissues, continuations, extensions and renewals thereof, (v) income, fees, royalties, damages and payments now and hereafter due or payable thereunder and with respect thereto, including damages, claims and payments for past, present or future infringements, dilutions or other violations thereof, (vi) rights to sue for past, present and future infringements, dilutions or other violations thereof, and (vii) rights corresponding thereto throughout the world.

SECTION 2. Grant of Security Interest in Trademark Collateral. As collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of the Grantor’s Obligations, the Grantor hereby grants to the Agent, for the ratable benefit of the Credit Parties, a security interest in all of the Grantor’s right, title and interest in, to and under all of the following property now owned or at any time hereafter acquired by the Grantor or in which the Grantor now has or at any time in the future may acquire any right, title or interest to the extent such property constitutes Collateral under the Security Agreement (collectively, the “Trademark Collateral”):

- (a) All Trademarks owned by the Grantor, including the registered and applied-for Trademarks of the Grantor listed on Schedule I attached hereto; and

(b) to the extent not otherwise included, all Proceeds, insurance claims, Supporting Obligations and products of any and all of the foregoing; and all collateral security and guarantees given by any Person with respect to any of the foregoing.

For the avoidance of doubt, (i) in no event shall "Trademark Collateral" include any Excluded Property, including intent-to-use trademark applications (and rights in and to such applications) filed in the United States Patent and Trademark Office, pursuant to Section 1(b) of the Lanham Act, 15 U.S.C Section 1051 (the "Lanham Act") prior to the accepted filing of a "Statement of Use" or "Amendment to Allege Use" and issuance of a "Certificate of Registration" pursuant to Section 1(d) of the Lanham Act, whereby such intent-to-use trademark application is amended to conform to the requirements for a "use in commerce" application pursuant to Section 1(c) of the Lanham Act, to the extent that granting a security interest in such trademark application prior to such filing and acceptance would adversely affect the enforceability or validity of such trademark application or the resulting trademark registration and (ii) the foregoing grant is merely a grant of a security interest and shall not be deemed an assignment.

SECTION 3. Security Agreement. This Trademark Security Agreement evidences the security interest granted to the Agent pursuant to the Security Agreement and the Grantor hereby acknowledges and affirms that the rights and remedies of the Agent with respect to the security interest in the Trademark Collateral are more fully set forth in the Security Agreement. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

SECTION 4. Termination. The term of this Trademark Security Agreement shall be co-terminous with the Security Agreement and the Agent shall execute, acknowledge and deliver to the Grantor all instruments in writing in recordable form to evidence and release the collateral pledge, grant, lien and security interest in the Trademark Collateral under this Agreement upon the termination of the Security Agreement.

SECTION 5. GOVERNING LAW. THIS TRADEMARK SECURITY AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK WITHOUT REGARD TO CONFLICTS OF LAWS PRINCIPLES THEREOF BUT INCLUDING SECTIONS 5-1401 AND 5-1402 OF THE NEW YORK GENERAL OBLIGATIONS LAW.

SECTION 6. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties hereto in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Delivery of an executed counterpart of a signature page to this Trademark Security Agreement by telecopier or electronic mail of "PDF" file shall be effective as delivery of a manually executed counterpart of this Trademark Security Agreement.

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IN WITNESS WHEREOF, the parties hereto have caused this TRADEMARK SECURITY AGREEMENT to be executed and delivered by its duly authorized officer as of the date first above written.

TRANSFORM SR BRANDS LLC

By:



Name: Robert A. Riecker

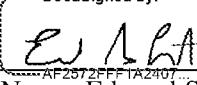
Title: Chief Financial Officer and Co-Chief  
Executive Officer

[Trademark Security Agreement]

**TRADEMARK**  
**REEL: 006939 FRAME: 0730**

Accepted and Agreed:

JPP, LLC, as Agent

DocuSigned by:  
By:   
Name: Edward S. Lampert  
Title: Chief Executive Officer

**SCHEDULE I**  
to  
**TRADEMARK SECURITY AGREEMENT**

**TRADEMARK REGISTRATIONS AND TRADEMARK APPLICATIONS**

**Trademark Registrations:**

<b>OWNER</b>	<b>TRADEMARK</b>	<b>REGISTRATION NUMBER</b>	<b>DATE REGISTERED</b>
Transform SR Brands LLC	EASY LIVING	1000445	12/31/1974
Transform SR Brands LLC	CAPTIVE AIR	1076806	11/8/1977
Transform SR Brands LLC	KENMORE	1102052	9/12/1978
Transform SR Brands LLC	FRESH LOOK	1115105	3/20/1979
Transform SR Brands LLC	DUAL ACTION	1120878	6/26/1979
Transform SR Brands LLC	WEATHERHANDLER	1130813	2/12/1980
Transform SR Brands LLC	COBBIE CUDDLERS	1168509	9/8/1981
Transform SR Brands LLC	BLUELIGHT SPECIAL	1179644	11/24/1981
Transform SR Brands LLC	TOUGHSKINS	1226733	2/8/1983
Transform SR Brands LLC	NICE TOUCH	1260079	12/6/1983
Transform SR Brands LLC	FLEXSLAX	1260080	12/6/1983
Transform SR Brands LLC	FLEXJEANS	1260083	12/6/1983
Transform SR Brands LLC	KENMORE	1275031	4/24/1984
Transform SR Brands LLC	KENMORE	1282358	6/19/1984
Transform SR Brands LLC	I COMFORT (with Heart Design)	1325978	3/19/1985
Transform SR Brands LLC	WISH BOOK	1380332	1/28/1986
Transform SR Brands LLC	COBBIE	151287	1/24/1922
Transform SR Brands LLC	SEARS (STYLIZED)	1529006	3/7/1989
Transform SR Brands LLC	SOFT SHAPE	1538257	5/9/1989

OWNER	TRADEMARK	REGISTRATION NUMBER	DATE REGISTERED
Transform SR Brands LLC	SEARS	1563683	10/31/1989
Transform SR Brands LLC	STRUCTURE	1567276	11/21/1989
Transform SR Brands LLC	KENMORE	1569518	12/5/1989
Transform SR Brands LLC	RESPONSE	1609697	8/14/1990
Transform SR Brands LLC	BOLD SPIRIT	1631672	1/15/1991
Transform SR Brands LLC	KENMORE	1641183	4/16/1991
Transform SR Brands LLC	LITTLE ONES	1653420	8/13/1991
Transform SR Brands LLC	STRUCTURE	1673086	1/21/1992
Transform SR Brands LLC	CANYON RIVER BLUES	1687912	5/19/1992
Transform SR Brands LLC	STERLING CREATIONS	1688984	5/26/1992
Transform SR Brands LLC	KMART and Design (1990 Logo Red)	1695014	6/16/1992
Transform SR Brands LLC	KENMORE	1695957	6/23/1992
Transform SR Brands LLC	KMART and Design (1990 Logo)	1710545	8/25/1992
Transform SR Brands LLC	SEARS	1726260	10/20/1992
Transform SR Brands LLC	TEXAS STEER	1741441	12/22/1992
Transform SR Brands LLC	VITA-SMART	1757532	3/9/1993
Transform SR Brands LLC	NORTHWEST TERRITORY	1770115	5/11/1993
Transform SR Brands LLC	PRAIRIE STONE	1779400	6/29/1993
Transform SR Brands LLC	ISLAND CLUB	1792700	9/14/1993
Transform SR Brands LLC	CANYON RIVER BLUES	1836244	5/10/1994
Transform SR Brands LLC	APPLIANCE SELECT (STYLIZED WITH DESIGN)	1922712	9/26/1995
Transform SR Brands LLC	STEER HEAD DESIGN	1923802	10/3/1995
Transform SR Brands LLC	CANYON RIVER BLUES	2006147	10/8/1996
Transform SR Brands LLC	SAFETRAX	2007108	10/8/1996
Transform SR Brands LLC	ROEBUCKS	2040785	2/25/1997

OWNER	TRADEMARK	REGISTRATION NUMBER	DATE REGISTERED
Transform SR Brands LLC	DAVID TAYLOR	2065389	5/27/1997
Transform SR Brands LLC	AMERICAN FARE	2091873	8/26/1997
Transform SR Brands LLC	TROPICAL ESCAPE	2116473	11/25/1997
Transform SR Brands LLC	ULTRA WASH	2150459	4/14/1998
Transform SR Brands LLC	SEARS ULTRA CARE	2162240	6/2/1998
Transform SR Brands LLC	COLORMATE	2191817	9/29/1998
Transform SR Brands LLC	STREET LIGHTS	2191991	9/29/1998
Transform SR Brands LLC	PLUS START	2217728	1/12/1999
Transform SR Brands LLC	THOM MCAN	2226046	2/23/1999
Transform SR Brands LLC	BIG KMART (Stylized with Design)	2288771	10/26/1999
Transform SR Brands LLC	CRB	2289907	11/2/1999
Transform SR Brands LLC	MARK JASON	2305971	1/4/2000
Transform SR Brands LLC	SEARS (Stylized with Storefront Design)	2321954	2/22/2000
Transform SR Brands LLC	PARTSDIRECT (Stylized)	2341996	4/11/2000
Transform SR Brands LLC	COLORMATE	2353952	5/30/2000
Transform SR Brands LLC	ATHLETECH (STYLIZED)	2355382	6/6/2000
Transform SR Brands LLC	DIRECT DRIVE	2381986	8/29/2000
Transform SR Brands LLC	1-800-4-MY-HOME	2382062	9/5/2000
Transform SR Brands LLC	TOOL TERRITORY	2396430	10/17/2000
Transform SR Brands LLC	EXPRESSIONS	2408351	11/28/2000
Transform SR Brands LLC	LITTLE ONES	2414190	12/19/2000
Transform SR Brands LLC	KIDS PLAY	2414215	12/19/2000
Transform SR Brands LLC	KENMORE ELITE & DESIGN	2414684	12/19/2000
Transform SR Brands LLC	LITTLE WONDERS	2439772	4/3/2001
Transform SR Brands LLC	TM (Stylized)	2459206	6/12/2001
Transform SR Brands LLC	WONDERLITE	2464800	7/3/2001

OWNER	TRADEMARK	REGISTRATION NUMBER	DATE REGISTERED
Transform SR Brands LLC	SEARS CARD	2472234	7/24/2001
Transform SR Brands LLC	KENMORE	2475811	8/7/2001
Transform SR Brands LLC	SEARS PREMIER CARD	2478456	8/14/2001
Transform SR Brands LLC	LEATHER CONNECTION	2487368	9/11/2001
Transform SR Brands LLC	WHERE AMERICA LEARNS TO DRIVE	2488741	9/11/2001
Transform SR Brands LLC	WEATHERBEATER ULTRA	2495828	10/9/2001
Transform SR Brands LLC	SEARS-O-PEDIC	2580209	6/11/2002
Transform SR Brands LLC	WRAP YOURSELF IN PURE COMFORT	2583188	6/18/2002
Transform SR Brands LLC	BECAUSE PICTURES ARE MADE TO BE SHARED	2586341	6/25/2002
Transform SR Brands LLC	PARTS DIRECT	2590073	7/2/2002
Transform SR Brands LLC	RECIPE RECALL	2590642	7/9/2002
Transform SR Brands LLC	SELECT CLEAN	2590643	7/9/2002
Transform SR Brands LLC	IT'S ABOUT TIME	2590786	7/9/2002
Transform SR Brands LLC	BLUELIGHT	2592739	7/9/2002
Transform SR Brands LLC	PLUS	2603010	7/30/2002
Transform SR Brands LLC	ACCOUNTCARE	2610542	8/20/2002
Transform SR Brands LLC	MAGIC BLUE	2611585	8/27/2002
Transform SR Brands LLC	1-888-SU-HOGAR	2620231	9/17/2002
Transform SR Brands LLC	SEARS (STYLIZED)	2621139	9/17/2002
Transform SR Brands LLC	THE GREAT INDOORS STYLIZED	2621140	9/17/2002
Transform SR Brands LLC	IMAGE ESSENTIALS	2623010	9/24/2002
Transform SR Brands LLC	COMPANION	2645755	11/5/2002
Transform SR Brands LLC	BLUELIGHT	2650295	11/12/2002
Transform SR Brands LLC	WEATHERHANDLER	2652443	11/19/2002
Transform SR Brands LLC	FLEXCORE	2660906	12/10/2002



OWNER	TRADEMARK	REGISTRATION NUMBER	DATE REGISTERED
Transform SR Brands LLC	APOSTROPHE	2664261	12/17/2002
Transform SR Brands LLC	CANYONRIVERBLUES	2666208	12/24/2002
Transform SR Brands LLC	AMERICA'S CAR CARE PLACE	2667384	12/24/2002
Transform SR Brands LLC	SEAL-N-SAVE	2684527	2/4/2003
Transform SR Brands LLC	1-800-MY-SEARS	2691207	2/25/2003
Transform SR Brands LLC	EVO	2713614	5/6/2003
Transform SR Brands LLC	SMARTWASH	2719906	5/27/2003
Transform SR Brands LLC	METAPHOR	2729666	6/24/2003
Transform SR Brands LLC	COVINGTON (STYLIZED WITH DESIGN)	2744641	7/29/2003
Transform SR Brands LLC	A&E FACTORY SERVICE	2748806	8/5/2003
Transform SR Brands LLC	SHEER INTRIGUE	2760739	9/9/2003
Transform SR Brands LLC	SEARS	2764442	9/16/2003
Transform SR Brands LLC	COVINGTON	2791051	12/9/2003
Transform SR Brands LLC	INTUITION	2795795	12/16/2003
Transform SR Brands LLC	COVINGTON	2804694	1/13/2004
Transform SR Brands LLC	GARDEN OASIS	2810511	2/3/2004
Transform SR Brands LLC	A&E	2811413	2/3/2004
Transform SR Brands LLC	A&E with Design	2811414	2/3/2004
Transform SR Brands LLC	GARDEN OASIS	2814970	2/17/2004
Transform SR Brands LLC	SEARS CONNECT	2849347	6/1/2004
Transform SR Brands LLC	SEARS GRAND	2858971	6/29/2004
Transform SR Brands LLC	ELITE	2878325	8/31/2004
Transform SR Brands LLC	PROGRESSIVE	2881790	9/7/2004
Transform SR Brands LLC	KENMORE	2893535	10/12/2004
Transform SR Brands LLC	KENMORE	2913066	12/21/2004

OWNER	TRADEMARK	REGISTRATION NUMBER	DATE REGISTERED
Transform SR Brands LLC	SEARS	2916293	1/4/2005
Transform SR Brands LLC	SEARS	2922885	2/1/2005
Transform SR Brands LLC	A&E FACTORY SERVICE	2941732	4/19/2005
Transform SR Brands LLC	KENMORE	2941746	4/19/2005
Transform SR Brands LLC	SEARS	2982911	8/9/2005
Transform SR Brands LLC	SEARS (STYLIZED WITH DESIGN)	2985557	8/16/2005
Transform SR Brands LLC	SEARS (STYLIZED)	2985558	8/16/2005
Transform SR Brands LLC	TURBOZONE	2988131	8/23/2005
Transform SR Brands LLC	SEARS (STYLIZED WITH DESIGN; BLUE AND RED)	2989790	8/30/2005
Transform SR Brands LLC	TURBOZONE (Stylized with Design)	2993358	9/6/2005
Transform SR Brands LLC	ULTRA PLUS	2996264	9/20/2005
Transform SR Brands LLC	SPECTRUM PLUS	3005980	10/11/2005
Transform SR Brands LLC	ACCELER-ICE	3028145	12/13/2005
Transform SR Brands LLC	STAIR GRIP	3046762	1/17/2006
Transform SR Brands LLC	K KMART and Design (2004 Logo)	3048959	1/24/2006
Transform SR Brands LLC	ATTENTION	3069838	3/21/2006
Transform SR Brands LLC	STANDARDS OF EXCELLENCE	3070314	3/21/2006
Transform SR Brands LLC	APPLIANCE SELECT (STYLIZED WITH ARCH DESIGN)	3070804	3/21/2006
Transform SR Brands LLC	KMART	3093223	5/16/2006
Transform SR Brands LLC	SMART PLAN	3104379	6/13/2006
Transform SR Brands LLC	THOM MCAN ULTRA FLEX	3107818	6/20/2006
Transform SR Brands LLC	TWO HEARTS	3117924	7/18/2006
Transform SR Brands LLC	SIMPLY OUTDOORS	3123600	8/1/2006
Transform SR Brands LLC	SMALL WONDERS	3125410	8/8/2006
Transform SR Brands LLC	SEARS COMMERCIAL ONE	3138842	9/5/2006

OWNER	TRADEMARK	REGISTRATION NUMBER	DATE REGISTERED
Transform SR Brands LLC	KMART	3141789	9/12/2006
Transform SR Brands LLC	MY FIRST KENMORE	3160548	10/17/2006
Transform SR Brands LLC	ELK WOODS	3209198	2/13/2007
Transform SR Brands LLC	SOLE DESIGN (1)	3214242	2/27/2007
Transform SR Brands LLC	BBQ PRO	3232768	4/24/2007
Transform SR Brands LLC	A (STYLIZED)	3232805	4/24/2007
Transform SR Brands LLC	ATHLETECH	3236497	5/1/2007
Transform SR Brands LLC	COLORMATE	3257650	7/3/2007
Transform SR Brands LLC	JUST KIDZ	3260401	7/10/2007
Transform SR Brands LLC	SEARS CENTRE	3269333	7/24/2007
Transform SR Brands LLC	SEARS CENTRE (STYLIZED WITH DESIGN)	3269653	7/24/2007
Transform SR Brands LLC	ULTRA CARE	3290551	9/11/2007
Transform SR Brands LLC	KMART	3297947	9/25/2007
Transform SR Brands LLC	WEATHERBEATER	3303363	10/2/2007
Transform SR Brands LLC	WEATHERBEATER	3349266	12/4/2007
Transform SR Brands LLC	BASIC EDITIONS	3350644	12/11/2007
Transform SR Brands LLC	WONDERKIDS	3361170	1/1/2008
Transform SR Brands LLC	KMART (STYLIZED)	3366601	1/8/2008
Transform SR Brands LLC	TOUGHSKINS	3395928	3/11/2008
Transform SR Brands LLC	SAFETRAX SHOE SOLE DESIGN	3411150	4/8/2008
Transform SR Brands LLC	TOTALLY GHOUL	3429201	5/20/2008
Transform SR Brands LLC	SMARTSENSE	3442322	6/3/2008
Transform SR Brands LLC	SPECTRUM PLUS	3458667	7/1/2008
Transform SR Brands LLC	KENMORE PRO	3470307	7/22/2008
Transform SR Brands LLC	HEROES AT HOME	3481593	8/5/2008

OWNER	TRADEMARK	REGISTRATION NUMBER	DATE REGISTERED
Transform SR Brands LLC	K (STYLIZED)	3514052	10/7/2008
Transform SR Brands LLC	MYGOFER	3530939	11/11/2008
Transform SR Brands LLC	BUTTERFLY DESIGN	3531920	11/11/2008
Transform SR Brands LLC	MYGOFER	3559110	1/6/2009
Transform SR Brands LLC	TIMED OXI	3570427	2/3/2009
Transform SR Brands LLC	ULTIMATE FOOTBALL EXPERIENCE	3603303	4/7/2009
Transform SR Brands LLC	TRADER BAY	3607740	4/14/2009
Transform SR Brands LLC	TURBO BOIL	3616587	5/5/2009
Transform SR Brands LLC	STEAM TREAT	3641402	6/16/2009
Transform SR Brands LLC	ESSENTIAL HOME	3655079	7/14/2009
Transform SR Brands LLC	PARTSDIRECT	3662758	8/4/2009
Transform SR Brands LLC	PIPER & BLUE	3673722	8/25/2009
Transform SR Brands LLC	ACCOUNTCARE PLUS	3677156	9/1/2009
Transform SR Brands LLC	ATTENTION	3680515	9/8/2009
Transform SR Brands LLC	SEARS (STYLIZED; WHITE WITH BLUE BACKGROUND)	3707791	11/10/2009
Transform SR Brands LLC	SEARS (STYLIZED; BLUE AND WHITE)	3711219	11/17/2009
Transform SR Brands LLC	SEARS (STYLIZED; BLUE AND WHITE)	3721025	12/8/2009
Transform SR Brands LLC	AMERICA'S CAR CARE PLACE	3738907	1/19/2010
Transform SR Brands LLC	PASSION FOREVER	3775568	4/13/2010
Transform SR Brands LLC	SEARS HOME APPLIANCE SHOWROOM	3795495	6/1/2010
Transform SR Brands LLC	IMAGE ESSENTIALS	3803588	6/15/2010
Transform SR Brands LLC	SEARS (STYLIZED)	3809026	6/29/2010
Transform SR Brands LLC	SHOPYOURWAY	3843975	9/7/2010
Transform SR Brands LLC	SEARS MAINTENANCE ADVANTAGE	3849502	9/21/2010

OWNER	TRADEMARK	REGISTRATION NUMBER	DATE REGISTERED
Transform SR Brands LLC	SEARS MAINTENANCE ADVANTAGE	3849503	9/21/2010
Transform SR Brands LLC	SEARS HOMETOWN STORE	3850796	9/21/2010
Transform SR Brands LLC	SHOPYOURWAY	3860725	10/12/2010
Transform SR Brands LLC	ESSENTIAL HOME	3862126	10/12/2010
Transform SR Brands LLC	BLUELIGHT	3862866	10/19/2010
Transform SR Brands LLC	SEARS AUTO CENTER	3872281	11/9/2010
Transform SR Brands LLC	CHAMPION BREED	3872292	11/9/2010
Transform SR Brands LLC	WONDERKIDS	3873766	11/9/2010
Transform SR Brands LLC	TRIM A HOME	3909451	1/18/2011
Transform SR Brands LLC	SEARS HOME APPLIANCE SHOWROOM	3911703	1/25/2011
Transform SR Brands LLC	HOW TO-DO IS DONE TODAY	3923915	2/22/2011
Transform SR Brands LLC	LITTLE ONES	3925185	3/1/2011
Transform SR Brands LLC	MYGOFER	3929026	3/8/2011
Transform SR Brands LLC	K WASH	3929806	3/8/2011
Transform SR Brands LLC	SMART MOTION	3930216	3/8/2011
Transform SR Brands LLC	MYGOFER (STYLIZED WITH DESIGN)	3931620	3/15/2011
Transform SR Brands LLC	COLD CLEAN	3942338	4/5/2011
Transform SR Brands LLC	KENMORE (Stylized with Square and Waves Design)	3944713	4/12/2011
Transform SR Brands LLC	KENMORE ELITE & DESIGN (HORIZONTAL)	3944714	4/12/2011
Transform SR Brands LLC	WHEREVER YOU BOUGHT IT - WE'LL REPAIR IT	3948853	4/19/2011
Transform SR Brands LLC	TRIM A HOME WITH DESIGN	3956492	5/10/2011
Transform SR Brands LLC	MYTHOUGHTS	3986747	6/28/2011
Transform SR Brands LLC	CHAMPION BREED	3986818	6/28/2011

OWNER	TRADEMARK	REGISTRATION NUMBER	DATE REGISTERED
Transform SR Brands LLC	TRADITION	3991156	7/5/2011
Transform SR Brands LLC	FLEETHANDLER	3998531	7/19/2011
Transform SR Brands LLC	MY SEARS	4006597	8/2/2011
Transform SR Brands LLC	KMART FOR KIDS	4006632	8/2/2011
Transform SR Brands LLC	STAINBOOST	4007011	8/2/2011
Transform SR Brands LLC	TRADITION CHARMS	4007644	8/2/2011
Transform SR Brands LLC	SEARS APPLIANCE & HARDWARE	4008504	8/9/2011
Transform SR Brands LLC	FLAVOR FACTOR	4013792	8/16/2011
Transform SR Brands LLC	ENDURA-FOAM	4013837	8/16/2011
Transform SR Brands LLC	UNSUNG HEROES	4014794	8/23/2011
Transform SR Brands LLC	HEROES AT HOME	4016471	8/23/2011
Transform SR Brands LLC	PLUS SIGN INSIDE TWO ROTATING CIRCLES DESIGN	4023219	9/6/2011
Transform SR Brands LLC	CLOUD OF STEAM DESIGN	4023220	9/6/2011
Transform SR Brands LLC	LEAF WITH DRIPPING WATER DROP DESIGN	4023226	9/6/2011
Transform SR Brands LLC	AIR GUARD (STYLIZED WITH DESIGN)	4032058	9/27/2011
Transform SR Brands LLC	ESSENTIAL HOME	4035294	10/4/2011
Transform SR Brands LLC	X-CARGO	4042174	10/18/2011
Transform SR Brands LLC	THE PETITE SUITE	4050134	11/1/2011
Transform SR Brands LLC	1-800-4-MY-HOME	4050628	11/1/2011
Transform SR Brands LLC	CLEANFLOW	4054033	11/8/2011
Transform SR Brands LLC	ALPHALINE ENTERTAINMENT	4056014	11/15/2011
Transform SR Brands LLC	SEARS AUTHORIZED HOMETOWN STORES	4056660	11/15/2011
Transform SR Brands LLC	ENCHANTED BRILLIANCE	4061492	11/22/2011
Transform SR Brands LLC	VEDERE LE STELLE	4071885	12/13/2011

OWNER	TRADEMARK	REGISTRATION NUMBER	DATE REGISTERED
Transform SR Brands LLC	UPSIDE DOWN SHOPPING CART DESIGN	4091582	1/24/2012
Transform SR Brands LLC	SERVICELIVE	4096095	2/7/2012
Transform SR Brands LLC	AMPLIFY	4096586	2/7/2012
Transform SR Brands LLC	ILLUMALIGHT	4099720	2/14/2012
Transform SR Brands LLC	TILT-N-TAKE	4101906	2/21/2012
Transform SR Brands LLC	GENIUSCOOL	4102869	2/21/2012
Transform SR Brands LLC	SERVICELIVE	4103467	2/28/2012
Transform SR Brands LLC	SMART PLAN	4107195	3/6/2012
Transform SR Brands LLC	SMART SENSE	4109427	3/6/2012
Transform SR Brands LLC	MIDNIGHT CLEAR	4111143	3/13/2012
Transform SR Brands LLC	SMART SENSE	4113165	3/13/2012
Transform SR Brands LLC	AMPLIFY	4119054	3/27/2012
Transform SR Brands LLC	LOVE WHERE YOU LIVE	4121827	4/3/2012
Transform SR Brands LLC	AMPLIFY (STYLIZED WITH DESIGN)	4126018	4/10/2012
Transform SR Brands LLC	MADRES Y COMADRES	4133253	4/24/2012
Transform SR Brands LLC	AMPLIFY LOGO (LIGHTNING BOLT DESIGN)	4135999	5/1/2012
Transform SR Brands LLC	SWIVEL+ STEERING SYSTEM	4136256	5/1/2012
Transform SR Brands LLC	TEAR-A-SIZE	4136676	5/1/2012
Transform SR Brands LLC	MONARK [MONARCH]	4146821	5/22/2012
Transform SR Brands LLC	UPSIDE DOWN SHOPPING CART DESIGN	4154584	6/5/2012
Transform SR Brands LLC	MONEYHUB	4155828	6/5/2012
Transform SR Brands LLC	LAURA SCOTT	4161660	6/19/2012
Transform SR Brands LLC	SMART SENSE	4191082	8/14/2012
Transform SR Brands LLC	HALOGEN	4193131	8/21/2012

OWNER	TRADEMARK	REGISTRATION NUMBER	DATE REGISTERED
Transform SR Brands LLC	STUDIO S	4196865	8/28/2012
Transform SR Brands LLC	STUDIO S	4196866	8/28/2012
Transform SR Brands LLC	FLEETHANDLER	4196883	8/28/2012
Transform SR Brands LLC	LOVE, ME	4203416	9/4/2012
Transform SR Brands LLC	ALPHALINE	4203780	9/4/2012
Transform SR Brands LLC	LAURA SCOTT	4206318	9/11/2012
Transform SR Brands LLC	SMART PLAN	4206585	9/11/2012
Transform SR Brands LLC	CRISPERKEEPER	4210047	9/18/2012
Transform SR Brands LLC	KENMORE PRO & DESIGN (HORIZONTAL)	4210288	9/18/2012
Transform SR Brands LLC	S INSIDE STARBURST DESIGN (Sanitize Design No. 2)	4210511	9/18/2012
Transform SR Brands LLC	SEARS MARKETPLACE	4214341	9/25/2012
Transform SR Brands LLC	EVERYTHING YOU NEED. SAME DAY.	4215050	9/25/2012
Transform SR Brands LLC	ROEBUCK & CO.	4223428	10/9/2012
Transform SR Brands LLC	ACCELA-WASH	4227123	10/16/2012
Transform SR Brands LLC	NORTHWEST TERRITORY	4234937	10/30/2012
Transform SR Brands LLC	GRAND RESORT COLLECTION	4255023	12/4/2012
Transform SR Brands LLC	360nsform SR B	4258065	12/11/2012
Transform SR Brands LLC	GRILLING IS HAPPINESS	4258798	12/11/2012
Transform SR Brands LLC	ACTIVE SPRAY	4266970	1/1/2013
Transform SR Brands LLC	SMART SENSE (STYLIZED WITH DESIGN)	4268601	1/1/2013
Transform SR Brands LLC	KENMORE	4268827	1/1/2013
Transform SR Brands LLC	KENMORE	4268828	1/1/2013
Transform SR Brands LLC	CUPCAKE	4269013	1/1/2013
Transform SR Brands LLC	MONEYHUB	4269048	1/1/2013



OWNER	TRADEMARK	REGISTRATION NUMBER	DATE REGISTERED
Transform SR Brands LLC	AIRFLOW	4272370	1/8/2013
Transform SR Brands LLC	STEAM TREAT	4284713	2/5/2013
Transform SR Brands LLC	HANDI-MATE	4288457	2/12/2013
Transform SR Brands LLC	EASTER JUBILEE	4303576	3/19/2013
Transform SR Brands LLC	THREE SILHOUETTES OF FLYING DUCKS DESIGN	4310294	3/26/2013
Transform SR Brands LLC	MOUNTAIN RAPIDS	4311676	4/2/2013
Transform SR Brands LLC	POWERMATE	4323302	4/23/2013
Transform SR Brands LLC	sears (Stylized in lowercase font)	4327638	4/30/2013
Transform SR Brands LLC	LIVE. EXPLORE. DISCOVER.	4329155	4/30/2013
Transform SR Brands LLC	ACTIVE RINSE	4332616	5/7/2013
Transform SR Brands LLC	ROADHANDLER	4341399	5/28/2013
Transform SR Brands LLC	STAY FRESH	4347065	6/4/2013
Transform SR Brands LLC	AMERICA'S GREATEST YARD SALE	4349005	6/11/2013
Transform SR Brands LLC	SK2	4363730	7/9/2013
Transform SR Brands LLC	METAPHOR	4377125	7/30/2013
Transform SR Brands LLC	JUST DREAMZ	4389161	8/20/2013
Transform SR Brands LLC	GRAND RESORT	4402575	9/17/2013
Transform SR Brands LLC	MEMBER ASSIST	4406773	9/24/2013
Transform SR Brands LLC	SMART SENSE (STYLIZED WITH DESIGN)	4429072	11/5/2013
Transform SR Brands LLC	ALWAYS PUSH FORWARD	4429782	11/05/2013
Transform SR Brands LLC	PLUS START	4431246	11/12/2013
Transform SR Brands LLC	DEALS CENTER	4435081	11/19/2013
Transform SR Brands LLC	SHIP MY PANTS	4436525	11/19/2013
Transform SR Brands LLC	SMART SENSE	4436788	11/19/2013

OWNER	TRADEMARK	REGISTRATION NUMBER	DATE REGISTERED
Transform SR Brands LLC	EARN. REDEEM. REPEAT.	4437125	11/19/2013
Transform SR Brands LLC	SHOP YOUR WAY PERSONAL SHOPPER	4437148	11/19/2013
Transform SR Brands LLC	SHOP YOUR WAY MAX	4437175	11/19/2013
Transform SR Brands LLC	WIN YOUR WAY	4437309	11/19/2013
Transform SR Brands LLC	PERSONAL SHOPPER BY SHOP YOUR WAY (STYLIZED WITH DESIGN)	4440881	11/26/2013
Transform SR Brands LLC	PERSONAL SHOPPER BY SHOP YOUR WAY	4440882	11/26/2013
Transform SR Brands LLC	KMART and Design (1990 Logo)	4443914	12/3/2013
Transform SR Brands LLC	KENMORE CONNECT (Stylized and Design)	4449169	12/10/2013
Transform SR Brands LLC	SEARS HARDWARE	4459694	12/31/2013
Transform SR Brands LLC	POINTS. PRIZES. PLAY!	4462589	1/7/2014
Transform SR Brands LLC	A BRIGHTER WAY TO MANAGE YOUR MONEY	4463390	1/7/2014
Transform SR Brands LLC	SYW MAX	4467083	1/14/2014
Transform SR Brands LLC	SHOP'IN	4468884	1/21/2014
Transform SR Brands LLC	SHOP'IN and Design	4468999	1/21/2014
Transform SR Brands LLC	MEMBER ASSIST ICON	4472552	1/21/2014
Transform SR Brands LLC	SHOPIN	4473621	1/28/2014
Transform SR Brands LLC	TRY ON and Design	4475342	1/28/2014
Transform SR Brands LLC	MONEYHUB (STYLIZED WITH DESIGN)	4483318	2/18/2014
Transform SR Brands LLC	MONEYHUB (STYLIZED WITH DESIGN)	4484627	2/18/2014
Transform SR Brands LLC	DEFENSE COTTON	4485739	2/18/2014
Transform SR Brands LLC	SHOP YOUR WAY	4491639	3/4/2014
Transform SR Brands LLC	COOKMORE	4497940	3/18/2014
Transform SR Brands LLC	BOTANICAL DREAM	4501791	3/25/2014

OWNER	TRADEMARK	REGISTRATION NUMBER	DATE REGISTERED
Transform SR Brands LLC	ELLA ROSE	4505705	4/1/2014
Transform SR Brands LLC	THE ROAD IS YOURS	4507642	4/1/2014
Transform SR Brands LLC	TREAT DIRT LIKE DIRT	4508896	4/8/2014
Transform SR Brands LLC	DONNER & BLITZEN, INCORPORATED	4512718	4/8/2014
Transform SR Brands LLC	TRIMMING TRADITIONS	4516470	4/15/2014
Transform SR Brands LLC	MYGOFER EXPRESS	4517532	4/22/2014
Transform SR Brands LLC	MYGOFER EXPRESS and Design	4517533	4/22/2014
Transform SR Brands LLC	LAYAWAY ANGELS	4518202	4/22/2014
Transform SR Brands LLC	SUMMER SIZZLERS	4534001	5/20/2014
Transform SR Brands LLC	THE GREAT FIND	4547429	6/10/2014
Transform SR Brands LLC	KENMORE CONNECT and Design	4549162	6/10/2014
Transform SR Brands LLC	KMART KARES	4553309	6/17/2014
Transform SR Brands LLC	TESTED FOR LIVING	4554474	6/24/2014
Transform SR Brands LLC	BUNDLE UP	4554532	6/24/2014
Transform SR Brands LLC	TRUSTED SERVICE EXPERTS, CONNECT WITH CONFIDENCE	4554579	6/24/2014
Transform SR Brands LLC	BDAAS	4560681	7/1/2014
Transform SR Brands LLC	SIMPLY OUTDOORS	4574204	7/29/2014
Transform SR Brands LLC	SERITAGE	4577331	7/29/2014
Transform SR Brands LLC	ONE LESS TRIP TO GET WHAT YOU NEED	4597296	9/2/2014
Transform SR Brands LLC	MEMO-TECH	4605715	9/16/2014
Transform SR Brands LLC	SCARY SUITE	4606604	9/16/2014
Transform SR Brands LLC	NOW + HERE	4621448	10/14/2014
Transform SR Brands LLC	CAMPSIDE FLANNEL	4625300	10/21/2014
Transform SR Brands LLC	EVERY PAIR EARNS POINTS	4630878	11/4/2014
Transform SR Brands LLC	DEAL HEIST	4630880	11/4/2014

OWNER	TRADEMARK	REGISTRATION NUMBER	DATE REGISTERED
Transform SR Brands LLC	RULES OF THE ROAD	4633890	11/4/2014
Transform SR Brands LLC	CONNECTED SOLUTIONS	4640090	11/18/2014
Transform SR Brands LLC	SMART SENSE	4641406	11/18/2014
Transform SR Brands LLC	GET IN. GET MORE.	4642219	11/18/2014
Transform SR Brands LLC	TILT-N-STORE	4642336	11/18/2014
Transform SR Brands LLC	FUN ON THE RUN!	4645256	11/25/2014
Transform SR Brands LLC	COLOR SWITCH PLUS	4645857	11/25/2014
Transform SR Brands LLC	ESSENTIAL GARDEN	4650055	12/2/2014
Transform SR Brands LLC	NOW + HERE	4667747	1/6/2015
Transform SR Brands LLC	DESTINATION DAD	4681141	2/3/2015
Transform SR Brands LLC	STRUCTURE	4685367	2/10/2015
Transform SR Brands LLC	ISLANDER	4686597	2/17/2015
Transform SR Brands LLC	POWERWAVE	4689784	2/17/2015
Transform SR Brands LLC	TURBO HEAT DRY	4693036	2/24/2015
Transform SR Brands LLC	TRENDS READER	4693574	2/24/2015
Transform SR Brands LLC	POINTS FOR PROGRESS	4696679	3/3/2015
Transform SR Brands LLC	SHOP YOUR WAY HEALTH	4698239	3/10/2015
Transform SR Brands LLC	GRAND RESORT	4700440	3/10/2015
Transform SR Brands LLC	PRISM WHITE	4713612	3/31/2015
Transform SR Brands LLC	CONNECTED SOLUTIONS and Design	4715039	4/7/2015
Transform SR Brands LLC	HAUNTED HALL	4720816	4/14/2015
Transform SR Brands LLC	CROSSOVER	4723772	4/21/2015
Transform SR Brands LLC	WALLY	4724744	4/21/2015
Transform SR Brands LLC	WALLY	4724745	4/21/2015
Transform SR Brands LLC	SHOP YOUR WAY and Design	4729839	5/5/2015
Transform SR Brands LLC	SHOP YOUR WAY	4729840	5/5/2015

OWNER	TRADEMARK	REGISTRATION NUMBER	DATE REGISTERED
Transform SR Brands LLC	SHOP YOUR WAY and Design (new logo)	4729909	5/5/2015
Transform SR Brands LLC	SMART SENSE	4735230	5/12/2015
Transform SR Brands LLC	PERFORMANCE STARTS HERE	4735231	5/12/2015
Transform SR Brands LLC	ROEBUCK & CO.	4739275	5/19/2015
Transform SR Brands LLC	PIPER	4739289	5/19/2015
Transform SR Brands LLC	DEAL FLASH	4740601	5/19/2015
Transform SR Brands LLC	PLATINUM 1460	4758664	6/23/2015
Transform SR Brands LLC	KENMORE	4766063	6/30/2015
Transform SR Brands LLC	PARTNERS IN TRANSFORMATION	4767115	7/7/2015
Transform SR Brands LLC	PLATINUM 1460 (Stylized)	4767195	7/7/2015
Transform SR Brands LLC	SEARS	4771363	7/14/2015
Transform SR Brands LLC	SERVICE WITH A HEALTHY DOSE OF CARE	4777269	7/21/2015
Transform SR Brands LLC	JUST CRAFTZ	4778276	7/21/2015
Transform SR Brands LLC	COVERSHIELD	4788635	8/11/2015
Transform SR Brands LLC	SEARS	4797713	8/25/2015
Transform SR Brands LLC	KMART (STYLIZED)	4831893	10/13/2015
Transform SR Brands LLC	CLEARWATER and Design	4839704	10/27/2015
Transform SR Brands LLC	COVERSHIELD ESTD 2015 and Design	4858512	11/24/2015
Transform SR Brands LLC	THE PET BOUTIQUE AT SEARS	4859015	11/24/2015
Transform SR Brands LLC	ACTIVE FINISH	4860404	11/24/2015
Transform SR Brands LLC	ACCELA WASH	4863867	12/1/2015
Transform SR Brands LLC	EVOFLEX	4864205	12/1/2015
Transform SR Brands LLC	STRATUS	4864269	12/1/2015
Transform SR Brands LLC	SIMPLE SELECT	4865470	12/8/2015
Transform SR Brands LLC	COLOR SWITCH PLUS with Design	4865521	12/8/2015

OWNER	TRADEMARK	REGISTRATION NUMBER	DATE REGISTERED
Transform SR Brands LLC	MASON GREEN	4874847	12/22/2015
Transform SR Brands LLC	DREAMS MATTER	4881655	1/5/2016
Transform SR Brands LLC	GRAND HARBOR	4881990	1/5/2016
Transform SR Brands LLC	NORTHWEST TERRITORY	4898921	2/9/2016
Transform SR Brands LLC	SHOP YOUR WAY	4902260	2/16/2016
Transform SR Brands LLC	HELPING BUILD SOLUTIONS	4906927	3/1/2016
Transform SR Brands LLC	PERFORMANCE SNAPSHOT	4914554	3/8/2016
Transform SR Brands LLC	TURBOZONE REACH	4914889	3/8/2016
Transform SR Brands LLC	SEARS GLOBAL TECHNOLOGY	4923563	3/22/2016
Transform SR Brands LLC	LAURA SCOTT	4926040	3/29/2016
Transform SR Brands LLC	KENMORE TRUSTED PERFORMANCE	4945777	4/26/2016
Transform SR Brands LLC	SEARS (stylized)	4946363	4/26/2016
Transform SR Brands LLC	ADAPT-N-STORE	4951925	5/3/2016
Transform SR Brands LLC	SOUNDBOARD and Design	4960434	5/17/2016
Transform SR Brands LLC	SOUNDBOARD	4960435	5/17/2016
Transform SR Brands LLC	METAPHOR	4966231	5/24/2016
Transform SR Brands LLC	ACCELA ICE	4983742	6/21/2016
Transform SR Brands LLC	DREAMSMATTER (with Eyelash Logo)	4991536	7/5/2016
Transform SR Brands LLC	TWO HEARTS	4993737	7/5/2016
Transform SR Brands LLC	SERVICELIVE DIRECT	4994597	7/5/2016
Transform SR Brands LLC	FREEZE FRESH	4994701	7/5/2016
Transform SR Brands LLC	QUIET PAK	4998957	7/12/2016
Transform SR Brands LLC	HOUSE EXPERTS FOR HOMEOWNERS	5009775	7/26/2016
Transform SR Brands LLC	SEGNO	5023146	8/16/2016
Transform SR Brands LLC	THE GIVING HAT	5023930	8/16/2016
Transform SR Brands LLC	COZY UPS	5037407	9/6/2016

OWNER	TRADEMARK	REGISTRATION NUMBER	DATE REGISTERED
Transform SR Brands LLC	EASYCUT	5042320	9/13/2016
Transform SR Brands LLC	THIS IS HOW I MALL	5045566	9/20/2016
Transform SR Brands LLC	KENMORE (Stylized with Square and Waves Design)	5054802	10/4/2016
Transform SR Brands LLC	KENMORE	5054844	10/4/2016
Transform SR Brands LLC	KENMORE ELITE	5059686	10/11/2016
Transform SR Brands LLC	KENMORE ELITE & DESIGN (HORIZONTAL)	5059687	10/11/2016
Transform SR Brands LLC	DR. SMART	5062226	10/18/2016
Transform SR Brands LLC	WRAPPED IN RADIANCE	5065637	10/18/2016
Transform SR Brands LLC	MICROCLEAN	5073860	11/1/2016
Transform SR Brands LLC	ULTRA PLUSH	5083962	11/15/2016
Transform SR Brands LLC	ALFIE	5092644	11/29/2016
Transform SR Brands LLC	SIMPLY EMMA	5106143	12/20/2016
Transform SR Brands LLC	SIMPLY STYLED	5106414	12/20/2016
Transform SR Brands LLC	CAT & CO.	5111890	1/3/2017
Transform SR Brands LLC	CAT & CO. and Design	5111891	1/3/2017
Transform SR Brands LLC	FREE FRIDAY FIX	5117464	1/10/2017
Transform SR Brands LLC	ACCELA SOAK	5124846	1/17/2017
Transform SR Brands LLC	DOLLARPALOOZA	5125523	1/17/2017
Transform SR Brands LLC	SPARKLE & TUX	5125730	1/17/2017
Transform SR Brands LLC	MAGNA-TORQUE	5129499	1/24/2017
Transform SR Brands LLC	BRAG	5138248	2/7/2017
Transform SR Brands LLC	REAL SPORT	5138249	2/7/2017
Transform SR Brands LLC	ACCELA HEAT	5151614	2/28/2017
Transform SR Brands LLC	KENMORE AC	5172471	3/28/2017
Transform SR Brands LLC	LAYAWAY & GO	5174921	4/4/2017

OWNER	TRADEMARK	REGISTRATION NUMBER	DATE REGISTERED
Transform SR Brands LLC	KENMORE	517739	11/22/1949
Transform SR Brands LLC	FREEBIE SATURDAY	5197525	5/2/2017
Transform SR Brands LLC	SUPER 6	5201343	5/9/2017
Transform SR Brands LLC	MONARK (MONARCH)	5223609	6/13/2017
Transform SR Brands LLC	SHOPBOLT	5226232	6/20/2017
Transform SR Brands LLC	LIFE IS RIDICULOUSLY AWESOME	5228845	6/20/2017
Transform SR Brands LLC	KENMORE (Stylized) (v3)	522973	3/28/1950
Transform SR Brands LLC	SHOP YOUR WAY and Design (new logo)	5241716	7/11/2017
Transform SR Brands LLC	BUB	5254478	8/1/2017
Transform SR Brands LLC	BUB logo	5254603	8/1/2017
Transform SR Brands LLC	SEGNO SYSTEMS	5256637	8/1/2017
Transform SR Brands LLC	OCEAN AIR	5257625	8/1/2017
Transform SR Brands LLC	OCEAN AIR	5262423	8/8/2017
Transform SR Brands LLC	CAT & CO. and Design	5267027	8/15/2017
Transform SR Brands LLC	SIMPLY SATIN	5267401	8/15/2017
Transform SR Brands LLC	SHOPARAZZI	5271986	8/22/2017
Transform SR Brands LLC	ACCELA STEAM	5272077	8/22/2017
Transform SR Brands LLC	POP-N-GO	5272078	8/22/2017
Transform SR Brands LLC	ANDREA	5282352	9/5/2017
Transform SR Brands LLC	ZOE	5282353	9/5/2017
Transform SR Brands LLC	CARE BEYOND THE COUNTER	5282354	9/5/2017
Transform SR Brands LLC	AMARA	5297538	9/26/2017
Transform SR Brands LLC	JOSIE	5297539	9/26/2017
Transform SR Brands LLC	ACCELA CHILL	5301801	10/3/2017
Transform SR Brands LLC	FOUNT	5324434	10/31/2017



OWNER	TRADEMARK	REGISTRATION NUMBER	DATE REGISTERED
Transform SR Brands LLC	KENMORE	5329965	11/7/2017
Transform SR Brands LLC	R1893	5336121	11/14/2017
Transform SR Brands LLC	KENMORE	5336159	11/14/2017
Transform SR Brands LLC	WIN IT!	5341343	11/21/2017
Transform SR Brands LLC	BOGO A GOGO	5346916	11/28/2017
Transform SR Brands LLC	BE AMAZING	5351693	12/5/2017
Transform SR Brands LLC	CAT & CO.	5365661	12/26/2017
Transform SR Brands LLC	LOVE WHERE YOU LIVE	5365715	12/26/2017
Transform SR Brands LLC	COLDSPOT (Stylized)	538081	2/20/1951
Transform SR Brands LLC	THE BORROWING HUB	5425390	3/13/2018
Transform SR Brands LLC	NEW ADDITIONS MATERNITY	5444362	4/10/2018
Transform SR Brands LLC	GREY WOLF	5464869	5/8/2018
Transform SR Brands LLC	SIMPLY EMMA	5481492	5/29/2018
Transform SR Brands LLC	LOVE WHERE YOU LIVE	5498365	6/19/2018
Transform SR Brands LLC	CAT & CO.	5541235	8/14/2018
Transform SR Brands LLC	CAT & CO. and Design	5541236	8/14/2018
Transform SR Brands LLC	MONARK Logo	5575256	10/2/2018
Transform SR Brands LLC	FORECAST MONTREAL	5586933	10/16/2018
Transform SR Brands LLC	FORECAST ST. PETERSBURG	5586934	10/16/2018
Transform SR Brands LLC	FABULOUSLY SIZED	5598823	11/6/2018
Transform SR Brands LLC	WALLYPRO	5604496	11/13/2018
Transform SR Brands LLC	SEARS HOME SERVICES	5609736	11/20/2018
Transform SR Brands LLC	SEARS HOME SERVICES (Stylized with Design)	5609737	11/20/2018
Transform SR Brands LLC	SEARS HOME IMPROVEMENT with House Design	5620298	12/4/2018
Transform SR Brands LLC	SEARS HOME IMPROVEMENT	5620299	12/4/2018

OWNER	TRADEMARK	REGISTRATION NUMBER	DATE REGISTERED
Transform SR Brands LLC	OVATION (Stylized with Design)	5620499	12/4/2018
Transform SR Brands LLC	SEARS HOME IMPROVEMENT PRODUCTS with House Design	5625397	12/11/2018
Transform SR Brands LLC	SEARS HOME IMPROVEMENT PRODUCTS	5625398	12/11/2018
Transform SR Brands LLC (legal owner); Sears Brands, LLC (record owner)	SYW RELAY	5640229	1/1/2019
Transform SR Brands LLC	SHOP YOUR WAY RELAY	5640230	1/1/2019
Transform SR Brands LLC	KENMORE SMART	5668221	2/5/2019
Transform SR Brands LLC	SEARS PARTSDIRECT	5691313	3/5/2019
Transform SR Brands LLC	SEARS PARTSDIRECT & Design	5691315	3/5/2019
Transform SR Brands LLC	WALLY RAPID RESPONSE	5692146	3/5/2019
Transform SR Brands LLC	AMERICA'S WORKBOOT HEADQUARTERS	5743230	5/7/2019
Transform SR Brands LLC	[OVATION] Swirl Design	5923915	12/3/2019
Transform SR Brands LLC	SEARS-O-PEDIC	649324	7/30/1957
Transform SR Brands LLC	POWER-MATE	698071	5/24/1960
Transform SR Brands LLC	FORECAST	735838	8/14/1962
Transform SR Brands LLC	KMART	743912	1/15/1963
Transform SR Brands LLC	THOM MCAN (STYLIZED)	751033	6/11/1963
Transform SR Brands LLC	GUARDSMAN	865339	2/25/1969
Transform SR Brands LLC	WRINKLE GUARD	885824	2/10/1970

**Trademark Applications:**

<b>OWNER</b>	<b>TRADEMARK</b>	<b>APPLICATION NUMBER</b>	<b>DATE FILED</b>
Transform SR Brands LLC	< D [KENMORE DIRECT] Logo	87/650337	10/18/2017
Transform SR Brands LLC	HOUSE LOGO	88/750990	1/8/2020
Transform SR Brands LLC	KENMORE DIRECT	87/650315	10/18/2017
Transform SR Brands LLC	KENMORE SMART & Design	87/584405	8/25/2017
Transform SR Brands LLC	KENMORESMART (Stylized on Black Background)	87/584422	8/25/2017
Transform SR Brands LLC	LOVE WHERE YOU LIVE logo	88/185361	11/7/2018
Transform SR Brands LLC	MMMM MONARK PREMIUM APPLIANCE CO and Design (vertical)	87/808924	2/23/2018
Transform SR Brands LLC	MONARK	87/812053	2/27/2018
Transform SR Brands LLC	MONARK and Design (horizontal)	87/809191	2/23/2018
Transform SR Brands LLC	NEWBERRY	88/637554	10/1/2019
Transform SR Brands LLC	SEARING HOT SALE	88/037119	7/13/2018
Transform SR Brands LLC	SEARS (Stylized with House Logo)	88/750749	1/8/2020
Transform SR Brands LLC	SO, SEARS THE DEAL	88/037092	7/13/2018
Transform SR Brands LLC	WE PUT YOUR LIFE IN DRIVE	87/847814	3/23/2018

